



## City Of Sedona Community Development Department

102 Roadrunner Drive Sedona, AZ 86336

(928) 282-1154 • [www.sedonaaz.gov/cd](http://www.sedonaaz.gov/cd)

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### AGENDA

#### Working Group

#### For the Sedona Community Plan Update

December 1, 2021 – 3:00 p.m.

Vultee Conference Room, 106 Roadrunner Drive, Sedona City Hall

1. Introductions – 30 min
2. Overview of the Sedona Community Plan and the Update Process – 30 min
  - What is the Community Plan and why are we Updating it?
  - Statutory Requirements
3. Working Group Scope and Meeting Logistics - 30 min
4. Planning Process and Public Participation Procedures – 20 min
5. Next steps – Community Plan Vision, Public Participation Procedures and Process, Plan Implementation Status, dates for future meetings – 10 min

#### *The Working Group will:*

- *Provide input on:*
    - *the planning process*
    - *community outreach methods, materials, and messaging*
  - *Encourage public participation from the community*
  - *Provide input on key community issues the Plan will need to address.*
  - *Evaluate the current Community Plan as laypeople and suggest improvements on format, readability, layout, presentation, content, etc.*
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The logo for Plan Sedona is located in the top left corner. It consists of a teal square containing the word "plan" in a white, lowercase, cursive font, and the word "SEDONA" in a white, uppercase, sans-serif font below it. A dark red silhouette of a mountain range is positioned at the bottom of the teal square, extending slightly to the right.

