



City of Sedona Community Development Department

102 Roadrunner Drive Sedona, AZ 86336

(928) 282-1154 • www.sedonaaz.gov/CD

To: Planning and Zoning Commission
From: Cynthia Lovely, Principal Planner
Meeting Date: April 6, 2021 Work Session
RE: Draft Plan for the Uptown Community Focus Area (CFA)
Addendum #2 to Staff Report: Exhibit C Public Comments on Draft Concept Plan

Please note that April 6th agenda will be continued at the April 20th Commission work session which will give the public sufficient time to review and comment on the draft plan and give the Commission more time to review the plan and comments, plus additional time for discussion.

Attached are more public comments on the draft Concept Plan that includes the following.

1) Facebook and Instagram Comments

Social media was used to get the word out about the Plan Uptown website (www.sedonaaz.gov/planuptown). There were five posts during the comment period.

The February 2, 2021 post directed people to the Plan Uptown website. The February 9, 2021 post included the question, *"How should Jordan and Forest roads be more welcoming?"* and showed before and after images. There was one comment: *"What about focusing on something that will benefit the residents?"*

The final three posts included questions directed at what locals might want to see, which generated more comments (see attached):

- February 17th: *"An Uptown for Locals - If you were to reimagine Uptown as a place for locals, what would you like to see?"*
- February 24th: *"An Uptown for Locals - What would bring you back?"*
- March 3rd: *"How can we improve Uptown for everyone?"*

2) E-mail Comments

To be inclusive of all public comments received, attached are e-mails from Joan Shannon.



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March 3 at 2:00 PM · 🌐



JOIN THE CONVERSATION

How can we improve Uptown for everyone?

So far we've heard from 95 people, received 50 comment forms and 192 comments on the Plan Uptown website. We are listening. Traffic and parking are at the top of the list. What else is important to you and needs improvement?

Go to the Plan Uptown website and join the conversation:

www.sedonaaz.gov/planuptown

The comment period in this phase will close March 8th. The next step is a comprehensive draft plan that goes to the Planning and Zoning Commission at a public hearing, and ultimately to City Council, creating additional opportunities for public comment.

[#Sedona](#) [#WeAreSedona](#) [#PlanUptown](#)

JOIN THE CONVERSATION





9

17 Comments 5 Shares



Like



Comment



Share

Most Relevant



Write a comment...



Press Enter to post.



Karim Ahmed

That's mean the SIM project last year in Sedona didn't worked good and never helped anyone , now more construction or what huh 😞

Like · Reply · 4w

Most Relevant is selected, so some replies may have been filtered out.



Author

City of Sedona Government

Thank you for sharing your thoughts, Karim. Share this feedback on the Plan Uptown website listed above.

Like · Reply · 4w



Top Fan

Ron Eland

Karim Ahmed the Uptown work is just one segment of the overall SIM project.

Like · Reply · 4w



1



Karim Ahmed

Ron Eland yeah and this one segment shows it's all not good project!

Like · Reply · 4w



1



Top Fan

Ron Eland

Karim Ahmed It's one piece of the puzzle. There is no miracle solution. This is a tourist-based town and always will be. People who move here or visit know that going in.



2





Press Enter to post.



Scott Jablow

Karim Ahmed actually the uptown SIM did exactly what it was supposed to do, get cars out of the canyon.



Like · Reply · 4w



Most Relevant is selected, so some replies may have been filtered out.



Write a reply...



Press Enter to post.



Ronnie Ward

Tell the tourist to go home!!! They're the problem!!



Like · Reply · 4w



↳ 5 Replies



Debbie Rinaldo

It can't possibly be a problem if more communities like the one next to Mariposa, end of uptown, in the old Biddles spot & the Refuge at Sedona, are being built & adding 'more' cars to 89A, & the 'traffic'.....right????? Because, that wouldn't make sense to keep adding to the problem, before you fix it, right??



Like · Reply · 4w

Most Relevant is selected, so some comments may have been filtered out.





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City of Sedona Government

February 24 ·



AN UPTOWN FOR LOCALS

What would bring you back?

Uptown was once a place where locals dined, shopped and lived. The City wants to know how to bring locals back to the scene. What amenities would residents like to see?

Plan Uptown is a community project with a goal of improving Uptown to benefit locals, and we want to hear from you. Share your ideas on the Plan Uptown website: www.sedonaaz.gov/planuptown. You may also contact Senior Planner Cynthia Lovely at clovely@sedonaaz.gov.

[#Sedona](#) [#WeAreSedona](#) [#PlanUptown](#)

AN UPTOWN FOR LOCALS

What would bring you back?





14

30 Comments 4 Shares



Most Relevant



Write a comment...



Press Enter to post.



Julie Hardesty

the round about and pedestrian barriers to stop jaywalkers seems to be working. I 'braved' uptown to get a sandwich at sedona memories and was pleasantly surprised

2

Like · Reply · 5w



Heather Cotten

Commented on last post with no response given.....Not canceling events like the St Patrick's day parade is a great start. Having events geared towards family, opening business, perhaps something for local people to do that doesn't cost an arm and a leg..... Or are you just wanting the wealthy, single retired residents with no families???

4

Like · Reply · 5w

Most Relevant is selected, so some replies may have been filtered out.



Author

City of Sedona Government

Thank you for your feedback. We'd love for Uptown to have a more family-friendly and locals vibe.

2

Like · Reply · 5w



Heather Cotten

City of Sedona Government thx for responding

1

Like · Reply · 5w



Reply to City of Sedona Governmen...



Press Enter to post.

Most Relevant is selected, so some replies may have been filtered out.



Write a reply





Capri Pinto

A "Make It A Night" event once a month, with vending opportunities for local artists, crafters, and food makers, along with live local musicians. Traffic and parking are not an issue after 6pm!



Like · Reply · 5w



Amber Cloyes Schneider

Adding family-oriented places. My kids would love some kind of arcade. Parents could drop their kids while they go across the street and eat.



Like · Reply · 5w



Author

City of Sedona Government

This is great feedback. Please go to the Plan Uptown Website listed to submit this suggestion.



Unhide · 5w



Write a reply...



Press Enter to post.



Myriam Lucke

I agree with most of what is written; uptown is a tourist centric area built up by the chamber as such. You have indeed systematically changed Sedona from a local-tourist mix to a tourist centric town. Even events lights Day of the Dead and the lighting of the luminaries (XMas at Tlaquepaque) has been changed from a lovely local event to a tourism draw. I am not sure you can reverse what you have created. You got rid of anything locals held dear (music, smaller local restaurants, christmas market, local hikes/swimming areas) and offered them out for the world to consume. I get it, Sedona has no industry sans tourism. If you'd like a hood case study of where that is headed take a look at Venice and you'll see where Sedona is headed. Good luck trying to reverse the proverbial "cat in the bag;" it'll be a monumental task.



You can take a look at countries like Germany, who have a local period for Oktoberfest and a tourism period for Oktoberfest.

