

# The City of Sedona 2017 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

**1. Please rate each of the following aspects of quality of life in Sedona:**

|   | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Sedona as a place to live .....             | 1                | 2           | 3           | 4           | 5                 |
| Your neighborhood as a place to live .....  | 1                | 2           | 3           | 4           | 5                 |
| Sedona as a place to raise children.....    | 1                | 2           | 3           | 4           | 5                 |
| Sedona as a place to work.....              | 1                | 2           | 3           | 4           | 5                 |
| Sedona as a place to visit .....            | 1                | 2           | 3           | 4           | 5                 |
| Sedona as a place to retire .....           | 1                | 2           | 3           | 4           | 5                 |
| The overall quality of life in Sedona ..... | 1                | 2           | 3           | 4           | 5                 |

**2. Please rate each of the following characteristics as they relate to Sedona as a whole:**

|  | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|--|------------------|-------------|-------------|-------------|-------------------|
| Overall feeling of safety in Sedona.....   | 1                | 2           | 3           | 4           | 5                 |
| Overall ease of getting to the places you usually have to visit .....  | 1                | 2           | 3           | 4           | 5                 |
| Quality of overall natural environment in Sedona .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall "built environment" of Sedona (including overall design, buildings, parks and transportation systems)..... | 1                | 2           | 3           | 4           | 5                 |
| Health and wellness opportunities in Sedona.....   | 1                | 2           | 3           | 4           | 5                 |
| Overall opportunities for education and enrichment.....  | 1                | 2           | 3           | 4           | 5                 |
| Overall economic health of Sedona .....  | 1                | 2           | 3           | 4           | 5                 |
| Sense of community .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall image or reputation of Sedona.....   | 1                | 2           | 3           | 4           | 5                 |

**3. Please indicate how likely or unlikely you are to do each of the following:**

|   | <i>Very likely</i> | <i>Somewhat likely</i> | <i>Somewhat unlikely</i> | <i>Very unlikely</i> | <i>Don't know</i> |
|---|--------------------|------------------------|--------------------------|----------------------|-------------------|
| Recommend living in Sedona to someone who asks..... | 1                  | 2                      | 3                        | 4                    | 5                 |
| Remain in Sedona for the next five years.....       | 1                  | 2                      | 3                        | 4                    | 5                 |

**4. Please rate how safe or unsafe you feel:**

|  | <i>Very safe</i> | <i>Somewhat safe</i> | <i>Neither safe nor unsafe</i> | <i>Somewhat unsafe</i> | <i>Very unsafe</i> | <i>Don't know</i> |
|--|------------------|----------------------|--------------------------------|------------------------|--------------------|-------------------|
| In your neighborhood during the day.....                 | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |
| In Sedona's downtown/commercial area during the day..... | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |

**5. Please rate each of the following characteristics as they relate to Sedona as a whole:**

|   | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Traffic flow on major streets .....   | 1                | 2           | 3           | 4           | 5                 |
| Ease of public parking .....  | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by car in Sedona .....   | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by public transportation in Sedona .....                           | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by bicycle in Sedona .....   | 1                | 2           | 3           | 4           | 5                 |
| Ease of walking in Sedona .....   | 1                | 2           | 3           | 4           | 5                 |
| Availability of paths and walking trails .....                                    | 1                | 2           | 3           | 4           | 5                 |
| Air quality .....   | 1                | 2           | 3           | 4           | 5                 |
| Cleanliness of Sedona.....  | 1                | 2           | 3           | 4           | 5                 |
| Overall appearance of Sedona.....   | 1                | 2           | 3           | 4           | 5                 |
| Public places where people want to spend time.....                                | 1                | 2           | 3           | 4           | 5                 |
| Variety of housing options .....  | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality housing .....                                  | 1                | 2           | 3           | 4           | 5                 |
| Fitness opportunities (including exercise classes and paths or trails, etc.)..... | 1                | 2           | 3           | 4           | 5                 |
| Recreational opportunities.....   | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality food .....                                     | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality health care .....                              | 1                | 2           | 3           | 4           | 5                 |
| Availability of preventive health services.....                                   | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality mental health care .....                       | 1                | 2           | 3           | 4           | 5                 |