*plan*  
SEDONA

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# Plan Sedona Work Group

SEDONA COMMUNITY PLAN UPDATE

DECEMBER 1, 2021

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**SEDONA**

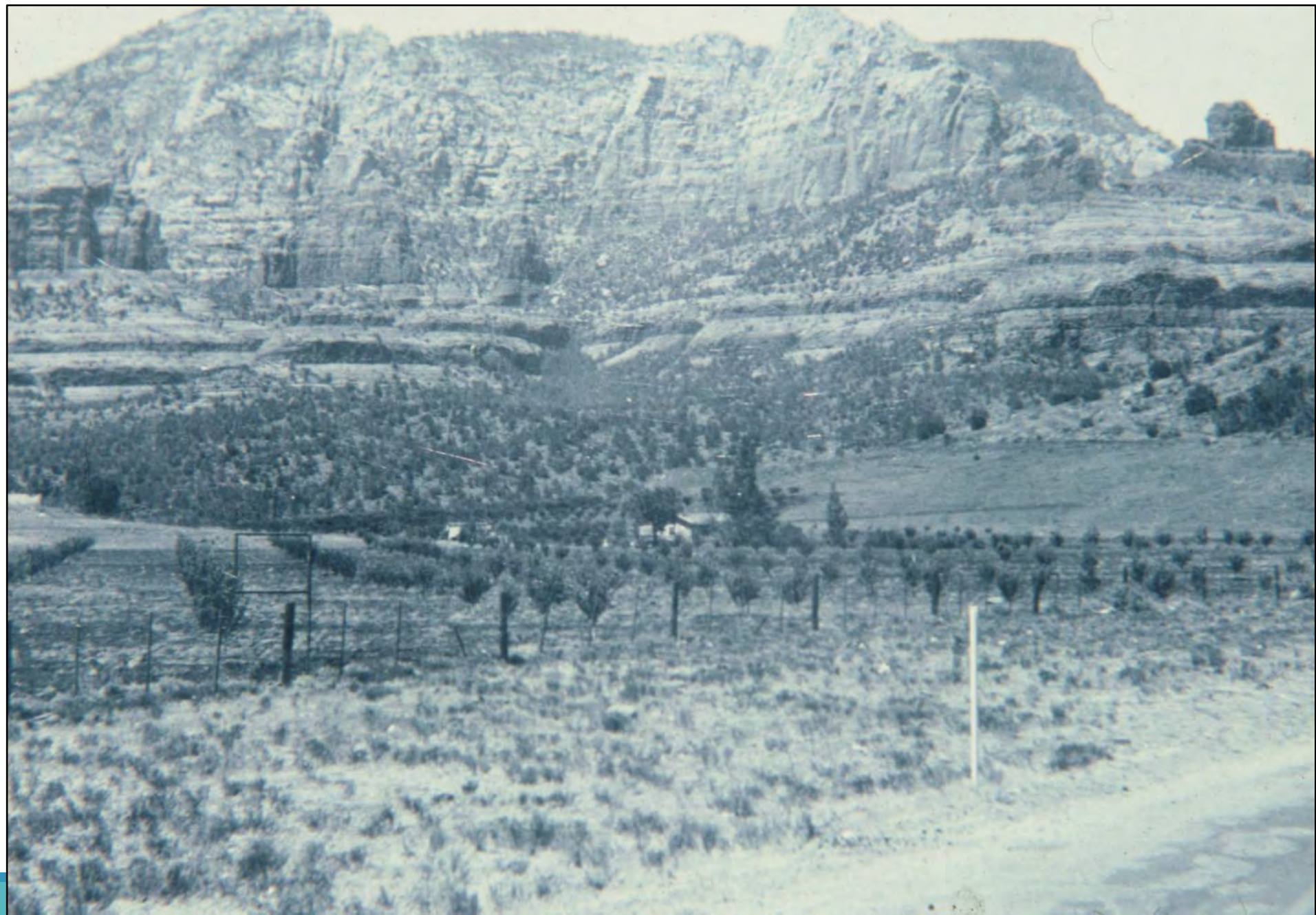


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## **Overview**

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# **Sedona Community Plan Update Process**











FELSOT BLDG

RESTAURANT

RELAX  
SUNSHINE

RESTAURANT

CARRETT







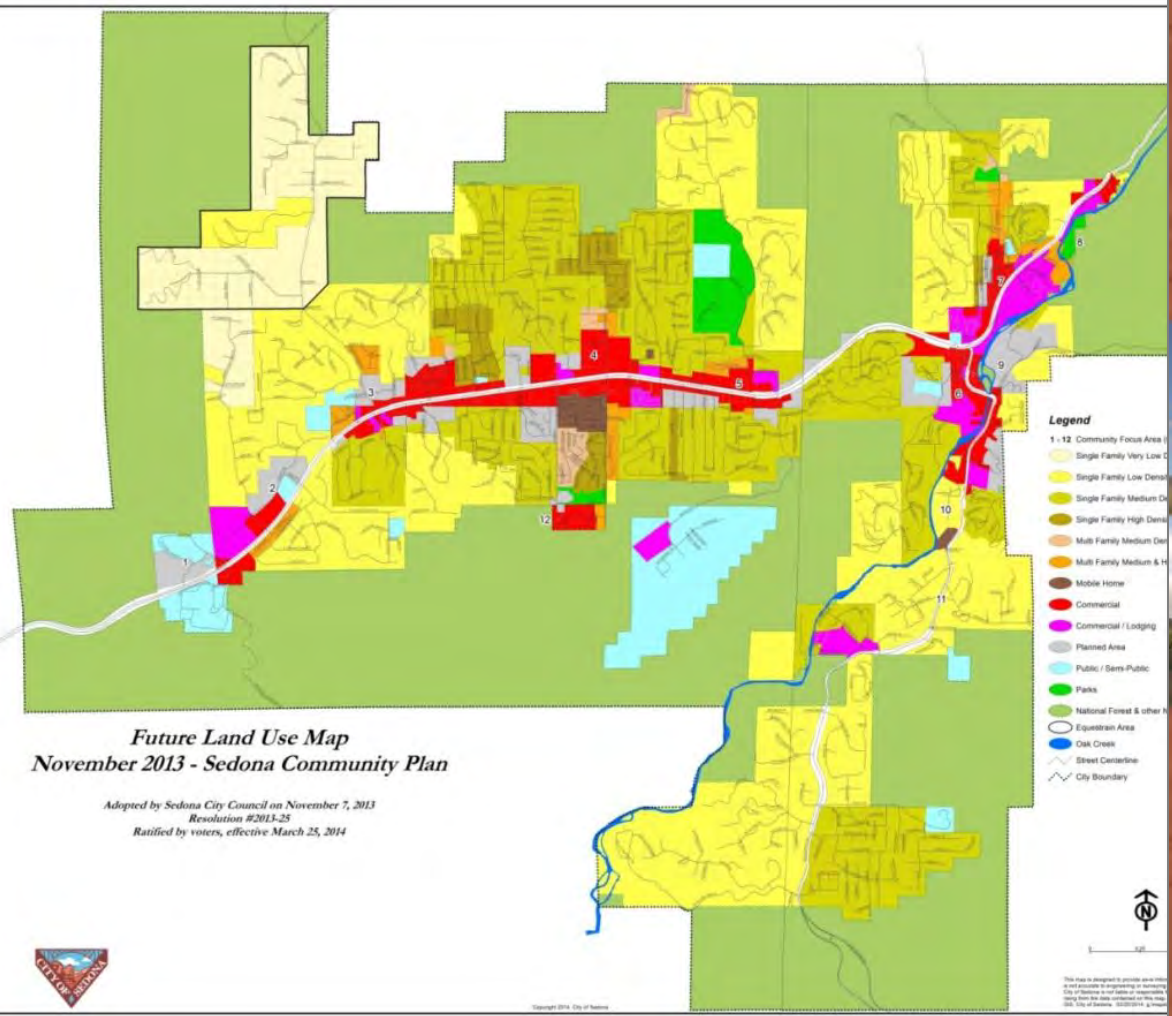
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Future Land Use Map CP(2013) - Updated 03/25/2014

