



Crowdfunding strategies workshop

Date: May 17, 2018
Time: 8:30 a.m. to Noon
Where: Yavapai College Sedona Center
4215 Arts Village Dr. in West Sedona



How crowdfunding for one start-up raised more than \$500,000.



Four key strategies

This workshop is free but you must register to attend.

You will learn the proven secrets, tips and actions that helped generate more than \$500,000 for one e-commerce start-up in just 90 days.

Participants will walk away with:

- \$ An understanding of what crowdfunding is and why it might be right for your business.
- \$ The four critical elements of a crowdfunding campaign you must get right to be successful.
- \$ How to keep the momentum after your crowdfunding campaign ends.
- \$ Actionable steps you must take to get your start-up off the ground.

This workshop will be interactive, actionable and full of valuable details. Come ready to learn, ask lots of questions, and take tons of notes.

Register

sedonaaz.gov/crowdfunding

Questions? Molly Spangler at mspangler@sedonaaz.gov

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