



SEDONA IN MOTION

SETTING INTO MOTION THE CITY OF SEDONA'S
TRANSPORTATION MASTER PLAN



SIM Public Outreach

- More than 3,800 engaged via survey responses, public meetings, open houses, and news coverage between spring 2016 and now.
- 1500 subscribers to SIM email update list
- 311 individual user responses on Wikimapping tool for SIM-11 - July 2019
- 1100 people reached with Facebook post about Jordan roundabout construction - September 2019
- 2284 recipients of transit e-news - October 2019
- 180 letters sent to residents north of the Schnebly Road extension – October 2019
- Over 25 Monday Morning Meetups for SIM-1



SIM-3 Parking & Wayfinding

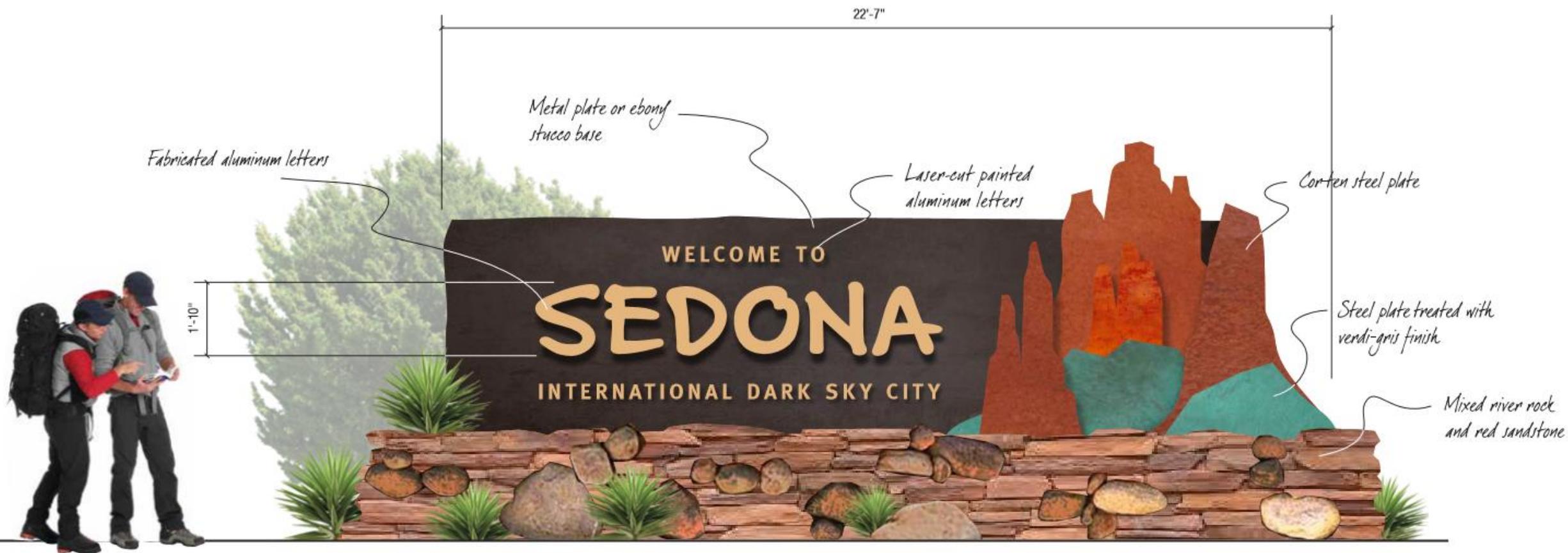


Gateway signs

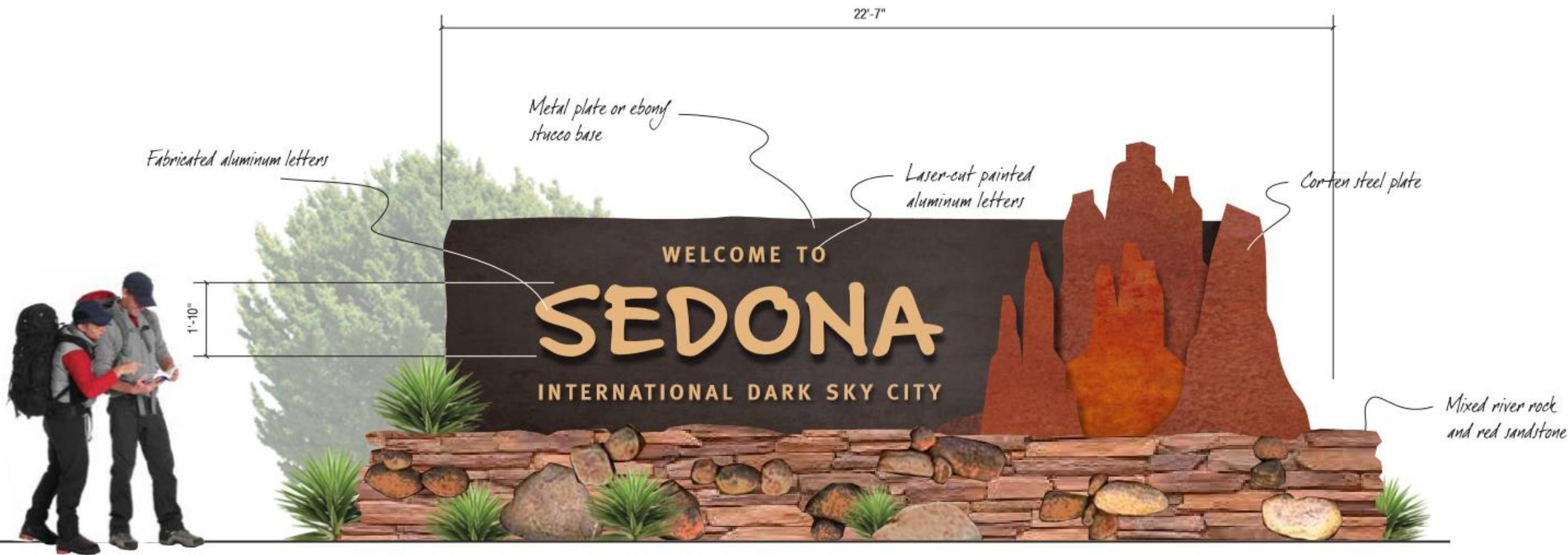
- Part of the wayfinding sign package
- Public input via:
 - Community-wide, online survey: 365 responses
 - Two focus groups
- Feedback included:
 - Natural elements or rock and stone
 - Natural colors
 - Open to other taglines
 - Charming, artistic, indicative of Sedona
- The top three-ranked designs were reworked