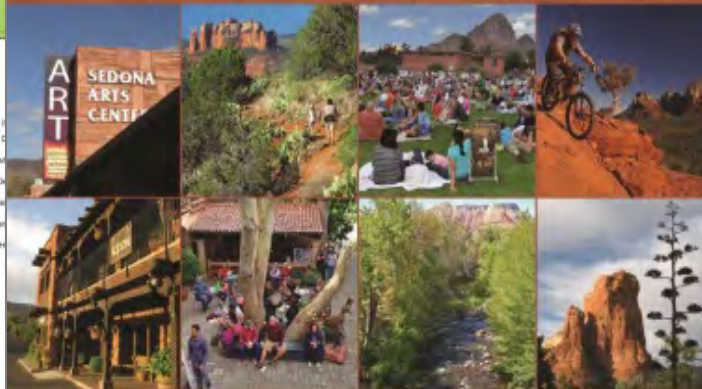


**Future Land Use Map  
November 2013 - Sedona Community Plan**

Adopted by Sedona City Council on November 7, 2013  
Resolution #2013-25  
Ratified by voters, effective March 25, 2014



# SEDONA COMMUNITY PLAN



PLAN EFFECTIVE: MARCH 25, 2014  
RATIFIED BY VOTERS: MARCH 11, 2014  
ADOPTED BY SEDONA CITY COUNCIL: NOVEMBER 7, 2013

# What is the Sedona Community Plan?

- **General Plan Required by State Law**
- **Vision, Goals, Policies, Actions**



## Vision

Sedona is a community that nurtures connections between people, encourages healthy and active lifestyles, and supports a diverse and prosperous economy, with priority given to the protection of the environment.

## Six Major Outcomes

Over the next 10 years, Sedona will work to achieve six major outcomes that will define and distinguish our overall community character.

The following outcomes explain what we want the community to look and feel like in 2020 and beyond.

### Commitment to Environmental Protection

Sedona has become an international model for the successful balancing of environmental protection and human wants and needs. To protect our unique setting for future residents, Sedona's city government and residents have worked in tandem to achieve and promote sustainable living, and to develop best practices for maintaining sustainable business and recreational philosophies.

### Housing Diversity

Sedona has fostered the building of different housing types to provide more options for all ages and income levels by using innovative public policies and programs and nurturing partnerships with private developers. This housing diversity has attracted more young people, families, and professionals, to become a vital part of our community life.

### Community Gathering Places

Sedona has developed a network of formal and informal community gathering spaces that create unexpected encounters and ignite interactions between people, and forge a sense of renewed community connections. They provide a forum for the exchange of ideas, and promote individuals' understanding of one another's culture and

### Economic Diversity

The Sedona economy is more diversified, thus becoming healthier, and more robust, and less dependent on tourism. Business owners and professionals choose to live and do business in Sedona for our quality of life, focus on people, the arts, and the environment. Our public-private partnerships have provided much needed technological and business resources.

