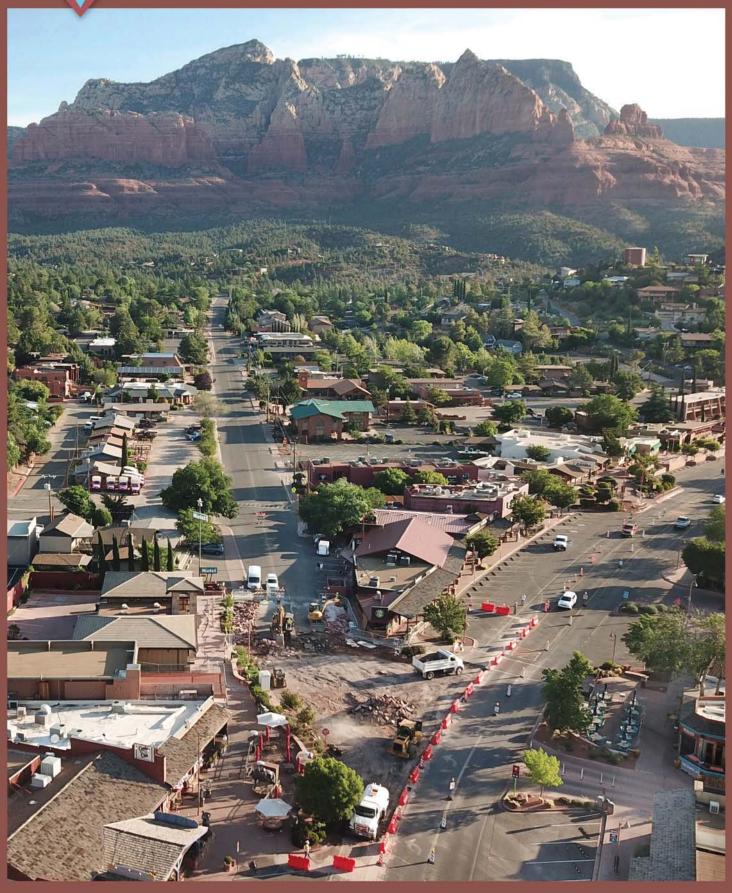


2019 SEDONA COMMUNITY REPORT

Traffic improvements • City Council priorities • Performance and budget information



2019 SEDONA COMMUNITY REPORT



Welcome to the 2019 Community Report. It is our annual snapshot of Sedona City Council's priorities, city performance over the past year and an invitation for you to become more involved in your city government. The data in this report reflect Fiscal year 2018, the period between July 1, 2017, and June 30, 2018.

I am happy to report significant progress on two city council priorities: Sedona in Motion transportation improvements and a Sustainable

Tourism Plan, a long-range tourism management strategy that helps highly-visited destinations such as Sedona achieve balance: protecting our natural beauty, community character and livability while maintaining a vital economy. Roadway construction is well underway in Uptown, and the Sedona Chamber of Commerce has begun implementing the Sustainable Tourism Plan.

I encourage you to visit our website at sedonaaz.gov, where you'll find information about city governance and operations, multiple means to access city services, and opportunities to provide input.

SEDONA CITY COUNCIL

Mayor Sandy Moriarty • Vice Mayor John Martinez Councilor Bill Chisholm • Councilor John Currivan Councilor Janice Hudson • Councilor Scott Jablow Councilor Jessica Williamson

The mayor and city council members are elected at large; the council has seven members. The city council is responsible for policy direction, budget oversight, and the appointment of the city manager, who is responsible for the day-to-day operations of the city.





SEDONA BY THE NUMBERS

Population: 10,336 (U.S. Census 2017)
Median household income: \$66,819
Business licenses: 2,939
City sales tax: 3.5%
City property tax: Zero

Percentage of FY18 revenues from sales & bed taxes: 60%, two-thirds paid by visitors

2019 SEDONA COMMUNITY REPORT

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Writing: Marty Macurak
Photo editing: Rick Dembow, Marty Macurak
On the cover: Sedona in Motion traffic improvements,
Uptown Sedona. Photo by Wesley/Dembow.

