

Agenda
Planning and Zoning Commission Selection Committee
Vultee Conference Room, Sedona City Hall,
106 Roadrunner Drive, Sedona, AZ
Thursday, September 24, 2020, 10:00 a.m.

1. Call to Order
2. Roll Call
3. Commission Interviews:
 - a. Ronald Budnick 10:00 a.m.
 - b. Vivian Shamel 10:30 a.m.
 - c. Kali Gajewski 11:00 a.m.
 - d. Lynn Zonakis 11:30 a.m.
 - e. Robin Harris 12:00 p.m.
4. Upon a public majority vote of the members constituting a quorum, the Selection Committee may hold an Executive Session, which is not open to the public, for the following purposes:
 - a. Discussion or consideration of employment, assignment, appointment, promotion, demotion, dismissal, salaries, discipline, or resignation of any public officer, appointee or employee of the City per A.R.S. § 38-431.03(A)(1). Such discussion on this occasion will be related to the following appointee(s): specifically, appointment of members to the Planning and Zoning Commission.
5. Discussion/possible action regarding a recommendation for the appointment and/or reappointment of commissioners to the Planning and Zoning Commission.
6. Adjournment

Posted: 09/17/20

Susan L. Irvine, CMC, City Clerk

By: DJ

Note: Pursuant to A.R.S. § 38-431.02(B) notice is hereby given to the members of the Planning and Zoning Commission Selection Committee and to the general public that the Planning and Zoning Commission Selection Committee will hold the above open meeting. Notice is also being given that four or more Councilors and/or Planning and Zoning Commissioners may be attending this meeting. Planning and Zoning Commission Selection Committee may vote to go into executive session on any agenda item, pursuant to A.R.S. § 38-431.03(A)(3) and (4) for discussion and consultation for legal advice with the City Attorney.

The Vultee Conference Room is accessible to people with disabilities, in compliance with the Federal 504 and ADA laws. Those with needs for special typeface print may request these at the Clerk's Office. All requests should be made forty-eight hours prior to the meeting.



PLANNING AND ZONING COMMISSION APPLICATION

READ THE FOLLOWING INSTRUCTIONS CAREFULLY
BEFORE FILLING OUT YOUR APPLICATION – TYPE OR PRINT CLEARLY
IN INK ONLY.

All requested information must be furnished. If an item does not apply to you, or if there is no information to be given, write in the letters "N/A" for "Not Applicable".

A RESUME MAY BE SUBMITTED, HOWEVER, YOU MUST COMPLETE ALL INFORMATION REQUESTED ON THE APPLICATION.

Resume Attached: Yes No

All information submitted in this application is public information and subject to disclosure in response to a public records request.

APPLICANT'S NAME: Ronald V. Budnick

MAILING ADDRESS: PO Box 889, Sedona, AZ 86339
(Street or P.O. Box) (City) (State) (Zip)

HOME ADDRESS: [REDACTED]
(Street or P.O. Box) (City) (State) (Zip)

PHONE: Home: [REDACTED] Work: [REDACTED] Cellular: [REDACTED]

EMAIL: [REDACTED]

Are there any days you will not be available for an interview?

No

Sedona residency is a requirement to serve on the Planning and Zoning Commission.

Do you live within the incorporated boundaries of the City of Sedona? Yes No

If so, for how many years? 16

Have you previously been appointed by the City of Sedona to any position or commission/board other than the one for which you are currently applying?

Yes No If so, for which board/commission and for what length of term?

Budget Oversight Commission 2010 - 2014

In answering the following questions, if more space is required, please attach a separate sheet of paper.

Qualifications – Please indicate your qualifications, experiences, employment history, etc. that you feel are relevant and qualify you for this appointment.

SEE ATTACHMENT A

What skills do you believe you possess that would enable you to help to achieve consensus on issues?

I have spent my working life analyzing projects, (mostly capital) that involved major expenditures. I feel I have a unique ability to summarize these in easily understandable formats to make a decision.

What are your perceptions of the duties, responsibilities, and role of the Planning and Zoning Commission?

SEE ATTACHMENT B

What experience and special skills would you bring that would demonstrate an understanding of the potential impacts, both positive and negative, of land development, i.e., environment, aesthetics, economics, transportation, storm-water/drainage, parking, etc.?

In addition to my financial experience, I helped run a boutique home building business in a county outside Charlotte, NC that was involved in a growth plan. This included roads, schools, new businesses, building near water.

What do you believe are the major land use and/or planning issues facing the Planning and Zoning Commission and the City at this time?

