

Hosted by the City of Sedona Department of Parks and Recreation

Saturday, March 26, 2022 11:00 a.m. to 5:00 p.m.

Posse Grounds Park 525 Posse Ground Road Sedona, AZ 86336

The City of Sedona Parks and Recreation Department is hosting the fourth annual Sedona Food Truck Festival. *Grub*, *Brews and Tunes* are on the calendar for Saturday, March 26, 2022 at Posse Grounds Park, beautifully located amongst Red Rock Country. Musical performances are scheduled throughout the event and beer will be available for purchase. Our last event brought out over **4000 attendees**.

Come join the fun!

Commitment

All food truck vendors must be parked, set up and ready to sell by 10:30 a.m. on Saturday, March 26. Vendors are welcome and encouraged to set up early on Friday, March 25, but must arrange to do so in advance with Parks and Recreation. Guidelines for vendors is provided in the *Vendor Information* document provided in the **Vendor Application Package** (link below). A Day-of Package will also be emailed to all vendors two weeks prior to the event with additional event information.

Menu

Menus can contain as many items as you would like. HOWEVER, you must include at least (1) food item valued at \$5 that should be available throughout the entirety of the event. This item cannot be a non-specialty beverage. The Parks and Recreation Department will be providing a uniform sign for each vendor to display with the \$5 menu item listed to make it convenient for our event attendees to locate. It is imperative that you are prepped, stocked and committed to sell your entire menu throughout the duration of the event.

Be the Change

Did you know: 75% of America's waste is recyclable, and we only recycle around 30% of it? The City of Sedona and Sedona Parks and Recreation Department is committed to being a sustainable organization. The *Food Service Ware Recommendations & Restrictions* document included in the Vendor Application Package outlines products, services and materials that vendors can use to assist us in meeting our *zero-waste* goal.

Application Process

Participation in the event is \$50 for vendors. Vendors can submit their application online: <u>Vendor Application Package</u> or in person at our Parks & Recreation office in Sedona.

Vendors will receive confirmation from the department when your application is received. Submission of an application does not guarantee acceptance to the event, due to limited space and desire to offer as wide a variety of food trucks as possible. See our <u>Selection Criteria Form</u> for an explanation of evaluation criteria. Vendors who are approved will receive an emailed invite to complete their registration by submitting payment of all required fees.

We encourage you to promote this event through your own advertising and social media sites. Like us on Facebook, follow us on Instagram and use "#SedonaParksandRec" in your posts!

If you require more information, please contact the Sedona Parks and Recreation Department at (928) 282-7098 or email Lynette Chavez, Recreation Coordinator II at LChavez@SedonaAZ.gov.