

Sedona Community Profile

SEPTEMBER 2022

ZIP CODE: 86336



REGIONAL ECONOMIC
DEVELOPMENT CENTER
— at Yavapai College

Sedona 2022 Community Profile
Sedona - ZIP Code 86336

Source: EASI Demographics; Prepared by REDC

ZIP Code: 86336

POPULATION BY YEAR		% Total
Population (4/1/1990)	7,560	67%
Population (4/1/2000)	10,327	91%
Population (4/1/2010)	10,192	90%
Population (1/1/2021)	11,318	100%
Population (1/1/2026)	11,293	100%
Population Growth (2021/2010)	11.05	
Population Forecast (2026/2021)	-0.22	

HOUSEHOLDS BY YEAR		% Total
Households (4/1/1990)	3,720	66%
Households (4/1/2000)	4,957	88%
Households (4/1/2010)	5,051	90%
Households (1/1/2021)	5,612	100%
Households (1/1/2026)	5,587	100%
Households Growth (2021/2010)	11.11	
Households Forecast (2026/2021)	-0.45	

GENERAL FAMILY AND POPULATION TOTALS		% Total
Population (1/1/2021)	11,318	100%
Family Population	8,019	71%
Non-Family Population	3,287	29%
Total Group Quarters Population	12	0%

HOUSEHOLDS BY FAMILY TYPE		% Total
Households (1/1/2021)	5,612	100%
Total Families	2,979	53%
Total Non Family Households	2,633	47%

FAMILIES BY FAMILY TYPE		% Total
Total Families	2,979	100%
Total Married Families	2,536	85%
Total Other Families	443	15%

MARRIED FAMILIES BY FAMILY TYPE		% Total
Total Married Families	2,536	100%
Married Families Children Under 18	444	18%
Married Families No Children Under 18	2,092	83%

OTHER FAMILIES BY FAMILY TYPE		% Total
Total Other Families	443	100%
Male Householder, No Wife Present	137	31%
Female Householder, No Husband Present	306	69%

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OTHER MALE FAMILIES BY FAMILY TYPE		% Total
Male Householder, No Wife Present	137	100%
Male Householder, No Wife Present with Children Under 18	83	61%
Male Householder, No Wife Present with No Children Under 18	54	39%

OTHER FEMALE FAMILIES BY FAMILY TYPE		% Total
Female Householder, No Husband Present	306	100%
Female Householder, No Husband Present with Children Under 18	111	36%
Female Householder, No Husband Present with No Children Under 18	195	64%

NON FAMILY HOUSEHOLDS BY GENDER		% Total
Total Non Family Households	2,633	100%
Non Family Male Householder, People Under 18 Present	8	0%
Non Family Male Householder, No People Under 18 Present	949	36%
Non Family Female Householder, People Under 18 Present	2	0%
Non Family Female Householder, No People Under 18 Present	1,674	64%

DETAILED POPULATION CHARACTERISTICS		% Total
Urban	6,977	62%
Rural	4,341	38%

Gender		% Total
Male	5,378	48%
Female	5,940	53%

Poverty		% Total
Population, In Poverty	621	6%

Veterans		% Total
Population, Veterans	969	9%

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Age	% Total	
Median Age	59.7	
Aged 0 to 5 Years	358	3%
Aged 6 to 11 Years	371	3%
Aged 12 to 17 Years	469	4%
Aged 18 to 24 Years	382	3%
Aged 25 to 34 Years	793	7%
Aged 35 to 44 Years	842	7%
Aged 45 to 54 Years	1,224	11%
Aged 55 to 64 Years	2,616	23%
Aged 65 to 74 Years	2,687	24%
Aged 75 to 84 Years	1,156	10%
Aged 85 Years and Older	420	4%

Male Population By Age	% Total	
Median Age	59.5	
Aged 0 to 5 Years	162	3%
Aged 6 to 11 Years	187	4%
Aged 12 to 17 Years	240	5%
Aged 18 to 24 Years	213	4%
Aged 25 to 34 Years	421	8%
Aged 35 to 44 Years	413	8%
Aged 45 to 54 Years	534	10%
Aged 55 to 64 Years	1,155	22%
Aged 65 to 74 Years	1,284	24%
Aged 75 to 84 Years	568	11%
Aged 85 Years and Older	201	4%

