

# Yavapai College

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**Sedona City Council Meeting**

Tuesday, April 26, 2022



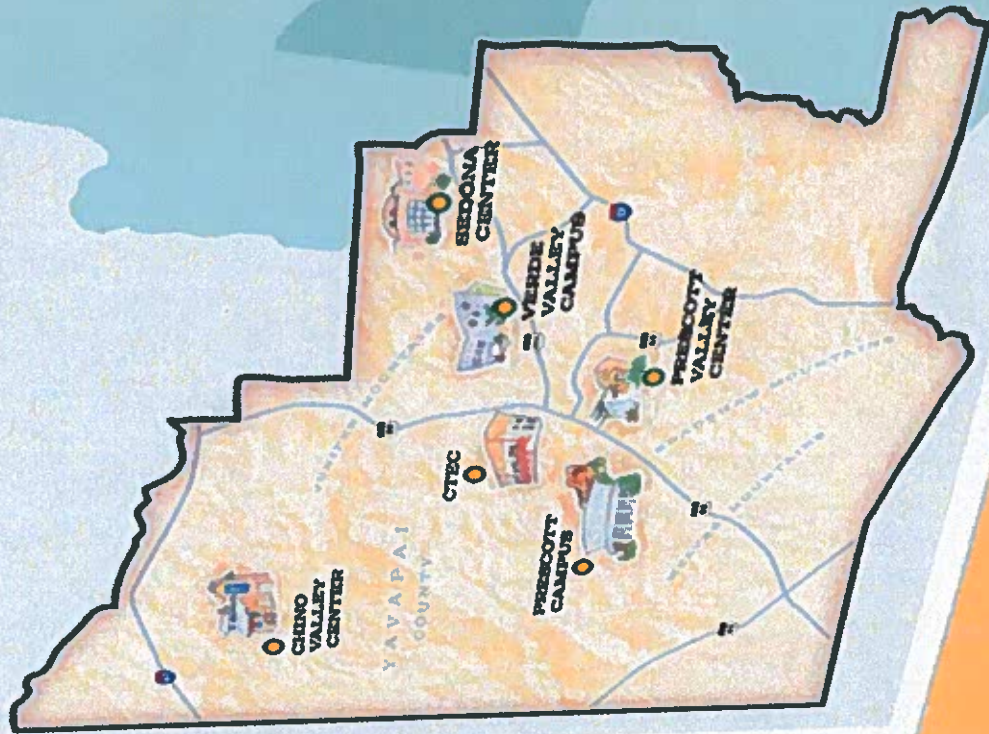
# Priorities



1. Provide Education
  - a. Career & Technical
  - b. Transfer
  - c. Basic Skills
  - d. Lifelong Learning
2. Support Economic Development
3. Offer Social & Cultural Opportunities

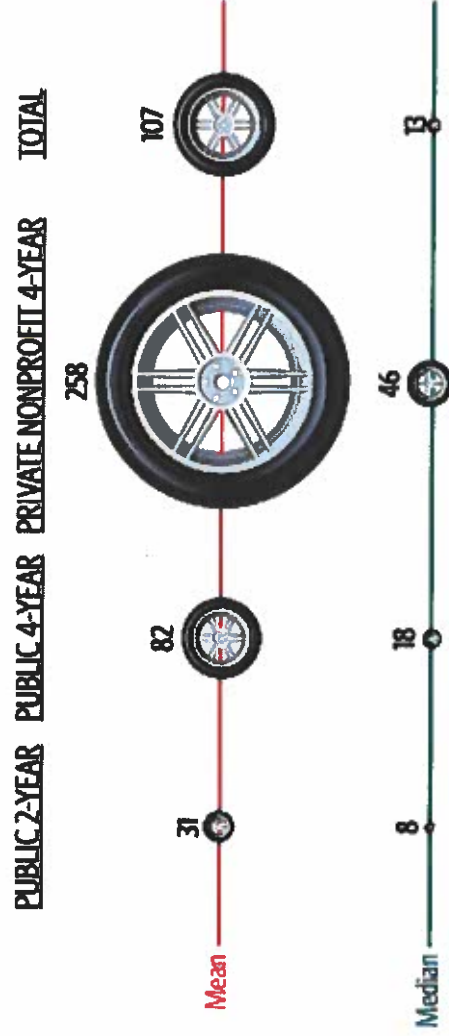


# YAVAPAI COUNTY





# Average Distance to College



- The vast majority of Yavapai County residents commute within national norms
- 77% YC students taking some/ all online classes