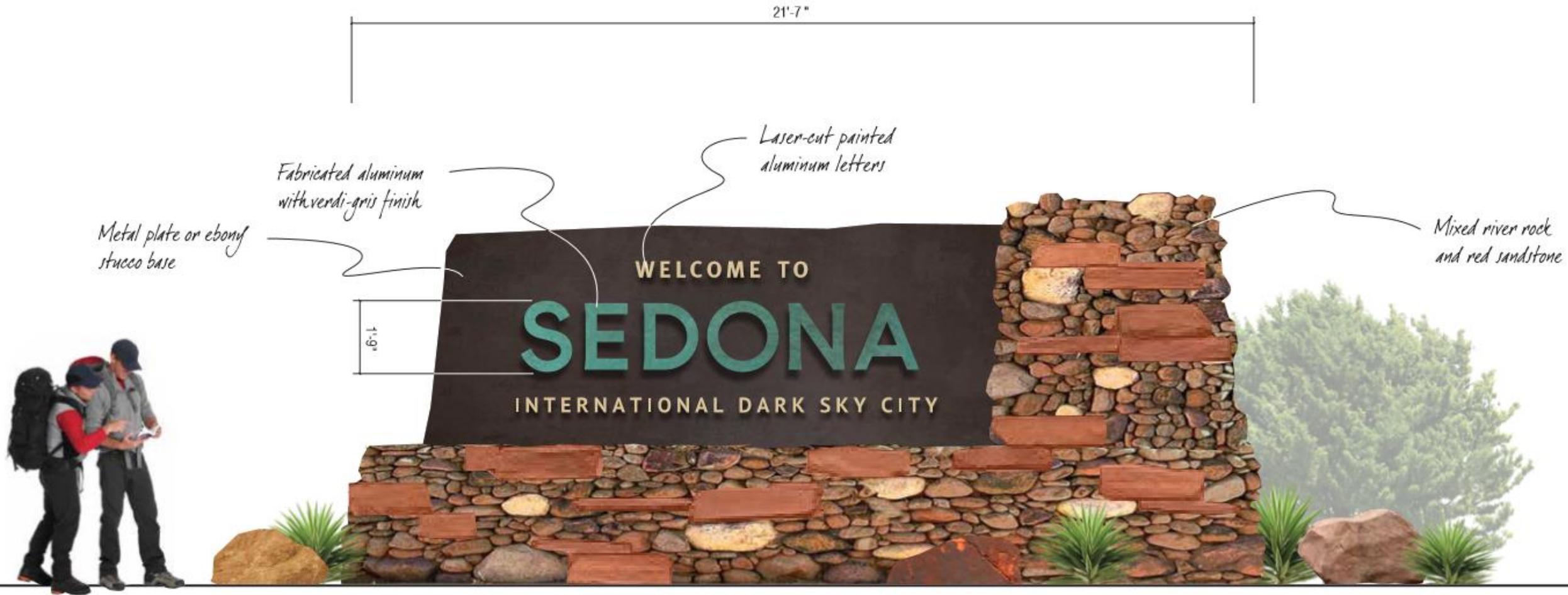
Design one - v1



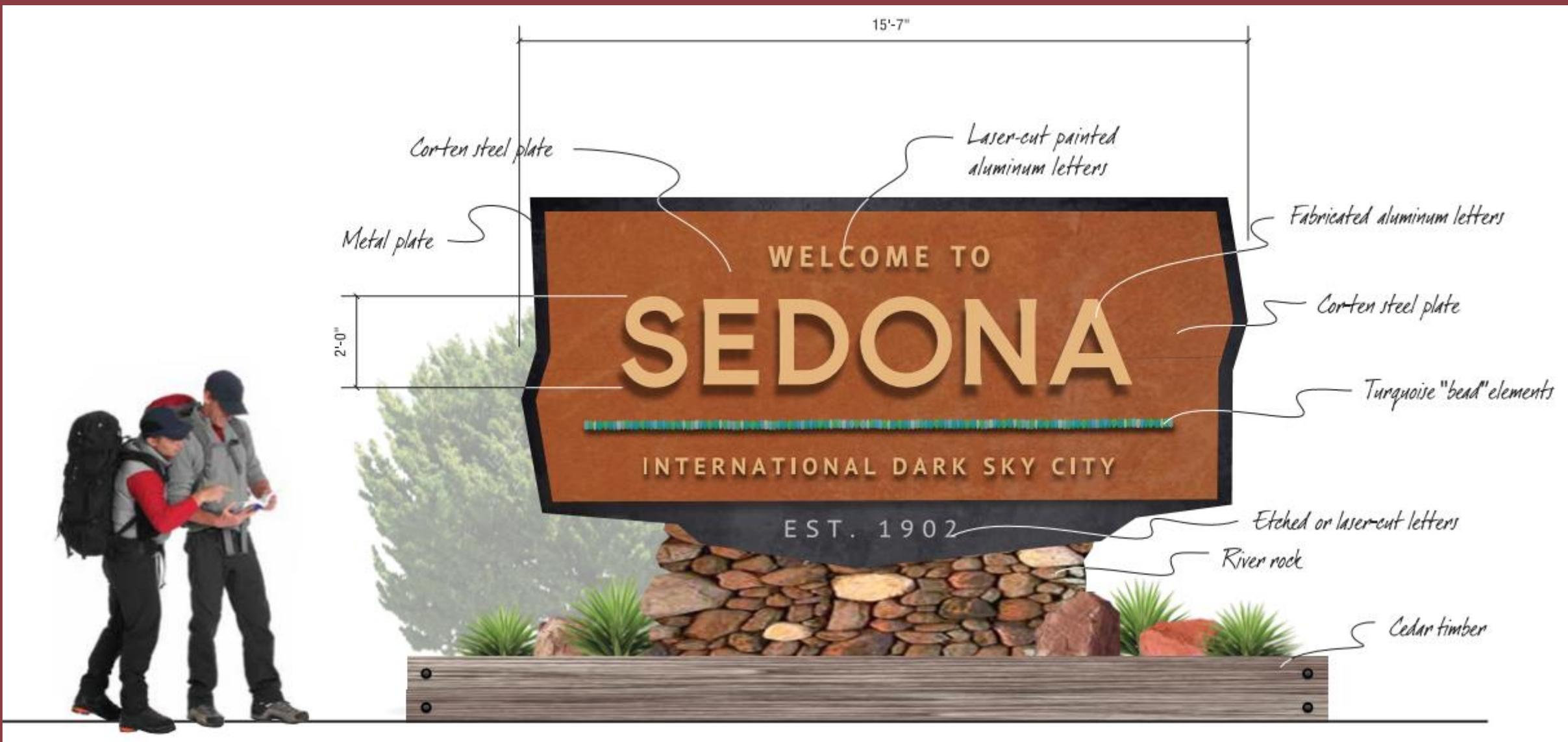
Design one - v2