But, IMHO, you have created Uptown as a draw for tourists and you should probably leave it at that. Most successfully integrated tourist cities have designated areas for tourists and areas the locals visit. You should probably maintain Uptown as a tourist area to keep tourists from taking over every aspect of Sedona or, once again, what you'll end up with is Venice.



Like · Reply · 5w



Author

City of Sedona Government

Thank you for your feedback. If you have suggestions, please share them on the Plan





Write a reply...



Press Enter to post.



Jennifer Mason Theroux

An oppportunity was missed with the newest uptown roundabout. It would have been great to have an entry point to join traffic above the uptown congestion.



Like · Reply · 5w



Carolyn Wilburn Salberg

Agree with family oriented events would be a huge benefit. Also, finalizing the Brewer historic ranger station to accommodate for farmers markets and activities sedona residents .



Like · Reply · 5w



Chrys Towne

Move your uptown plans to West Sedona. Non of the locals want to fight with the tourism and traffic of uptown or the art district. Parades, discount days, industry night, stylized meet and greets, festivals



Like · Reply · 5w



Author

City of Sedona Government

Thank you for your feedback. Please share these ideas on the Plan Uptown website (link in the post).



Unhide · 5w



Write a reply...



Press Enter to post.



Diana Cannon

Outdoor music like they used to have at the Martini Bar



Like · Reply · 5w



Diana Cannon

Have takeout available for the BOGO events



Like · Reply · 5w



Jessica Bertagnoli

A first Friday type of thing like they do in Flagstaff



Like · Reply · 5w



Author

City of Sedona Government

This is a lovely idea. Share it on the Plan Uptown website listed above. Thank you, Jessica.



Unhide · 5w



Write a reply...



Press Enter to post.



Debbie Rinaldo





Like · Reply · 5w



Bill Ferguson

Abandoning the total focus on tourism might be a first step!

...

👍 23

Like · Reply · 5w



Mendel Brenda

Free parking meter pass

...

👍 1

Like · Reply · 5w



Jennifer Constantineau

Stop building hotels

...

👍 7

Like · Reply · 5w



Valerie Garr

Affordable housing...sorry wrong post

...

👍❤️ 2

Like · Reply · 5w



Craig Myers

You have to be pulling my leg. I am not going into the traffic and the no parking zone of rubber hatchet land. The businesses had no need for me before Covid-19 and they won't need me when things pick up. Per the Chamber you only get a discount if you go inside to eat at restaurant during a Pandemic. Sarcasm with lots of truth. The City and the Chamber have managed to turn this town into a total tourist trap. One of my neighbors just moved because of the noise and partying from the AirBnb next door. I am literally surrounded by AirBnb's. Just to make this clear. They are not nice neighbors, they are hotels. A local builder just finished his purpose built, AirBnb speck house, behind my backyard. I had to call code enforcement on them for building an viewing platform, deck, into my yard. My car port was just robbed. I have a constant stream to tourists walking by the font of my house. They like to stair into my windows, so my main front window, so now can no longer have the blinds open. It is not safe to leave my doors and windows pen to use my evaporate cooler. Also lets talk about speeding even with construction signs up people fly by like my side street is a race track. To me I am no longer a Community. At this point I might as well turn my property in to a cash generating machine and join the crowd of out to town investors who could care less about what is going on in this City. Greed seems to be a very powerful pull to Sedona. The love I once had for this City is totally gone. Form the erosion on my local trail the damage to the environment is awful. In just a few years they have gone from a single file trail to 5 foot wide in some places. Bicycles tracks everywhere. Sorry for the rant. My understanding is we have help wanted signs up all over town. Once the restaurants are able to fully open again, where are you going to get the workers? You don't have enough now. One local heat and air Company can't hire help. Reasons are clear to all of us. No affordable

...





Most Relevant is selected, so some replies may have been filtered out.



Author

City of Sedona Government

Craig Myers Thanks for the input and hopefully you shared this on the Plan Uptown website as well. Regarding your comments on short-term rentals, there is currently legislation in the Arizona House of Representatives (HB 2481) that would give cities the ability to regulate short-term rentals based on zoning. It will go before the Arizona House of Representatives for a vote soon, and if it passes, will move to the Senate. For more information on how you can make your voice heard on this issue, visit www.sedonaaz.gov/strlegislation.

...

SEDONAAZ.GOV



Short-term Rental Legislation | City of Sedona

Like · Reply · 5w



Craig Myers

City of Sedona Government I sure hope it passes because out of self defense I and thinking of adding an Airbnb to my property. Can't beat em join em.

...

Like · Reply · 5w



Capri Pinto

City of Sedona Government I would suggest licensing, with a yearly renewal application, and limiting the amount of licensed short-term vacation rentals. See Palm Springs STR rules, regulations and fees...

...

Like · Reply · 5w · Edited



Reply to City of Sedona Governmen...



Press Enter to post.

Most Relevant is selected, so some replies may have been filtered out.



Write a reply...



Press Enter to post.



Bill Ferguson

Enticing locals with \$15,\$16 &\$17 hamburgers doesn't seem to be working.

...

Like · Reply · 5w



Most Relevant is selected, so some comments may have been filtered out.





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City of Sedona Government

February 17 ·



AN UPTOWN FOR LOCALS

If you were to reimagine Uptown as a place for locals, what would you like to see?

Plan Uptown is focused on improving Uptown to benefit locals and we want to hear from you. What ideas do you have to make Uptown more resident friendly? What kind of amenities would you like to see? Share these ideas on the Plan Uptown website:

www.sedonaaz.gov/planuptown.

You may also contact Senior Planner Cynthia Lovely at clovely@sedonaaz.gov.

[#Sedona](#) [#WeAreSedona](#) [#planuptown](#)

AN UPTOWN FOR LOCALS

Reimagined with you in mind.





To comment go to:
www.sedonaaz.gov/planuptown

29

50 Comments 6 Shares

Like

Comment

Share

Most Relevant



Write a comment...



Press Enter to post.



Courtney Brewer

I would love to see more music and events on the street. Moonlight Madness needs to come back as well. Having culture, arts, music and more festivals would be a great place for the community to come together



Like · Reply · 6w

11

Most Relevant is selected, so some replies may have been filtered out.



Author

City of Sedona Government

Courtney Brewer This is great feedback. We encourage you to share those thoughts on the Plan Uptown website: www.sedonaaz.gov/planuptown.



Like · Reply · 6w · Edited



Courtney Brewer

City of Sedona Government I just did. Thank you for giving us a chance to express our thoughts and what we would like for this community/Uptown



Like · Reply · 6w

2



Reply to City of Sedona Governmen...



Press Enter to post.

Most Relevant is selected, so some replies may have been filtered out.



Write a reply...



Press Enter to post





Kathi Cascio

I generally completely avoid uptown whenever possible. It is for tourists, not locals, unfortunately. If a gradual effort was made to eliminate, by attrition, some of the strictly-tourist businesses (jeep tours and rentals, T-shirt shops, and others) and locate future businesses like them to a less congested area off of the main highways, it would make this area significantly more local-friendly.