Source: American Council on Education and Center for Policy Research and Strategy

# Higher Education Environment

## Growth of Online

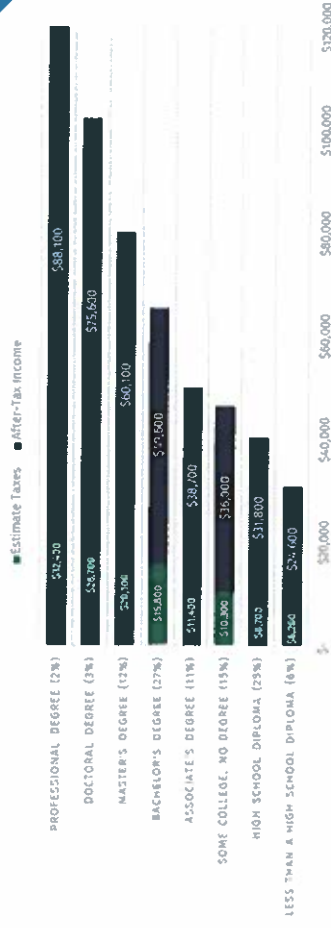
Increased from 12% in 2003 to 39% in 2019

## Rise of Early College

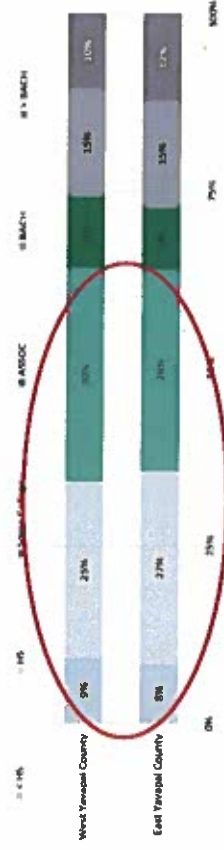


## Education & Economic Prosperity

**MEDIAN EARNINGS AND TAX