

Sedona 2021 Community Profile

Source: EASI Demographics; Prepared by REDC

City Name:	Sedona city, AZ
Zip	86336
County FIPS Code:	4025
County Name:	Yavapai, AZ
State Name:	Arizona
Square Miles	215.129364
Population Density	52.4

POPULATION BY YEAR	VALUE	%TOTAL
Population (4/1/1990)	7,586	67.3
Population (4/1/2000)	10,354	91.8
Population (4/1/2010)	10,210	90.5
Population (1/1/2020)	11,278	100
Population (1/1/2025)	11,561	102.5
Population Growth (2020/2010)	10.46	
Population Forecast (2025/2020)	2.51	

HOUSEHOLDS BY YEAR	VALUE	%TOTAL
Households (4/1/1990)	3,730	66.8
Households (4/1/2000)	4,968	88.9
Households (4/1/2010)	5,056	90.5
Households (1/1/2020)	5,586	100
Households (1/1/2025)	5,729	102.6
Households Growth (2020/2010)	10.48	
Households Forecast (2025/2020)	2.56	

GENERAL FAMILY AND POPULATION TOTALS	VALUE	%TOTAL
Population (1/1/2020)	11,278	100
Family Population	7,903	70.1
Non-Family Population	3,364	29.8
Total Group Quarters Population	11	0.1

HOUSEHOLDS BY FAMILY TYPE	VALUE	%TOTAL
Households (1/1/2020)	5,586	100
Total Families	3,057	54.7
Total Non Family Households	2,529	45.3

FAMILIES BY FAMILY TYPE	VALUE	%TOTAL
Total Families	3,057	100
Total Married Families	2,550	83.4
Total Other Families	507	16.6

MARRIED FAMILIES BY FAMILY TYPE	VALUE	%TOTAL
Total Married Families	2,550	100
Married Families Children Under 18	412	16.2
Married Families No Children Under 18	2,138	83.8

Sedona 2021 Community Profile

OTHER FAMILIES BY FAMILY TYPE	VALUE	%TOTAL
Total Other Families	507	100
Male Householder, No Wife Present	162	32
Female Householder, No Husband Present	345	68

OTHER MALE FAMILIES BY FAMILY TYPE	VALUE	%TOTAL
Male Householder, No Wife Present	162	100
Male Householder, No Wife Present with Children Unde	83	51.2
Male Householder, No Wife Present with No Children Ur	79	48.8

OTHER FEMALE FAMILIES BY FAMILY TYPE	VALUE	%TOTAL
Female Householder, No Husband Present	345	100
Female Householder, No Husband Present with Children	149	43.2
Female Householder, No Husband Present with No Child	196	56.8

NON FAMILY HOUSEHOLDS BY GENDER	VALUE	%TOTAL
Total Non Family Households	2,529	100
Non Family Male Householder, People Under 18 Present	7	0.3
Non Family Male Householder, No People Under 18 Pre	1,084	42.9
Non Family Female Householder, People Under 18 Pre	2	0.1
Non Family Female Householder, No People Under 18 Pi	1,436	56.8

DETAILED POPULATION CHARACTERISTICS	VALUE	%TOTAL
Urban	6,958	61.7
Rural	4,320	38.3

Gender	VALUE	%TOTAL
Male	5,339	47.3
Female	5,939	52.7

Poverty	VALUE	%TOTAL
Population, In Poverty	1,081	9.6

Veterans	VALUE	%TOTAL
Population, Veterans	965	8.6

Sedona 2021 Community Profile

Age	VALUE	%TOTAL
Median Age	59.4	
Aged 0 to 5 Years	352	3.1
Aged 6 to 11 Years	367	3.3
Aged 12 to17 Years	468	4.1
Aged 18 to 24 Years	384	3.4
Aged 25 to 34 Years	748	6.6
Aged 35 to 44 Years	825	7.3
Aged 45 to 54 Years	1,322	11.7
Aged 55 to 64 Years	2,683	23.8
Aged 65 to 74 Years	2,579	22.9
Aged 75 to 84 Years	1,126	10
Aged 85 Years and Older	424	3.8