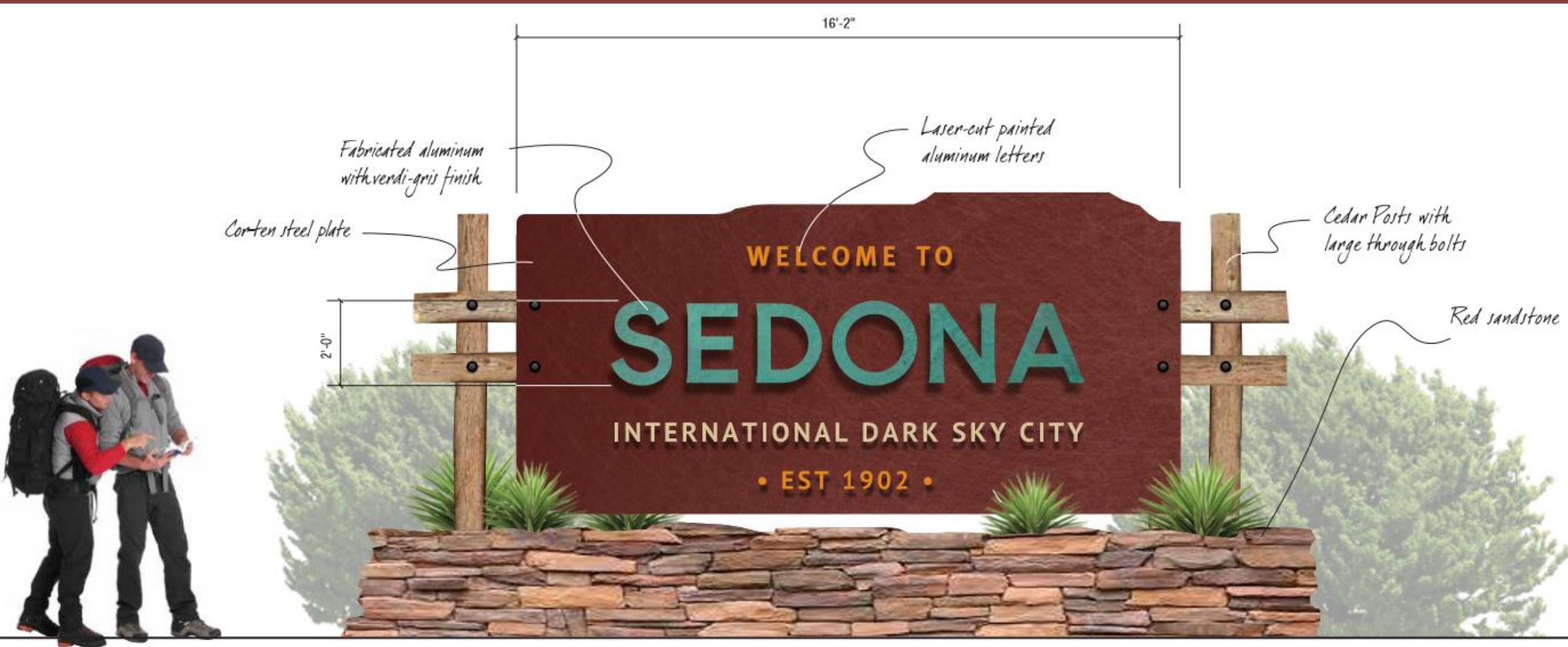
Design one – v3

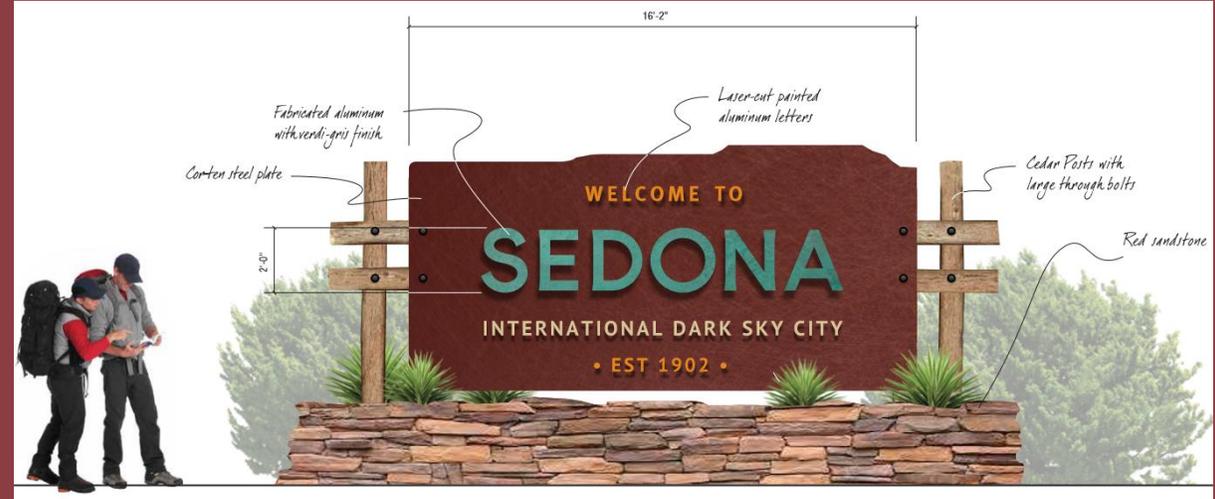
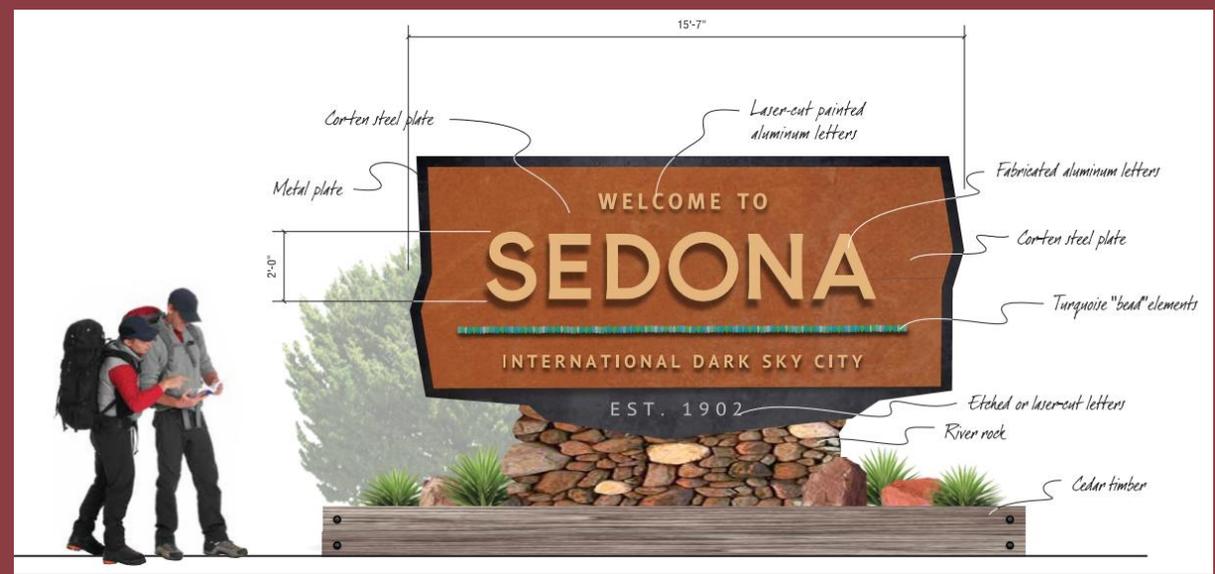