...

Like · Reply · 6w



Koko Pelli

It's pretty dense, the heavy traffic and the lack of parking up there makes me avoid the area often. Why not focus on other areas of town to make more locals friendly?

...

Like · Reply · 6w



Jessica Bukowski Tingler

Koko Pelli great input! I agree.

...

Like · Reply · 6w · Edited



Write a reply...



Press Enter to post.



Leslie Brearley

Instead of funneling additional dollars into Uptown, under the guise of being for the benefit of locals (which it truly wouldn't be), why not create something like this in West Sedona? An area with shops, restaurants, paved paths, gardens and a park. Now that is something I would enjoy as a local! But spiffing up Uptown won't draw more locals, it will just make it a better experience for tourists. If you're serious about putting your money where your mouth is, City of Sedona, do this in West Sedona!

...

Like · Reply · 6w



Nick Darrell

Leslie Brearley apparently that was the idea with the "Westgate" concept on the old amphitheater land. It sounded cool...never got off the ground from what I understand.

Also, you know what's going to happen...they will just start pushing that area to tourists as well. And before you know it, traffic will be worse than ever..rent prices will go through the roof (both commercial and residential) and the city will do 10 more traffic studies and build 5 more roundabouts just to come to the conclusion that they have once again shot themselves in the foot and sold us locals down the river 🙄🙄

...

Like · Reply · 6w · Edited



Write a reply...



Press Enter to post.





Heather Cotten

How about not canceling the family events, like St Patrick's day or Halloween? Offer activities for children in the open areas.... Affordable housing would be amazing, but we all know how far fetched that is unfortunately.

...

Like · Reply · 6w



Melissa Eva

Thank you for opening up the floor to comments from locals.

...

Like · Reply · 6w



Author

City of Sedona Government

Melissa Eva you are welcome! Thank you for sharing.

...

Like · Reply · 6w



Write a reply...



Press Enter to post.



Joanne Kiefer

Local discounts and local days in Uptown would help the local Uptown scene. Basically create a good discounted vibe and have some fun themed days. Remember though most of the people that love Sedona aren't locals anymore. The Sedona people from what I have seen since 2012 have gone mostly bad.

...

Like · Reply · 6w · Edited

Most Relevant is selected, so some replies may have been filtered out.



Joanne Kiefer

I also suggest putting half a million or so into the waste processing plant so that there isn't waste being dumped and sprayed everywhere. That will help energetically and clean the environment, as well as, push out the scum that is destroying Sedona! Affordable housing would be a plus and help the economy, so they wouldn't have to kill the hourly workers by commenting them for almost an hour and running them into the ground logistically.

...

Like · Reply · 6w



Joanne Kiefer

Also I would also note that the animals brought into Sedona have made it hard to have a family friendly environment. Instead of children and families Sedona chose cats and dogs. There is little to nothing for children.

...

Like · Reply · 6w · Edited



Write a reply...



Press Enter to post.

Most Relevant is selected. so some replies may have been filtered out.





Press Enter to post.



Joey Steiner

Unfortunately, the lack of available housing is going to make it so there are few locals...

...

Like · Reply · 6w 15

Like · Reply · 6w

Most Relevant is selected, so some replies may have been filtered out.



Mary Leas

Joey Steiner perhaps us locals need to help the city with a more family friendly plan??

...

Like · Reply · 6w 4

Like · Reply · 6w



Joey Steiner

Mary Leas word 1

...

Like · Reply · 6w



Ranger De Sedona

Mary Leas well that would have the city buy and build affordable housing....then the idiots would scream socialism...

...

Like · Reply · 6w 2

Like · Reply · 6w



Mary Leas

No time for finger pointing or politics as it is counter productive. I believe the city would be willing to consider all reasonable suggestions as it benefits us all.

...

Like · Reply · 6w 1

Like · Reply · 6w



Author

City of Sedona Government

Mary Leas Thank you, we would love to hear your ideas for a more family friendly plan for uptown. Share them on the Plan Uptown website listed above.

...

Like · Reply · 6w 1

Like · Reply · 6w



Mary Leas

City of Sedona Government Thank you! I'm very happy to assist with the success of Sedona.

...

Like · Reply · 6w



Fraya Krukar

JJ Buckner My humble opinion, the City of Sedona was being responsible and concerned for community health and life by canceling these events. Did we miss them, yes, but most of us will be able to see what the future holds, unfortunately not all of us.

...

Like · Reply · 6w 4

Like · Reply · 6w



Mary Leas

Fraya Krukar agreed!!

...

Like · Reply · 6w 1

Like · Reply · 6w





Joanne Kiefer

Fraya Krukar I don't agree! The big events being "killed", the poverty illegal events that never stopped, and Sedona's refusal to allow lives to be built in Sedona has destroyed everything.

...

Like · Reply · 6w · Edited



Mary Leas

JJ Buckner Respecting other people opinions is important to a strong community. This has been a challenging year and hopefully you stay physically well.

...

Like · Reply · 6w



Joanne Kiefer

Fraya Krukar yes respect! There is a mess in Sedona that was never cleaned up... that's part of the reason there is such an imbalance. It's some of the people that came in and how the housing got locked up, because the community was never really a community. For short time periods I have seen people come together, but I have never seen the majority of the people work as a unit for longer than a few months.

...

Like · Reply · 6w



Mary Leas

JJ Buckner or how about you respect the people trying to do their jobs while any truth shakes out and report back.

...

Like · Reply · 6w



Joanne Kiefer

Fraya Krukar yes it does help to talk about this online! And I know you were respectful. I was saying "yes we need respect" and shortened it to "yes respect"! And yes I have been through something very different than you and your lovely family. I was thrown around all of Sedona just trying to find somewhere to rent the entire pregnancy (no one opened their doors for me to have my child safely) and I now live in Flagstaff with only one grandma and family as support and friends, when I used to have at least 30+ people that cared in Sedona in our lives. I have gotten close to hundreds in Sedona/Verde Valley and have helped soo many lives through all kinds of things. I'm a clairvoyant who has seen a lot! I have watched hundreds out here backstab me just for caring and being a decent human being as well. The crowd in Sedona scares me

...





Joanne Kiefer
Fraya Krukar The majority of people I have



City of Sedona Government

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Liked



Like · Reply · 6w



Write a reply...



Press Enter to post.



Jason Lawrence
Joey Steiner #staypositive ...

Like · Reply · 6w



Leslie Brearley
Joey Steiner looks like on page 22 they do talk about additional residential options, so that's a start. ...

2

Like · Reply · 6w

Most Relevant is selected, so some replies may have been filtered out.



Write a reply...



Press Enter to post.



Sandee Estes
Less tourists & more open asking places. No fun anymore! ...

3

Like · Reply · 6w

Most Relevant is selected, so some replies may have been filtered out.