Traffic
Affordable Housing

P & Z App Attachments

ATTACHMENT A

- Spent entire working career in Finance function
- Last half of career as CFO for \$600 million North American division of British parent
- Was part of operation that consolidated US thread industry from five companies to two.
- Was the constant that served four CEO's
- Part of the team that managed company growth from \$200 million to \$600 million.
- Managed family home building business operating in growth county outside Charlotte, NC.
- Grew from \$250k starter homes to ones over \$1 million.

Experienced requirements to properly manage growth: roads, schools, storm water, etc.

ATTACHMENT B

- Evaluate submitted projects against guidelines in place from:

Community Plan

Land Development Code

Design Review Manual

What do you hope to accomplish as a Planning and Zoning Commission member?

I have no agenda. I am interested in participating as a team member to lend my background and expertise to the P & Z team.

If appointed to the Planning and Zoning Commission, are you willing to serve the full term of the appointment?

Yes

Have you read the Sedona Community Plan, Land Development Code, or the Design Review Manual?

Yes

Explain the differences between the Sedona Community Plan, the Land Development Code, and the Design Review Manual.

Community Plan - Long term strategic view of the future of the city with citizen input.

Land Development Code - Current view of how land should be used and zoned.

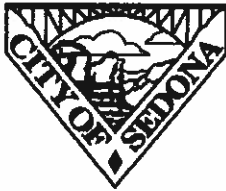
Design Review Manual - Blueprint for presentations to the P & Z commission.

As a Planning and Zoning Commissioner, how will you make your decisions about a proposal or planning issue?

Review the presentations, analyze pluses and minuses, discussion with applicants and take into account views of other commission members.

If you are appointed as a Planning and Zoning Commissioner and you are faced with a proposal that is supported by the Community Plan and applicable zoning codes, but you have reservations or do not personally support the proposal, what would you do?

Go through further review with commission members and see if I have missed or misunderstood something and then make my decision. If everyone unanimously always comes to the same decision, I think that is unhealthy. However, majority rules.



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Resume Attached: Yes No

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disclosure in response to a public records request.**

APPLICANT'S NAME: Vivian Shamel

MAILING ADDRESS: [REDACTED]
(Street or P.O. Box) (City) (State) (Zip)

HOME ADDRESS: same as mailing
(Street or P.O. Box) (City) (State) (Zip)

PHONE: Home: _____ Work: _____ Cellular: [REDACTED]

EMAIL: [REDACTED]

Are there any days you will not be available for an interview?

no

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Do you live within the incorporated boundaries of the City of Sedona? Yes No

If so, for how many years? 02/2020

Have you previously been appointed by the City of Sedona to any position or commission/board other than the one for which you are currently applying?

Yes No If so, for which board/commission and for what length of term?

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Qualifications – Please indicate your qualifications, experiences, employment history, etc. that you feel are relevant and qualify you for this appointment.

Walton County Board of County Commissioners from 04/2002 to 10/2019 - I worked for 4 different Commissioners and as the Community Outreach Specialist for the Planning and Development Services Department. Responsibilities included but were not limited to: Project Manager for Minor/Major developments, Zoning Board of Adjustment requests, land use amendments, Neighborhood Plan Overlays and Design Review projects. County liaison for State Scenic Highway 30-A, Scenic Gulf Drive and Scenic Walton and other community groups . I have written and taken resolutions and ordinances through the public hearing process. I also answered all land use questions and reviewed all liquor license, business license compliance, lot split and sign applications. I worked very closely with the community and all levels of the county government.

What skills do you believe you possess that would enable you to help to achieve consensus on issues?

I have worked with many community groups on the development of plans that contained contentious issues that had to be resolved prior to public hearings in order to anticipate avoiding unintended consequences during the hearings. I have an ability to hear the public concerns and relate them to government staff. Sometimes each entity would have to give a little in order to come to a consensus. My entire career at Walton County was to help lone constituents with land use problems up to large developers with projects issues and how to work with them to be able to meet codes. A lot of work I did consisted of meetings I held with community groups regarding citizen issues and then I would share the information I gathered with different government divisions such as Public Works, Administration, Legal Counsel and Commissioners so a plan could be developed to address the public's issues.

What are your perceptions of the duties, responsibilities, and role of the Planning and Zoning Commission?

The Planning Commission meets twice monthly to give recommendations to the City Council regarding development proposals, land use issues, ordinances and plan amendments. I believe the commission also makes final decisions on Use Permits. It is the responsibility of appointees to make every effort possible to attend the public hearings so that a quorum can be established to avoid continuances which can be costly to applicants or hold up important ordinances/amendments to the codes.

