



ACTION ITEM LIST

The AIL is intended to comply with the requirements of A.R.S. § 38-431.01.E regarding the posting on the City website within 3 days of a statement of legal actions taken at the Special City Council meeting held on January 15 & 16, 2019 at 9:00 a.m.

COUNCIL ATTENDANCE: All present.

AB #	TOPIC	COUNCIL ACTION	STAFF
SPECIAL BUSINESS	<p>Presentation/discussion/possible direction regarding the following:</p> <ul style="list-style-type: none"> • Introductions & Expectations Setting • Budget & Finance Review • City Council Priorities Including Community Plan Progress & Survey Results • Review Current Council Processes & Protocols and Identify Possible Changes • Discussion with Sedona Chamber of Commerce and Tourism Bureau Including Next Year's Budget & Workplan (Wednesday, January 16, 2019) • Items not completed on Tuesday, January 15, 2019 will be carried over to Wednesday, January 16, 2019, beginning at 9:00 a.m. 	<p>By majority consensus, Council agreed to the following Council priorities and rankings:</p> <ul style="list-style-type: none"> ▪ Housing - High ▪ Sense of Place - Low ▪ Environmental Stewardship/Sustainability - High ▪ Economic Diversification - Medium ▪ Political Capital & Communication - High ▪ Permanent Base Adjustment - High ▪ Sedona Chamber of Commerce & Tourism Bureau - High ▪ Emergency Preparedness - Medium ▪ Short-Term Rentals – Medium. <p>By majority consensus, Council agreed to the following:</p> <ul style="list-style-type: none"> ▪ Council meeting start times to remain at 4:30 p.m. ▪ When handling citizen inquiries, keep the clear distinction between policy and operational matters in mind. Council is visionary and policy. Staff is operations. ▪ Staff to provide talking points to Council on larger, information- based issues. ▪ Council should refer citizens to the website or staff for information. ▪ Councilors to state, "I'd like the record to reflect" to trigger placing an item into the minutes following a motion and second during further discussion or immediately after the vote. ▪ Council should be mindful of their right to speak and keep the meeting flow going. Be concise but thorough. ▪ Council should use tools in Council Rules if they have concerns with process. <p>By majority consensus, Council agreed that an RFP/RFQ related to Chamber services was not necessary at this time; Chamber should adjust marketing with the goal of maintaining, but not growing, current levels of tourist activity which could include investing in out-of-state or other targeted markets; budget for sustainable tourism projects; and come up with a less risky and more concrete plan for the 55% bed</p>	Clifton

			tax which may include working away from the percentage to a set amount without the true up.	
ADJOURNMENT: The meeting was adjourned at 4:50 p.m.				