Fraya Krukar
Less tourists=higher taxes, less services for all. We really enjoy living here, tourists and all. The City of Sedona is inviting input on their website, hopefully people with opinions are responding, not just on FB. ...

Like · Reply · 6w



Fraya Krukar
Nick Darrell Hopefully you have sent your opinions and suggestions for improvements and changes on the recommended website. ...

1

Like · Reply · 6w



Write a reply...



Press Enter to post.

Most Relevant is selected, so some replies may have been filtered out.



Write a reply...



Press Enter to post.



Suane Cavalier
fix the traffic problem I DON'T GO ANYWAY NEAR THERE ...





Jason Lawrence
Thank you for sharing the link! ...

Like · Reply · 6w



Nick Darrell
This town is completely overrun with tourism. No, we do not need millions of visitors every year. Who cares about higher taxes I want my peaceful way of living back. Most of the people pushing tourism are owners of buildings, stores, restaurants etc...and are only out for their own bottom line. Moving here 5-10 years ago doesn't make you a Sedona native nor a Sedona expert. I was born here in 83... trust me, it was much better then. MOSTLY because we were focused on being a community. Raising kids and growing families. Taking care of nature and protecting it from being trampled on by millions of people. We didn't price gouge families looking for homes..
We didn't sell out our values just for a front page ad in USA Today. ...

We were a real community.
Our parades went from uptown to Rainbows End and our concerts rocked the red rocks.
Want to make Sedona better for the locals?...make it more like it used to be.
Bring back the magic and nostalgia of what drew people here in the first place.
Quit spending millions in advertising.
Affordable housing is not \$1500/month. And short term rentals should be illegal...they have destroyed our once peaceful neighborhoods and contribute to the destruction of our forest and trails. 🙌

Like · Reply · 6w · Edited 6



Heather Cotten
Nick Darrell thank you for saying what so many of us are thinking ❤️ ...

Like · Reply · 6w 1



Write a reply...



Press Enter to post.

Most Relevant is selected, so some comments may have been filtered out.



INSTAGRAM COMMENTS:

○

[desert lichen](#)

In Jerome, restaurants would offer buy one get one to locals through a local paper. Catering a bit to locals and not just tourists goes a long way in building loyalty.

○ [mikey maverick](#)

We need an outdoor area to let kids run and play. And a dog park.

[tsspence1](#)

Make electric scooters available!

[onerjeannine](#)

Too much traffic and tourism keeps me away. Stores carry junk catered to visitors. This will not change. A parking garage will not solve this. Recent Restaurant discounts for locals were for dine in only. Who wants to dine in during a pandemic?

[theraysag](#)

A tram or some eco friendly public transportation option that significantly reduces car traffic, cool and affordable eateries (juicery, kombucha bars, veggie spots), shops that are more townie and less touristy friendly. It feels a bit like a cheesy amusement park up there right now but I'm hopeful we can clean it up and make it a more desirable uptown for all (including the tourists).

[mikey maverick](#)

Locals are not looking for parking. 😬

[betty leadon](#)

Easy access Starbuck's!!

EMAILS FROM JOAN SHANNON

From: Joan Shannon <faithfuljoan@earthlink.net>
Sent: Wednesday, March 31, 2021 6:22:20 PM
To: Kathy Levin <KLevin@sedonaaz.gov>; Charlotte Hosseini <Charlottehosseini@gmail.com>; George Braam <GBraam@sedonaaz.gov>; Peter Furman <PFurman@sedonaaz.gov>; Kali Gajewski <kali@sedonabeerco.com>; Izonakis@sedonaaaz.gov <lzonakis@sedonaaaz.gov>
Cc: Karen Osburn <KOsburn@sedonaaz.gov>
Subject: UPTOWN CFA APRIL 6 MEETING

Dear Commissioners:

I have just learned there is a meeting on April 6 to discuss the Uptown CFA.

This is alarming because we residents in Uptown only recently learned about the plan and have not had time to organize our opposition. In fact five of us as of today did not receive the brochure that was mailed only the follow-up postcard which told us nothing,

I would not have known about it if I were not a subscriber to Sedona Biz so could click on to certain points and leave comments.

It is also very disturbing indeed that much of what is in CFA was not made public. for example information on turning our streets into one ways for half the length then suddenly two ways which does not make any sense.

I just a week ago learned from a letter from Cynthia Lovely in reply to mine that in the CFA is a plan to take one lane away from the portion of the streets that would be made one way and dedicate that lane to tourist parking. In her words:

"There would be striping, special striping and wayfinding signs". I asked in a telephone call with her WHY would the City want to turn our residential streets into parking lots for tourists. I cannot state what her answer was as it made absolutely no sense to me.

Also, City claims one way streets are safer which is definitely not true. I did the research. A narrow residential street encourages drivers to speed and make it dangerous for bikers (and we have many young ones where I live) and pedestrians.

If it were true they were safer than why revert back to two ways half way. I now know WHY which in two years of fighting this issue I was never told until now. Because they want one lane dedicated for tourists to park. Would you like your street to be dedicated for tourist parking? That is the reason for the one way street with parking on the one side,

WE have been lied about parking on Smit Road - THERE IS NEVER PARKING ON BOTH SIDES OF THE STREET FROM FOREST TO NAVAHOPI AS STEPHEN CRAVER CLAIMED TO ME

If this dangerous plan is voted on it will cause chaos. Where will all the delivery trucks park, APS and Water meter guys park? How about the school bus route and where will they park for pick-ups and drop-offs,

Also we would be looking at huge red signs at every intersection - about seven - for traffic directions like at Van Deren and Mesquite. Plus all the striping and special striping Cynthia wrote marring our neighborhoods which are quite and have many bikers and pedestrians enjoying their outings which is exactly what the City preaches all the time it wants.

Well we have it up here and the CFA would destroy it,

All this would result in large devaluations of properties - who wants big red signs in front of their house on all corners of the intersection and all of a sudden find themselves living in a parking lot for tourists, I feel confident parking meters would come later right in front of our homes, Tourists have a habit of parking in front of mail boxes and if they do the mailman will not deliver the mail. With the street changes where will residents put their mailboxes which would have to be moved to the other side of the street and that would be impossible for most of them due to private properties and not City - and other types of obstructions, Same goes for trash cans - where will they go? Also the City cannot tell residents to move their mailboxes, only the USPS can say where they will go and that would I think because of what is there be an Uphill battle and no resident should be told by the City you must dig up your box and pay to move it someplace else and walk in the rain or a storm or very cold weather to retrieve their mail. The trash can situation is not possible at all, The City paid a consultant nearly eleven thousand dollars to come up with a map showing changes of traffic directions and NONE of these problems were even thought of.

It is SHOCKING the City would even give a single thought to this let alone present it as a viable parking area. In fact it is horrifying to say the least.

