

Business Resources and Assistance

Updated as of 1-6-20

We understand in these uncertain times COVID-19 may already be impacting your business revenue, longer-term business planning, and employees, which is why we put this list together. Please know, the City of Sedona is regularly communicating with state, regional, and local resources and business leaders to identify and highlight the needs of the business community, existing business resources, and the status of federal and state business assistance that will be available in the coming days and weeks.

The City recognizes this may be overwhelming to understand which of these resources is right for you. Please contact Economic Development Director Molly Spangler at mspangler@sedonaaz.gov for assistance.

See the following resources that may be beneficial to your business at this time.

Special COVID-19 Business Assistance

These resources serve businesses and employees impacted by the COVID-19 pandemic:

- Be safe, clean, ready
 - Sedona businesses and customers are encouraged to follow the [Safe, Clean, Ready guidelines](#) developed with the Sedona Chamber of Commerce and Tourism Bureau.
- Yavapai County COVID-19 Business and Employee Assistance website
 - Visit ycazbusinesses.org.
- Federal Loans/Grants - Emergency Relief Funding Programs
 - For more information [click here](#) on Paycheck Protection Program (PPP), Economic Injury Disaster Loan (EIDL), Small Business Administration (SBA) Debt Relief, Employee Retention Tax Credit, and the Shuttered Venue Grant program.
- Workforce and Employee Resources
 - Arizona Unemployment Insurance: Learn about and apply for Unemployment Insurance benefits. A federal relief bill includes additional funding for state unemployment insurance and may waive some restrictions such as waiting periods. Your laid off unpaid employees can begin the process of applying for benefits at www.azui.gov.
 - The Northern Arizona Council of Governments (NACOG) recommends entering "COVID-19" as the Reason for Separation. Your laid off employees can get help navigating the services above by calling NACOG's West County One Stop at (928) 778-1422 or (928) 308-4832, or the East County One Stop at (928) 649-6867 or (928) 649-6868, or visiting their websites: www.nacog.org and www.yavapaiatwork.com.
 - Arizona@Work: This is a resource for temporary work if you as business owners need temporary employees or your employees who are laid off need work. Your laid off employees should register at [Arizona Job Connection](#). The Arizona@Work icon is on the upper left.
 - Department of Economic Security (DES) services related to COVID-19: [go here](#).

- Arizona Commerce Authority Resources
 - The Arizona Commerce Authority has gathered resources to support businesses and employees as they help combat the spread of COVID-19. Visit their website at www.azcommerce.com/covid-19.
 - Watch informative webinars and view presentation materials [here](#). The recent webinar topics “Ensuring Business Continuity” and “Workforce Continuity and Strategy” include more detailed information about the PPP, SBA Disaster Loans, Workforce Assistance and strategies to help your business continue through this pandemic.
- Signage flexibility
 - Flexible signage indicating curbside services: In light of the current pandemic and the Mayor’s recent proclamation to close restaurants to the public and encourage curbside food pick-up, the City is allowing for flexible signage. Additional signage and a-frames are allowed to advertise curb-side, pick-up services. For questions, please email questions@sedonaaz.gov.

Expansion of existing business resources

City staff and partners are in place and able to serve you. This includes but is not limited to:

- City of Sedona Economic Development Department
 - The City of Sedona has access to many business resources like loans, business planning and other specific business technical assistance.
 - Contact Director of Economic Development Molly Spangler, at mbspangler@sedonaaz.gov
- SBDC
 - SBDC offers free business planning, counseling, access to funding and more. Contact your business analyst and if you are not a current client, [please register](#) and a business analyst will contact you.
- Verde Valley Regional Economic Organization (VVREO)
 - VVREO offers business assistance and small business loans. Go to www.vvreo.com or contact Executive Director Mary Chicoine at adminstration@vvreo.com.
- Sedona Chamber of Commerce and Tourism Bureau
 - Contact the Chamber at (928) 204-1123 for information on tourism and travel updates, and to add you name to a list of businesses offering curb-side services. Additionally, look at their [COVID-19 bulletin](#).
- LocalFirst Arizona
 - Look at [LocalFirst Arizona’s COVID-19 efforts](#) on promoting networking and business assistance for local businesses.