### Reduced Traffic

Sedona has reduced traffic by working with developers and property owners to create mixed use walkable areas and districts, while limiting the construction of new roads. Sedona has built new sidewalks, trails, and bikeways to enhance travel options between existing neighborhoods and commercial areas, and provide cross-community connections. We have a robust transit system that offers residents and visitors an alternative to driving.

### Access to Oak Creek

Sedona has created environmentally sensitive park and trail access to Oak Creek - one of the community's greatest treasures - to provide educational and

**SEDONA  
AS SEEN FROM 2020  
AND BEYOND**

## Sustainability

### An Inclusive Goal of the Plan

Sustainability is a fundamental goal of this Community Plan. Sustainability as envisioned by the Community Plan is not just about reducing our impact on the environment, but is equally about maintaining and enhancing the connections and ties that bind individuals and form Sedona's community fabric. Sustainability in the Sedona of today and tomorrow will lead to policies and actions by government and citizens that enhance our natural and built environments, create a diversified economy, improve individual and collective quality of life, and create an educated, equitable and prosperous community.

## Vision Themes

Each vision statement below presents a picture of what Sedona will look and feel like in 2020 and beyond.

### Environmental Stewardship

Sedona is known for practices that respect and protect the natural environment, and as the responsible caretaker of one of the world's greatest treasures.

### Improved Traffic Flow

We travel efficiently throughout Sedona using safe roads, pedestrian and bicycle pathways, and convenient transit.

### Community Connections

We meet - at events and at random - to share experiences, help others, improve our community, enjoy the arts, and celebrate our heritage.

### Walkability

We enjoy the option of walking - for pleasure or purpose - from neighborhoods, shops, restaurants, transit, and trailheads linked by safe, practical, and enjoyable routes.

### Economic Diversity

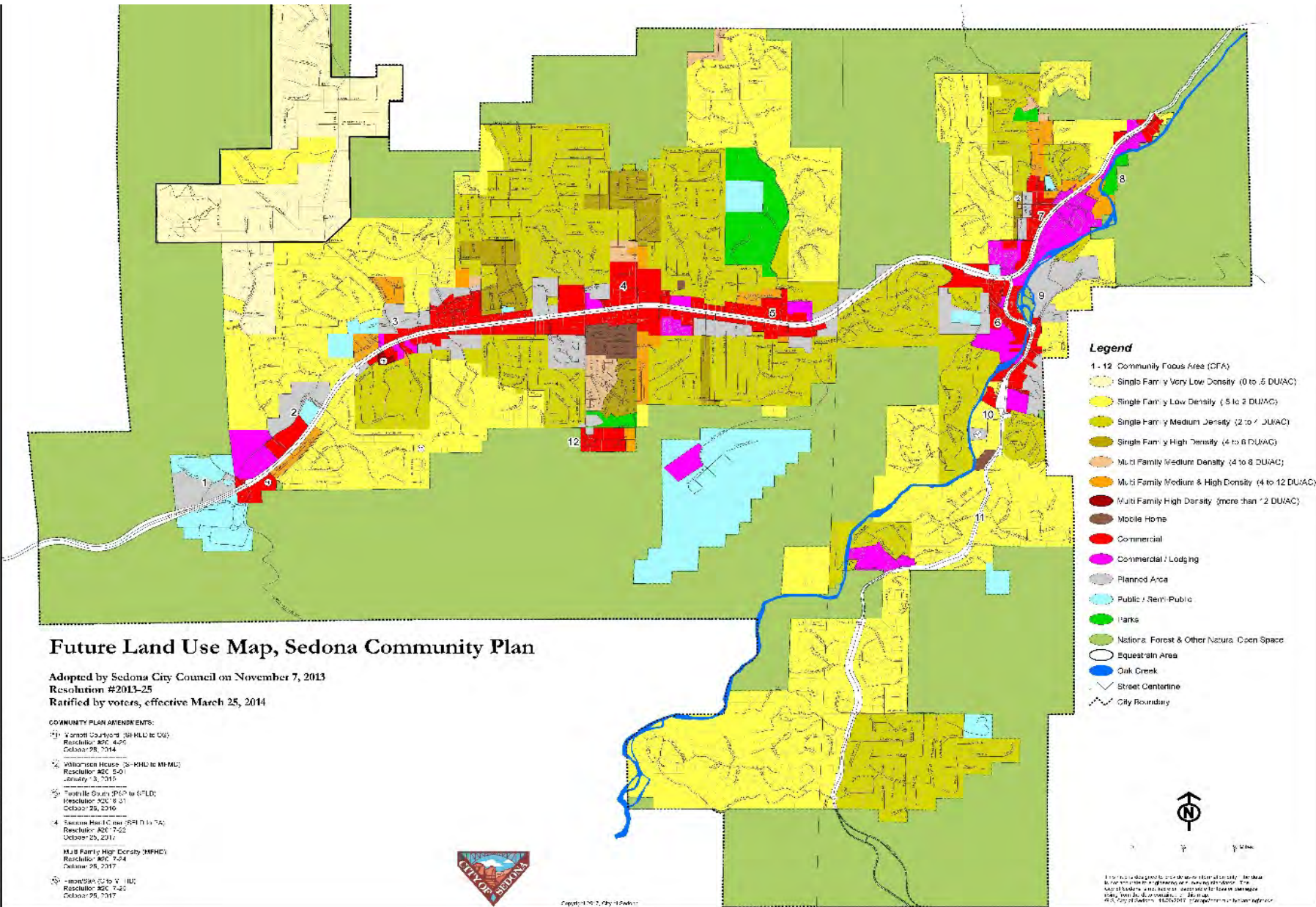
Sedona has a resilient economy, provides the highest quality of service to visitors, and offers rewarding and diverse employment opportunities.