As for expanding retail all along Van Deren just because one block has commercial and really only one restaurant, is not a justified reason to want to expand it all along Van Deren where there are single family homes . To suggest putting in two story buildings that could accommodate a restaurant in the bottom and housing on top is absurd, This would devalue most of the homes nearby and definitely the ones immediately next door. How outrageous for a City to ignore people who paid a premium to live up here then simply force them to be living next door to a restaurant with all the noise and traffic,

I am at a total loss as to this type of thinking. The City should remove its Vision Statement because it says "We strive to maintain the small town character". What a lie, sorry but, it is,

We are like a nice quiet village in Uptown with many residents who have lived here 30 to 46 years and love our area as it is just now,

Stephen Craver also wants everyone up here to use Wilson Street which he wants to convert one way going towards Forest in order to access Forest, That idea has had no thought whatsoever put into it, If we did that there would be a traffic jam on Wilson because we would be encountering all the traffic coming up Forest to enter the Hyatt on the left which is the main entrance and used for parking to shop there and Uptown and even for checking in. That traffic would have the right of way and we would have to wait. Coming off Smith Road we do not have that problem.

All these plans when we don't even know what will happen when the three story parking garage is built and how the Forest Road extension will be utilized.

Please do vote for these plans and ruin our village type neighborhoods which we love as they are and have our homes totally devalued and the area ugly with big red signs everywhere. and tourists parking on our streets

after seeing directions how to get here. Surely you must see the destruction to our neighborhoods and the loss of our high quality of life.

The City is moving very quickly after a mailing and if I now learn today at least five did not receive it then it is certainly unfair to have a meeting for a vote. Even without an open house meeting.

It does seem to many of us that the brochure was just a show to pretend the City cares about is because it omitted critical information that would affect our lives and has not given people time to discuss it amongst themselves.

The CFA also omitted the information on the Jordan Lofts which seems to perhaps have City staff support which is outrageous for such a large zone change and totally take over that section of Uptown and add to traffic, To add to that traffic is the City CFA plan to have a lot more retail along Jordan Road with parking meters which would also add to the traffic. Not to mention destroy the character of Uptown along with the Lofts.

Sad to say that this CFA is ALL for the tourists and residents are not even given a mention which proves once again we are not cared about or even given a second look.

Sedona is being destroyed,

Thank you for your time. I just had to write again after learning of the meeting on April 6 and unfortunately due to health reasons cannot attend a meeting but, you probably are not allowing that right now anyway.

We beg you please leave our lovely neighborhoods alone where we are happy and not destroy our lives for some absurd ideas and for tourists. I cannot restrain myself from writing again with possible new information as I am beside myself with worry as to what the City will do to our neighborhood. I do not want eight red signs in front of my house.

Thanks again,

Joan Shannon
315 Smith Rd
Sedona, Az 86336
282-4566

From: Joan Shannon <faithfuljoan@earthlink.net>

Sent: Wednesday, March 31, 2021 9:37 AM

To: Karen Osburn <KOsburn@sedonaaz.gov>; Mike Raber <MRaber@sedonaaz.gov>

Cc: Kathy Kinsella <KKinsella@sedonaaz.gov>; Holli Ploog <HPloog@SedonaAZ.gov>

Subject: JORDAN LOFTS

Nextdoor.com is ON FIRE with loads of negative and angry comments against Jordan Lofts and many of them are from West Sedona so this is not a "not in my backyard" as Steve Segner reported from Housing meeting:

He said City Staffers said: "Most people want affordable housing just not in their backyard". This issue proves that statement to be totally incorrect.

The feeling out here is that the City likes the project and will approve it and yet there has been no neighborhood notifications at least that has been reported on Next Door or any attempts to educate the population and not just in Uptown, This has turned into a City wide rejection and with anger about it.

To destroy a whole section of Uptown is to me rather frightening and I fear over what else is coming down the line with Cynthia Lovely's comment about Uptown "needing development and REDEVELOPMENT".

With dedicating one lane of our streets over to special tourist parking is a nightmare, Our quality of life would be totally destroyed not to mention devaluation of our homes and all the red signs at every intersection as they are at Van Deren and Mesquite.

From: Joan Shannon <faithfuljoan@earthlink.net>

Sent: Tuesday, March 30, 2021 4:52 PM

To: Karen Osburn <KOsburn@sedonaaz.gov>; Mike Raber <MRaber@sedonaaz.gov>

Subject: COMMENTS ON NEXT DOOR.COM

So far all the comments on Next Door.com and there are many are vehemently against the Jordan Lofts. It is a monstrous project and would totally destroy Uptown. I live streets away and still feel it would affect me because of the devaluation of nearby properties and gone would be the nice quiet energy of the area and it would affect Sierra Vista behind. No thought given to these matters,

It is extremely disturbing that the developer has been allowed to go so far as an application without advice that the project is way too destructive for the area.

Incidentally, many Next Door comments are from all over Sedona not just Uptown. So even though those people live in West Sedona they recognize the incredible destruction of Uptown. The developer has not even bothered to host a meeting for Sedonans to attend and voice their opinions which could be they feel "safe" with the City alone, Am I incorrect?

Regards,

Joan Shannon
315 Smith Rd
Sedona, Az 76336

From: Joan Shannon <faithfuljoan@earthlink.net>

Sent: Sunday, March 28, 2021 1:20 PM

To: Cynthia Lovely <CLovely@sedonaaz.gov>

Cc: Karen Osburn <KOsburn@sedonaaz.gov>; Mike Raber <MRaber@sedonaaz.gov>

Subject: UPTOWN CFA

Hi Cynthia:

Why was the proposed development of the Jordan Lofts left out of the CFA. An alarming piece of news. a development that will cause an incredible addition of traffic along Jordan where drivers interact with pedestrians in several places before even reaching the official crossing just before the roundabout. This development would destroy that section of Sedona so I say again that the Vision Statement read before each Council Meeting is a lie when it says "we care about the environment" and "we strive to maintain a small town character.

The fact that their letter of intent has already been submitted means the developer had already held meetings with the City to get an idea of what would or would not be allowed and their intent asks for 18 units instead of two per acre.

There is an outcry about it in Uptown against the coming destruction of Uptown. Enough damage has been done already on 89a which has also slowed down traffic let alone made Uptown ugly.

Many of us do not understand the thinking of City Staff, something is wrong here,

Jordan Lofts should have been included in the CFA brochure since it is a gigantic possible development overwhelming the whole area that would devalue nearby properties without a doubt and add to noise pollution,

Why was it left out?

Regards,

Joan Shannon

PS Have not yet received the two CFA brochures I requested. Myself and two other neighbors did not receive them but, one of us said she did not need one. However, two of us did receive the postcard.

