



**Hosted by the City of Sedona  
Department of Parks and Recreation**

**Saturday, April 16, 2022  
9:00 a.m. to 1:00 p.m.**

**Posse Grounds Park  
525 Posse Ground Road  
Sedona, AZ 86336**

The City of Sedona is hosting its 12<sup>th</sup> Annual Celebration of Spring! All organizations and exhibitors whose focus revolves around crafts, community building and outdoor or physical activities for children and/or families are encouraged to become part of this annual regalia.

The **Celebration of Spring** will begin at 9:00 a.m. and end at 1:00 p.m. Participant booths must be set up and in place by **8:30 a.m.** on the event date, no exceptions. Booth set-up and event activities will take place on the multi-use field located at Posse Grounds Park: 525 Posse Ground Road, Sedona, AZ 86336.

Event activities include carnival rides, a petting zoo, inflatables, egg hunts, pictures with the Easter Bunny and exhibitor displays for families to enjoy! **Our last event drew over 3000 individuals which included 805 children!** That provides great exposure for your organization.

Listed below are two ways your organization may wish to participate.

**Option 1:** Become a sponsor for this event by paying a \$500, \$1500 or \$5000 fee and in return your business name will be displayed in conjunction with the City's event advertising. Depending on the level you choose, your donation will be used to pay for a ride or large exhibit at this event. Your business name will be recognized at the ride's location that you sponsored. This fee will also reserve space at the event to set up a display and provide attendees with information regarding your organization, services or goods. *Interested sponsors should contact the Sedona Parks and Recreation Department at (928) 282-7098 or email Recreation Coordinator, Lynette Chavez at [LChavez@SedonaAZ.gov](mailto:LChavez@SedonaAZ.gov).*

**Option 2:** Become an exhibitor for this event. Vendors will pay a commitment fee of \$50. The non-profit organizations fee is \$25 to participate. This fee reserves a space for your organization to display services and/or goods. We encourage booths/displays to be interactive for participants whenever possible. Goods or services may be sold, or you may choose to simply circulate information or have demonstrations regarding your agency. What a great opportunity to bring awareness of your business to the members of our community! Request your spot today by submitting a [Vendor Application](#).

*If you require more information, please contact the Sedona Parks and Recreation Department at (928) 282-7098 or email Recreation Coordinator, Lynette Chavez at [LChavez@SedonaAZ.gov](mailto:LChavez@SedonaAZ.gov).*