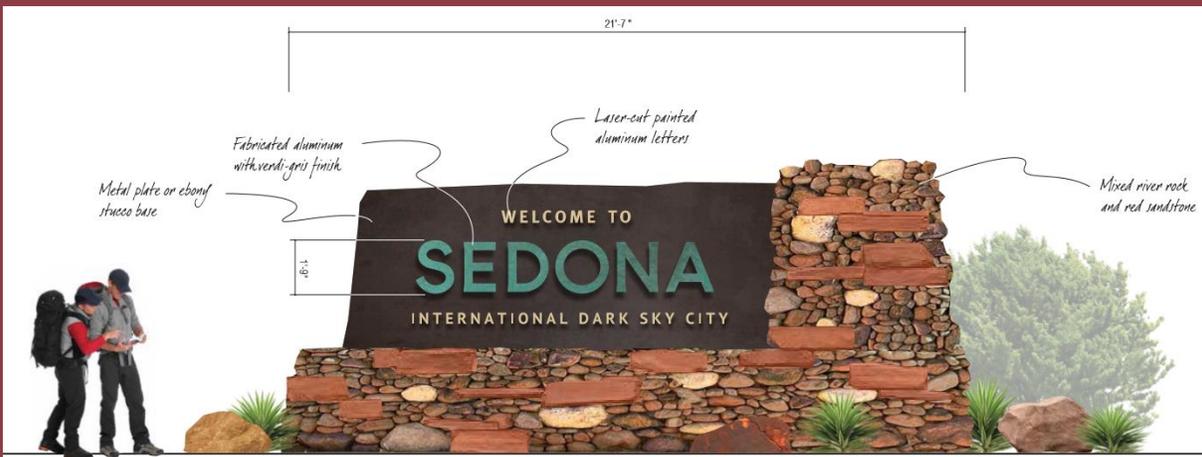
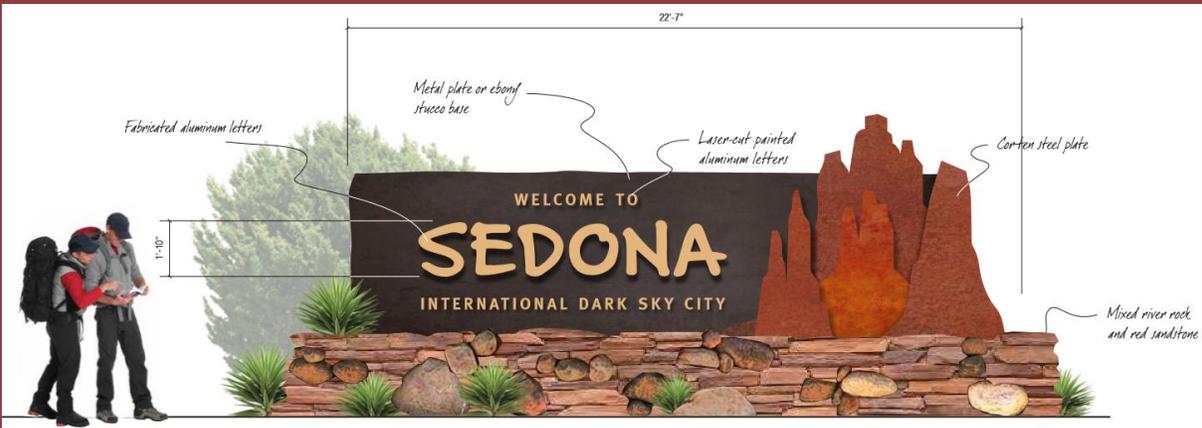
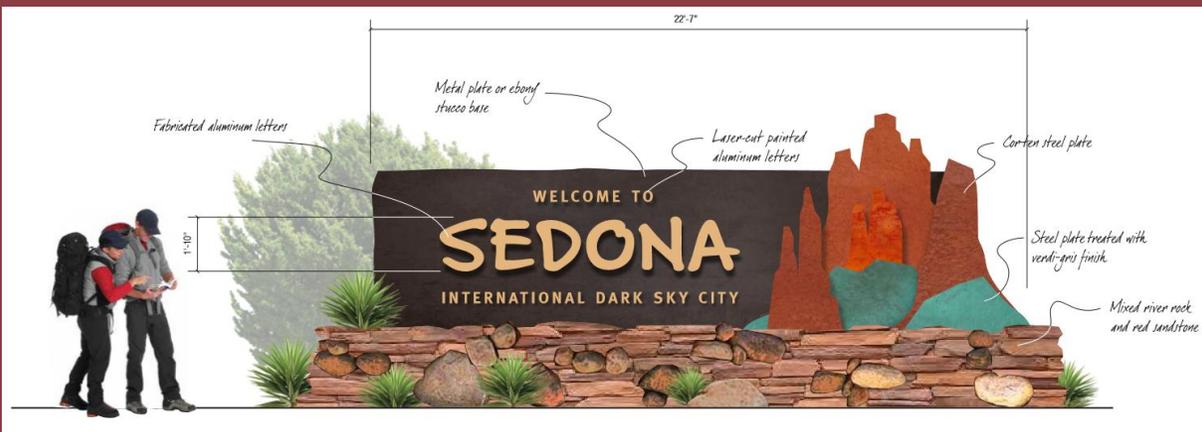