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CONTENTS

MAYOR'S VIEW	PAGE 2
COUNCIL PERSPECTIVES	PAGE 3
TRANSPORTATION	PAGE 4
SAFETY, COMMUNITY &	
RECREATION	PAGE 6
LIVABILITY	PAGE 8
PERFORMANCE MANAGEMENT &	
ACCOUNTABILITY	PAGE 10
ENGAGE	PAGE 12

City Manager Justin Clifton photo by Marty Macurak; City Council group photo by Rick Dembow

CITY VIEW

INTERVIEW WITH MAYOR SANDY MORIARTY

You were instrumental in getting Sedona incorporated as a city 30 years ago. What has changed in the past 30 years and what hasn't?

The biggest thing that's changed in 30 years is that we have a city government, which means local control. Over the years I've heard a lot of rumors about why we incorporated, but the reason was simple: to get things done. Prior to incorporation we had to go to Coconino County or Yavapai County, to Prescott or Flagstaff, to get anything accomplished. Decisions are now made by Sedonans for Sedona.

Another change has been in the population, which has increased from 4,000 to 10,000. And traffic has certainly changed over the years, although I'll tell you it was always a problem at certain times, on a busy weekend. One thing that hasn't changed is Sedona's major entrances – there are still three ways in, and three ways out. Oddly, when I got here in 1972, I heard it said that Sedona got two to four million visitors a year and now I hear almost the same thing. We're a city whose economic driver is tourism, that's always been the case.

One of my favorite sayings is "There is no issue too small for Sedona to have a knockdown, drag-out fight about." My personal theory is that people who move to Sedona don't come here for a job or schools or any other reason. They really want to be here, in Sedona, and most want it to stay the way it was when they arrived. They fight change, but everything evolves and changes.

What are the best and worst things about being mayor?

I love Sedona and it's been wonderful to see the community become what it is today, and to help maintain the great natural beauty here. I have always believed that if I want to see something happen, I need to be part of making it happen. As mayor, I have a better chance of making things happen although I am only one voice on the council.

The most difficult part of being mayor is knowing that all of us on council represent everyone in the community and that means representing many different opinions. Someone came up to me and said "I appreciate you being the mayor, and I know it's hard to please everyone." And I replied "No, it isn't hard to please everyone, it's impossible." You have to recognize that you're going to disappoint people sometimes but the council's job is to look at what's in the best interests of the community as a whole.

You get three wishes for Sedona ...

My top wish is that Sedona remains the most beautiful place on earth in so many ways. It isn't just the natural beauty here, it's the people who live here who make Sedona the community we all love. I would also wish for comprehensive broadband. That may sound surprising but if we're going to move forward – and I believe in moving forward – we need that. I believe we're at the beginning of a technological revolution on the scale of the

Industrial Revolution, and broadband is essential to staying on top of that. Wish number three is continued effective local gov-

> ernment, which means people need to step forward and be willing to run for office, and to keep Sedona growing. By growing, I don't mean population or tax dollars but growth as humans. If you're not growing, you're going the other way.

What don't people realize about being an elected official?

Many people don't understand what the job is. It's policy-making, not running the city. We have professional management and staff to run the city and we have an excellent staff.

One comment we hear often as elected officials is that we don't listen, but what they mean is that we don't agree. When you govern you have to compromise and do your best to accommodate everyone, including the minority. Do we make all the right choices? No, because humans make mistakes. But if we can get it right 80 percent of the time and accommodate more people, I'm happy with that. If we aren't willing to make a decision

and move forward we'll never accomplish anything.

What are the biggest challenges facing Sedona in the next 5 to 10 years? To maintain the natural environment. I don't like the word "preserve," because everything changes and evolves, but we need to protect the environment while managing the city's inevitable growth. Also managing traffic as well as creating more economic diversity, maintaining a strong economy, and building more affordable housing.

What accomplishments over the past 30 years give you the most satisfaction?

The incorporation of the city – there's no question in my mind that we got that right. The look of the community has changed dramatically in the 47 years I've been here but it's still beautiful, and we have maintained that beauty. I'm proud that we now have more access to Sedona's trail systems and that we're still welcoming to visitors. The air is still clean, our water is still relatively clean and we work to protect it.

I'm also proud of many of the improvements we've made over the years. For example, Posse Grounds Park, which used to be just that – dirt grounds – now has sports fields, the Hub, the Barbara Antonsen pavilion, a dog park, and a pool in partnership with the school.

And believe it or not, the highway has improved since I've been here, too. There used to be two lanes on 89A in West Sedona and 300-plus curb cuts, which we've reduced, and we've improved the landscaping along the highway. Our planning and zoning work has kept Sedona's buildings in harmony with the landscape, and let's not forget the public art the city has installed in many places. Plus we've made sustainability a priority.