**6. Please rate each of the following characteristics as they relate to Sedona as a whole:**

|   | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Availability of affordable quality child care/preschool.....                          | 1                | 2           | 3           | 4           | 5                 |
| K-12 education.....   | 1                | 2           | 3           | 4           | 5                 |
| Adult educational opportunities.....  | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to attend cultural/arts/music activities.....                           | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in religious or spiritual events and activities.....     | 1                | 2           | 3           | 4           | 5                 |
| Employment opportunities.....   | 1                | 2           | 3           | 4           | 5                 |
| Shopping opportunities.....   | 1                | 2           | 3           | 4           | 5                 |
| Cost of living in Sedona.....   | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of business and service establishments in Sedona.....                 | 1                | 2           | 3           | 4           | 5                 |
| Vibrant downtown/commercial area.....   | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of new development in Sedona.....                                     | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in social events and activities.....                     | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to volunteer.....   | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in community matters.....                                | 1                | 2           | 3           | 4           | 5                 |
| Openness and acceptance of the community toward people of<br>diverse backgrounds..... | 1                | 2           | 3           | 4           | 5                 |
| Neighborliness of residents in Sedona.....  | 1                | 2           | 3           | 4           | 5                 |

**7. Please indicate whether or not you have done each of the following in the last 12 months.**

|  | <i>No</i> | <i>Yes</i> |
|--|-----------|------------|
| Made efforts to conserve water.....  | 1         | 2          |
| Made efforts to make your home more energy efficient.....  | 1         | 2          |
| Observed a code violation or other hazard in Sedona (weeds, abandoned buildings, etc.).....      | 1         | 2          |
| Household member was a victim of a crime in Sedona.....  | 1         | 2          |
| Reported a crime to the police in Sedona.....  | 1         | 2          |
| Stocked supplies in preparation for an emergency.....  | 1         | 2          |
| Campaigned or advocated for an issue, cause or candidate.....                                    | 1         | 2          |
| Contacted the City of Sedona (in-person, phone, email or web) for help or information.....       | 1         | 2          |
| Contacted Sedona elected officials (in-person, phone, email or web) to express your opinion..... | 1         | 2          |

**8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sedona?**

|   | <i>2 times a<br/>week or more</i> | <i>2-4 times<br/>a month</i> | <i>Once a month<br/>or less</i> | <i>Not<br/>at all</i> |
|---|-----------------------------------|------------------------------|---------------------------------|-----------------------|
| Visited a neighborhood park or City park.....                                 | 1                                 | 2                            | 3                               | 4                     |
| Used Sedona public libraries or their services.....                           | 1                                 | 2                            | 3                               | 4                     |
| Participated in religious or spiritual activities in Sedona.....              | 1                                 | 2                            | 3                               | 4                     |
| Attended a City-sponsored event.....  | 1                                 | 2                            | 3                               | 4                     |
| Used bus, rail, subway or other public transportation instead of driving..... | 1                                 | 2                            | 3                               | 4                     |
| Carpooled with other adults or children instead of driving alone.....         | 1                                 | 2                            | 3                               | 4                     |
| Walked or biked instead of driving.....                                       | 1                                 | 2                            | 3                               | 4                     |
| Volunteered your time to some group/activity in Sedona.....                   | 1                                 | 2                            | 3                               | 4                     |
| Participated in a club.....   | 1                                 | 2                            | 3                               | 4                     |
| Talked to or visited with your immediate neighbors.....                       | 1                                 | 2                            | 3                               | 4                     |
| Done a favor for a neighbor.....  | 1                                 | 2                            | 3                               | 4                     |
| Used the Sedona Hub.....  | 1                                 | 2                            | 3                               | 4                     |

**9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?**

|  | <i>2 times a<br/>week or more</i> | <i>2-4 times<br/>a month</i> | <i>Once a month<br/>or less</i> | <i>Not<br/>at all</i> |
|--|-----------------------------------|------------------------------|---------------------------------|-----------------------|
| <u>Attended</u> a local public meeting.....                          | 1                                 | 2                            | 3                               | 4                     |
| <u>Watched</u> (online or on television) a local public meeting..... | 1                                 | 2                            | 3                               | 4                     |