What experience and special skills would you bring that would demonstrate an understanding of the potential impacts, both positive and negative, of land development, i.e., environment, aesthetics, economics, transportation, storm-water/drainage, parking, etc.?

Walton County is one of the fastest growing counties in the country and also a tourist destination which brings impacts both positive and negative to communities. I worked extensively with several scenic corridor groups as a county liaison to help preserve and enhance the areas which provide the stimulus for the economic base of the county. I received an award in 2019 as the Scenic Walton Hero at the Scenic America Symposium held in Walton County. I have developed Neighborhood Plans to help areas maintain their aesthetics, contributed to the Parking Needs Assessment adopted by the Board of County Commissioner for 21 miles of beach access areas due to an influx of tourists and second home buyers, worked with Planning Staff regarding on ordinances regarding Flood Plain, Wetlands and Stormwater issues for LDC and Comprehensive Plan updates due to the increase of population and the impacts of development within the county.

What do you believe are the major land use and/or planning issues facing the Planning and Zoning Commission and the City at this time?

I see traffic and parking issues as being a continuing challenge for Sedona; I do like the parking fees in lieu of parking requirements ordinance that recently passed as an innovative way to address commercial parking for existing and/or new development but which would provide for public parking projects. Maintaining a community atmosphere with public spaces in a tourist environment is important to the residents. Housing opportunities for people who serve the public is also important to the health of economic stability.

What do you hope to accomplish as a Planning and Zoning Commission member?

I would like to provide the City Council with the best possible recommendations on which the council can make final decisions. Approval of conditional uses made by the Planning Commission can have a substantial impact on the community and are therefore very important. The public should feel confident that appointees are following existing codes and are committed to shaping the future for the best interests of the community.

If appointed to the Planning and Zoning Commission, are you willing to serve the full term of the appointment?

Yes, my husband and I retired here in February of this year and have no intentions of leaving the area.

Have you read the Sedona Community Plan, Land Development Code, or the Design Review Manual?

Yes to all of the above.

Explain the differences between the Sedona Community Plan, the Land Development Code, and the Design Review Manual.

The Community Plan is the guiding light by which the community sees itself as it grows; the Land Development Code provides for development standards such as: Zoning Districts, Use Regulations, Development Standards and Signage. The Design Review, Engineering and Administrative Manual supports language from the LDC including submittal requirements, design guidelines and technical standards for grading, drainage and parking.

As a Planning and Zoning Commissioner, how will you make your decisions about a proposal or planning issue?

I would fully read through the provided materials and would be prepared to ask questions regarding the applicable codes at the public meetings regarding a proposal or planning issue.

If you are appointed as a Planning and Zoning Commissioner and you are faced with a proposal that is supported by the Community Plan and applicable zoning codes, but you have reservations or do not personally support the proposal, what would you do?

The Plan and the zoning codes should not be deviated from; if issues arise concerning a proposal that meets all codes but is still not an ideal project, it could be that amending the codes for future projects could be looked at.

Thank you for your interest in serving on the Planning and Zoning Commission. Please return your completed application to the City Clerk's office located at 102 Roadrunner Drive, Sedona Arizona. If you have questions about the application and selection process the City Clerk's office is glad to assist you, please call 282-3113. For questions about the Planning and Zoning Commission, please contact the Community Development Department at 282-1154.



RECEIVED

AUG 20 2020

CITY OF SEDONA
CITY CLERK'S OFFICE

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Resume Attached: Yes No

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disclosure in response to a public records request.**

Kali Gajewski

APPLICANT'S NAME: _____

MAILING ADDRESS: _____

(Street or P.O. Box) (City) (State) (Zip)

HOME ADDRESS: _____

(Street or P.O. Box) (City) (State) (Zip)

PHONE: Home: _____ **Work:** _____ **Cellular:** _____

EMAIL: _____

Are there any days you will not be available for an interview?

Thursdays and Mondays

Sedona residency is a requirement to serve on the Planning and Zoning Commission.

Do you live within the incorporated boundaries of the City of Sedona? Yes No

20

If so, for how many years? _____

Have you previously been appointed by the City of Sedona to any position or commission/board other than the one for which you are currently applying?

Yes No If so, for which board/commission and for what length of term?

In answering the following questions, if more space is required, please attach a separate sheet of paper.

Qualifications – Please indicate your qualifications, experiences, employment history, etc. that you feel are relevant and qualify you for this appointment.

I am a local business owner who has gone through the P and Z process with my business. I also was born and raised in Sedona, letting me have a historical view of the city and what may have seemed to work well and not so well in the past. I have a Masters Degree from the University of Denver School of Social Work with a focus on ethics. This educational experience helps me critically think and discuss impacts of decisions made on more marginalized communities that may be left out of the conversation.

