

**Action Minutes
Special City Council Meeting
City Council Chambers, Sedona City Hall,
102 Roadrunner Drive, Sedona, Arizona
Wednesday, January 9, 2019, 3:00 p.m.**

1. Call to Order/Pledge of Allegiance/Moment of Silence

Mayor Moriarty called the meeting to order at 3:00 p.m.

Roll Call: Mayor Sandy Moriarty, Vice Mayor John Martinez, Councilor Bill Chisholm, Councilor John Currivan, Councilor Janice Hudson, Councilor Scott Jablow, Councilor Jessica Williamson.

Staff Present: City Manager Justin Clifton, Assistant City Manager/Community Development Director Karen Osburn, City Attorney Robert Pickels, Jr., Deputy City Clerk Colleen Lyons, City Clerk Susan Irvine.

2. Special Business

a. AB 2445 Discussion/possible direction regarding the draft Sustainable Tourism Plan including possible direction for follow up meetings relating to future workplans and budget.

Presentation by Sedona Chamber of Commerce and Tourism Bureau (SCoCTB) CEO/President Jennifer Wesselhoff, Nichols Tourism Group President Mitch Nichols, ASU School of Community Resources and Development Director Kathleen Andereck Ph.D., and Justin Clifton.

By majority consensus Council agreed to the following changes to the Sustainable Tourism Plan:

Environment Pillar

- **Objective 1**
 - **add Tactic to educate and encourage businesses to reduce waste and assess purchases**
- **Objective 2**
 - **Add Verde River to Tactic 2**
 - **Add Arizona Water and Oak Creek Water as supporting partners**
- **Objective 4**
 - **Tactic 3 change to - Develop programs to develop sustainable funding for trail development and maintenance**
- **Objective 5**
 - **Tactic 1 – include graffiti and other leave no trace concepts**

Quality of Life Pillar

- **Objective 1 – combine and reword Tactics 1 & 2**
- **Objective 2**

- **Tactic 4 to be expanded to provide information about when and how to travel**

Quality of Economy Pillar

- **Objective 4**
 - **Tactic 1 – remove Metric 3**

Visitor Experience Pillar

- **Objective 2**
 - **Tactic 1 – add as approved by Forest Service**

By majority consensus, Council also concurred that the future steps would be to finalize the Sustainable Tourism Plan, gain approval of the SCoCTB Board, and then bring to the City Council for approval as a consent item.

b. Discussion/possible action on future meeting/agenda items - None.

3. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).**
- b. Return to open session. Discussion/possible action on executive session items.**

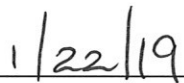
No Executive Session was held.

4. Adjournment

Mayor Moriarty adjourned the meeting at 5:19 p.m. without objection.

I certify that the above are the true and correct actions of the Special City Council Meeting held on January 9, 2019.


Susan L. Irvine, CMC, City Clerk


Date