### Sense of Place

We appreciate and respect our unique surroundings that reflect the natural beauty, arts, culture, heritage, and



# Future Land Use Map



- Legend**
- 1 - 12 Community Focus Area (CFA)
  - Single Family Very Low Density (0 to .5 DU/AC)
  - Single Family Low Density (.5 to 2 DU/AC)
  - Single Family Medium Density (2 to 4 DU/AC)
  - Single Family High Density (4 to 8 DU/AC)
  - Multi Family Medium Density (4 to 8 DU/AC)
  - Multi Family Medium & High Density (4 to 12 DU/AC)
  - Mobile Home
  - Commercial
  - Commercial / Lodging
  - Planned Area
  - Public / Semi-Public
  - Parks
  - National Forest & Other Natural Open Space
  - Equestrian Area
  - Oak Creek
  - Street Cantarline
  - City Boundary

## Future Land Use Map, Sedona Community Plan

Adopted by Sedona City Council on November 7, 2013  
 Resolution #2013-25  
 Ratified by voters, effective March 25, 2014

- COMMUNITY PLAN AMENDMENTS:**
- 1 Yarnell County #8 (SH-HLD to CG)  
 Resolution #07-426  
 October 26, 2004
  - 2 Williams House (SH-HLD to MF-MD)  
 Resolution #20-500  
 January 13, 2015
  - 3 Trustile County #25 (SH to SH-LD)  
 Resolution #20-501  
 October 26, 2016
  - 4 Sedona Hill #1 (SH to SH-LD) #1  
 Resolution #20-722  
 October 25, 2017
  - Multi Family High Density (MF-HD)  
 Resolution #07-724  
 October 26, 2007
  - Mobile Home (MO-H)  
 Resolution #20-742  
 October 26, 2017