What skills do you believe you possess that would enable you to help to achieve consensus on issues?

I am trained to help people express themselves and create consensus and work through conflict as a social worker. I know how to take an impartial stance and look at problems from a variety of ways. I would be an asset to the committee by being a stable force that hopefully will bring calm to intense discussions. I also hope to bring a perspective of knowing Sedona historically while also have recently lived in other areas that are doing interesting things, and bring some of the ideas that worked elsewhere back to Sedona.

What are your perceptions of the duties, responsibilities, and role of the Planning and Zoning Commission?

Meetings, discussions, and conversations about goals. I would expect to work with City staff to help move Sedona forward in the cities and communities goals.

What experience and special skills would you bring that would demonstrate an understanding of the potential impacts, both positive and negative, of land development, i.e., environment, aesthetics, economics, transportation, storm-water/drainage, parking, etc.?

I have lived in the desert my whole life, where I have seen the impact of heat, drought, climate change, and land development. My partner is also an Engineer whose work was in water, wastewater, and other environmentally focused projects that give me insight to both the impact and the challenges of these developments.

What do you believe are the major land use and/or planning issues facing the Planning and Zoning Commission and the City at this time?

Housing, climate change, change in demographics, transportation, and lack of available land.

What do you hope to accomplish as a Planning and Zoning Commission member?

To participate in the planning process and impact the future of Sedona. To participate in the conversation and help understand what is going on in the city.

If appointed to the Planning and Zoning Commission, are you willing to serve the full term of the appointment?

Yes

Have you read the Sedona Community Plan, Land Development Code, or the Design Review Manual?

Yes

Explain the differences between the Sedona Community Plan, the Land Development Code, and the Design Review Manual.

The community plan is about the large plan for the city of Sedona, and its goals for the future. The land development code is about how the land in sedona can be used, and which rules they must follow in p and z. The manual has supporting materials to the Land Development Code including submittal requirements, design guidelines, and technical engineering standards.

As a Planning and Zoning Commissioner, how will you make your decisions about a proposal or planning issue?

Based on knowing the above, and making the best choice for the community and environment.

If you are appointed as a Planning and Zoning Commissioner and you are faced with a proposal that is supported by the Community Plan and applicable zoning codes, but you have reservations or do not personally support the proposal, what would you do?

Depends on the proposal, I may choose to excuse myself from the vote. Otherwise I will make sure that I am able to follow the code, and do my best to find the bridge between my personal support and the Community Plan.

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RECEIVED

SEP 13 2020

CITY OF SEDONA
CITY CLERK'S OFFICE



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INFORMATION REQUESTED ON THE APPLICATION.

Resume Attached: Yes No

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disclosure in response to a public records request.

APPLICANT'S NAME: Lynn Zonakis

MAILING ADDRESS: [REDACTED]
(Street or P.O. Box) (City) (State) (Zip)

HOME ADDRESS: [REDACTED]
(Street or P.O. Box) (City) (State) (Zip)

PHONE: Home: _____ Work: _____ Cellular: [REDACTED]

EMAIL: [REDACTED]

Are there any days you will not be available for an interview?

no

Sedona residency is a requirement to serve on the Planning and Zoning Commission.

Do you live within the incorporated boundaries of the City of Sedona? Yes No

If so, for how many years? ^{7 mo (5 yrs VOC prior)} _____

Have you previously been appointed by the City of Sedona to any position or
commission/board other than the one for which you are currently applying?

Yes No If so, for which board/commission and for what length of term?

In answering the following questions, if more space is required, please attach a separate sheet
of paper.

Qualifications – Please indicate your qualifications, experiences, employment history, etc. that you feel are relevant and qualify you for this appointment.

I had a 35 year career in healthcare and business. The last 11 years of my career, I was responsible for employee benefits and health strategy at Delta Air Lines. The Summary Plan Descriptions (SPD's) used to pay benefits under the plan are analogous to documents like the Design Code and Land Code. One must understand the requirements throughly, and then apply them to plan payment or requested exceptions. I have extensive experience with reading and understanding documents, interpreting information, and applying it to the question at hand. I am comfortable and experienced at making hard decisions in a balanced and objective way.

What skills do you believe you possess that would enable you to help to achieve consensus on issues?