Mayor Sandy Moriarty photo by Tere Ireys

COUNCIL PERSPECTIVES



VICE MAYOR JOHN MARTINEZ ON SERVICE AND RUNNING FOR COUNCIL

The reason I decided to run for city council was to use my almost 40 years of accounting experience in the private sector for positive benefits in the public sector. I have learned that a strong company focuses on growing the top line (revenue) and controlling expenses. Each

commitment by an organization should have a favorable Return On Investment and it has been my hope to apply these successful practices to the city of Sedona. A favorable ROI doesn't necessarily translate into dollars; it could also mean improved infrastructure such as parks, drainage, streets, police, and other benefits.



COUNCILOR JANICE HUDSON ON SERVICE AND DECISION-MAKING

I believe that it is a councilor's responsibility to serve three constituencies — the people who live here, the people who own businesses or work in Sedona, and the people who come here to visit our beautiful city. The needs and desires of these three groups of people are

often complexly interwoven, competing and/or in conflict. My number one decision-making criterion is always health and safety followed closely behind by my fiduciary responsibility to the city. I also want to make sure I have sufficient information to make a truly informed decision, particularly as it relates to the positive and negative impacts of that decision. It is impossible to make a decision that everyone will agree with but I strive to make decisions that will have a positive impact on the city as a whole.



COUNCILOR SCOTT JABLOW ON CORE VALUES AND DECISION-MAKING

I take my position as Sedona City Councilor very seriously, especially when it comes to making difficult and sometimes unpopular decisions, keeping our core values of health, safety and the welfare of our city at the forefront. I also realize that to have a healthy, vibrant and

prosperous city we need residents and successful businesses, a safe community, excellent education system and we must be environmentally responsible. Examples are: adding a southbound lane and median in Uptown, Forest Road extension, and permitting increased building height limits in a small section of the city to encourage workforce housing. These are all projects I didn't initially support but I changed my opinion as I received more information as each project progressed.



COUNCILOR BILL CHISHOLM ON MAKING COMPLEX DECISIONS

The majority of the decisions we are asked to make are pretty straightforward. However, others involve complicated issues often with multiple, valid, competing, contradictory perspectives, hence the adjective "complicated." My approach involves gathering information

regarding the various perspectives. I do my own independent research, absorb public feedback, and listen to my fellow city councilors during the public meetings. I then use my experience, judgement, and conscience to make what I consider to be the most balanced, long-term, beneficial decision I can for the environment, residents, businesses, and visitors.



COUNCILOR JESSICA WILLIAMSON ON COUNCIL'S ROLE AND MAKING DECISIONS

The council's primary job is to establish city policy and move forward with initiatives that support the policies. Every issue council faces has vocal opposition by some group in the community. When I make a decision, I ask myself if the proposal

supports Community Plan objectives and whether or not it advances city priorities. I become familiar with the facts and pay attention to the pros and cons. In the end, I make my decision based on whether or not it is good for the community as a whole, now and into the future. If it is, I support it.



COUNCILOR JOHN CURRIVAN ON CHOOSING BETWEEN COMPETING INTERESTS

Choosing between competing interests can be among a councilor's most difficult decisions, especially when the detriment to a few residents must be weighed against the benefit to the wider community. A recent example was the proposal to extend Forest Road to connect

Uptown to Highway 89A. As the councilor who proposed this project, I did not want to dismiss the objections of affected residents. Instead, I walked the area with them and listened to their concerns. I also considered the city's survey of Uptown residents, which showed 78-percent support for the project. I concluded that the benefits — including creation of an emergency access and escape route as well as a reduction in traffic — justified the unfortunate impact on private properties.

CITY COUNCIL PRIORITIES

As the saying goes, "If everything is important, then nothing is important." The Sedona City Council sets priorities to ensure progress on the goals and concerns most important to Sedona residents. Current priority projects:

- · Complete Sedona in Motion traffic improvements
- · Foster diverse housing opportunities
- · Pursue environmental sustainability
- Implement the Sustainable Tourism Plan
- · Improve citizen communication

- · Promote economic development and diversity
- Address short term rentals
- Improve emergency preparedness
- Continue development of Community Focus Areas
- · Continue storm water capital improvement projects

City Council photos by Rick Dembow

TRANSPORTATION

SEDONA IN MOTION

Sedona in Motion comprises a number of projects designed to provide sensible and cost-effective transportation infrastructure improvements to reduce traffic congestion and increase mobility and livability. All projects were vetted extensively over two years via open house events, citizen task groups, surveys, and individual and public meeting comments submitted to the Sedona City Council and city staff members. As each project moves through the scoping, design and planning phases, more public involvement occurs.