From: Joan Shannon <faithfuljoan@earthlink.net>

Sent: Friday, March 26, 2021 3:49 PM

To: Mike Raber <MRaber@sedonaaz.gov>

Cc: Karen Osburn <KOsburn@sedonaaz.gov>; Kathy Kinsella <KKinsella@sedonaaz.gov>; Holli Ploog <HPloog@SedonaAZ.gov>; Sandy Moriarty <SMoriarty@sedonaaz.gov>

Subject: JORDAN LOFTS

Mike:

The traffic that would be generated by the Jordan Lofts would cause chaos on Jordan and at the roundabout,

Driving Jordan towards 89a one has to stop a couple of times for pedestrians along the way. Then again at Jordan and Mesquite, then again at the crosswalk just before the roundabout and then again waiting to get onto 89a. Jordan Road is already busy mostly when from 89a to Capital Butte and worse when there is heavy parking for the marijuana shop.

Surely the City would not like to create another huge traffic problem which they are already heading for with recommendations in the Uptown CFA. It is one thing to sit at a computer and another to live up here for years and see what goes on. There will be a huge back up of traffic on Jordan and massive interactions with pedestrians,

It is irrelevant what the Community Plan says as it is never directed at specific areas with a crystal ball to see what is happening there. This amount of traffic must be avoided at all costs or it will truly destroy Uptown even more than it has been with the horrific metal fence and trees through Uptown and traffic is now slower and business owners I know are complaining.

Let us have more common sense in City Planning instead of listening to developers who promise the units will be for the Uptown workers who don't earn enough to rent those brand new places and they will eventually be vacation rentals as you can't stop what is legal not even with a Development Agreement which they wouldn't sign I am sure.

Thanks for all your time,

Joan Shannon
315 Smith Rd
Sedona, Az 86336

Joan Shannon <faithfuljoan@earthlink.net>

Mon 3/22/2021 6:13 PM

Cynthia: If one lane is taken away on our streets for tourist parking then what happens when delivery trucks are

trying to do their jobs? UPS delivers to my house a few times a week and then often Fed-Ex. They park right in front of my gate. It takes them time to do paperwork before alighting from their truck then up the steps to my gate, up the short path to my front door. Traffic coming along in the only lane available would be delayed, Same goes for trash pick-up. As I have mentioned before there is the huge problem with mail delivery. Who is going to pay to dig up 18m mail boxes then dig new holes across the street, pour new cement and install the mail box? Not that this would even be possible due to many private parking properties and other obstruct USPS decides where mail boxes are installed no one else. Same goes for trash. Where will the resident be able to put their trash cans and should not even be expected to have to drag heavy cans around the street with one side used by tourists for parking. Just insane that these problems are not even mentioned,

As for Wilson street which SIM wants all of us who live Uptown to use to access Forest Rd, which side of that street would be given for tourists, Would have to be the West Side as there are too many private property parking spaces on the East Side so tourists would be parking right in front of homes and sometimes blocking mail boxes so then the mail would not be delivered. PLUS as all the noise pollution from cars parking, doors slamming coming and going. How thoughtless of the City!

Then there is the school bus, where would the room be for that to pick-up and drop off and wait for children to cross and be safe?

I afraid Cynthia your CFA for Uptown and SIM's plans have not been thought out. None of these problems were even mentioned on your beautiful web site for participants to be able to make rational decisions. It was all withheld as SIM has done the same which is deceitful by omission. I am strong with my words because I have been fighting this issue for two years and no body seemed to care about us Uptown and therefore thoughtless decisions were made by working on a computer with no idea how we live or drive around in Uptown. We drive in all directions as so many of us have lived in Uptown for 30-45 years and have friends and relatives in the next neighborhood. Uptown is quite different to the rest of Sedona and we do not appreciate being looked down on as throw-aways for tourists' convenience. WE LIVE HERE THEY DO NOT AND WE LOVE OUR NEIGHBORHOOD which has an energy like nowhere else in Sedona.

I am willing to go to "war" to defeat this madness and ruination of our peaceful lives and drastic devaluations of our homes.

Sincerely,

Joan Shannon
315 Smith Rd
Sedona, Az 86336

Sun 3/21/2021 5:54 PM

Cynthia: Are you not aware that the first block of Smith from Forest to Mesquite is NO PARKING with signs?

Joan Shannon

Thu 3/18/2021 8:54 PM

Hi Cynthia:

In studying your last email to me which I did appreciate your taking the time to send it to me I became concerned about a certain paragraph above what I have previously addressed to which I would like an answer:

Quoting you: " converting streets to one way would address concerns about conflicts between parked cars, residential driveways and pedestrians".

I am alarmed at this statement and mystified to what "concerns" you feel the need to address?

We have no such concerns. Of course there are driveways, when did they become hostile to a neighborhood?.

Of course we have pedestrians which is exactly what the City brags they want so people are walking instead of driving.

Since I live on the first intersection on Smith Road at Smith and Mesqujite through which everyone who lives or visiting up here drives through I am familiar with ALL the traffic patterns after 41 years.

It is in fact a delight to see visitors and locals out walking, they all pass by my house. We also have many bikers you forgot to mention which the City is also encouraging big time to get people engaged in that sport. Many bikers pass my house every day as a number of them live up here including whole families and some serious bikers. Also there is a business on Forest that rents bikes and people enjoy the easy ride.

Your plan would totally destroy all of this.

I would appreciate it if you would kindly explain to me just what "the conflicts" actually are as THERE ARE NONE in our neighborhoods.

How can there be a conflict between driveways which every home in Sedona has and parked cars since there are usually never more than a few cars parked on Smith and they are on the shoulder. Sometimes a few times a year at special times a few visitors might park opposite my house which is not a problem as they are gone in a couple of hours,

I do not understand what "conflicts" of which you write. Also which side of our streets are you proposing to devote to parking for tourists? The East or the West side.

Thanks again for the extremely informative email on matters which were not included in your survey,

Regards,

Joan Shannon
315 Smith Rd
Sedona, Az 86336
282-4566

From: Joan Shannon
Sent: Mar 18, 2021 4:50 PM
To: "KOsburn@sedonaaz.gov"
Subject: Fw: Re: OUR CHAT

Karen: Is it any wonder my emails have been increasing in anger and frustration. In this email from Cynthia Lovely included in the attachment in the third paragraph regarding us residents in Uptown is horrifying news. To think our City wants to have wayfaring signs actually "directing" tourists to our residential streets for parking" is sheer madness. It would be dangerous and tear the very fabric of our quality of life we enjoy in Uptown. The recent survey site for the Uptown CFA was extremely deceptive as I am afraid to say just like all surveys the City does. It said nothing about creating parking for tourists on our streets right in front of our homes. Bringing in traffic, noise and lack of parking for residents' workmen, relatives and friends. I am so shocked about this the stress is extreme. I cannot even begin to imagine what is in the minds of Staff members who come up with such extremely harmful plans which would cause chaos on our streets. Just how do they operate and what is influencing these minds. City plans are destroying our small town. The comment in the Vision Statement before each Council meeting saying "We strive to maintain the small town character" ought to be removed as it is a lie. Uptown main street has been destroyed and even local firemen I know have told me it has made it difficult for them. Plus it is ugly. Owenby Street was installed to direct visitors to "Free Parking" and there isn't even a sign for that. However, that is not enough, now the City has its sights on residents in Uptown and has lied by omission to us in the recent online survey. Once again the City is PROVING they don't care about residents, we are just throw aways for the convenience of tourists, they stay a day or two and we live here 24/7. It is now quite clear to us indeed we do not matter and are deceived by every survey the City does pretending to consider residents. Karen, in light of this new revelation to turn out streets into parking lots for tourists it is extremely difficult to believe anything the City says. This is quite sad.