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## 10. Please rate the quality of each of the following services in Sedona:

|   | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Police/Sheriff services.....  | 1                | 2           | 3           | 4           | 5                 |
| Fire services.....  | 1                | 2           | 3           | 4           | 5                 |
| Ambulance or emergency medical services.....  | 1                | 2           | 3           | 4           | 5                 |
| Crime prevention.....   | 1                | 2           | 3           | 4           | 5                 |
| Fire prevention and education.....  | 1                | 2           | 3           | 4           | 5                 |
| Traffic enforcement.....  | 1                | 2           | 3           | 4           | 5                 |
| Street repair.....  | 1                | 2           | 3           | 4           | 5                 |
| Street cleaning.....  | 1                | 2           | 3           | 4           | 5                 |
| Street lighting.....  | 1                | 2           | 3           | 4           | 5                 |
| Snow removal.....   | 1                | 2           | 3           | 4           | 5                 |
| Sidewalk maintenance.....   | 1                | 2           | 3           | 4           | 5                 |
| Traffic signal timing.....  | 1                | 2           | 3           | 4           | 5                 |
| Bus or transit services.....  | 1                | 2           | 3           | 4           | 5                 |
| Garbage collection.....   | 1                | 2           | 3           | 4           | 5                 |
| Recycling.....  | 1                | 2           | 3           | 4           | 5                 |
| Yard waste pick-up.....   | 1                | 2           | 3           | 4           | 5                 |
| Storm drainage.....   | 1                | 2           | 3           | 4           | 5                 |
| Drinking water.....   | 1                | 2           | 3           | 4           | 5                 |
| Sewer services.....   | 1                | 2           | 3           | 4           | 5                 |
| Power (electric and/or gas) utility.....  | 1                | 2           | 3           | 4           | 5                 |
| Utility billing.....  | 1                | 2           | 3           | 4           | 5                 |
| City parks.....   | 1                | 2           | 3           | 4           | 5                 |
| Recreation programs or classes.....   | 1                | 2           | 3           | 4           | 5                 |
| Recreation facilities.....  | 1                | 2           | 3           | 4           | 5                 |
| Land use, planning and zoning.....  | 1                | 2           | 3           | 4           | 5                 |
| Code enforcement (weeds, abandoned buildings, etc.).....  | 1                | 2           | 3           | 4           | 5                 |
| Animal control.....   | 1                | 2           | 3           | 4           | 5                 |
| Economic development.....   | 1                | 2           | 3           | 4           | 5                 |
| Health services.....  | 1                | 2           | 3           | 4           | 5                 |
| Public library services.....  | 1                | 2           | 3           | 4           | 5                 |
| Public information services.....  | 1                | 2           | 3           | 4           | 5                 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)..... | 1                | 2           | 3           | 4           | 5                 |
| Preservation of natural areas such as open space, farmlands and greenbelts.....                                       | 1                | 2           | 3           | 4           | 5                 |
| Sedona open space.....  | 1                | 2           | 3           | 4           | 5                 |
| City-sponsored special events.....  | 1                | 2           | 3           | 4           | 5                 |
| Overall customer service by Sedona employees (police, receptionists, planners, etc.).....                             | 1                | 2           | 3           | 4           | 5                 |

## 11. Overall, how would you rate the quality of the services provided by each of the following?

|                             | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|-----------------------------|------------------|-------------|-------------|-------------|-------------------|
| The City of Sedona.....     | 1                | 2           | 3           | 4           | 5                 |
| The Federal Government..... | 1                | 2           | 3           | 4           | 5                 |

## 12. Please rate the following categories of Sedona government performance:

|  | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|--|------------------|-------------|-------------|-------------|-------------------|
| The value of services for the taxes paid to Sedona.....              | 1                | 2           | 3           | 4           | 5                 |
| The overall direction that Sedona is taking.....                     | 1                | 2           | 3           | 4           | 5                 |
| The job Sedona government does at welcoming citizen involvement..... | 1                | 2           | 3           | 4           | 5                 |
| Overall confidence in Sedona government.....                         | 1                | 2           | 3           | 4           | 5                 |
| Generally acting in the best interest of the community.....          | 1                | 2           | 3           | 4           | 5                 |
| Being honest.....  | 1                | 2           | 3           | 4           | 5                 |
| Treating all residents fairly.....                                   | 1                | 2           | 3           | 4           | 5                 |

**13. Please rate how important, if at all, you think it is for the Sedona community to focus on each of the following in the coming two years:**

|   | <i>Essential</i> | <i>Very important</i> | <i>Somewhat important</i> | <i>Not at all important</i> |
|---|------------------|-----------------------|---------------------------|-----------------------------|
| Overall feeling of safety in Sedona.....  | 1                | 2                     | 3                         | 4                           |
| Overall ease of getting to the places you usually have to visit .....   | 1                | 2                     | 3                         | 4                           |
| Quality of overall natural environment in Sedona .....  | 1                | 2                     | 3                         | 4                           |
| Overall “built environment” of Sedona (including overall design, buildings, parks and transportation systems) ..... | 1                | 2                     | 3                         | 4                           |
| Health and wellness opportunities in Sedona .....   | 1                | 2                     | 3                         | 4                           |
| Overall opportunities for education and enrichment.....   | 1                | 2                     | 3                         | 4                           |
| Overall economic health of Sedona .....   | 1                | 2                     | 3                         | 4                           |
| Sense of community .....  | 1                | 2                     | 3                         | 4                           |