STRATEGIES

The strategies described in the Transportation Master Plan are now either in scoping, active design and planning, or under construction.

- · Traveler information signs help reduce driver uncertainty, save time and improve safety
- · Traffic signal synchronization reduces slowdowns, stops and starts
- Expanded transit options for residents, commuters and visitors reduce vehicles on the road
- · Uptown roadway and pedestrian improvements mitigate pinch points, backups and pedestrianvehicle conflicts
- · Forest Road and Brewer/Ranger road connections provide new travel options
- Bicycle and pedestrian improvements such as shared-use trails and bike lanes reduce vehicle use
- Y roundabout slip lanes allow right turns without yielding.

FUNDING

Sedona in Motion projects are funded with a half-cent sales tax. The tax, implemented March 2018, will expire when the projects are completed or in 2028, whichever comes sooner. The tax is not imposed on the purchase of food or medication, and it is expected that 60 percent of tax revenues will be paid by visitors.



JORDAN ROAD DEMOLITION

STATUS REPORT

Uptown parking wayfinding and pavement markings are complete. These colorful signs will eventually extend into West Sedona to help reduce slowdowns on SR89A. Uptown pavement markings were completed in Feb. 2018.

Uptown construction is underway. Estimated completion before June 2020. Includes new landscaped medians, crosswalk changes, roundabouts at Jordan Road and north of Art Barn Road, additional lanes, and a new connector to parking near Schnebly Road. Sign up for construction updates at sedonaaz.gov/simnews.

Y roundabout slip lanes. The Arizona Department of Transportation will manage this project, which falls within ADOT right-of-way; the city and state will share construction costs. ADOT expects to deliver the 30-percent design document by the end of 2019. Assuming design work proceeds as planned, construction is anticipated after July 2021. Estimated construction duration is six months.

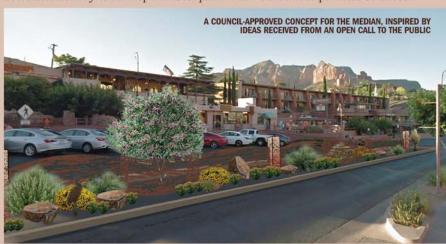
Bike and pedestrian improvements. A community planning process is underway to develop a master plan. A new shared-use path has been built

in Sunset Park, and new paths are prioritized in the areas of Schnebly Hill Road; Southwest Drive from City Hall to Rodeo Road; and Sunset Park to State Route 89A. Green lane bike pavement markings are planned for West Sedona.

Pedestrian and egress improvements at Tlaquepaque. The city is studying a creekside pedestrian crossing under the SR179 bridge near the south end of the shopping area, and the use of Portal Lane for vehicular egress to Brewer Road.

Forest Road extension. Design work begins this year with construction anticipated in 2021. The extension will connect Forest Road to SR89A just west of the post office, and will include bike and pedestrian lanes or a shared-use path.

Traveler information. The city continues to work with ADOT to improve traveler information signs on I-17 to divert traffic to less busy routes during peak periods, and to improve data collection with traffic cameras on SR179.



an Road Demolition photo by Marty Macurak; SIM median design concept photo by Kimley Ho

SAFETY, COMMUNITY & RECREATION



SEDONA POLICE DISPATCH CENTER



LAB TECHNICIAN AMY COLLINS COLLECTING SAMPLES
AT THE WASTEWATER TREATMENT FACILITY



COFFEE POT DRAINAGE BASIN IMPROVEMENTS

SAFETY

Ensuring public safety is the city's most important function. We provide police and emergency planning services, maintain streets and facilities, and are responsible for wastewater management. The city deploys public safety personnel 24 hours a day, seven days a week, responding to tens of thousands of calls for service each year, and proactively promotes public safety through police enforcement activities and education.

Our engineers are responsible for traffic engineering, maintenance of streets and facilities, and planning and oversight of capital improvement projects, such as flood control structures, that protect people, structures, and the environment.

Experts in construction, building safety and code enforcement review plans, issue permits, conduct inspections and respond to complaints to ensure human, structural and neighborhood safety.