I have extensive experience with researching an issue, making recommendations, and selling them. In my position at Delta, one of my responsibilities was to devise our annual Health plans strategy for a \$1B annual spend. The process for selling these recommendations involved first getting buy in from my manager, the SVP of HR, then the CFO and his team, and finally the President and CEO of Delta Air Lines. I know how to effectively negotiate and sell an idea, listen to feedback, and modify my position as needed to build consensus.

What are your perceptions of the duties, responsibilities, and role of the Planning and Zoning Commission?

I believe the responsibility is to review and make decisions on land use applications and zoning change requests, using regulations and zoning codes as the guide for making these decisions.

What experience and special skills would you bring that would demonstrate an understanding of the potential impacts, both positive and negative, of land development, i.e., environment, aesthetics, economics, transportation, storm-water/drainage, parking, etc.?

While I do not have technical experience in zoning and land development, I have demonstrated ability to digest large bodies of information, analyze data, and make recommendations as referenced in the previous questions and on my resume. We have also built three homes, with the most recent one being completed in Sedona in 2020, and worked within code and HOA guidelines on those projects. I also have gained familiarity with Sedona city government through the Citizens Academy, the Expenditure Limitations Options citizen group, and the 2020 Budget citizen group.

What do you believe are the major land use and/or planning issues facing the Planning and Zoning Commission and the City at this time?

A central issue is balancing the clear rights of property owners with the larger interests of the City of Sedona in maintaining thoughtful growth, emphasis on quality of life and sustainability. Development, especially of large scale proposals is of keen interest to the community. As always, there is also the need to communicate to the public the imperative to evaluate all requests based on valid reading of the city codes and regulations, so the public understands there is a thoughtful and methodic process for making these determinations.

What do you hope to accomplish as a Planning and Zoning Commission member?

As a P&Z commissioner, my goal would be to objectively evaluate zoning requests and apply the written standards to that analysis. On a personal level, my goal is to contribute in a meaningful way to my community - Sedona.

If appointed to the Planning and Zoning Commission, are you willing to serve the full term of the appointment?

Yes

Have you read the Sedona Community Plan, Land Development Code, or the Design Review Manual?

Yes, although I would need to read these documents in much greater detail again if selected as a commissioner.

Explain the differences between the Sedona Community Plan, the Land Development Code, and the Design Review Manual.

The Community Plan is a comprehensive document that lays out the goals of the community, the vision for how we want to grow, and our values such as healthy lifestyle, and sustainability. The Land Development Code lays out the tools by which to achieve those goals with specific guidelines on land development and other projects. The Design Review Manual insures that building projects meet standards, and includes building requirements, architectural guidelines, engineering standards and the like.

As a Planning and Zoning Commissioner, how will you make your decisions about a proposal or planning issue?

I will first review and understand the referenced documents, objectively evaluate the proposal, and discuss and hear feedback from other commissioners, Sedona staff, individuals requesting the change/proposal, and other stakeholders including the community when appropriate.

If you are appointed as a Planning and Zoning Commissioner and you are faced with a proposal that is supported by the Community Plan and applicable zoning codes, but you have reservations or do not personally support the proposal, what would you do?

I would remain objective and follow the guidelines. As mentioned earlier, I have considerable experience doing this with Health Plans and other Benefits and understand the importance of maintaining objectivity.

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Lynn Zonakis

[REDACTED]
Sedona, AZ 86336

Cell: [REDACTED]

Email: [REDACTED]

PROFILE

Goal oriented and results driven health benefits executive with track record of accomplishment in strategy, innovation, design, implementation and management of corporate health and benefits programs. Proven ability to balance employee needs with corporate goals to develop creative solutions that benefit all parties.

EMPLOYMENT HISTORY

Zonakis Consulting – Consultant

5/2015 to current

Works as an independent healthcare consultant, providing strategic consulting to employers, healthcare organizations, and startup companies. Focus is on identifying innovative strategies, improving quality, and developing effective communications and marketing plans for all stakeholders.

Delta Air Lines, Inc. – Managing Director, Health Strategy & Resources

11/2004 to 7/2015

Responsible for strategy, design, and performance of Delta's health and welfare benefits provided to Delta's 160,000 employees, retirees, and dependents. Also responsible for disability, absence, workers' compensation, and occupational health benefits provided to Delta employees.

Developed care management initiatives contributing to a total medical trend reduction from 21% in 2002 to negative 1.4% in 2004 and a pharmacy trend reduction from 27% in 2002 to 0.5% in 2004. These efforts were nationally recognized in 2005 through the UnitedHealth Apex award for healthcare innovation. Throughout the decade, Delta medical trend remained substantially under national norms, averaging 3%-5% increase annually. Continued care management efforts included customizing a cancer care management program in partnership with United Health, becoming one of the first fully integrated employer cancer management programs, expanded cancer and transplant COE benefits that include 100% travel and lodging, establishing end of life programs and services including 100% paid hospice care, and integrating all care management programs across the continuum of health.