Design two



Design three





Is there a design, or an element of one design that can be applied to another, that is preferred?



SIM-1 Uptown Roadway Improvements

- Construction began June 3, 2019
 - Anticipated duration of approximately 12 months
- On schedule
 - Spring
- Current work hours 6:30A – 4:30P, Monday – Friday (accelerated)





~~Phase 1~~

Approximate Dates - 6/3/19 - 9/15/19

~~Phase 3~~

Approximate Dates - 11/1/19 - 1/15/20

~~Phase 2~~

Approximate Dates - 9/2/19 - 11/10/19

Phase 4

Approximate Dates - 1/10/20 - 4/1/20

Phase 5

Approximate Dates - 4/1/20 - 7/15/20



OVERALL UPTOWN IMPROVEMENTS



Kimley-Horn

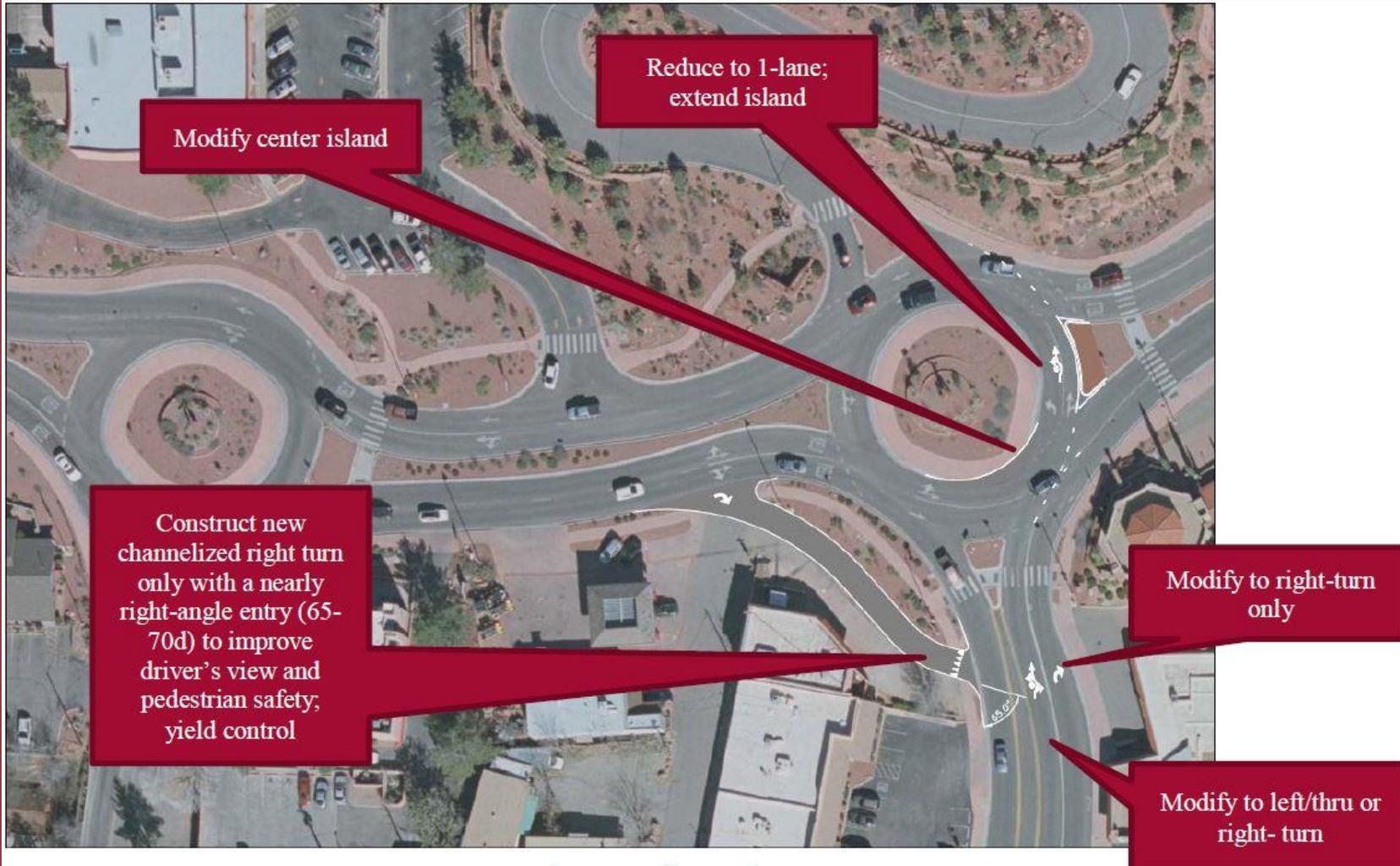


SIM-1 Uptown Roadway Improvements

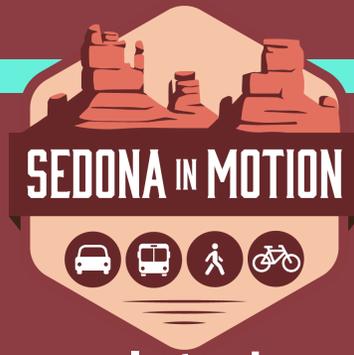
- [Video](#)
- Main disruptive work complete by March 2020
- Between March and June



SIM-4 SR 179 Improvements



- IGA with ADOT approved by State Board in May 2019
- ADOT In-house design is underway
 - Alternatives analysis to minimize parking/access impacts
 - Modeling complete
- Scoping memo by end of February
- Construction start June 21



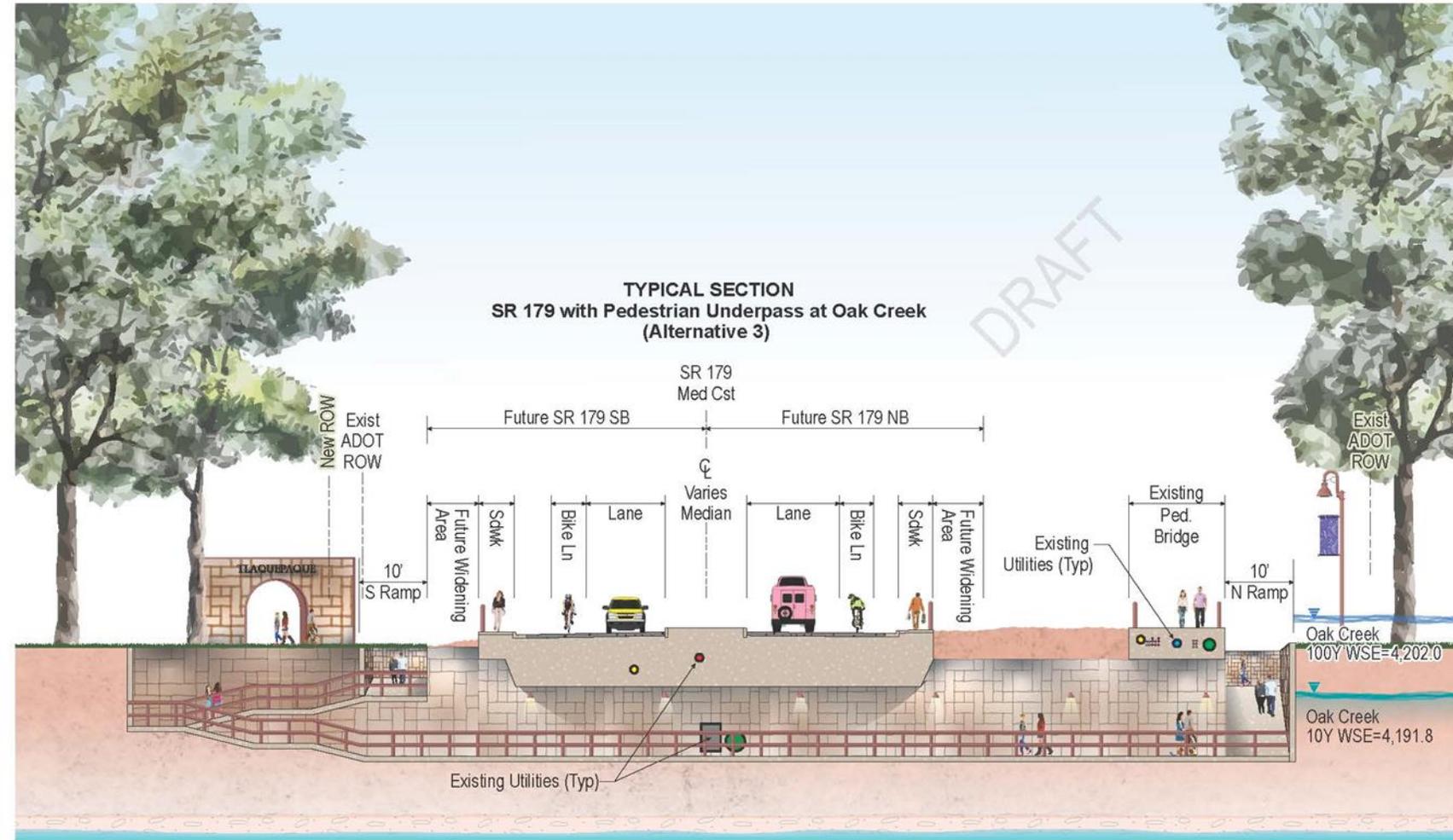
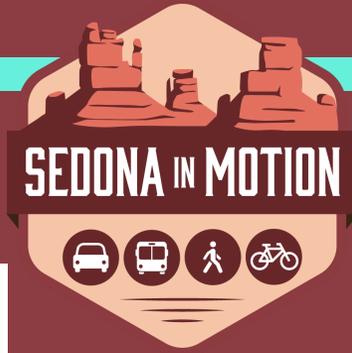
SIM-4 SR 179 Improvements