Sedona's wastewater collection and treatment system protects human and environmental health. We dispose of high-quality treated effluent in a manner that meets all state requirements to maintain and protect environmental quality.

	Safety By The Numbers	
15,500	Calls for police service in FY2019	
6,500	Emergency calls	
5.37	Police response time to emergency calls, in seconds	
620	Animal-related calls for service	
131	Traffic control days on SR179	
30	Water management culverts cleaned	
106	Single family remodel/rehab permits issued	
3,901	Building safety inspections conducted	
3,500	Pounds of dog feces collected	
102	Commercial grease traps inspected	
2,250	Wastewater samples collected and analyzed, FY19	
0	Az Dept of Environmental Quality inspection deficiencies	
A+	Quality of treated effluent returned to the water table	

COMMUNITY

The city shapes, sustains and improves Sedona neighborhoods through the planning and zoning processes, creation and maintenance of the Community Plan and Community Focus Areas, and creation and implementation of city code. The city has prioritized the creation of affordable housing opportunities and continues its long-standing commitment to historic preservation.

Sedona Police dispatch center photo by Rick Dembow, Lab Technician Amy Collins collecting samples at the Wastewater Treatment Facility photo by Marty Macurals, Coffee Pot drainage basin improvements photo by David Peck.

Community By The Numbers	
22	Community groups awarded city grants
365	Code complaints investigated
1.5	Average days from code complaint to investigation
155	Citizens Connect issues reported and processed
11	Average days to resolve a Citizen Connect issue

COMMUNITY SERVICE CONTRACTS

The city contracts with local organizations that provide core services to residents. All contracts include performance measures to ensure accountability. FY2019 Service Contract providers: Humane Society of Sedona, Sedona Community Center, Sedona Public Library, Sedona Recycles, Verde Valley Caregivers.

RECREATION

The city provides recreation classes, stages community events, and oversees the operation and upkeep of parks and parks facilities.

Recreation By The Numbers		
11,123	Attendance at lap swim and open swim (aggregated)	
314	Swim lessons taught	
72	Parks acres maintained	
250	Facilities rentals processed	
716	Aggregated days of recreation programs offered	
33	Community events hosted	
\$143,600	Value of in-kind donations received in donated hours and cash	



BUILDING INSPECTOR BRUCE ZOLMAN INSPECTING A RESIDENTIAL REMODEL



SEDONA DOG PARK

Building Inspector Bruce Zolman inspecting a residential remodel photo by Marty Macurak; Sedona Dog Park photo by Rick Dembow

LIVABILITY



WINNERS OF THE PIONEER PITCH MOOSHOTAZ CONTEST. LEFT TO RIGHT: SARAH ANN LESSLIE, KAREN RUSSELL, ANITA MARCUS, JOSHUA VAILOKAITIS, ASHLEY PAISANO



COLLECTING MATERIALS AT THE CITY AND COUNTY-HOSTED HOUSEHOLD HAZARDOUS WASTE COLLECTION

ECONOMIC DEVELOPMENT

Sedona's long-term economic health is a city council priority. Consistent with the Community Plan, the city is engaged in a sustained effort to diversify its economy with a special focus on promoting entrepreneurship. By helping people start, strengthen and expand Sedona businesses, the city helps create jobs and attracts private investment. The process of developing a five-year strategic plan for economic diversification is underway and will be completed in 2020.

Economic Development By The Numbers	
40	Jobs created
25	Entrepreneurs assisted with business planning
25	Business training workshops co-hosted
184	New business licenses issued
\$86,250	Funds leveraged through federal, regional, and private grants and contributions
\$350,000	Value of business loans facilitated

SUSTAINABILITY

The city created a new Sustainability Program in 2019 to respond to priorities articulated in the Community Plan. Sedona City Council priorities for the program include: purchasing an electric vehicle for the city fleet and installing public electric vehicle charging infrastructure; developing an on-site solar energy project for city operations; and providing recycling and composting at large city events. In 2019 staff began the work of developing an overarching municipal sustainability plan to guide future work.