Male Population By Age	VALUE	%TOTAL
Median Age	59.2	
Aged 0 to 5 Years	162	3
Aged 6 to 11 Years	184	3.4
Aged 12 to17 Years	243	4.6
Aged 18 to 24 Years	217	4.1
Aged 25 to 34 Years	389	7.3
Aged 35 to 44 Years	405	7.6
Aged 45 to 54 Years	574	10.8
Aged 55 to 64 Years	1,183	22.2
Aged 65 to 74 Years	1,236	23.2
Aged 75 to 84 Years	549	10.3
Aged 85 Years and Older	197	3.7

Female Population By Age	VALUE	%TOTAL
Median Age	59.5	
Aged 0 to 5 Years	190	3.2
Aged 6 to 11 Years	183	3.1
Aged 12 to17 Years	225	3.8
Aged 18 to 24 Years	167	2.8
Aged 25 to 34 Years	359	6
Aged 35 to 44 Years	420	7.1
Aged 45 to 54 Years	748	12.6
Aged 55 to 64 Years	1,500	25.3
Aged 65 to 74 Years	1,343	22.6
Aged 75 to 84 Years	577	9.7
Aged 85 Years and Older	227	3.8

Sedona 2021 Community Profile

POPULATION BY RACE	VALUE	%TOTAL
White Alone	9,939	88.1
Black Alone	81	0.7
Asian Alone	277	2.5
American Indian and Alaska Native Alone	78	0.7
Other Race Alone	650	5.8
Two or More Races	253	2.2

POPULATION BY ETHNICITY	VALUE	%TOTAL
Hispanic	1,674	14.8
White Non-Hispanic	8,844	78.4

Median Age by Race	VALUE	%TOTAL
White Median Age	61	
Black Median Age	61.8	
Asian Median Age	51	
American Indian and Alaska Native Median Age	39.2	
Other Race Median Age	27.7	
Two or More Races Median Age	30	

Median Age by Ethnicity	VALUE	%TOTAL
Hispanic Median Age	29.7	
White Non Hispanic Median Age	62.7	

Marital Status (Pop 15+)	VALUE	%TOTAL
Males Never Married	1,145	10.2
Males Married	2,828	25.1
Males Widowed	225	2
Males Divorced	684	6.1
Females Never Married	928	8.2
Females Married	2,869	25.4
Females Widowed	466	4.1
Females Divorced	1,186	10.5

Males Currently Married (Pop 15+)	VALUE	%TOTAL
Males Married	2,828	100
Males Married and Together	2,716	96
Males Married and Separated	49	1.7
Males Married and Absent	63	2.2

Females Currently Married (Pop 15+)	VALUE	%TOTAL
Females Married	2,869	100
Females Married and Together	2,639	92
Females Married and Separated	179	6.2
Females Married and Absent	51	1.8

Sedona 2021 Community Profile

Primary Language (Pop 5+)	VALUE	%TOTAL
Speaks English	9,241	81.9
Speaks Spanish	983	8.7
Speaks Other Indo-European Languages	609	5.4
Speaks Asian or Pacific Island Language	60	0.5
Speaks Other Language	81	0.7

Citizenship	VALUE	%TOTAL
Native	10,060	89.2
Foreign Born - Naturalized	647	5.7
Foreign Born - Not a Citizen	571	5.1

Group Quarters	VALUE	%TOTAL
Total Group Quarters	11	100
Institutional Group Quarters	0	0
Non-Institutional Group Quarters	11	100

DETAILED HOUSEHOLD CHARACTERISTICS	VALUE	%TOTAL
Household, Average Size	2.02	

HOUSEHOLDS BY RACE	VALUE	%TOTAL
White	5,190	92.9
Black	30	0.5
Asian	95	1.7
American Indian and Alaska Native	26	0.5
Other Race	160	2.9
Two or More Races	85	1.5

HOUSEHOLDS BY ETHNICITY	VALUE	%TOTAL
Hispanic	439	7.9
White Non-Hispanic	4,901	87.7