Developed a comprehensive health and wellbeing strategy that included establishing an executive wellness council, wellness committees, fitness centers, onsite health clinics, telemedicine, and health coaching services. These programs are well established and continue to grow. Since 2015, the National Business Group on Health has recognized Delta for these efforts awarding Delta with the Best Employers for Healthy Lifestyles Platinum Award.

Developed a 3 year strategic healthcare plan that included consolidating all Delta healthcare delivery under one health plans administrator, establishing robust health management and prevention benefits, and building stakeholder support and sponsorship for plan design changes culminating in the 2008 implementation of a full replacement consumer driven health plan design. As part of this project, oversaw the development and deployment of an aggressive communication campaign to simplify web messaging and content. These communications were award winning.

Completed a proposal to streamline, redesign, and integrate all time off benefits. Secured stakeholder sign-off, and sponsored implementation of the new program in 2006 that resulted in annual savings of \$15M. Sponsored rigorous RFP process to select a new absence plan supplier and served as executive sponsor for the new program implementation.

Led the restructuring of EAP services. In 2007, the National Business Group on Health recognized Delta with an innovation award for these efforts.

Redefined overall department strategy and proactively reorganized department to support broad strategic plan, increase department strategic and program oversight, while at the same time reducing department FTE and expense by 20%.

Assumed responsibility for the Air Crew & Passenger health department, a function previously staffed by a department of 4, including 2 full time physicians. Moved department under the auspices of Occupational Health and redefined processes to refocus department activities on most valuable services. Saved \$400K annually while expanding program to support Delta's broad international expansion.

Partnered with Risk Management to build the business case for establishing a new Workers' Compensation department to replace a transactional customer service function. Hired an external claim manager to build the department and sponsored development of that program. Within two years, Delta netted a \$30M release of collateral, in addition to savings associated with a successful claim closure project. Savings continue with Delta performing at best in class for industry.

Lead Delta's health and welfare through bankruptcy, emergence from bankruptcy and subsequent merger with Northwest Air.

Delta was in the top quartile for large employer health care costs and overall performance during the decade these benefits were managed by Ms. Zonakis

Delta Air Lines, Inc - GM, Benefits Delivery & Corporate Health

11/2003 to 11/2004

Provided strategic planning and delivery for all corporate clinical services, including worksite-based medical care, wellness services, and both disability and workers' compensation medical claim management.

Accountable for overall project management of employee benefits initiatives that required coordination across multiple areas of the company.

Responsible for all clinical vendor services that impacted employee benefit expense, design, or delivery, including health plan care management and disease management programs and services.

Delta Air Lines, Inc - Manager, Corporate Health & Productivity

11/2000 to 11/2003

Managed Delta Air Lines' Occupational Health and Case Management programs. Provided strategic direction, measured results, communicated best practices, and partnered with Corporate Safety and business units to ensure aggressive progress towards company health, safety, and cost goals.

After assuming responsibility for department in 2002, reorganized resources and services to better align with business objectives and lower costs. Developed insourcing business generating over \$250K in yearly revenue. Sponsored standardization of corporate compliance testing

standards, and integrated programs with business units and safety policy.

Developed and established Delta's internal case management program. Sponsored development of best practice standards, and integrated services with workers' compensation and external case management suppliers.

Established performance metrics for occupational health, case management, and health plan clinical initiatives.

Selected, directed, and managed suppliers of clinical services for health, disability, and workers' compensation programs. Designed and managed implementation of customized, integrated, and dedicated health plans care management program. Selected and managed implementation for multiple disease management programs and integration of these services with health plan. Developed and implemented a highly successful corporate flu vaccination program.

Delta Air Lines - Supervisor, Occupational Health

12/1998 to 11/2000

Established a new regional occupational health clinic in Delta Air Lines' Salt Lake City hub location. Activities included developing detailed clinic procedures including forms development, written program communications, hiring, orienting nursing staff, and selecting medical providers. Managed compliance testing, case management, and injury management programs.

Served on team responsible for developing the corporate return to work program. Implemented successful pilot program in Salt Lake City hub, and provided ongoing location program management.

Served as interim Atlanta clinic supervisor, managing two clinics at the world's busiest airport. During a 4 month period, developed and implemented a new clinic operations model. In this short time period, transitioned two embattled low morale units to productive empowered nursing operations. Oriented and mentored the new supervisor.