- JE Fuller / WSP completed feasibility report of pedestrian crossing
- Design contract with WSP approved in September 2019
- Meetings held with adjacent property owners in January
- Design at nearly 60%, complete in early FY 21
- Construction complete by end of FY 22



SIM-4 SR 179 Improvements



• [Video](#)





SIM-5 Forest Road Connection



- Option 1 with shared use path
- Design Contract with Kimley-Horn approved 10/22/19
- Working on refined alignment
- Ability to accommodate potential future roundabout
- Meeting with property owners in February





HIGHWAY 179

RANGER ROAD

PORTAL LANE

NEW 8' SIDEWALK

NEW 8' SIDEWALK

NEW 8' SIDEWALK

NEW 8' SIDEWALK

NEW 6' SIDEWALK

NEW 5' SIDEWALK

RETAINING WALL

RETAINING WALL

OWENSBY DITCH

RELOCATED MAILBOXES

COMPACT

RESERVED FOR LOADING ZONE BEFORE 10:00am

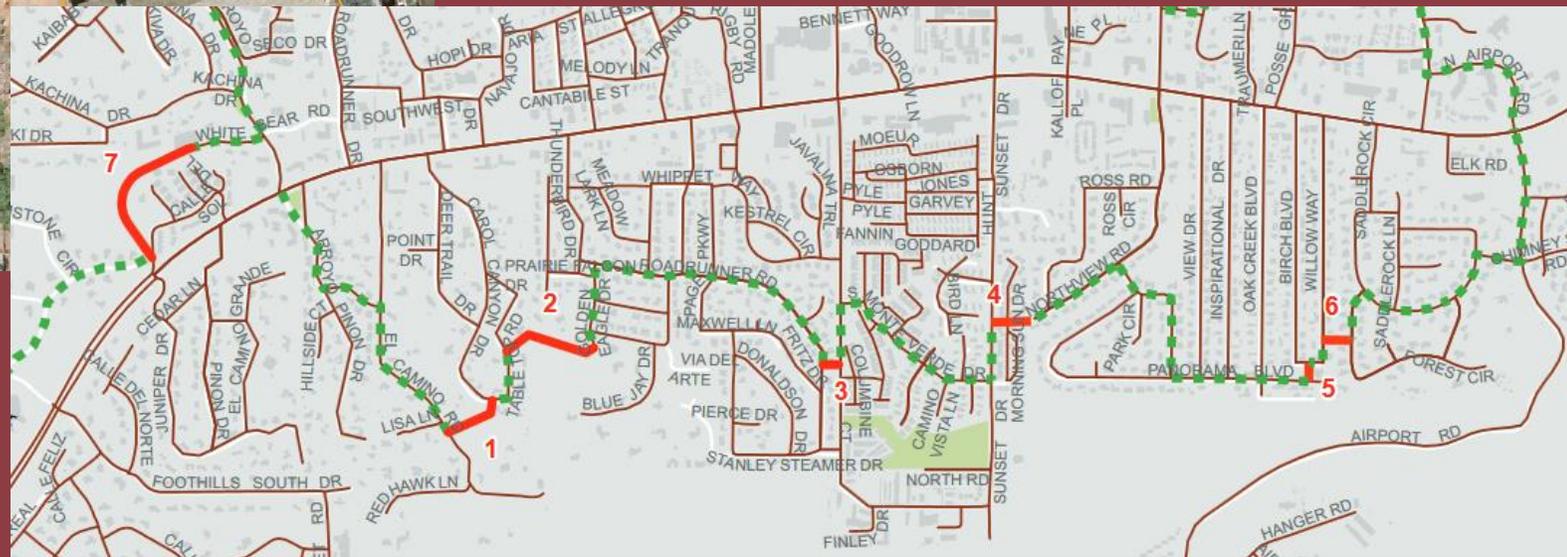
89 EXISTING PARKING SPOTS
92 TOTAL PARKING SPOTS SAVING ALL TREES





SIM-6 Neighborhood Connections

- ON HOLD since 2018
- Council requested reevaluation focusing on neighborhoods with single points of ingress/egress
- Next 6-12 months
- 1st step would be extensive outreach