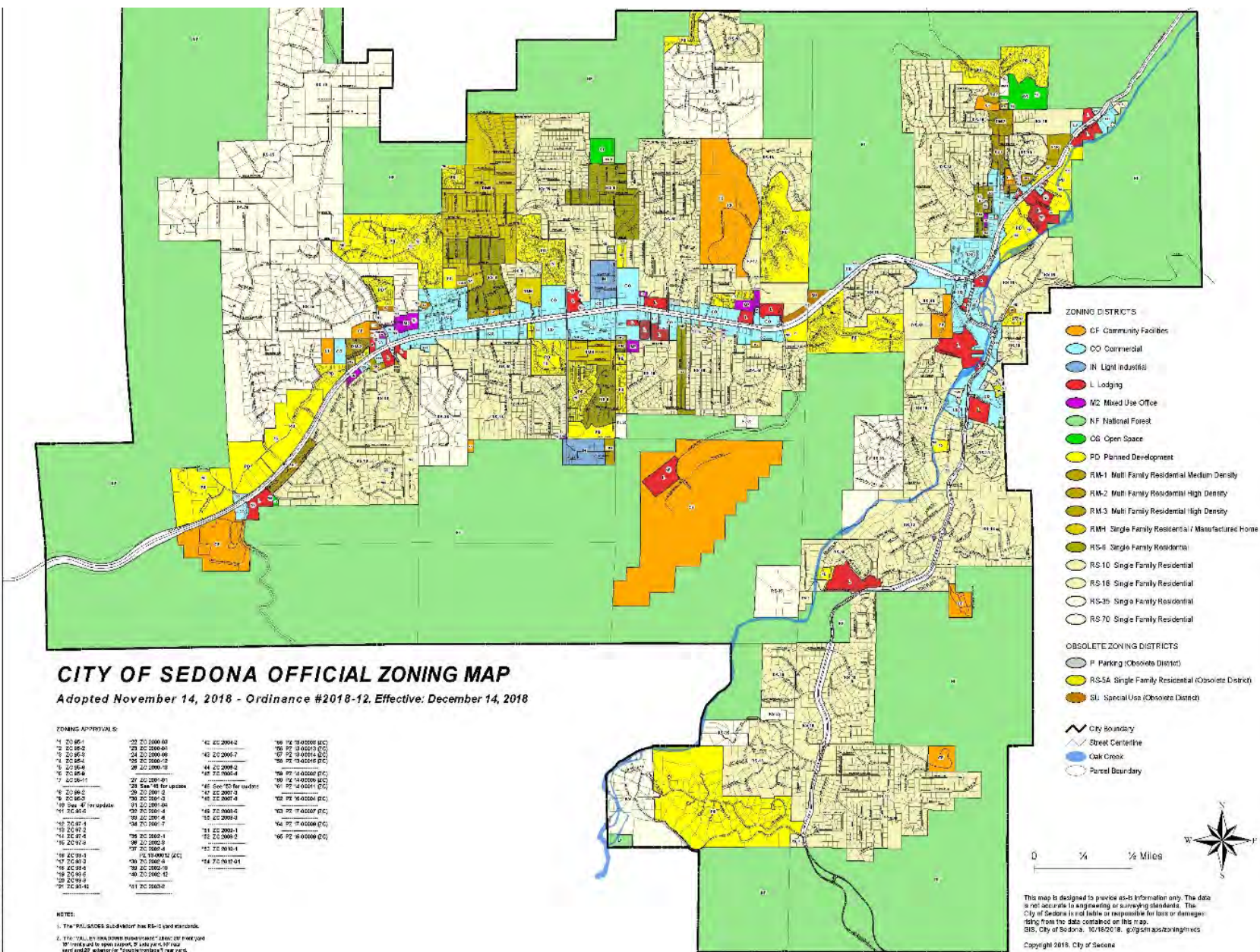


Future Land Use Map - Updated 1/10/2017

This map is designed to provide information only. It is not intended to be used as a legal document. The City of Sedona is not responsible for any errors or omissions. The City of Sedona is not responsible for any damages or losses resulting from the use of this map. © 2017 City of Sedona, Arizona. All rights reserved.



# Zoning Map







# Community Plan Action Items: City Plans

## Community Plan



### Community Plan Chapters

#### Circulation

#### Action Items

- Transportation Master Plan
- GO Sedona Pathways Plan
- Transit Plan

#### Environment

- Climate Action Plan
- Sustainable Tourism Plan
- Municipal Sustainability Plan
- Stormwater Master Plan update
- Wastewater Master Plan

#### Land Use, Housing, Growth

- Land Development Code Update
- CFA Plans:
  - Soldiers Pass CFA
  - Sunset CFA
  - Schnebly CFA
  - Uptown CFA
  - Western Gateway CFA
- Housing Study
- Building Codes updated

#### Community

#### Economic Development

- Economic Development Plan

#### Parks, Recreation, Open Space

- Ranger Station Park Master Plan
- Posse Grounds Plan (draft)

# Community Plan Elements

- Land Use\*
- Circulation\*
- Housing and Growth (combined with Land Use)
- Environment
- Water Resources (included under Environment)
- Parks, Recreation and Open Space
- Economic Development
- Community
- Cost of Development