Female Population By Age	% Total	
Median Age	59.8	
Aged 0 to 5 Years	196	3%
Aged 6 to 11 Years	184	3%
Aged 12 to 17 Years	229	4%
Aged 18 to 24 Years	169	3%
Aged 25 to 34 Years	372	6%
Aged 35 to 44 Years	429	7%
Aged 45 to 54 Years	690	12%
Aged 55 to 64 Years	1,461	25%
Aged 65 to 74 Years	1,403	24%
Aged 75 to 84 Years	588	10%
Aged 85 Years and Older	219	4%

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POPULATION BY RACE	% Total	
White Alone	9,734	86%
Black Alone	83	1%
Asian Alone	319	3%
American Indian and Alaska Native Alone	59	1%
Other Race Alone	845	8%
Two or More Races	278	3%

POPULATION BY ETHNICITY	% Total	
Hispanic	1,685	15%
White Non-Hispanic	8,878	78%

Median Age by Race	% Total	
White Median Age	61.7	
Black Median Age	60.5	
Asian Median Age	51.7	
American Indian and Alaska Native Median Age	44.2	
Other Race Median Age	28	
Two or More Races Median Age	29.4	

Median Age by Ethnicity	% Total	
Hispanic Median Age	29.8	
White Non Hispanic Median Age	63.3	

Marital Status (Pop 15+)	% Total	
Males Never Married	1,070	10%
Males Married	2,874	25%
Males Widowed	261	2%
Males Divorced	719	6%
Females Never Married	972	9%
Females Married	2,870	25%
Females Widowed	452	4%
Females Divorced	1,149	10%

Males Currently Married (Pop 15+)	% Total	
Males Married	2,874	100%
Males Married and Together	2,802	98%
Males Married and Separated	26	1%
Males Married and Absent	46	2%

Females Currently Married (Pop 15+)	% Total	
Females Married	2,870	100%
Females Married and Together	2,683	94%
Females Married and Separated	141	5%
Females Married and Absent	46	2%

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Primary Language (Pop 5+)		% Total
Speaks English	9,037	80%
Speaks Spanish	1,095	10%
Speaks Other Indo-European Languages	753	7%
Speaks Asian or Pacific Island Language	68	1%
Speaks Other Language	59	1%

Citizenship		% Total
Native	10,071	89%
Foreign Born - Naturalized	726	6%
Foreign Born - Not a Citizen	521	5%

Group Quarters		% Total
Total Group Quarters	12	100%
Institutional Group Quarters	0	0%
Non-Institutional Group Quarters	12	100%

DETAILED HOUSEHOLD CHARACTERISTICS		% Total
Household, Average Size	2.01	

HOUSEHOLDS BY RACE		% Total
White	5,153	92%
Black	30	1%
Asian	110	2%
American Indian and Alaska Native	20	0%
Other Race	210	4%
Two or More Races	89	2%

HOUSEHOLDS BY ETHNICITY		% Total
Hispanic	450	8%
White Non-Hispanic	4,904	87%

Household by Age of Head		% Total
Median Age	64.3	
Aged Under 25 Years	61	1%
Aged 25 to 34 Years	199	4%
Aged 35 to 44 Years	461	8%
Aged 45 to 54 Years	679	12%
Aged 55 to 64 Years	1,516	27%
Aged 65 to 74 Years	1,458	26%
Aged 75 to 84 Years	904	16%
Aged 85 Years and Over	334	6%

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Household by Size	% Total	
Median Size	2.3	
1 Person	2,032	36%
2 Person	2,671	48%
3 Person	449	8%
4 Person	209	4%
5 Person	131	2%
6 Person	57	1%
7 or More Person	63	1%

Household by Vehicles	% Total	
Median Vehicles	2.2	
No Vehicles	72	1%
1 Vehicle	2,293	41%
2 Vehicles	2,553	46%
3 Vehicles	492	9%
4+ Vehicles	202	4%

HOUSING UNITS BY OCCUPANCY	% Total	
Total Units	7,144	100%
Occupied Units	5,612	79%
Vacant Units	1,532	21%

HOUSING UNITS BY TENURE	% Total	
Housing, Occupied Units	5,612	100%
Housing, Owner Occupied	4,433	79%
Housing, Renter Occupied	1,179	21%

HOUSING UNITS BY VACANCY TYPE	% Total	
Housing, Vacant Units	1,532	100%
Housing, Vacant Units For Rent	133	9%
Housing, Vacant Units Rented, Not Occupied	6	0%
Housing, Vacant Units For Sale	126	8%
Housing, Vacant Units Sold, Not Occupied	40	3%
Housing, Vacant Units Seasonal, Recreational, or Occasional Use	1,061	69%
Housing, Vacant Units For Migrant Workers	0	0%
Housing, Vacant Units Vacant Other	166	11%

