TINSEL TOWN
at Tlaquepaque

Hosted by the City of Sedona
Department of Parks and Recreation

Evenings
December 1-January 1, 2016
Dusk to 9:00 p.m.

Tlaquepaque
Arts and Crafts Village
336 State Route 179
Sedona, AZ 86336

Participating in the best light display in Sedona and the Verde Valley is easy! Be a part of this popular event as it moves to its **new location** within Tlaquepaque Arts and Craft Village. The City of Sedona is hosting its 4th Annual *Tinsel Town at Tlaquepaque*, a walk through holiday light display. Help us make Sedona a festive holiday destination. *Tinsel Town at Tlaquepaque* gives Sedona businesses and organizations a venue to participate in Holiday Central Sedona! For more information on Holiday Central Sedona visit www.holidaycentralsedona.com.

OPTION 1: Become a **SPONSOR** for this event by paying a $500, $1500 or $5000 fee and in return your business name will be displayed in conjunction with the City's event advertising as well as listed as a sponsor for Holiday Central Sedona, and the Sedona Chamber of Commerce advertising. Depending on the level you choose, your donation will be used to pay for a themed light display or multiple displays at this event. Your business name will be recognized at the display's location that you sponsored.

OPTION 2: Become an **EXHIBITOR** for this event. Exhibitors pay a commitment fee of $50. This fee reserves one of eleven unique locations for your organization to create a holiday light display. Spaces vary in size and may accommodate one or three dimensional exhibits. Please be specific when describing your vignette and we will place you in the best fit location. 15 amps of electricity and signage denoting your business or organization are provided. This event is a great opportunity for Sedona businesses and organizations to participate in Holiday Central Sedona!

$500 CASH PRIZE for *People's Choice Award* winner!

Tinsel Town at Tlaquepaque will begin at dusk and end at 9:00 p.m. every evening Dec. 1 - Jan 1. Exhibitors can set-up displays on November 28, 29, and 30. *Tinsel Town at Tlaquepaque* will take place throughout the beautiful Arts and Crafts village. See Map.

This event is FREE to the public. All advertising will be handled by the Parks and Recreation Department, Tlaquepaque and Holiday Central Sedona. Each exhibit will feature the business or organization name, and sponsors will be recognized. That provides great exposure for your organization!

If you require more information please contact the Sedona Parks and Recreation Department at (928) 282-7098 or email Parks and Recreation Manager, Rachel Murdoch at rmurdoch@sedonaaz.gov.

Tinsel Town at Tlaquepaque- Registration Form

Sponsors: Silver $500, Gold $1500, Platinum $5000 Registration deadline is **September 1, 2016**

Sponsors will have their company names noted in conjunction with advertising and marketing for this event and Holiday Central Sedona (based on level of sponsorship). We encourage you to set up a display at the event as well and please provide us with a company banner if you wish to have it displayed. More details on sponsorships can be provided with a request.

Exhibitors: Registration deadline is **September 15, 2016**

Vendors: $50.00
Will be provided with a unique designated space, 15 amps of electricity and a sign denoting the name of your business or organization and theme of your display. Your creative display will be viewable day and night at Tlaquepaque so please make sure the decorations are fitting for the venue.
Interested in selling goods (cider, hot cocoa, etc.) or physically participating (caroling) in this event in some way? Please let us know down below in your description.

READ ME

Exhibitors must provide their own display set-up, (lights, displays, extension cords, power strip) Displays must be anchored down securely. All are allowed to set up their displays as early as November 28, 29 and 30, 2016. Once your entry has been approved we will schedule a date and time to show you your exact location. Thank you!

