

Sign Walkers Permit Application



City Of Sedona
Community Development Department
 102 Roadrunner Drive Sedona, AZ 86336
 (928) 282-1154 • Fax: (928) 204-7124

Please be advised that the location must be located outside the Sedona Business District, and on private property.

Business Name*:				Permit #: SWP	
Location Address:		Building Name:		Date Received:	
Business Owner Name:		Phone:		Fee Paid:	
Owner's Address:		Cell Phone:		Valid From:	
Local Contact or Manager:		Phone:		Valid To:	
Contact's Address:		Cell Phone:		Parcel #:	

**Business advertised must be located within Sedona City limits*

Written permission obtained? Yes (*Please attach*) No

Attach a site plan that indicates the location(s) of sign walkers.

Indicate commercial message** used for each sign:

Signature	Date
Approved by	Date

Sign Walker Permit Requirements

- Permit fee \$150.00 per ten (10) consecutive day period, not to exceed two (2) sign walkers per business location.
- Square footage of a sign walker sign to not exceed eight (8) square feet in area.
- Sign height not to exceed eight (8) feet in height when held or in place.
- Handing out or distributing handbills or other documents is prohibited
- Written approval of the property owner or property manager is required or can only be located on private property.
- Sign walkers shall yield the right of way to pedestrians, bicycles and all others traveling or located on the sidewalks.
- Sign walkers shall be located a minimum of thirty (30) feet from a street or driveway intersection measured from the back of the curb or edge of pavement if no curb exists.
- Political signs and special events are exempt.

Initials: _____

Sign Walkers shall conduct themselves in accordance with the following standards:

1. No sign walker shall touch a person without consent during a solicitation;
2. No sign walker shall verbally solicit, hawk or call out to any pedestrian or to an occupant of a vehicle on a public street, whether the vehicle is moving, stopped, or parked;
3. No sign walker shall throw, toss, spin or otherwise maneuver a sign while displaying it.

Initials: _____

See Section 9-2-8 of the Sedona City Code for additional allowances and limitations.

**** Commercial message means a message conveyed by a sign walker that is solely intended to interest, entice, or solicit any person to participate in commercial transactions with a business, including, but not limited to offers of goods, cash, discounts on products or services, or other items, including the offering of free goods or services made in exchange for or with the intent to induce the recipient's willingness to receive information relating to a possible commercial transaction.**