Household by Age of Head	VALUE	%TOTAL
Median Age	63.8	
Aged Under 25 Years	53	0.9
Aged 25 to 34 Years	240	4.3
Aged 35 to 44 Years	381	6.8
Aged 45 to 54 Years	687	12.3
Aged 55 to 64 Years	1,629	29.2
Aged 65 to 74 Years	1,472	26.4
Aged 75 to 84 Years	797	14.3
Aged 85 Years and Over	327	5.9

Sedona 2021 Community Profile

Household by Size	VALUE	%TOTAL
Median Size	2.3	
1 Person	1,920	34.4
2 Person	2,649	47.4
3 Person	508	9.1
4 Person	286	5.1
5 Person	114	2
6 Person	58	1
7 or More Person	51	0.9

Household by Vehicles	VALUE	%TOTAL
Median Vehicles	2.1	
No Vehicles	95	1.7
1 Vehicle	2,435	43.6
2 Vehicles	2,437	43.6
3 Vehicles	472	8.4
4+ Vehicles	147	2.6

HOUSING UNITS BY OCCUPANCY	VALUE	%TOTAL
Total Units	7,144	100
Occupied Units	5,586	78.2
Vacant Units	1,558	21.8

HOUSING UNITS BY TENURE	VALUE	%TOTAL
Housing, Occupied Units	5,586	100
Housing, Owner Occupied	3,936	70.5
Housing, Renter Occupied	1,650	29.5

HOUSING UNITS BY VACANCY TYPE	VALUE	%TOTAL
Housing, Vacant Units	1,558	100
Housing, Vacant Units For Rent	201	12.9
Housing, Vacant Units Rented, Not Occupied	8	0.5
Housing, Vacant Units For Sale	146	9.4
Housing, Vacant Units Sold, Not Occupied	52	3.3
Housing, Vacant Units Seasonal, Recreational, or Occasic	981	63
Housing, Vacant Units For Migrant Workers	0	0
Housing, Vacant Units Vacant Other	170	10.9

Sedona 2021 Community Profile

OCCUPIED HOUSING STRUCTURES	VALUE	%TOTAL
Housing, Occupied Units	5,586	100
Housing, Occupied Structure with 1 Unit Detached	4,007	71.7
Housing, Occupied Structure with 1 Unit Attached	246	4.4
Housing, Occupied Structure with 2 Units	199	3.6
Housing, Occupied Structure with 3-4 Units	81	1.5
Housing, Occupied Structure with 5-9 Units	144	2.6
Housing, Occupied Structure with 10-19 Units	54	1
Housing, Occupied Structure with 20-49 Units	23	0.4
Housing, Occupied Structure with 50+ Units	18	0.3
Housing, Occupied Structure Trailer	800	14.3
Housing, Occupied Structure Other	14	0.3

OWNER OCCUPIED HOUSEHOLDS BY MORTGAGE	VALUE	%TOTAL
Housing, Owner Occupied	3,936	100
Housing, Owner Households, With Mortgage Any	2,154	54.7
Housing, Owner Households, With No Mortgage	1,782	45.3

OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE	VALUE	%TOTAL
Housing, Owner Occupied	3,936	100
Housing, Median Value Owner Households (\$)	403,512	
Housing, Owner Households Valued Less than \$10,000	82	2.1
Housing, Owner Households Valued \$10,000-\$14,999	84	2.1
Housing, Owner Households Valued \$15,000-\$19,999	16	0.4
Housing, Owner Households Valued \$20,000-\$24,999	35	0.9
Housing, Owner Households Valued \$25,000-\$29,999	20	0.5
Housing, Owner Households Valued \$30,000-\$34,999	0	0
Housing, Owner Households Valued \$35,000-\$39,999	20	0.5
Housing, Owner Households Valued \$40,000-\$49,999	30	0.8
Housing, Owner Households Valued \$50,000-\$59,999	63	1.6
Housing, Owner Households Valued \$60,000-\$69,999	77	2
Housing, Owner Households Valued \$70,000-\$79,999	46	1.2
Housing, Owner Households Valued \$80,000-\$89,999	41	1
Housing, Owner Households Valued \$90,000-\$99,999	29	0.7
Housing, Owner Households Valued \$100,000-\$124,999	100	2.5
Housing, Owner Households Valued \$125,000-\$149,999	15	0.4
Housing, Owner Households Valued \$150,000-\$174,999	70	1.8
Housing, Owner Households Valued \$175,000-\$199,999	43	1.1
Housing, Owner Households Valued \$200,000-\$249,999	204	5.2
Housing, Owner Households Valued \$250,000-\$299,999	345	8.8
Housing, Owner Households Valued \$300,000-\$399,999	627	15.9
Housing, Owner Households Valued \$400,000-\$499,999	598	15.2
Housing, Owner Households Valued \$500,000-\$749,999	738	18.8
Housing, Owner Households Valued \$750,000-\$999,999	325	8.3
Housing, Owner Households Valued More than \$1,000,0	328	8.3