\* Required by State Law





# State Requirements – Public Participation/Notification

- **Written procedures**
- **Review agency comments, property owners, citizens in general**
- **60-Day Review (Draft Plan)**
- **15-30 day notice in paper**
- **Any other manner deemed appropriate**
  - **¼-page ad**
  - **City-Wide Notice**

# Adoption Requirements

- Planning and zoning commission public hearing and recommendation to city council
- City council public hearing
- 2/3 vote of council members to approve



# History

- 1991 Community Plan
- 1998 Community Plan Update
- 1998-2000 – “Growing Smarter” Legislation
- 2002 Community Plan Update
- 2013 Community Plan Update

# Year-Round Population

- 1995: 8,990
- 2000: 10,192
- 2010: 10,031
- 2020: 9,684

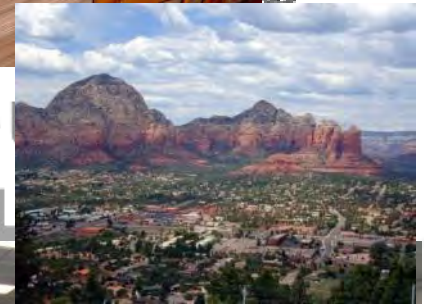




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## **Working Group**

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# **Scope and Meeting Logistics**



# Scope

*The Working Group will:*

- *Provide input on:*
  - *the planning process*
  - *community outreach methods, materials, and messaging*
- *Encourage public participation from the community*
- *Provide input on key community issues the Plan will need to address.*
- *Evaluate the current Community Plan as laypeople and suggest improvements on format, readability, layout, presentation, content, etc.*

# Meeting Logistics

- Staff will facilitate meetings and take notes.
- The Group will operate on a consensus basis.
- The group is expected to meet over a 2-year period.
- Members will be asked to commit to regular meetings once a month with occasional meetings on a more frequent basis, as needed.
- Meetings will occur during City business hours – Monday through Thursday, 7:00 a.m. to 6:00 p.m.
- Meetings will be a maximum of two hours in length.
- Members will be asked to assist with and attend community outreach events, which may occur outside regular business hours.



# Consensus is:

- “Bringing people together to express their ideas, clarify areas of agreement and disagreement and develop shared resolutions.
- Consensus-building does not mean everyone agrees that a decision is optimal. It means a decision is reached that everyone can live with; in other words, the decision addresses stakeholders’ most important issues.”
- It may not be your first choice, but you can live with it.

## Community Engagement

Work Group

Focus Groups

Public Input Online

Public Meetings

Stakeholder Meetings



## Input: Ideas & Comments

Evaluation of Current Plan

Identify Key Issues

Preliminary Recommendations



## Draft Plan: Reviews & Revisions

Preliminary Draft Plan

Draft Plan(s)