Workers' Compensation Fund of Utah - Medical Case Manager

10/1997 to 12/1998

Managed medically complex and/or catastrophic workers' compensation claims for Utah's largest workers' compensation insurance company.

The St. Paul Companies - Manager, Health and Disability

05/1992 to 10/1997

Developed, implemented, and maintained strategies, services, and administrative processes for minimizing company losses on all claims for workers' compensation and disability benefit plans, and on catastrophic claims for health plans. Analyzed, monitored and reported on program results for this global insurance company.

Redesigned the short-term and long-term disability plans. The process included RFP development, vendor selection, and establishment of administrative processes.

Selected vendors and served as co-project manager for the implementation of a third party administrator for handling employee workers' compensation claims, replacing a self-administered program. Activities were similar to those performed in the disability plan redesign. As manager of ongoing programs, reviewed WC loss exposures and monitored claims progress. Following program implementation in 1993, total incurred costs decreased by 40%.

Recommended designed and implemented corporate case management and integrated return to work programs for managing all disability.

Directly managed litigated and other high exposure claims.

Established policies and provided analysis and consultation to company management on disability, workers' compensation, ADA and FMLA legal issues.

Honeywell, Inc. - Occupational Health Nurse

11/1989 to 05/1992

Managed Health Services department in a million square foot manufacturing facility.

Assessed, treated, and managed the care of occupational and non-occupational illnesses/injuries, including case management of all workers' compensation claims.

Designed, customized, and presented health programs.

Supervised and coordinated the job pre-placement and hearing conservation programs.

Conducted plant inspections to evaluate work conditions and assess health hazards.
Represented Health Services on plant-wide safety committee.

Hennepin County Medical Center - Head Nurse

11/1988 to 11/1989

Managed and coordinated the work of 21 registered nurses and 4 nursing assistants in a 60 resident internal medicine clinic that included both primary care and 8 specialty clinics including oncology, rheumatology, and infectious disease at a nationally recognized academic medical center and public hospital.

Smiley's Point Clinic - Nursing Supervisor

01/1988 to 11/1988

Supervised the nursing and laboratory staff at a family practice clinic staffed by 30 University of Minnesota family practice residents.

Group Health, Inc., Hamline U, Indiana U - Staff nurse

06/1980 to 12/1987

Provided professional nursing services in primary care and specialty clinics, urgent care centers, employee/student health services, and teaching facilities. Provided diabetes education for Group Health membership.

SPEAKER AND OTHER ENGAGEMENTS

Speaker at 2005 National Conference Board meeting

Speaker at 2005 Annual National Managed Healthcare Conference

Speaker at 2005 Annual Disease Management Congress

Speaker at 2008 National Business Group on Health Conference

Speaker at 2009 Employer Health Care Conference

Panelist at 2009 National Comprehensive Cancer Network (NCCN) 14th Annual Conference

Speaker at 2010 PBMI Conference

Speaker at 2011 National Business Group on Health Conference

Panelist at 2013 NCCN 18th Annual Conference
Speaker at 2014 National Business Group on Health Conference
Speaker at 2015 National Business Group on Health Productivity and Human Capital Conference
Numerous other speaking engagements 2015-current including National Business Group on Health, NCCN, and various business health coalitions

WebMD Employer Advisory Board 2004
Disease Management Congress Advisory Board 2004-2005
Annual National Managed Healthcare Advisory Board 2005
United Health Customer Advisory Board 2005-2015
United Health Innovations Council 2011- 2012
MetLife Customer Advisory Council 2010-2015
National Business Group on Health Pharmaceutical Council 2011-2015
National Business Group on Health Cancer Services Advisory Group 2010-2013
NCCN Employer Advisory Board 2015 - current

EDUCATION & CERTIFICATIONS

B.S.N. Nursing, Emory University, Atlanta, GA
B.A. Psychology, Indiana University
Certified Occupational Health Nurse, ABOHN
Certified Occupational Health Case Manager, ABOHN



PLANNING AND ZONING COMMISSION APPLICATION

**READ THE FOLLOWING INSTRUCTIONS CAREFULLY
BEFORE FILLING OUT YOUR APPLICATION – TYPE OR PRINT CLEARLY
IN INK ONLY.**

All requested information must be furnished. If an item does not apply to you, or if there is no information to be given, write in the letters "N/A" for "Not Applicable".