Sedona 2021 Community Profile

RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE	VALUE	%TOTAL
Housing, Renter Occupied	1,650	100
Housing, Median Rent (\$)	1,020	
Housing, Rent less than \$250	0	0
Housing, Rent \$250-\$499	57	3.5
Housing, Rent \$500-\$749	369	22.4
Housing, Rent \$750-\$999	264	16
Housing, Rent \$1,000-\$1,249	366	22.2
Housing, Rent \$1,250-\$1,499	154	9.3
Housing, Rent \$1,500-\$1,999	167	10.1
Housing, Rent \$2,000+	60	3.6
Housing, No Cash Rent	213	12.9

HOUSING UNITS BY YEAR BUILT	VALUE	%TOTAL
Total Housing Units	7,144	100
Housing, Median Year Built	1986	
Housing, Built 2010 or Later	1,025	14.3
Housing, Built 2000 to 2009	786	11
Housing, Built 1990 to 1999	1,300	18.2
Housing, Built 1980 to 1989	1,591	22.3
Housing, Built 1970 to 1979	1,455	20.4
Housing, Built 1960 to 1969	615	8.6
Housing, Built 1950 to 1959	224	3.1
Housing, Built 1940 to 1949	98	1.4
Housing, Built 1939 or Earlier	50	0.7

Year Moved In	VALUE	%TOTAL
Median Year Moved In	2007	
Year Moved in 2010 or Later	3,355	60.1
Year Moved in 2000 to 2009	1,111	19.9
Year Moved in 1990 to 1999	647	11.6
Year Moved in 1980 to 1989	301	5.4
Year Moved in 1970 to 1979	151	2.7
Year Moved in 1969 or Earlier	21	0.4

HOUSEHOLDS BY TYPE OF HEATING FUEL USED	VALUE	%TOTAL
Home Heating Fuel: Utility gas	3,408	61
Home Heating Fuel: Bottled, tank, or LP gas	473	8.5
Home Heating Fuel: Electricity	1,469	26.3
Home Heating Fuel: Fuel oil, kerosene, etc.	18	0.3
Home Heating Fuel: Coal or coke	0	0
Home Heating Fuel: Wood	76	1.4
Home Heating Fuel: Solar energy	116	2.1
Home Heating Fuel: Other fuel	25	0.4
Home Heating Fuel: No fuel used	1	0

Sedona 2021 Community Profile

DETAILED INCOME CHARACTERISTICS	VALUE	%TOTAL
Total Personal Income (\$)	789,793,286	
Total Household Income (\$)	788,870,658	
Median Household Income (\$)	71,355	
Average Household Income (\$)	141,223	
Per Capita Household Income (\$)	70,030	
Household High Income Average (\$)	612,499	

Households By Income	VALUE	%TOTAL
Less than \$15,000	576	10.3
\$15,000 to \$24,999	388	6.9
\$25,000 to \$34,999	452	8.1
\$35,000 to \$49,999	674	12.1
\$50,000 to \$74,999	823	14.7
\$75,000 to \$99,999	715	12.8
\$100,000 to \$124,999	475	8.5
\$125,000 to \$149,999	424	7.6
\$150,000 to \$199,999	309	5.5
\$200,000 and Over	750	13.4