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OCCUPIED HOUSING STRUCTURES		% Total
Housing, Occupied Units	5,612	100%
Housing, Occupied Structure with 1 Unit Detached	4,268	76%
Housing, Occupied Structure with 1 Unit Attached	268	5%
Housing, Occupied Structure with 2 Units	209	4%
Housing, Occupied Structure with 3-4 Units	92	2%
Housing, Occupied Structure with 5-9 Units	107	2%
Housing, Occupied Structure with 10-19 Units	32	1%
Housing, Occupied Structure with 20-49 Units	17	0%
Housing, Occupied Structure with 50+ Units	14	0%
Housing, Occupied Structure Trailer	597	11%
Housing, Occupied Structure Other	8	0%

OWNER OCCUPIED HOUSEHOLDS BY MORTGAGE		% Total
Housing, Owner Occupied	4,433	100%
Housing, Owner Households, With Mortgage Any	2,471	56%
Housing, Owner Households, With No Mortgage	1,962	44%

OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE		% Total
Housing, Owner Occupied	4,433	100%
Housing, Median Value Owner Households (\$)	445,377	
Housing, Owner Households Valued Less than \$10,000	41	1%
Housing, Owner Households Valued \$10,000-\$14,999	87	2%
Housing, Owner Households Valued \$15,000-\$19,999	11	0%
Housing, Owner Households Valued \$20,000-\$24,999	28	1%
Housing, Owner Households Valued \$25,000-\$29,999	15	0%
Housing, Owner Households Valued \$30,000-\$34,999	0	0%
Housing, Owner Households Valued \$35,000-\$39,999	11	0%
Housing, Owner Households Valued \$40,000-\$49,999	17	0%
Housing, Owner Households Valued \$50,000-\$59,999	57	1%
Housing, Owner Households Valued \$60,000-\$69,999	42	1%
Housing, Owner Households Valued \$70,000-\$79,999	26	1%
Housing, Owner Households Valued \$80,000-\$89,999	19	0%
Housing, Owner Households Valued \$90,000-\$99,999	16	0%
Housing, Owner Households Valued \$100,000-\$124,999	55	1%
Housing, Owner Households Valued \$125,000-\$149,999	10	0%
Housing, Owner Households Valued \$150,000-\$174,999	39	1%
Housing, Owner Households Valued \$175,000-\$199,999	43	1%
Housing, Owner Households Valued \$200,000-\$249,999	256	6%
Housing, Owner Households Valued \$250,000-\$299,999	334	8%
Housing, Owner Households Valued \$300,000-\$399,999	737	17%
Housing, Owner Households Valued \$400,000-\$499,999	821	19%
Housing, Owner Households Valued \$500,000-\$749,999	984	22%
Housing, Owner Households Valued \$750,000-\$999,999	395	9%
Housing, Owner Households Valued More than \$1,000,000	389	9%

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RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE	% Total	
Housing, Renter Occupied	1,179	100%
Housing, Median Rent (\$)	1,087	
Housing, Rent less than \$250	0	0%
Housing, Rent \$250-\$499	35	3%
Housing, Rent \$500-\$749	246	21%
Housing, Rent \$750-\$999	172	15%
Housing, Rent \$1,000-\$1,249	211	18%
Housing, Rent \$1,250-\$1,499	155	13%
Housing, Rent \$1,500-\$1,999	175	15%
Housing, Rent \$2,000+	59	5%
Housing, No Cash Rent	126	11%

HOUSING UNITS BY YEAR BUILT	% Total	
Total Housing Units	7,144	100%
Housing, Median Year Built	1988	
Housing, Built 2010 or Later	1,452	20%
Housing, Built 2000 to 2009	720	10%
Housing, Built 1990 to 1999	1,206	17%
Housing, Built 1980 to 1989	1,505	21%
Housing, Built 1970 to 1979	1,367	19%
Housing, Built 1960 to 1969	557	8%
Housing, Built 1950 to 1959	203	3%
Housing, Built 1940 to 1949	93	1%
Housing, Built 1939 or Earlier	41	1%

Year Moved In	% Total	
Median Year Moved In	2008	
Year Moved in 2010 or Later	3,812	68%
Year Moved in 2000 to 2009	852	15%
Year Moved in 1990 to 1999	546	10%
Year Moved in 1980 to 1989	269	5%
Year Moved in 1970 to 1979	115	2%
Year Moved in 1969 or Earlier	18	0%

