




## PUBLIC NOTICE

### **SEDONA LODGING COUNCIL MEETING TUESDAY, SEPTEMBER 14, 2021, 8:30 A.M. COURTYARD MARRIOTT HOTEL, 4105 W SR 89A, SEDONA, AZ <https://us02web.zoom.us/j/85195885478>**

This is to notify the public that members of the Sedona City Council have been invited to attend a Sedona Lodging Council Meeting. This will take place at the Courtyard Marriott Hotel, 4105 W SR 89A, Sedona, AZ and online via Zoom and can be accessed by clicking [here](#) or by copying the URL listed above. The meeting will begin at 8:30 a.m. on Tuesday, September 14, 2021.

The agenda for the meeting is as follows:



SEDONA LODGING COUNCIL

**Agenda, Sedona Lodging Council Meeting, Sept 14, 8:30 -10 a.m.  
COURTYARD MARRIOTT HOTEL**

1. Introduction by Cheryl Baron, GM at Courtyard Marriott
2. Introduction of Officers  
President: Steve Segner, owner of El Portal Hotel (on vacation in Greece)  
Secretary and Treasurer: Julia Kaiser, GM at Arabella Hotel  
Vice President: Cheryl Barron, GM at Courtyard by Marriott  
Vice President: Csilla Stark, GM at Sky Rock Inn of Sedona
3. Introduction of attendees, in person or virtual
4. Sedona Lodging Council  
– Financial & Membership Status
5. Special Speaker: Corinne Doll Associate Market Manager, Expedia Group  
Corinne will be sharing Sedona's business performance, market trends and Expedia traveler insights for 2021 and beyond.
6. Chamber Update and information  
– Michelle Conway, Marketing Director  
– Candace Strauss, President and CEO
7. Update from chamber on how the Sedona area lodging industry can help get the messages out about how we can promote and explain the Chamber's programs for tourism outreach, such as
  - (1) The Sedona Pledge by Visitors
  - (2) The Leave No Trace message
  - (3) The Secret Seven: Recommended Hike to do
  - (4) Video that can be used by hoteliers on sustainability messages
8. Open discussion with hoteliers

No August meeting. Next Meeting is October 19  
– Location: Marriott

Adjourn

Sedona Lodging Council scheduled Zoom meeting  
Time: Sep 14, 2021 08:30 AM Arizona SMT  
Join Zoom Meeting  
<https://us02web.zoom.us/j/85195885478>

This is not an official City meeting, and the Sedona City Council will take no official action and conduct no City business. Public notice is given for this event because of the potential that quorums of City Council, Commissions, Boards, or Committees may be present at one time.

Susan L. Irvine, CMC  
City Clerk

09-09-2021  
Date

Date posted at physical locations: 09-09-2021 Staff Initials: DJ