DETAILED EMPLOYMENT CHARACTERISTICS	VALUE	%TOTAL
Labor Force Characteristics (Pop 16+)		
Employment Potential	10,247	100
Civilian Total	4,567	44.6
Civilian Males	2,257	22
Civilian Females	2,310	22.5
Armed Forces Male	0	0
Armed Forces Female	0	0
Unemployed Male	105	1
Unemployed Female	107	1
Not in the Labor Force Male	2,271	22.2
Not in the Labor Force Female	3,197	31.2

Sedona 2021 Community Profile

Industry (Pop 16+)	VALUE	%TOTAL
Total Civilian Employment	4,567	100
Employment, Agriculture, Forestry, Fishing and Hunting	0	0
Employment, Mining, Quarrying and Oil and Gas Extracti	0	0
Employment, Construction	365	8
Employment, Manufacturing	156	3.4
Employment, Wholesale Trade	37	0.8
Employment, Retail Trade(Pop 16+)	442	9.7
Employment, Transportation and Warehousing	56	1.2
Employment, Utilities	25	0.5
Employment, Information	239	5.2
Employment, Finance and Insurance	137	3
Employment, Real Estate and Rental and Leasing	103	2.3
Employment, Professional, Scientific, and Technical Serv	295	6.5
Employment, Management of Companies and Enterpris	0	0
Employment, Administrative and Support and Waste Mg	199	4.4
Employment, Educational Services	282	6.2
Employment, Health Care and Social Assistance	775	17
Employment, Arts, Entertainment, and Recreation	405	8.9
Employment, Accommodation and Food Services, etc.	698	15.3
Employment, Other Services	246	5.4
Employment, Public Administration	107	2.3

Occupation (Pop 16+)	VALUE	%TOTAL
Management, Business, and Financial Operations	840	18.4
Professional and Related	1,344	29.4
Service	1,152	25.2
Sales and Office	905	19.8
Farming, Fishing, and Forestry	0	0
Construction, Extraction, and Maintenance	208	4.6
Production, Transportation, and Material Moving	118	2.6

General Employment Characteristics (Pop 16+)	VALUE	%TOTAL
Total Civilian Potential	4,567	100
White Collar	3,089	67.6
Blue Collar	326	7.1
Private for-Profit Wage and Salary Workers, Employee	2,348	51.4
Private for-Profit Wage and Salary Workers, Self	476	10.4
Private Not-for-Profit Wage and Salary Workers	405	8.9
Self-Employed Workers in Own Not Incorporated Busine	931	20.4
Unpaid Family Workers	27	0.6
Local Government Workers	126	2.8
State Government Workers	243	5.3
Federal Government Workers	11	0.2

Sedona 2021 Community Profile

Transportation to Work (Empl 16+)	VALUE	%TOTAL
Car, Truck, Van	3,196	70
Car, Truck, Van to Work Alone	2,953	64.7
Car, Truck, Van to Work Carpool	243	5.3
Public Transportation	7	0.2
Bus or Trolley Bus	7	0.2
Streetcar or Trolley Car	0	0
Subway or Elevated	0	0
Railroad	0	0
Ferry	0	0
Taxi	0	0
Motorcycle	20	0.4
Bicycle	91	2
Walked	254	5.6
Other Transportation	9	0.2

Travel Time to Work (Empl 16+)	VALUE	%TOTAL
Less than 15 Min	1,963	43
15-29 Min	1,020	22.3
30-59 Min	431	9.4
60-89 Min	83	1.8
90+ Min	80	1.8
Work at Home	990	21.7

DETAILED EDUCATION CHARACTERISTICS	VALUE	%TOTAL
Education Enrollment (Pop 3+)		
Education, Enrolled School (Pop 3+)	1,636	14.7
Education Male, Enrolled School (Pop 3+)	932	8.4
Education Female, Enrolled School (Pop 3+)	704	6.3
Enrolled Public School	1,292	11.6
Enrolled Private School	344	3.1
Enrolled Public Preprimary	38	0.3
Enrolled Private Preprimary	20	0.2
Enrolled Public Kindergarten	4	0
Enrolled Private Kindergarten	0	0
Enrolled Public Grades 1-4	180	1.6
Enrolled Private Grades 1-4	8	0.1
Enrolled Public Grades 5-8	321	2.9
Enrolled Private Grades 5-8	45	0.4
Enrolled Public Grades 9-12	213	1.9
Enrolled Private Grades 9-12	25	0.2
Enrolled Public Undergraduate College	391	3.5
Enrolled Private Undergraduate College	156	1.4
Enrolled Public Graduate or Professional School	145	1.3
Enrolled Private Graduate or Professional School	90	0.8
Not Enrolled in School	9,469	85.3