Sustainability By The Numbers	
2	Water bottle refill stations installed at Sunset and Posse Grounds parks
8,770	Pounds of household hazardous waste diverted from landfills
17,237	Pounds of electronics diverted from landfills
ı million	Plastic straws kept out of landfills since implementation of the Chamber of Commerce StrawFree Sedona program

Pioneer Pitch photo by Molly Spangler, Collecting materials at the city and county-hosted household hazardous waste collection photo by Rick Dembow

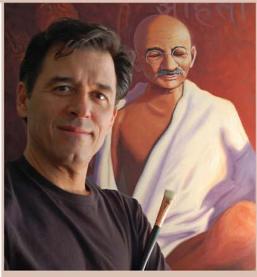


PERFORMANCE AT THE PAVILION AT BARBARA ANTONSEN MEMORIAL PARK

ARTS & CULTURE

Our citizens envision Sedona as a city animated by the arts. As such, the city supports and facilitates many programs designed to generate creative growth for the community. City funds support art in public places and in private developments, artists in K-12 classrooms, annual arts awards, and arts displays at city hall. A major initiative begun in 2019 and continuing this fiscal year is the refurbishment of The Hub performing arts facility located at Posse Grounds Park.

Arts & Culture By The Numbers		
900	Children mentored by artists in the classroom	
500	City Hall Art Rotation viewings	
100	Youth viewings of "The Great Peacemakers" art exhibit	
\$80,289	580,289 Investment in improving The Hub arts facility	
6	6 New sculptures planned for Uptown and four SR179 roundabouts	



STEVE SIMON'S WORK FEATURED AT CITY HALL

Performance at the pavilion at Barbara Antonsen Memorial Park photo courtesy of the City of Sedona; Steve Simon's work featured at city hall photo courtesy of Steve Simon.

PERFORMANCE MANAGEMENT & ACCOUNTABILITY



COLLECTIONS OPERATOR WADE WEST WORKS ON A VALVE AT THE CAROLL CANYON LIFT STATION



JUNIPER HILLS AREA DRAINAGE IMPROVEMENT PROJECT

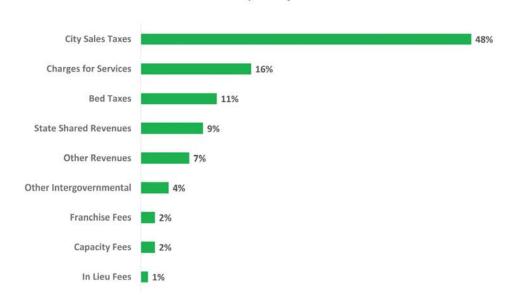


PERFORMANCE MANAGEMENT & ACCOUNTABILITY

The total city budget for FY19 was \$47.4 million. Major revenue sources illustrated below do not include the use of fund balances/accumulated reserves.

Fiscal Year 2019 Budget

Where Does the Money Come From? A look at the city's major revenue sources



Fiscal Year 2019 Budget Where Does the Money Go?



Collections Operator Wade West works on a valve at the Caroli Caryon lift station photo by Phil Clay, Juniper Hills drainage improvement project photo by Travis Zelliner; At the Financial Services counter photo by Marty Macurak

contingencies & other - 16%

	By The Numbers
0	Findings in the independent financial audit conducted by CliftonLarsonAllen LLP
\$50,000	Money saved on the Caroll Canyon lift station valve replacement by staff resourcefulness
\$155,000	Private funds donated for trail maintenance and development
6,850	Wastewater accounts managed and billed
280,000	Persons assisted at the Uptown Visitor Center
5,000	Visits to the GIS web page
235	Records requests processed
235	Criminal cases prosecuted
30	Active capital improvement projects
3	Storm incidents requiring 24/7 staff response
1	New snowplow / dump truck acquired for use during storm events



SEDONA VOLUNTEER PARK RANGERS



PUBLIC ART IN A ROUNDABOUT

RESPONSIBLE FINANCIAL MANAGEMENT

For the past 19 years, the city has won a Certificate of Excellence in Financial Reporting from the Government Finance Officers Association, and last year won a Distinguished Budget Presentation award from the Government Finance Officers Association. The city also maintains a high-grade AA bond rating with Standard & Poor's. In fiscal year 2018, our total net position increased by \$9.1 million while total bonded debt decreased by \$5.2 million. The city's policy reserves are fully funded with a strong operating cash position, and projected pledged revenues far exceed its coverage requirements.

CITY INITIATIVES

In addition to the major **Sedona in Motion** and **Sustainability** initiatives highlighted in preceding pages, the city expects to make progress on two more in in FY2020.