HOUSEHOLDS BY TYPE OF HEATING FUEL USED	% Total	
Home Heating Fuel: Utility gas	3,681	66%
Home Heating Fuel: Bottled, tank, or LP gas	469	8%
Home Heating Fuel: Electricity	1,228	22%
Home Heating Fuel: Fuel oil, kerosene, etc.	25	0%
Home Heating Fuel: Coal or coke	0	0%
Home Heating Fuel: Wood	89	2%
Home Heating Fuel: Solar energy	98	2%
Home Heating Fuel: Other fuel	21	0%
Home Heating Fuel: No fuel used	1	0%

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DETAILED INCOME CHARACTERISTICS		% Total
Total Personal Income (\$)	799,577,253	
Total Household Income (\$)	798,568,064	
Median Household Income (\$)	71,367	
Average Household Income (\$)	142,297	
Per Capita Household Income (\$)	70,647	
Household High Income Average (\$)	613,131	

Households By Income		% Total
Less than \$15,000	595	
\$15,000 to \$24,999	390	
\$25,000 to \$34,999	448	
\$35,000 to \$49,999	679	
\$50,000 to \$74,999	812	
\$75,000 to \$99,999	717	
\$100,000 to \$124,999	471	
\$125,000 to \$149,999	426	
\$150,000 to \$199,999	308	
\$200,000 and Over	766	

DETAILED EMPLOYMENT CHARACTERISTICS		
Labor Force Characteristics (Pop 16+)		% Total
Employment Potential	10,276	100%
Civilian Total	5,048	49%
Civilian Males	2,230	22%
Civilian Females	2,818	27%
Armed Forces Male	0	0%
Armed Forces Female	0	0%
Unemployed Male	177	2%
Unemployed Female	225	2%
Not in the Labor Force Male	2,068	20%
Not in the Labor Force Female	2,758	27%

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Industry (Pop 16+)		% Total
Total Civilian Employment	5,048	100%
Employment, Agriculture, Forestry, Fishing and Hunting	0	0%
Employment, Mining, Quarrying and Oil and Gas Extraction	0	0%
Employment, Construction	525	10%
Employment, Manufacturing	189	4%
Employment, Wholesale Trade	41	1%
Employment, Retail Trade(Pop 16+)	591	12%
Employment, Transportation and Warehousing	60	1%
Employment, Utilities	31	1%
Employment, Information	214	4%
Employment, Finance and Insurance	118	2%
Employment, Real Estate and Rental and Leasing	148	3%
Employment, Professional, Scientific, and Technical Services	300	6%
Employment, Management of Companies and Enterprises	0	0%
Employment, Administrative and Support and Waste Mgt. Services	230	5%
Employment, Educational Services	251	5%
Employment, Health Care and Social Assistance	810	16%
Employment, Arts, Entertainment, and Recreation	437	9%
Employment, Accommodation and Food Services, etc.	716	14%
Employment, Other Services	291	6%
Employment, Public Administration	96	2%

Occupation (Pop 16+)		% Total
Management, Business, and Financial Operations	749	15%
Professional and Related	1,535	30%
Service	1,462	29%
Sales and Office	936	19%
Farming, Fishing, and Forestry	0	0%
Construction, Extraction, and Maintenance	201	4%
Production, Transportation, and Material Moving	165	3%

General Employment Characteristics (Pop 16+)		% Total
Total Civilian Potential	5,048	100%
White Collar	3,220	64%
Blue Collar	366	7%
Private for-Profit Wage and Salary Workers, Employee	2,750	55%
Private for-Profit Wage and Salary Workers, Self	556	11%
Private Not-for-Profit Wage and Salary Workers	379	8%
Self-Employed Workers in Own Not Incorporated Business	994	20%
Unpaid Family Workers	34	1%
Local Government Workers	91	2%
State Government Workers	236	5%
Federal Government Workers	8	0%

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Transportation to Work (Empl 16+)	% Total	
Car, Truck, Van	3,652	72%
Car, Truck, Van to Work Alone	3,440	68%
Car, Truck, Van to Work Carpool	212	4%
Public Transportation	6	0%
Bus or Trolley Bus	6	0%
Streetcar or Trolley Car	0	0%
Subway or Elevated	0	0%
Railroad	0	0%
Ferry	0	0%
Taxi	0	0%
Motorcycle	18	0%
Bicycle	51	1%
Walked	189	4%
Other Transportation	7	0%