**14. Cities are faced with difficult choices with limited budgets. While the City is currently working on solutions to reduce traffic, please select up to two (2) additional priorities you would want the City to invest in over the next few years:**

- Additional cultural facilities (museums, theatres, etc.)
- An Oak Creek park or walk
- Increase the walkability and bikeability of Sedona
- Ensure housing for those who work in Sedona
- Additional parks and facilities (playgrounds, sports facilities, etc.)
- Other (please specify)\_\_\_\_\_
- None of these

**15. Please select up to three (3) service areas for the City to contribute additional funding in order to expand existing services over the next few years:**

- Recycling services
- Library services
- Animal services
- Business development services
- Arts and culture programs
- Social services (senior center, food banks, etc.)
- Other (please specify)\_\_\_\_\_
- None, I’m pleased with levels of service in the listed areas

**16. Please indicate how likely or unlikely you are to use each of the following sources to learn about City issues, activities, events and services:**

|  | <i>Very likely</i> | <i>Somewhat likely</i> | <i>Somewhat unlikely</i> | <i>Very unlikely</i> | <i>Don’t know</i> |
|--|--------------------|------------------------|--------------------------|----------------------|-------------------|
| City website (www.sedonaaz.gov) and eNotify emails.....                      | 1                  | 2                      | 3                        | 4                    | 5                 |
| Local newspapers ( <i>Red Rock News</i> ) and websites (www.Sedona.biz)..... | 1                  | 2                      | 3                        | 4                    | 5                 |
| Local radio stations (100.1, NPR on 103.3 or 88.7, etc.) .....               | 1                  | 2                      | 3                        | 4                    | 5                 |
| Channel 4, the local government TV channel.....                              | 1                  | 2                      | 3                        | 4                    | 5                 |
| City Council meetings and other public meetings .....                        | 1                  | 2                      | 3                        | 4                    | 5                 |
| Talking with City officials and staff members.....                           | 1                  | 2                      | 3                        | 4                    | 5                 |
| City communications via social media .....                                   | 1                  | 2                      | 3                        | 4                    | 5                 |
| Word-of-mouth .....  | 1                  | 2                      | 3                        | 4                    | 5                 |

**17. To what extent do you agree or disagree that each of the following would increase your use of a bicycle or walking as a means of alternative transportation:**

| <i>I would ride a bicycle or walk more often if...</i>                    | <i>Strongly agree</i> | <i>Somewhat agree</i> | <i>Somewhat disagree</i> | <i>Strongly disagree</i> | <i>Don’t know</i> |
|---|-----------------------|-----------------------|--------------------------|--------------------------|-------------------|
| There were more off-street bike, sidewalks or multi-use paths/trails..... | 1                     | 2                     | 3                        | 4                        | 5                 |
| I felt safer from traffic while riding a bicycle/walking.....             | 1                     | 2                     | 3                        | 4                        | 5                 |
| I had better health or physical ability to do so.....                     | 1                     | 2                     | 3                        | 4                        | 5                 |
| I do not want to use a bicycle or walk as a means of transportation.....  | 1                     | 2                     | 3                        | 4                        | 5                 |

**18. To what extent do you support or oppose the City investing in creating sustainability policies and programs in the following areas:**

|   | <i>Strongly support</i> | <i>Somewhat support</i> | <i>Somewhat oppose</i> | <i>Strongly oppose</i> | <i>Don’t know</i> |
|---|-------------------------|-------------------------|------------------------|------------------------|-------------------|
| Increasing use of alternative energy sources .....                | 1                       | 2                       | 3                      | 4                      | 5                 |
| Encouraging water conservation.....                               | 1                       | 2                       | 3                      | 4                      | 5                 |
| Fostering National Forest stewardship (trails, access, etc.)..... | 1                       | 2                       | 3                      | 4                      | 5                 |
| Increasing recycling services .....                               | 1                       | 2                       | 3                      | 4                      | 5                 |
| Developing plans to meet the goal of zero waste in Sedona.....    | 1                       | 2                       | 3                      | 4                      | 5                 |
| Requiring higher green building and development standards.....    | 1                       | 2                       | 3                      | 4                      | 5                 |

