



**PUBLIC NOTICE**

**SEDONA LODGING COUNCIL MEETING  
TUESDAY, APRIL 12, 2022 AT 8:30 A.M.  
COURTYARD MARRIOTT  
4105 WEST STATE ROUTE 89A, SEDONA, AZ**

This is to notify the public that members of the Sedona City Council have been invited to attend the Sedona Lodging Council meeting. This will take place at the Courtyard Marriott, 4105 West State Route 89A, Sedona, AZ from 8:30 a.m. to 10:00 a.m. on Tuesday, April 12, 2022.

The agenda for the meeting is as follows:

Agenda, Sedona Lodging Council Meeting, April 12, 8:30 -10 a.m.

- 1 Introduction by Steve Segner, President of the Sedona Lodging Council
- 2 Introduction of officers:
  - President: Steve Segner, owner of El Portal Hotel Secretary
  - Treasurer: Julia Kaiser, GM at Arabella Hotel
  - Vice President: Cheryl Barron, Owner of Whispering Creek Bed and Breakfast
  - Vice President: Csilla Stark, Former GM at Sky Rock Inn of Sedona
- 3 Introduction of attendees, in person or virtual
- 4 Sedona Lodging Council – Financial & Membership Status
- 5 Chamber Update and information
  - Michelle Conway, Interim CEO of Sedona Chamber update on Chamber and Tourism Bureau projects and programs.
6. Lively and honest discussion about Short Term Rental in Sedona. The fact they are here to stay. The fact they represent a new but important type of lodging and as the Sedona LODGING Council we should reach out to these property owners and property management companies to join us as stewards of our community values, our environment, and our desire to give a tourist (our guests) a wonderful experience. To do this, we need to be communicating and respecting each other. So, this important shift in our thinking will be on the agenda to have an honest discussion.
 

Then, in May with agreement, we can invite the property management companies to come to our meeting to discuss the state of Short Term Rentals from their point of view and explore techniques and ways to work together with the Chamber and City to help communicate with guests in STR's.
7. Open discussion with hoteliers and guests

Adjourn

Topic: Sedona Lodging Council, March 8 Meeting  
Time: May 9, 2022 08:30 AM Arizona  
Join Zoom Meeting at:  
<https://us02web.zoom.us/j/84432290391>

This is not an official City meeting, and the Sedona City Council will take no official action and conduct no City business. Public notice is given for this event because of the potential that quorums of City Council, Commissions, Boards, or Committees may be present at one time.

04-04-2022

Cherise Fullbright  
Deputy City Clerk

Date

Date posted at physical locations: 04-07-2022

Staff Initials: DJ