PAYMENTS**  
FULL-TIME YEAR-ROUND WORKERS AGE 25 AND OLDER, BY EDUCATION LEVEL, 2018



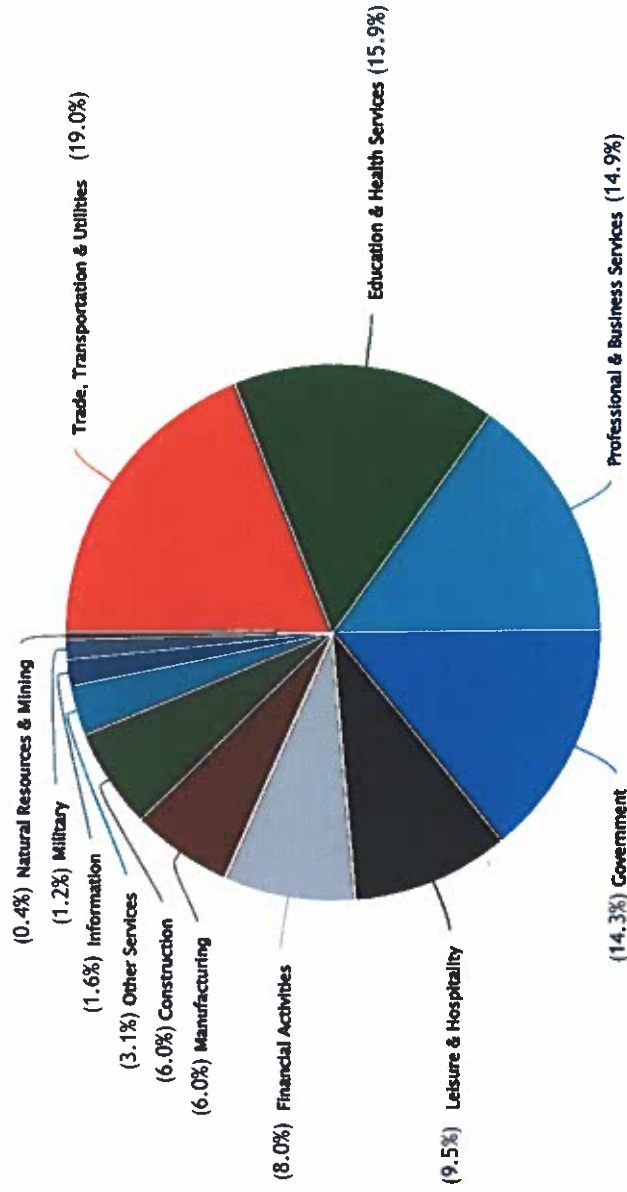
## Educational Attainment





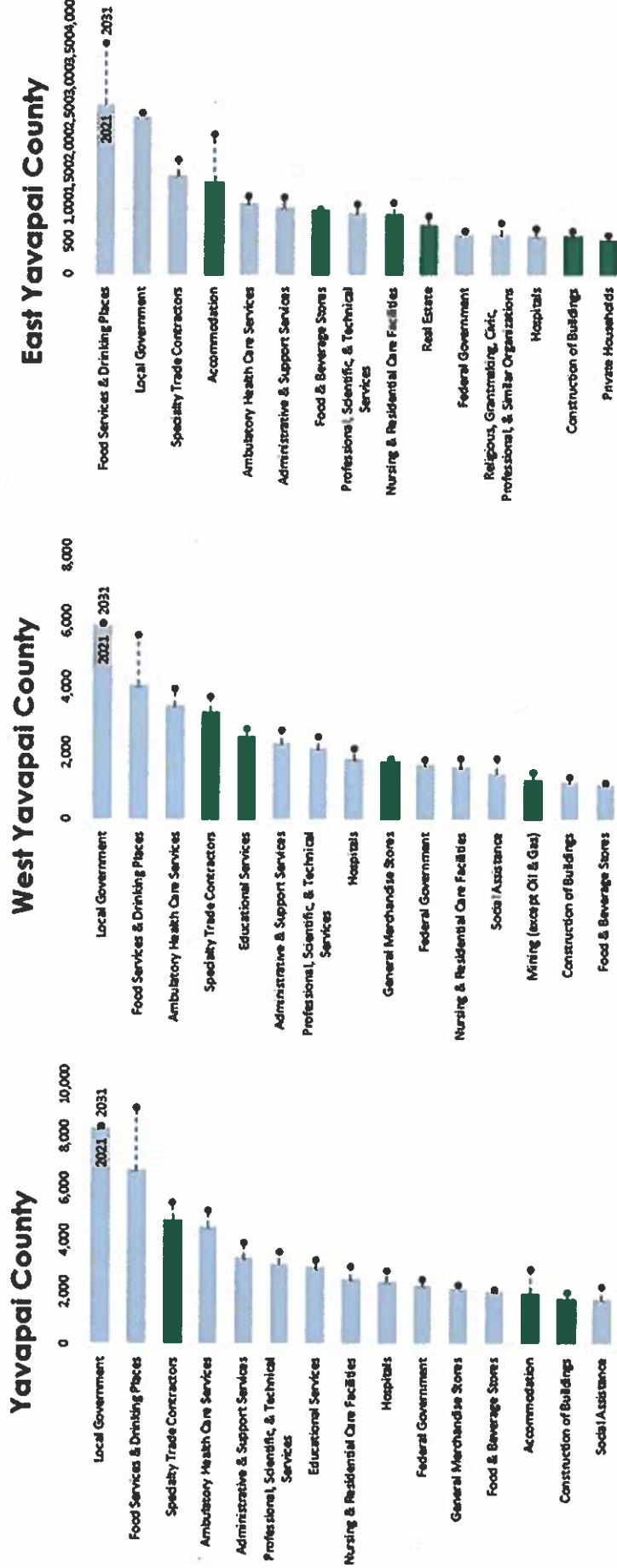
# Arizona Job Shares by Industry

## In Percent in 2020



U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis via MAP (mapazdashboard.arizona.edu)