From: Joan Shannon <faithfuljoan@earthlink.net>

Sent: Thursday, March 4, 2021 8:02 PM

To: Cynthia Lovely <CLovely@sedonaaz.gov>

Subject: OUR CHAT

Cynthia:

I am sure we can have a congenial chat about the CFA and I look forward to it. Guess you had better call me as the City does not answer the phones,

Regards,

Joan Shannon

282-4566

Wed 3/17/2021 11:12 PM

Cynthia:

Turning our streets into one ways for the purpose of giving tourists places to park would ALSO totally devalue our homes which in affect is a partial taking of property without compensation. It is so hard to believe our City Staff is recommending this. It would not be so if it were in their neighborhood.

City spends millions every year with automatic increases for the Chamber to advertise, even overseas, for even more tourists and then it becomes so detrimental to residents we have to give them parking spaces so we endure a lot of traffic which we do not now have in the least and devaluation of our homes. Also making them harder to sell when one wanted to do so and have to settle for a lesser price than the homes would normally bring,

Sorry, but I consider this downright meanness and a crazy way of thinking. What is happening to the minds of our City Staff.

The vision statement played before every Council meeting means nothing. All a lie.

Joan Shannon

Wed 3/17/2021 10:51 PM

Hi Cynthia:

Thank you for your email with explanations, I did appreciate it.

Now it is even more alarming than before that our one way streets are to accommodate tourists for parking on one side of the streets. Here we go again. Considerations for tourists forget the residents,

Why does the City think we residents would love one way streets to provide parking for tourists and having them park in front of our homes all the time. This would create more traffic than we have now on our quiet streets and totally transform our neighborhoods into a horror, I am shocked to learn this is the reason. It was not the one given to me by Stephen Craver when it first arose, he told me it was because Smith Road was a dangerous road and that people parked in both sides of Smith all the way from Forest to Navahopi and that was what he observed every time he came up here,

I have lived on the intersection of Smith and Mesquite for 41 years and see everything. Not everyone driving down Smith towards Forest is actually going to Forest, a number of them turn right onto Mesquite to perhaps visit friends in Manzanita Hills, One way streets with parking allowed on side is frightening and to think the City gives no consideration to us residents in this planning is to say the least horrifying, If one wants to destroy quiet neighborhoods with lots of tourists out walking and loads of bikers then this plan is a definite way to go,

What happened to the statement in the City vision statement played before every Council meeting: "We strive to maintain the small character of Sedona".

An absolute lie.

Yes of course I am aware the City allows two stories but, that should not be a reason for wanting to have more two story buildings on Van Deren to make room for more restaurants. Once one passes Apple there are only one story residential homes and I am sure the owners would not want their homes devalued due to a two story building next door with a noisy restaurant and the traffic it brings. This is so inconsiderate of residents.

This whole plan of that and one way streets to give tourists more parking is just unbelievable and I have lost all faith in a City I once supported,

Thanks again for taking the time to send me additional information,

Joan Shannon
315 Smith Road
Sedona, Az 86336
282-4566

From: Joan Shannon <faithfuljoan@earthlink.net>

Sent: Friday, March 12, 2021 3:18 PM

To: Holli Ploog <HPloog@SedonaAZ.gov>

Cc: Karen Osburn <KOsburn@sedonaaz.gov>; Mike Raber <MRaber@sedonaaz.gov>; Andy Dickey <ADickey@sedonaaz.gov>; Stephen Craver <SCraver@sedonaaz.gov>; Kurt Christianson <KChristianson@sedonaaz.gov>
Subject: Re: THANKS FOR YOUR EMAIL

Thanks Holli: It is alarming that the street changes will go before P&Z as that was not the case two years ago, it was a separate project. That tells me the City is so determined to go against the residents they have included it into the CFA when there is no planning and zoning issue about the street changes, it does not require a zone change at all. I am really upset about this as they have made it harder for residents to win when it is part of a much larger project.

I do not trust P&Z to listen to us and separate the issue from the CFA, either the CFA gets a yes or no vote and of course it would be a yes vote from P&Z which as a branch of City government residents have come to lose any confidence in over the years. Not like the P&Z from many years ago who were considerate of the residents and truly wanted to hear from us and not afraid to go against the City Council. It has all become a huge private club which includes the Chamber of Commerce.

Your email to me while I did appreciate your time was very alarming and indeed caused me great stress as I interpreted it as the same ole same ole. Wait for P&Z and tell them when truly it will then be too late. I am very upset at the thought of our neighborhood changing completely with large red signs like at Mesquite and Van Deren in front of our homes up marring our neighborhoods and believe me definitely devaluing our homes for which the City certainly would compensate us for. Our village type area would be so changed Uptown would no longer be the highly desirable part of town to live in. Homes up here sell for much higher prices than comparable (there were any) homes in West Sedona because of the atmosphere and quietness while near so many shops and restaurants. If no one up here is sending complaints to the City then why have we been singled out, A question to which I would like an answer.

I am mystified that no one seems to care after two years of emails or even care they were lied to.

Thanks again for your reply Holli, at least you took the time to reply, only you and Kathy Kinsella.

Joan Shannon
315 Smith Rd
282-4566

From: Joan Shannon <faithfuljoan@earthlink.net>
Sent: Friday, March 12, 2021 2:27 PM
To: hploog@sedonaz.gov <hploog@sedonaz.gov>
Cc: Sandy Moriarty <SMoriarty@sedonaaz.gov>; Karen Osburn <KOsburn@sedonaaz.gov>; Scott Jablow <SJablow@sedonaaz.gov>; Jessica Williamson <JWilliamson@sedonaaz.gov>; Tom Lamkin <TLamkin@sedonaaz.gov>; kinsell@sedonaaz.gov <kinsell@sedonaaz.gov>; Warren Campbell <WCampbell@sedonaaz.gov>; Mike Raber <MRaber@sedonaaz.gov>
Subject: Re: THANKS FOR YOUR EMAIL

Thank you Holli for the Update. Interesting that the proposal to change our streets was initiated two years ago and it had nothing to do with any CFA.

After working on this for two years I finally outed Stephen Craver as having lied to the Council about Smith Rd three times. The last time was when the Council voted to extend Forest Road and the lie was so brazen I was shocked. I have been sending emails to Council and Staff for years and the only response was from Justin who said there would be a survey done before a decision and I replied saying that would be useless as we have many vacation rentals and since the City allows renters to participate in surveys the final result would be totally skewed. Also the city has NEVER conducted a survey that residents felt was fair but, always biased towards what the City wanted. So many residents complained bitterly about this when the City had a phone survey done several years ago over having one trash company instead of three. EVERYONE who attended the open houses the City held at Council Chambers and at the Station One Fire District in West Sedona was against the proposal. Not one attendee was for it.

