

**Action Minutes
Special City Council Meeting
City Council Chambers, Sedona City Hall,
102 Roadrunner Drive, Sedona, Arizona
Wednesday, April 28, 2021, 3:00 p.m.**

1. Call to Order/Pledge of Allegiance/Moment of Silence

Mayor Moriarty called the meeting to order at 3:02 p.m.

2. Roll Call

Council Present: Mayor Sandy Moriarty, Vice Mayor Scott Jablow, Councilor Kathy Kinsella, Councilor Tom Lamkin, Councilor Holli Ploog, Councilor Jon Thompson, Councilor Jessica Williamson.

Staff Present: City Manager Karen Osburn, City Attorney Kurt Christianson, City Clerk Susan Irvine, Deputy City Clerk Cherise Fullbright.

3. Special Business

a. AB 2674 Discussion/possible direction regarding the Sedona Chamber of Commerce and Tourism Bureau's (SCC&TB) workplan and budget for FY22.

Presentation by Karen Osburn, SCC&TB President & CEO Candace Carr Strauss, and SCC&TB Director of Marketing Michelle Conway.

Questions and comments from Council.

Opened to the public at 5:31 p.m.

The following spoke regarding this item: Jim Kapsales, Sedona, Debra Stangl, Sedona, Valerie Wood, Sedona, Sharon Angelo, Sedona, Francisco Ossa, Village of Oak Creek, Brian Skornik, Sedona, Alfred Schroeder, Sedona, Alexandra Lifson, Village of Oak Creek, Steve Segner, Sedona, Ken McCarthy, Sedona, Alex Thor, Sedona, Marcie Ellis, Oak Creek Canyon, Heidi Danahy, Sedona, John Martinez, Sedona.

Brought back to Council at 5:58 p.m.

Additional questions and comments from Council.

By majority consensus, Council agreed that marketing should be paused for a period of one year with focus shifted to sustainable tourism efforts. Additionally, Council was in favor of continuing the distribution of the Visitor Guide but agreed that it should contain more information regarding best visitor practices and etiquette.

b. Discussion/possible action regarding future meetings/agenda items.

Mayor Moriarty confirmed that today's agenda item will be returning on May 26th. Karen Osburn clarified that the meeting on the 26th is a work session where Council may give direction on the proposed budget and then schedule for action sometime in June. Council agreed that the agenda item concerning the transfer of the Jordan Road Property should be scheduled on May 25th so action may be taken.

4. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

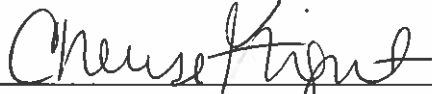
- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).
- b. Return to open session. Discussion/possible action on executive session items.

No Executive Session was held.

5. Adjournment

Mayor Moriarty adjourned the meeting at 6:32 p.m. without objection.

I certify that the above are the true and correct actions of the Special City Council Meeting held on April 28, 2021.



Cherise Fullbright, Deputy City Clerk

05/11/2021

Date