# About the Regional Economy: Largest Industries



# About the Regional Economy

Largest jobs in Yavapai County by unmet demand

Occupation	Unmet Annual Job Openings	Median Hourly Wage	Entry Level of Ed.	Automation Index
Retail Salespersons	286	\$13.30	NONE	93
Waiters and Waitresses	193	\$16.38	NONE	130
Fast Food and Counter Workers	190	\$12.70	NONE	131
Cashiers	168	\$12.35	NONE	106
Office Clerks, General	120	\$18.11	HS/GED	102
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	94	\$15.13	HS/GED	91
Customer Service Representatives	84	\$15.16	HS/GED	98
Home Health and Personal Care Aides	83	\$13.61	HS/GED	94
Maids and Housekeeping Cleaners	69	\$13.50	NONE	125
Cooks, Restaurant	67	\$14.03	NONE	125
First-Line Supervisors of Retail Sales Workers	62	\$18.37	HS/GED	98
Receptionists and Information Clerks	58	\$14.48	HS/GED	94
Stockers and Order Fillers	58	\$13.16	HS/GED	112
Barenders	56	\$16.15	NONE	121
Heavy and Tractor-Trailer Truck Drivers	55	\$18.01	CERT	110
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	53	\$14.13	NONE	123
Laborers and Freight, Stock, and Material Movers, Hand	52	\$14.76	NONE	117
Childcare Workers	52	\$12.38	HS/GED	88
Landscaping and Groundskeeping Workers	50	\$13.68	NONE	128
Hotel, Motel, and Resort Desk Clerks	50	\$13.63	HS/GED	104
General and Operations Managers	47	\$32.28	BACH	82
First-Line Supervisors of Office and Administrative Support Workers	47	\$22.40	HS/GED	92
First-Line Supervisors of Food Preparation and Serving Workers	46	\$15.90	HS/GED	108
Nursing Assistants	46	\$16.08	CERT	97
Postsecondary Teachers, General	44	\$23.73	PHD	87
Real Estate Sales Agents	44	\$20.03	HS/GED	92
Food Preparation Workers	43	\$12.68	NONE	128
Bookkeeping, Accounting, and Auditing Clerks	42	\$17.99	CERT	104
Construction Laborers	41	\$16.87	NONE	132
Medical Secretaries and Administrative Assistants	38	\$16.74	HS/GED	93