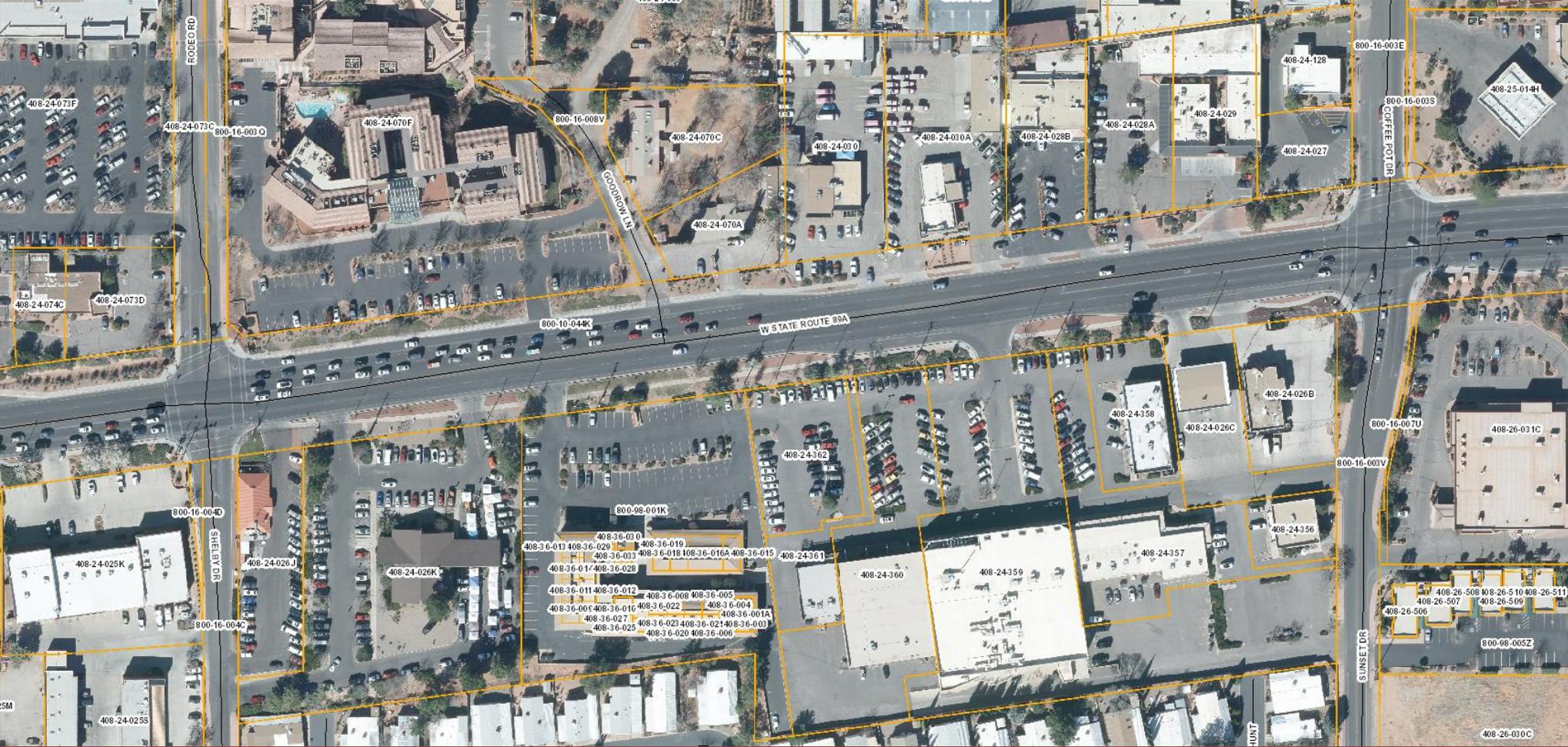
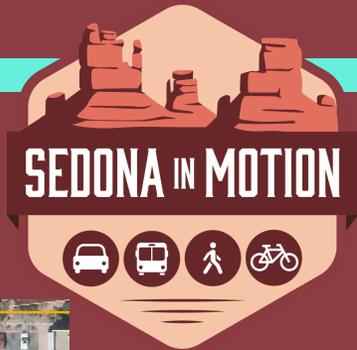


SIM-8 Transit Service

- Final implementation plan was presented to Council in October 2019
- Will be brought back to Council in March 2020 to discuss financial plan for operations and funding options for the City's share of costs



SIM-10 West Sedona Improvements



WWW.SEDONAAZ.GOV/SIM



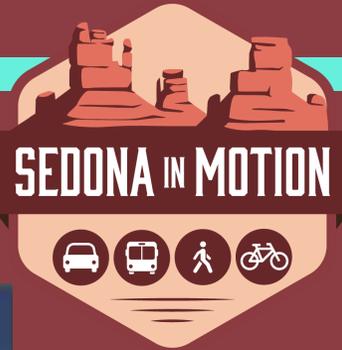
SIM-11 Bicycle & Pedestrian



- Consultants under contract to provide construction plans for high priority areas
- High level of support for this strategy, GO Sedona workgroup established
 - Bike/ped master plan
 - Public meeting held 2/6



SIM-11 Bicycle & Pedestrian



BRAND KIT



SIM-11 Bicycle & Pedestrian



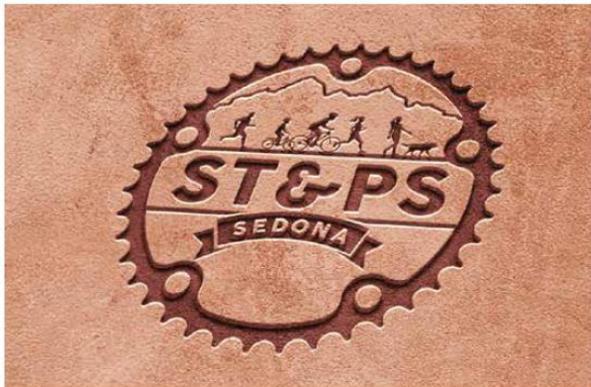
primary logo



single color



SIM-11 Bicycle & Pedestrian





SIM-12 Traveler Information



- Since December 2018 ADOT has been displaying travel-time info on I-17 for northbound and southbound travelers, now including small DMS's on SR 89A
- Potential for new DMS signs on I-17 proposed in ADOT's FY21 budget





SIM-12 Traveler Information



- Installed interactive cameras





[SEDONAAZ.GOV/SIMNEWS](https://sedonaaaz.gov/simnews)