However, they still continued on and paid the Consulting Company the payment of \$72,000 for the next phase. So all of us who attended, called City Hall, sent emails and the dozens of emails I collected and forwarded meant NOTHING.

This was proof to us that the Open Houses were just dog and pony shows. There was also a lot of information regarding that project which was withheld from us and I was shocked at what it was when Taylor from Taylor Waste told me and one of the owners of Patriot who because of it pulled out of even putting in a bid and told me they wanted nothing to do with the City under such circumstances.

With all the problems I have presented to the City regarding our street changes the project should have been cancelled out, it has not and is now been joined with the CFA. I truly do not understand this thinking. It is as though the City deliberately wants to harm any residents who resist regardless of the harm to their neighborhood and the devaluation of homes which would take place. Not to mention extreme traffic problems the changes would cause,

I have lost all faith in our City as have so many residents hence, it is one reason no one wants to run for office like they did many years ago. We are a small town but, it feels like we are governed by bog city ideas from cities that do not care about the residents. It has come to the fact that our city cares only for tourists.

I would like an answer as to why our streets are targeted for draconian changes when we are quiet and peaceful up here. There is NO reason whatsoever.

One example of why so many of us believe residents don't matter was the trash issue I mentioned. all the emails, calls and an online petition of 1500 signatures of which many were well known leaders in the community were all ignored. The only reason the Council voted against it finally had nothing to do with residents resisting but, simply they decided it would not really work. That was a big lesson residents learned and many decided to just give up on the City and not bother to participate.

How is that residents are ignored about their concerns while a Staffer in a high position who should be fully trustworthy can lie to the City Council three times and not a word is said about it. I do not receive any replies from anyone regarding the problems I have laid out, just that it will go to P&Z. It should be stopped now.

Some neighbors sent emails a very long time ago about all this and one Councilor called one of them and argued with him stating he didn't know what he was talking about. He lives near me and did not want to see our quiet neighborhoods turned into chaos and extreme inconvenience.

I have lived here for 41 years right on the intersection of Smith and Mesquite and see all the traffic that goes and comes and would love a debate with the consulting company that suggested the changes and was ignorant of all the problems or one with Steven Craver. However, one gets only two minutes at public forum to speak which is useless when City staff pushes the project regardless of all these problems and City Council often acts like puppets of the Staff.

I am being strong I know Holli but, what can one say when they have been fighting this for two years and gotten no where and a City staffer can lie to the Council so brazenly and no one cares. It means residents mean nothing, we're just dog faced pony soldiers, the least of the least. So many residents feel the same way. This is a HUGE change being proposed not just some small modification, one that will cause chaos and also devalue homes yet my emails are being ignored. Not written in the nicest of friendly ways to be sure but, what can one do after two years of constantly writing with no responses regarding the problems explained. The only conclusion one can come to is that no one cares about us Uptown which reflects the belief residents are just throw aways in Sedona, if you are not a tourist complaining about something then it is a "go away".

Perhaps we should pose as tourists to gain respect and be considered.

Thanks again for your email Holli,

Regards,

Joan Shannon

Thu 3/4/2021 7:15 PM

Reply

Forward

Thank you Cynthia for your email. I wish to apologize for one thing. My emails to you were very strong and I realized last night I had not contacted you before regarding the CFA and our neighborhood streets which was unfair to you. However during that time the issue was our neighborhood streets being changed to one ways and I was unaware of the Uptown CFA.

My letters were strong and filled with anger and frustration as I have been working on this matter for nearly two years writing Council Members etc. and gotten no where. Only Justin saying there would be a survey done which I consider useless as we have too many vacation rentals up here and to be truthful many Sedonans have given up trying to get anywhere with the City on something they disagree with. Not like it was many years ago when so many residents would run for City Council everyone was asking each other "who are you going to vote for". As Mayor Sandy said at a Council Meeting after an election she was shocked when campaigning to hear over and over residents say their number one issue was "that the City did not listen to or care about what residents wanted or did not want. Janice Hudson said the same thing at the meeting and expressed the desire for the Council to find a way to reach residents and let them know they did care. I called and told her the only way for the City to do that was with actions in response to residents instead of their own visions.

I would like to chat with you for a few minutes and do appreciate your email this evening.

Regards,

Joan Shannon

282-4566

-----Forwarded Message-----

From: Joan Shannon

Sent: Mar 4, 2021 3:34 AM

To: smoriarty@sedonaaz.gov, sjablow@sedonaaz.gov, jwilliamson@sedonaaz.gov, kkinsella@sedonaaz.gov, hploog@sedonaaz.gov, tlamkin@sedonaaz.gov

Cc: jclifton@sedonaaz.gov, kosburn@sedonaaz.gov, mraber@sedonaaz.gov, adickey@sedonaaz.gov, scraver@sedonaaz.gov

Subject: IMPORTANT ADDITION TO LAST CFA EMAIL

As an important addition to my last email re the Uptown CFA:

When our Uptown street changes were first proposed Stephen Craver told me over the phone that THERE WAS PARKING ON BOTH SIDES OF SMITH ROAD ALL THE WAY FROM FOREST RD TO NAVAHOPI AND HE SAW THAT EVERY TIME HE WAS UP HERE AND IT OCCURRED ALL THE TIME. He even told you when you voted for the extension of Forest Road to 89 that the Manzanita route was not considered due to the parking on Smith making it even difficult for the Fire District to drive it. Absolutely not true and there are no parking signs all along the first block. They drive it frequently.

Nothing could be further from the truth and I am shocked a person in such authority with the City would make such outlandish statements, I am going to take photographs when it is busy in Uptown to prove he did not state the truth.

There are hardly any cars parked along Smith Road and then usually just a few due to a visitor or workman. Parking on Wilson is usually by workers and they need a place to park close to work. No one I know in Uptown objects as we don't use Wilson to access Forest Road. It is all part of the character in Uptown. I chat with many tourists walking past my house and they say they love this area and enjoy the walk to and from the Hyatt shopping center. I like engaging with visitors and finding out where they are from and how they discovered Sedona. Nearly all the time the answer is "word of mouth".

Since I live at the first intersection to Uptown at Smith and Mesquite and have for 41 years I know of which I testify to more than Stephen Craver or some out of town consultant who could not even identify the problems associated with the plan and that cost the City \$10,500 which could have been spent providing shelters at the bus stops along West 89 with a bench for sitting. There is only one and commuters are forced to stand in extremely hot or cold temperatures and often rain.

Please give all these problems deep consideration and leave our streets as they are and do not consent to more two story buildings along Jordan or Van Deren. I do not apologize for making these accusations against a City Employee as the issue is far too serious affecting the lives of residents in Uptown not to speak out.

Thank you for your time,

Joan Shannon
315 Smith Rd
282-4566