Travel Time to Work (Empl 16+)	% Total	
Less than 15 Min	2,211	44%
15-29 Min	1,039	21%
30-59 Min	514	10%
60-89 Min	81	2%
90+ Min	78	2%
Work at Home	1,125	22%

DETAILED EDUCATION CHARACTERISTICS	% Total	
Education Enrollment (Pop 3+)		
Education, Enrolled School (Pop 3+)	1,410	13%
Education Male, Enrolled School (Pop 3+)	788	7%
Education Female, Enrolled School (Pop 3+)	622	6%
Enrolled Public School	1,059	10%
Enrolled Private School	351	3%
Enrolled Public Preprimary	25	0%
Enrolled Private Preprimary	15	0%
Enrolled Public Kindergarten	5	0%
Enrolled Private Kindergarten	0	0%
Enrolled Public Grades 1-4	153	1%
Enrolled Private Grades 1-4	5	0%
Enrolled Public Grades 5-8	311	3%
Enrolled Private Grades 5-8	52	1%
Enrolled Public Grades 9-12	223	2%
Enrolled Private Grades 9-12	38	0%
Enrolled Public Undergraduate College	265	2%
Enrolled Private Undergraduate College	157	1%
Enrolled Public Graduate or Professional School	77	1%
Enrolled Private Graduate or Professional School	84	1%
Not Enrolled in School	9,731	87%

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Education Attainment (Pop 25+)		% Total
Less Than High School	573	6%
High School	1,397	14%
Some College	2,496	26%
Associate's Degree	605	6%
Bachelor's Degree	2,377	24%
Master's Degree	1,442	15%
Professional Degree	494	5%
Doctorate Degree	354	4%

DETAILED FAMILY CHARACTERISTICS

Families By Size		% Total
Median Size	2.69	
1 Person	0	
2 Person	2,148	72%
3 Person	399	13%
4 Person	191	6%
5 Person	123	4%
6 Person	56	2%
7 or More Person	62	2%

Families By Age		% Total
Median Age	62.3	
Aged Under 25 Years	16	1%
Aged 25 to 34 Years	98	3%
Aged 35 to 44 Years	313	11%
Aged 45 to 54 Years	356	12%
Aged 55 to 64 Years	973	33%
Aged 65 to 74 Years	715	24%
Aged 75 Years and Over	508	17%

Family Income Characteristics		% Total
Total Family Income(\$)	613,417,767	
Median Income (\$)	102,313	
Average Income (\$)	205,914	
Per Capita Income (\$)	76,496	
High Income Average (\$)	627,311	

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Families By Income	% Total	
Less than \$15,000	169	6%
\$15,000 to \$24,999	111	4%
\$25,000 to \$34,999	216	7%
\$35,000 to \$49,999	189	6%
\$50,000 to \$74,999	300	10%
\$75,000 to \$99,999	479	16%
\$100,000 to \$124,999	280	9%
\$125,000 to \$149,999	300	10%
\$150,000 to \$199,999	270	9%
\$200,000 and Over	665	22%

DETAILED NON-FAMILY CHARACTERISTICS

Non-Families By Size	% Total	
Median Size	1.65	
1 Person	2,032	77%
2 Person	523	20%
3 Person	50	2%
4 Person	18	1%
5 Person	8	0%
6 Person	1	0%
7 or More Person	1	0%

Non-Families By Age	% Total	
Median Age	67.1	
Aged Under 25 Years	45	2%
Aged 25 to 34 Years	101	4%
Aged 35 to 44 Years	148	6%
Aged 45 to 54 Years	323	12%
Aged 55 to 64 Years	543	21%
Aged 65 to 74 Years	743	28%
Aged 75 Years and Over	730	28%

Non-Family Income Characteristics	% Total	
Total Income (\$)	185,150,297	
Median Income (\$)	46,609	
Average Income (\$)	70,319	
Per Capita Income (\$)	56,328	
High Income Average (\$)	519,773	

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Non-Families By Income		% Total
Less than \$15,000	426	16%
\$15,000 to \$24,999	279	11%
\$25,000 to \$34,999	232	9%
\$35,000 to \$49,999	490	19%
\$50,000 to \$74,999	512	19%
\$75,000 to \$99,999	238	9%
\$100,000 to \$124,999	191	7%
\$125,000 to \$149,999	126	5%
\$150,000 to \$199,999	38	1%
\$200,000 and Over	101	4%



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