Diverse housing. This fiscal year the city will embark on creation of a five-year plan to increase housing options and affordability for Sedona's workforce. At the end of the first quarter 2019 the median price of a single-family home in Sedona is \$562,500, double the Arizona median. Area median income for a four-person household is \$56,000 annually, making a Sedona home unattainable for the majority of the local workforce. Rental inventory is extremely low and rents are significantly above 35 percent of gross median income. The city will contract for a housing needs assessment to gather reliable data on current conditions and to deliver recommendations on how to improve inventory of affordable options.

Sustainable Tourism. Implementation is underway of a Sustainable Tourism Plan jointly developed by the Sedona Chamber of Commerce and Tourism Bureau, Arizona State University and Nichols Tourism Group. The plan calls for mitigating tourism impacts by supporting environmentally sustainable practices among Sedona's travel, tourism and hospitality businesses and their customers. View the plan at sedonasustainable.com.

Volunteer Park Rangers photo courtesy of The Rangers; Public art in a roundabout photo by Rick Dembow

ENGAGE



2019 SEDONA VOLUNTEER HONOREES AND STAFF, L TO R, CHERIE WRIGHT, PHIL WADSACK, CHARLOTTE HOSSEINI, LT. LUCAS WILCOXSON, ALI BAXTER, MAYOR SANDY MORIARTY, RICK KIMBERLY, WARREN CAMPBELL, JACK FIENE, LAUREN BROWNE.

HONOREE LARRY KLEIN NOT PRESENT.



KIMBERLY LILLYBLAD (PERFORMING) AND BRITTANY YOUNG WERE ARTISTS IN THE CLASSROOM AT RUNNING RIVER SCHOOL



SEDONA DETACHMENT OF THE MARINE CORPS LEAGUE AT A MEMORIAL DAY CEREMONY

ENGAGE

City Council meetings. Come to a meeting to speak, watch a council meeting live on your computer or send a comment to council by email. Get information on Planning and Zoning Commission and other board meetings, too. Visit sedonaaz.gov/council.

Citizen Engagement program. Register to volunteer on a citizen work group. Visit sedonaaz.gov/citizenengagement.

Volunteer. The Police Department and Parks and Recreation Department welcome volunteers to perform a wide variety of active and desk-oriented tasks, long-term and short-term. Visit sedonaaz.gov/volunteer.

Park Rangers. The Sedona Volunteer Park Ranger program is an all-volunteer program administered by the Parks and Recreation Department with day-to-day operations professionally managed by a citizen-volunteer. Visit sedonaaz.gov/parkranger.

Police Explorer Post 7100. The post is a community-based policing program to educate and involve young men and women in police operations and spark interest in law enforcement. Members are 14-21 years old. The Explorers program is part of the Boy Scouts of America but is distinctively different, allowing young people to explore law enforcement as a potential career. Visit sedonaaz.gov/explorers.

Report it. Visit our website or use the app to report problems such as potholes, stray animals, graffiti and other concerns. Staff members respond to your report and update you when it is resolved. Visit sedonaaz.gov/reportit.

STAY INFORMED

sedonaz.gov. Our website has the information you need to stay informed, conduct business with the city, access the information you need for a license or permit, find an event or class, or simply learn how your city works.

eNotify. Subscribe to news releases, calendar events, job posts and RFP posts. Get emails only on the topics that interest you, unsubscribe at any time. Visit sedonaaz.gov/enotify.

FAQs. Want to get in-depth on a policy topic or operation? We're building our library of one- and two-page fact sheet PDFs available for download. Visit sedonaaz.gov/faq.

Facebook, Instagram, Twitter and YouTube. Find us at cityofsedonaaz. Nextdoor. Join your neighborhood group and subscribe to city alerts. Visit nextdoor.com.

Nixle. Get text or email, time-sensitive public or traffic safety notices. Visit sedonaaz.gov/alerts.

SIMnews. Get email or text notices about Sedona in Motion transportation projects. Sign up for general notices or Uptown construction notices, or both. Visit sedonaaz.gov/simnews.

Engagement by the numbers		
7,742	Volunteer hours contributed to the Police and Parks and Recreation departments	
3,515	Subscribers to eNotify news system	
1,107	Facebook followers who live in Sedona	
50	Citizens participating in city work groups	

2019 Volunteer Honorees and Staff photo by Marty Macurak; Artist in the Classroom photo by Paul Blasi; Veterans Memorial ceremony photo by Rick Dembov