



PUBLIC NOTICE

SEDONA LODGING COUNCIL MEETING
TUESDAY, JULY 13, 2021, 8:30-10:00 A.M.
COURTYARD MARRIOTT HOTEL, 4105 W SR 89A, SEDONA, AZ
<https://us02web.zoom.us/j/83145409464>

This is to notify the public that members of the Sedona City Council have been invited to attend a Sedona Lodging Council Meeting. This will take place at the Courtyard Marriott Hotel, 4105 W SR 89A, Sedona, AZ and online via Zoom and can be accessed by clicking [here](#) or by copying the URL listed above. The meeting will begin at 8:30 a.m. on Tuesday, July 13, 2021.

The agenda for the meeting is as follows:

Sedona Lodging Council Agenda

1. Introduction by Steve Segner, President of Sedona Lodging Council
 2. Introduction of Officers

President: Steve Segner, owner of El Portal Hotel
Secretary and Treasurer: Julia Kaiser, GM at Arabella Hotel
Vice President: Cheryl Barron, GM at Courtyard by Marriott
Vice President: Csilla Stark, GM at Sky Rock Inn of Sedona
 3. Introduction of attendees, in person or virtual
 4. Sedona Lodging Council
 - Financial & Membership Status
 5. Chamber Update and Information
 - Michelle Conway, Marketing Director
 - Candace Strauss, President and CEO
 6. General discussion on how the Sedona area lodging industry can help get the messages out about how we can promote and explain the Chamber's programs for tourism outreach, such as:
 - (1) The Sedona Pledge by Visitors
 - (2) The Leave No Trace message.
 - (3) The Secret Seven: Recommended Hike to do,
 - (4) And facts about Forest closures and other limitations to visitor choices

Let's discuss how the lodging industry can make a difference and show support for the city and the chamber.
 7. Open discussion with hoteliers about employee shortages and challenges in the lodging industry in the Sedona area.
- No August meeting. Next Meeting is September 14
- Location: tbd

Adjourn

This is not an official City meeting, and the Sedona City Council will take no official action and conduct no City business. Public notice is given for this event because of the potential that quorums of City Council, Commissions, Boards, or Committees may be present at one time.

07-08-2021

Susan L. Irvine, CMC
City Clerk

Date

Date posted at physical locations: 07-08-2021 Staff Initials: DJ