

**CITY OF SEDONA PUBLIC ARTWORK COMPETITION
FOR THREE ROUNDABOUTS ON STATE ROUTE 179
AT EITHER: CANYON DRIVE, MORGAN
ROAD OR CHAPEL ROAD**

Call To Artists

The City of Sedona and the Arts and Culture Coordinator announce a major exterior public art competition seeking professional artists. One artist or team of artists, which includes artists from multiple disciplines, will be selected per roundabout, via a competition for this opportunity to receive a commission to create artwork for one of three roundabout locations at the intersections of: State Route 179 and Canyon Drive, Morgan Road or Chapel Road. Artists may design for a preferred roundabout location, but placement will ultimately be decided by the Arts & Culture Committee. Art for the Canyon Drive roundabout should be designed to coexist with the existing tree at this location.

Theme

Artists are encouraged to propose their unique take on what would best complement the three designated roundabouts, while being mindful of context, safety and durability. The artwork should be reflective of the rich natural environment, which is the heart of Sedona. With its majestic multi-hued stone formations, vibrant landscape, diverse wildlife and famous dark skies, Sedona is a peaceful sanctuary for residents and visitors alike. The artwork should reflect this community spirit, while paying tribute to the natural and cultural treasures that make Sedona a world-class destination.

Details to consider when choosing a theme are reflected in the following excerpt from the Culture section on page 104 in the [City of Sedona Community Plan](#):

“We continue to recognize and celebrate our unique heritage which combines a rich and varied history of Native American, Hispanic, pioneer, ranching and cowboy cultures; where ancient cultures coexist with an ever evolving youthful influence. We understand and respect that these cultures are each manifested by their unique language, architecture, cuisine, customs, music and spirituality; we further recognize that the tranquility, spiritual and metaphysical nature of Sedona can contribute to health, healing, self-discovery and renewal that is not limited to any particular cultural group or heritage. In recognizing the past, we also embrace and integrate change as a positive force in the growth of our Community.”

Artwork Safety and Durability Requirements

The roundabout sites provide opportunity for artwork scaled to the attention of approaching drivers, but should not be so detailed that it requires up-close or extended inspection for appreciation.

- The artwork must improve and not detract from the safety of the site.
- Artwork should not create a disorienting situation.
- Artwork should not cause a distraction for drivers, or an attraction for pedestrians to approach the center of the roundabout.
- The artwork should be designed “in the round” and shall be designed with consideration for multiple vantage points and be equally intriguing from all angles.
- It must be fabricated in durable, permanent, outdoor media that is safe, easily maintained and proven its viability in public artworks.
- Artwork should be constructed to reasonably discourage and/or deter theft and vandalism.
- All roundabout art will be level with the ground and may be partially obscured within landscaping.
- The artwork should not have kinetic elements or water features.
- The artwork should not exceed the maximum height limit of 20 feet, which includes the base and must be contained within the inner diameter of the Outer Limit of Work circle, shown for each roundabout (see attached site plan details).
- The selected artwork may require, at the discretion of the City, an Arizona licensed engineer stamp on the final drawings/designs.

Please see the attached site plan drawings, as well as GIS aerials for each roundabout showing location for artwork and legend details. For additional information on roundabouts, please refer to <https://azdot.gov/about/transportation-safety/roundabouts>

Project Budget

Proposals must not exceed \$65,000 for each roundabout location. The selected artist or artist team will be responsible for the design, fabrication and shipment to the site and to assist with the installation of the artwork. The available budget must cover all of the above including, but not limited to, artists’ fee, fabrication, engineering, permits, taxes, insurance, materials, tools, travel, project photography and documentation, expense contingency and any other associated costs accrued by the artists specific to this Call to Artists. Installation costs will be covered by the City of Sedona.

Submission Requirements

Interested artists or artist teams must submit the following:

- An artist statement, not exceeding one page, addressing conceptual approach to this project.
- Conceptual design drawings including information about the actual dimensions of the artwork and placement in the roundabout.
- Artwork must be the artist’s original work of art and not a recreation found in other public areas.
- Estimated project budget.
- Description of the materials to be used and their durability.
- Explanation of maintenance requirements of proposed artwork and estimated maintenance expense.

- Current resume, not to exceed two pages for each artist.
- Ten digital images of relevant, recently completed artwork. Submit on PC compatible thumb drive. Images should be JPEG format, 1920 pixels on longest side and 300 DPI. If using a fabricator or other design source, please provide 10 digital images of their completed work in the same format.
- Image list identifying images by number. List: title, media, completion date, dimensions (height, width, depth) and a brief description of the work.
- Contact information for two professional references.
- **Do not staple or bind any of the written materials.**

Basis for Selection for 6 Candidates

Artist submissions will be evaluated utilizing the following criteria for a total of 100%:

1. Artist qualifications, technical competence and experience: 30%
2. Originality, feasibility, artistic quality and creativity of proposed artwork: 40%
3. Approach to structural integrity, maintenance and durability installation cost: 20%
4. Portfolio review: 5%
5. Local artist: 5%

Basis for Selection for 3 Finalists

Artist submissions will be evaluated utilizing the following criteria for a total of 100%:

1. Artist qualifications, technical competence and experience: 30%
2. Originality, feasibility, artistic quality and creativity of proposed artwork: 40%
3. Approach to structural integrity, maintenance and durability; installation cost: 20%
4. Local votes: 5%
5. Local artist: 5%

Selection Process

The City of Sedona Arts & Culture Coordinator in collaboration with the Arts & Culture Committee will select two finalists per roundabout for a total of 6 candidates. All 6 candidates will be required to develop additional presentation materials, which will include an unsigned maquette up to two feet high. Expenses for creation of the maquette will be paid to the 6 candidates, whom will be reimbursed up to the amount of \$500. Should artists wish to create maquettes for sale, they must agree to sell no more than 50 numbered maquettes.

The Arizona Department of Transportation (ADOT) will review proposals of candidates for any safety concerns. The City Council will also approve the commissions.

Application Deadline

Applications must state **RFP** on the envelope and be **received** at the City of Sedona Clerk's office by Tuesday July 1, 2021 no later than 3:00 p.m. **Late applications will not be considered.** Mail applications to:

RFP

City of Sedona - City Clerk's Office
Arts & Culture Division
102 Roadrunner Drive
Sedona, AZ 86336

If hand delivering to the clerk's office, the hours are Mondays through Thursdays from 7:30am to 3:00pm.

Estimated Timeline

July 1, 2021	Application deadline 3:00pm
August 4, 2021	6 candidates notified
August 10, 2021	Informal artist meeting
September 14, 2021	Interviews for 6 candidates
September 21, 2021	Listening Session for public comment on finalists
September 27-30, 2021	VOTE: Sedona Public Library view finalists maquettes
October 4-7, 2021	VOTE: City of Sedona view finalists maquettes
January 4, 2022	Final selections announced; 3 finalists notified
	Award of Contract to 3 finalists
	50% paid up front and 50% paid upon completion

The three selected artists will be required to enter into a contract with the City of Sedona. The contract will be considered binding only when a signed copy is returned to the City of Sedona, Arts and Culture Division and approved by the City Council.

Commissioned artwork is the sole property of the City of Sedona and cannot be replicated.

Installations should begin to occur in the early part of 2023. The final installation dates and public unveiling ceremonies will be announced.

Rules and Guidelines

The Arts & Culture Coordinator, Arts & Culture Committee and the City of Sedona reserves the right to reject any or all proposals, as deemed appropriate and re-open the competition if deemed necessary, to change the dates of the project timeline, and/or to modify this Call to Artists to request additional information or proposals from any or all participating artists.