Name of Organization: _____

Contact Person: _____

Phone Number: _____ **Email:** _____

Mailing address: _____

Brief description of your display and theme/title: **Enclosed Fee: $**_____

_____

_____

_____

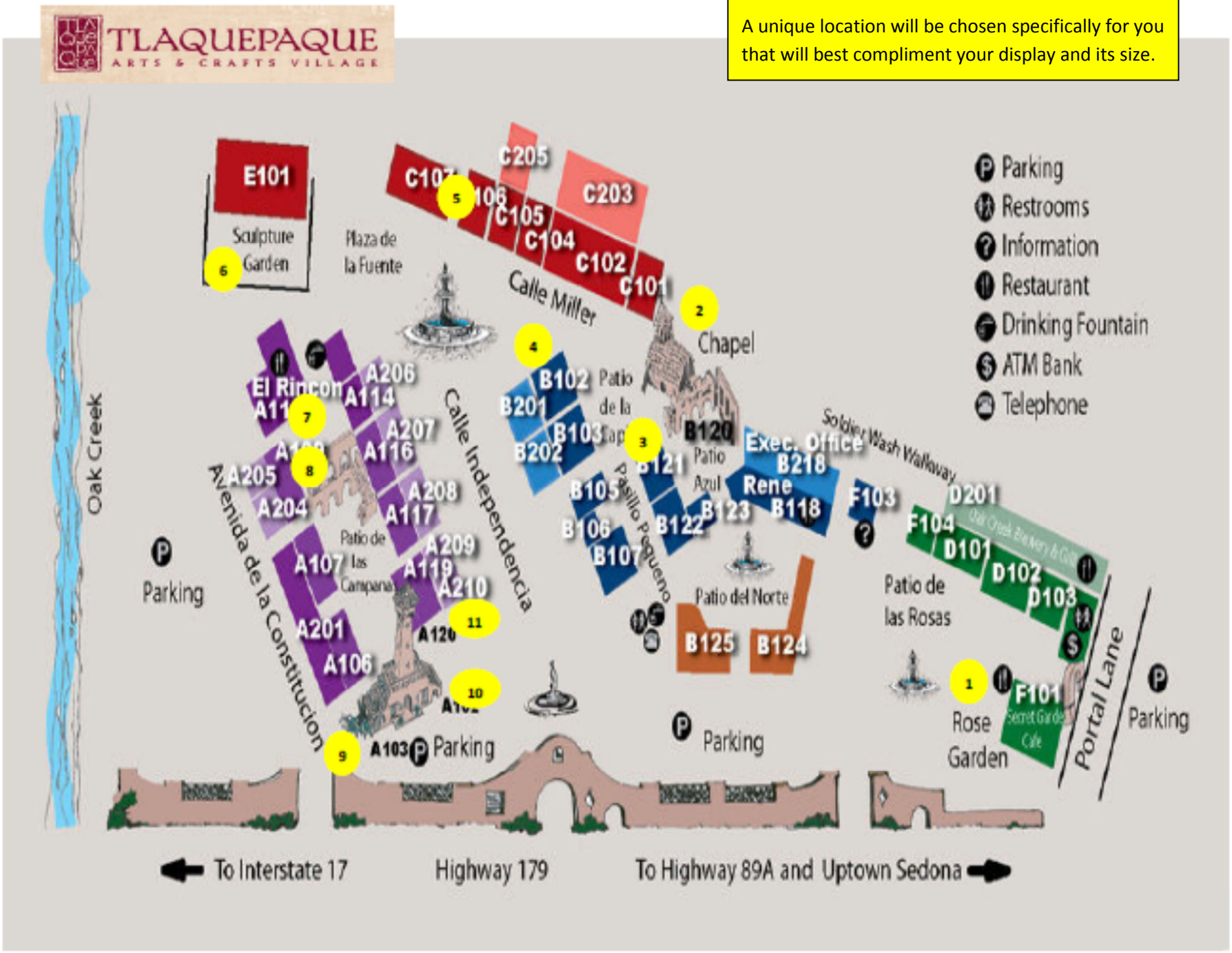
Request to sell or physically participate? Dates and times? _____

_____

Mail Registration Forms To:
City of Sedona ATTN: Parks and Recreation Department
102 Roadrunner Drive
Sedona AZ, 86336 Fax# 204-7163
rmurdoch@sedonaaz.gov

TINSEL TOWN
at Tlaquepaque

Come Decorate with Us!

***Tinsel Town* Exhibitor locations**

A unique location will be chosen specifically for you that will best compliment your display and its size.