## Planning and Zoning Commission

Work Sessions

Public Hearings

Recommendation to Council



## City Council

Work Sessions

Public Hearings

Plan Approval



Sedona Community Plan 2023-2033

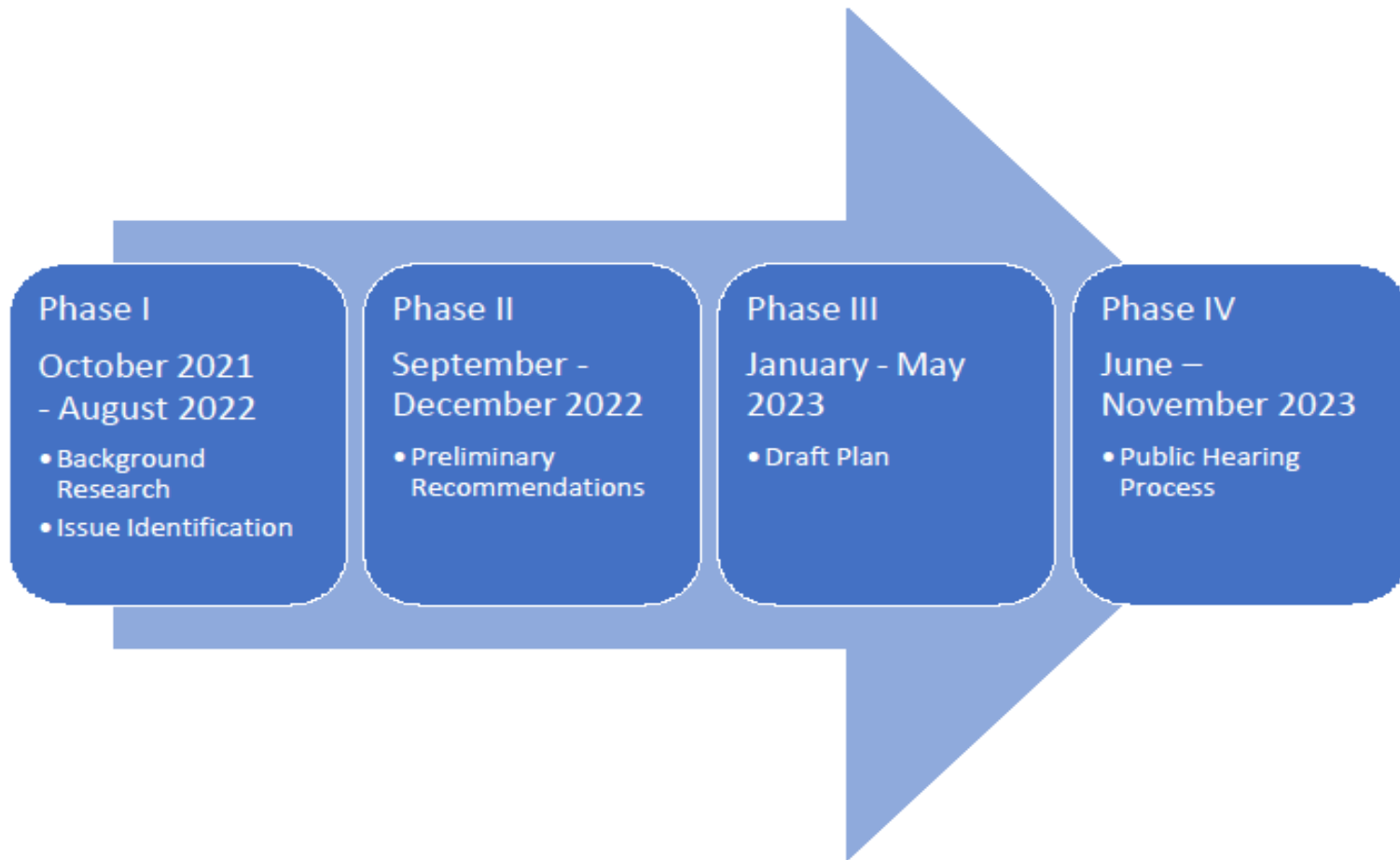
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# Planning Process

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# Communication & Outreach

## Notifications

- E-Mail Updates
- Social Media
- Press Releases – News, Radio, etc
- Community-Wide Mailers

## On-line & virtual

- Website
- Social Media
- E-Mail Updates
- Virtual Community Wide Meetings

## In person

- Community-Wide Meetings
- Focus Groups
- Community Organizations
- Planning and Zoning Commission Updates
- City Council Updates





# Plan Sedona

## City of Sedona Community Plan Update

Home

Current Community Plan

Participate

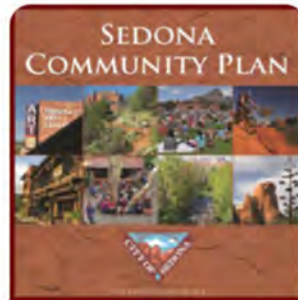
Plan Sedona 203:

Select Language

Join the conversation about Sedona's next 10 year plan! Check back for updates.



Participate



The Sedona Community Plan (2013)



Plan Sedona

### Participate!

#### 1) See the current Community Plan (click on icon to left)

- Review, comment and read other comments

#### 2) Join the Plan Sedona Update

- What are Sedona's key issues of concern - today and in ten years.

#### 3) Sign up

- We will notify you of new opportunities to participate (online or in person).
  - Documents to review, questionnaires
  - Focus groups, public meetings

[www.sedonaaz.gov/plansedona](http://www.sedonaaz.gov/plansedona)





# Public Participation Procedures

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# Next Steps

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- Community Plan Vision
- Public Participation Procedures and Process
- Plan Implementation Status
- Future meeting dates