Sedona 2021 Community Profile

Education Attainment (Pop 25+)	VALUE	%TOTAL
Less Than High School	579	6
High School	1,360	14
Some College	2,400	24.7
Associate's Degree	668	6.9
Bachelor's Degree	2,216	22.8
Master's Degree	1,539	15.9
Professional Degree	645	6.6
Doctorate Degree	300	3.1

DETAILED FAMILY CHARACTERISTICS	VALUE	%TOTAL
Families By Size		
Median Size	2.72	
1 Person	0	0
2 Person	2,135	69.8
3 Person	449	14.7
4 Person	263	8.6
5 Person	103	3.4
6 Person	57	1.9
7 or More Person	50	1.6

Families By Age	VALUE	%TOTAL
Median Age	63.8	
Aged Under 25 Years	20	0.7
Aged 25 to 34 Years	143	4.7
Aged 35 to 44 Years	223	7.3
Aged 45 to 54 Years	422	13.8
Aged 55 to 64 Years	822	26.9
Aged 65 to 74 Years	881	28.8
Aged 75 Years and Over	546	17.9

Family Income Characteristics	VALUE	%TOTAL
Total Family Income(\$)	616,916,965	
Median Income (\$)	99,209	
Average Income (\$)	201,805	
Per Capita Income (\$)	78,061	
High Income Average (\$)	661,152	

Sedona 2021 Community Profile

Families By Income	VALUE	%TOTAL
Less than \$15,000	167	5.5
\$15,000 to \$24,999	123	4
\$25,000 to \$34,999	222	7.3
\$35,000 to \$49,999	220	7.2
\$50,000 to \$74,999	277	9.1
\$75,000 to \$99,999	536	17.5
\$100,000 to \$124,999	329	10.8
\$125,000 to \$149,999	291	9.5
\$150,000 to \$199,999	270	8.8
\$200,000 and Over	622	20.3

DETAILED NON-FAMILY CHARACTERISTICS	VALUE	%TOTAL
Non-Families By Size		
Median Size	1.66	
1 Person	1,920	75.9
2 Person	514	20.3
3 Person	59	2.3
4 Person	23	0.9
5 Person	11	0.4
6 Person	1	0
7 or More Person	1	0

Non-Families By Age	VALUE	%TOTAL
Median Age	63.8	
Aged Under 25 Years	33	1.3
Aged 25 to 34 Years	97	3.8
Aged 35 to 44 Years	158	6.2
Aged 45 to 54 Years	265	10.5
Aged 55 to 64 Years	807	31.9
Aged 65 to 74 Years	591	23.4
Aged 75 Years and Over	578	22.9

Non-Family Income Characteristics	VALUE	%TOTAL
Total Income (\$)	171,953,693	
Median Income (\$)	46,901	
Average Income (\$)	67,993	
Per Capita Income (\$)	51,116	
High Income Average (\$)	376,074	

Sedona 2021 Community Profile

Non-Families By Income	VALUE	%TOTAL
Less than \$15,000	409	16.2
\$15,000 to \$24,999	265	10.5
\$25,000 to \$34,999	230	9.1
\$35,000 to \$49,999	454	18
\$50,000 to \$74,999	546	21.6
\$75,000 to \$99,999	179	7.1
\$100,000 to \$124,999	146	5.8
\$125,000 to \$149,999	133	5.3
\$150,000 to \$199,999	39	1.5
\$200,000 and Over	128	5.1

All other data are derived from the US Census and other official government sources.

Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2020 unless otherwise stated.

Inc. (EASI) is the source of all updated estimates.

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