**A RESUME MAY BE SUBMITTED, HOWEVER, YOU MUST COMPLETE ALL
INFORMATION REQUESTED ON THE APPLICATION.**

Resume Attached: Yes No

**All information submitted in this application is public information and subject to
disclosure in response to a public records request.**

Robin Harris

APPLICANT'S NAME: _____

MAILING ADDRESS: _____

(Street or P.O. Box) (City) (State) (Zip)

HOME ADDRESS: _____

(Street or P.O. Box) (City) (State) (Zip)

PHONE: Home: _____ **Work:** _____ **Cellular:** _____

EMAIL: _____

Are there any days you will not be available for an interview?
No.

Sedona residency is a requirement to serve on the Planning and Zoning Commission.

Do you live within the incorporated boundaries of the City of Sedona? Yes No

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If so, for how many years? _____

Have you previously been appointed by the City of Sedona to any position or
commission/board other than the one for which you are currently applying?

Yes No If so, for which board/commission and for what length of term?

In answering the following questions, if more space is required, please attach a separate sheet
of paper.

Qualifications – Please indicate your qualifications, experiences, employment history, etc. that you feel are relevant and qualify you for this appointment.

Graduate work in real estate development and finance. Seattle City Council intern. Taught courses to members of the Seattle chapter of the Building Owners and Managers Association (BOMA).

What skills do you believe you possess that would enable you to help to achieve consensus on issues?

Good listening skills. Logical and analytical thinking. Good writing and speaking skills.

What are your perceptions of the duties, responsibilities, and role of the Planning and Zoning Commission?

The Planning and Zoning Commission conducts hearings regarding development review and design review process, use permits, ordinance adoption, and community plan amendments and updates. P&Z reviews issues and votes to provide guidance to the City Council, the City's policy making body.

What experience and special skills would you bring that would demonstrate an understanding of the potential impacts, both positive and negative, of land development, i.e., environment, aesthetics, economics, transportation, storm-water/drainage, parking, etc.?

I earned an MBA in finance from the Wharton School of the University of Pennsylvania, where, among other topics, I studied real estate finance and strategic planning. I also took graduate courses in real estate development at the Yale School of Architecture. As a business manager, executive, and consultant, I'm used to rapidly absorbing technical information, assessing its validity and value, and applying multiple analytical frameworks to understand its ramifications.

As a reasonably long-time resident, I feel I have a good sense of the community and many of the day-to-day issues that cause residents pain. Keeping Sedona livable should be a prime concern.

What do you believe are the major land use and/or planning issues facing the Planning and Zoning Commission and the City at this time?

Transportation is a critical issue. How developments impact traffic volume and flow is of special interest.

Aesthetics of new developments are important. Since many people come to Sedona for its natural beauty, we should do our best to not let our built environment detract from that.

I am concerned that the City's current zoning may require more attention to water consumption, especially as climate change seems to be moving faster than generally forecast.

What do you hope to accomplish as a Planning and Zoning Commission member?

I'd like to see more attention paid to non-automotive transportation. Sedona could be much more pedestrian, bike, and personal electric vehicle friendly than it is today. As population density grows, and tourism resumes growth, these alternatives will only grow in importance and efficacy.

If appointed to the Planning and Zoning Commission, are you willing to serve the full term of the appointment?

Yes.

Have you read the Sedona Community Plan, Land Development Code, or the Design Review Manual?

No.

Explain the differences between the Sedona Community Plan, the Land Development Code, and the Design Review Manual.

The Sedona Community Plan is an attempt to graft some semblance of logic and direction on the decades of unplanned development that has contributed, in particular, to our continuing transportation problems. I support the SCP's goals.

The Land Development Code is essentially Sedona's zoning code, laying out permitted uses for each zoning district.

The Design Review, Engineering, and Administrative Manual features supporting materials to the Land Development Code, including submittal requirements, design guidelines, and technical engineering standards.

As a Planning and Zoning Commissioner, how will you make your decisions about a proposal or planning issue?

The City has the most leverage when developments require a zoning change. I would seek to use that leverage for the greatest benefit of the City and its residents.

Infrastructure issues must balance livability, economic costs and benefits, and the Sedona we hope to see in 10 to 25 years.

If you are appointed as a Planning and Zoning Commissioner and you are faced with a proposal that is supported by the Community Plan and applicable zoning codes, but you have reservations or do not personally support the proposal, what would you do?

I would seek to use persuasion, backed by logic and data, to sway interested parties, including developers, P&Z members, residents, and the City Council.

Thank you for your interest in serving on the Planning and Zoning Commission. Please return your completed application to the City Clerk's office located at 102 Roadrunner Drive, Sedona Arizona. If you have questions about the application and selection process the City Clerk's office is glad to assist you, please call 282-3113. For questions about the Planning and Zoning Commission, please contact the Community Development Department at 282-1154.