**19. To what extent would you support or oppose the City of Sedona encouraging growth in the following types of businesses/industries?**

|   | <i>Strongly support</i> | <i>Somewhat support</i> | <i>Somewhat oppose</i> | <i>Strongly oppose</i> | <i>Don’t know</i> |
|---|-------------------------|-------------------------|------------------------|------------------------|-------------------|
| Technology (i.e., life science, R&D) .....                                  | 1                       | 2                       | 3                      | 4                      | 5                 |
| Outdoor recreation .....  | 1                       | 2                       | 3                      | 4                      | 5                 |
| Tourism (i.e., hotels, restaurants) .....                                   | 1                       | 2                       | 3                      | 4                      | 5                 |
| Healthcare (i.e., pharmaceutical, hospital, medical offices).....           | 1                       | 2                       | 3                      | 4                      | 5                 |
| Arts and Entertainment (i.e., graphic design, interior design) .....        | 1                       | 2                       | 3                      | 4                      | 5                 |
| Light warehousing and distribution (i.e., truck operators, stock clerks) .. | 1                       | 2                       | 3                      | 4                      | 5                 |

# The City of Sedona 2017 Citizen Survey

**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. How often, if at all, do you do each of the following, considering all of the times you could?**

|  | <i>Never</i> | <i>Rarely</i> | <i>Sometimes</i> | <i>Usually</i> | <i>Always</i> |
|--|--------------|---------------|------------------|----------------|---------------|
| Recycle at home.....   | 1            | 2             | 3                | 4              | 5             |
| Purchase goods or services from a business located in Sedona .....     | 1            | 2             | 3                | 4              | 5             |
| Eat at least 5 portions of fruits and vegetables a day .....           | 1            | 2             | 3                | 4              | 5             |
| Participate in moderate or vigorous physical activity .....            | 1            | 2             | 3                | 4              | 5             |
| Read or watch local news (via television, paper, computer, etc.) ..... | 1            | 2             | 3                | 4              | 5             |
| Vote in local elections .....  | 1            | 2             | 3                | 4              | 5             |

**D2. Would you say that in general your health is:**

- Excellent     
  Very good     
  Good     
  Fair     
  Poor

**D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**

- Very positive     
  Somewhat positive     
  Neutral     
  Somewhat negative     
  Very negative

**D4. What is your employment status?**

- Working full time for pay  
 Working part time for pay  
 Unemployed, looking for paid work  
 Unemployed, not looking for paid work  
 Fully retired

**D5. Do you work inside the boundaries of Sedona?**

- Yes, outside the home  
 Yes, from home  
 No

**D6. How many years have you lived in Sedona?**

- Less than 2 years       11-20 years  
 2-5 years       More than 20 years  
 6-10 years

**D7. Which best describes the building you live in?**

- One family house detached from any other houses  
 Building with two or more homes (duplex, townhome, apartment or condominium)  
 Mobile home  
 Other

**D8. Is this house, apartment or mobile home...**

- Rented  
 Owned

**D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?**

- Less than \$300 per month  
 \$300 to \$599 per month  
 \$600 to \$999 per month  
 \$1,000 to \$1,499 per month  
 \$1,500 to \$2,499 per month  
 \$2,500 or more per month

**D10. Do any children 17 or under live in your household?**

- No       Yes

**D11. Are you or any other members of your household aged 65 or older?**

- No       Yes

**D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**

- Less than \$25,000  
 \$25,000 to \$49,999  
 \$50,000 to \$99,999  
 \$100,000 to \$149,999  
 \$150,000 or more

**Please respond to both questions D13 and D14:**

**D13. Are you Spanish, Hispanic or Latino?**

- No, not Spanish, Hispanic or Latino  
 Yes, I consider myself to be Spanish, Hispanic or Latino

**D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**

- American Indian or Alaskan Native  
 Asian, Asian Indian or Pacific Islander  
 Black or African American  
 White  
 Other

**D15. In which category is your age?**

- 18-24 years       55-64 years  
 25-34 years       65-74 years  
 35-44 years       75 years or older  
 45-54 years

**D16. What is your sex?**

- Female       Male

**D17. Do you consider a cell phone or land line your primary telephone number?**

- Cell       Land line       Both

**Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**