



ACTION ITEM LIST

The AIL is intended to comply with the requirements of A.R.S. § 38-431.01.E regarding the posting on the City website within 3 days of a statement of legal actions taken at the Special City Council meeting held on December 12, 2018 at 3:00 p.m.

COUNCIL ATTENDANCE: Mayor Sandy Moriarty, Vice Mayor John Martinez, Councilor Bill Chisholm, Councilor John Currivan, Councilor Scott Jablow, Councilor Jessica Williamson. Councilor Janice Hudson was absent and excused.

	AB #	TOPIC	COUNCIL ACTION	STAFF
<p>SPECIAL BUSINESS</p>	<p>AB 2445</p>	<p>Discussion/possible direction regarding the draft Sustainable Tourism Plan including possible direction for follow up meetings relating to future workplans and budget.</p>	<p>By majority consensus Council asked that the following be addressed:</p> <ul style="list-style-type: none"> • Ensure that the content of the plan includes: <ul style="list-style-type: none"> ○ Encourage linkages through all pillars, the community plan, other existing plans, etc. ○ Give credit to organizations currently working on projects. ○ Develop dynamic metrics to evaluate objectives • Environmental Pillar: <ul style="list-style-type: none"> ○ Objective 3 – Add Tactic 4 – Add additional charging stations in and around Sedona ○ Objective 4 – Tactic 6 – reword to “Develop educational programs that demonstrate how to “Leave No Trace”” • Resident Quality of Life Pillar: <ul style="list-style-type: none"> ○ Remove Objective 1 and work it into the preface/introduction of the plan ○ Objective 3 – combine Tactics 2 and 4 ○ Objective 6 – reword to “Develop new sustainability-focused experiences that resonate with both Sedona residents and visitors” • Quality of Economy Pillar <ul style="list-style-type: none"> ○ Objective 1 – Tactic 2 - reword to “Utilize mix of performance metrics to ensure Sedona’s visitor industry maintains economically strong” ○ Objective 3 – Tactic 1 – reword to “Review current tourism funding levels in the context of competitive destinations” ○ Tactic 2 reword to – “Annually review and adjust SCC&TB budget allocation based on dynamic indicators to meet economic and sustainability goals” ○ Tactic 3 – remove from Sustainability Plan and discuss possibility of RFP at Council retreat 	<p>Clifton</p>

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| | | | <ul style="list-style-type: none">• Visitor Experience Pillar – no changes. | |
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FUTURE AGENDA ITEMS: None.

EXECUTIVE SESSION:

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).
- b. Return to open session. Discussion/possible action on executive session items.

No Executive Session was held.

ADJOURNMENT: The meeting was adjourned at 5:24 p.m.