# Career Technical Education

Traditional Trades



16 Clusters

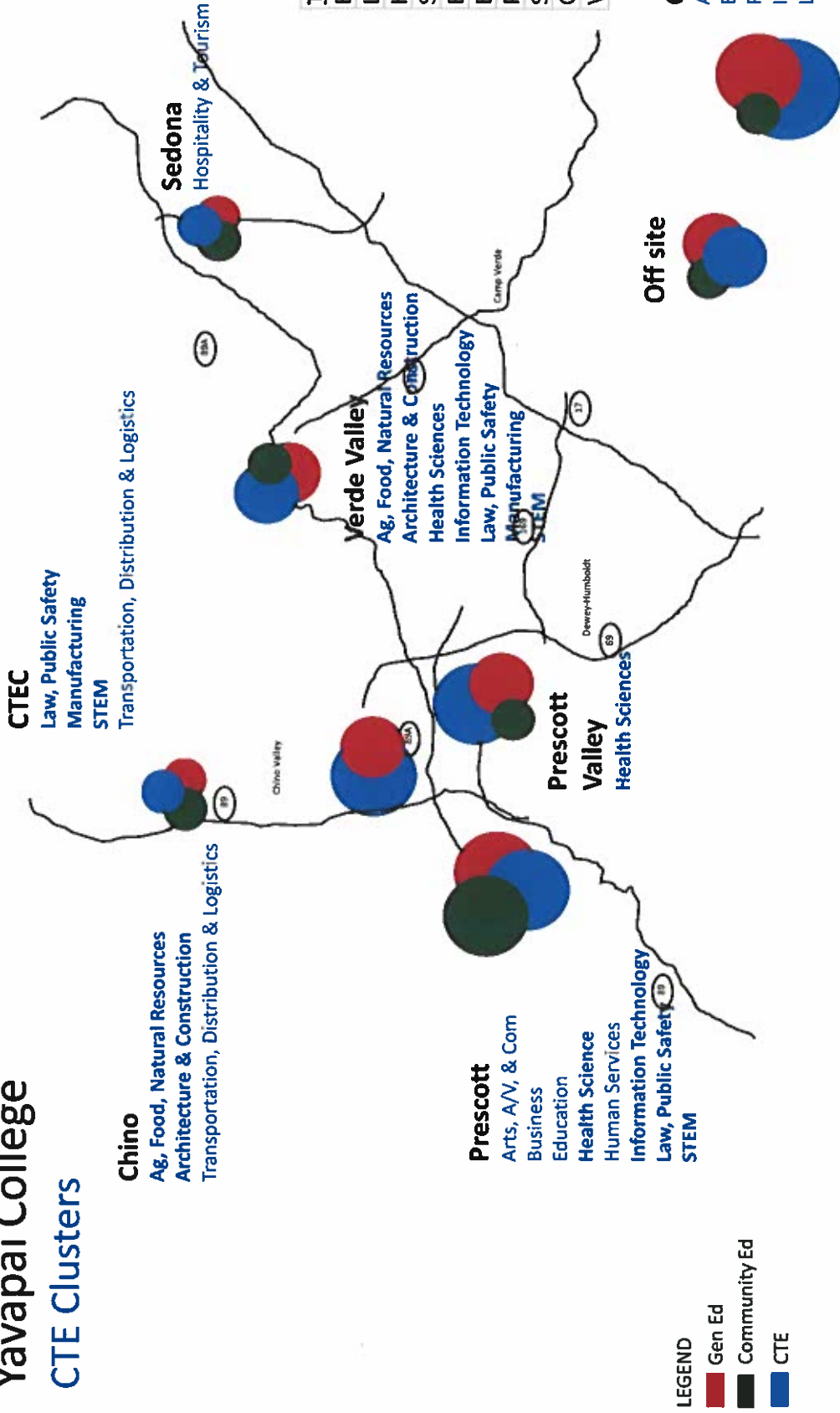


Architecture &  
Construction



Manufacturing

# Yavapai College CTE Clusters



# New Programs

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## Expand

- Brewing & Distilling
- 3D Construction
- CDL
- Community Events

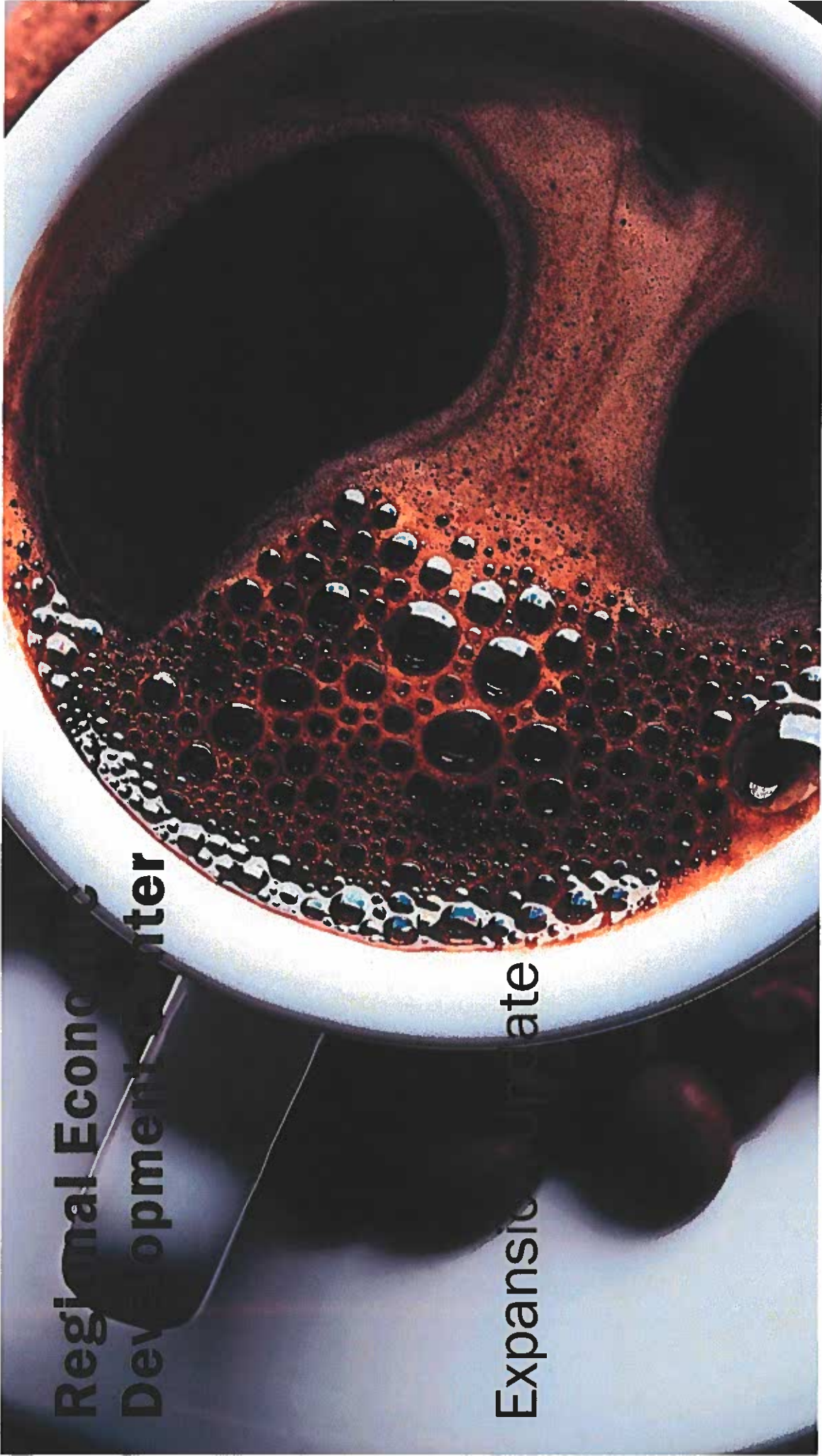
## Add

- Baccalaureate
- Early College Academy



Regional Economic  
Development Center

Expansion Rate



# Expansion Highlights



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- Substantial commitment from the College Leadership to support Economic Development in Yavapai County
- We have published our Strategic Plan, guiding our efforts in our communities
- We delivered significant measurable results in 2021 to date
- Our SBDC performed at a high level and continues to do so
- We continue to develop collaborative opportunities with our communities delivering on-demand, customized solutions in support of business and workforce
- Our current staff is multi-lingual
- 50% of our staff reside in the Verde Valley

# REDC

## Delivering Now

- Drake
- Enchantment
- VV Leadership
- Prescott Area Human Resources Association

## In Development

- City of Sedona
- City of Cottonwood
- Town of Prescott Valley
- Town of Camp Verde (BRIC)
- Prescott Area Young Professionals

## Past Deliverables

- Fann Construction
- Verde Valley Housing Study
- Health Care Summit

## Capital (Investments/ Loans)

- West:
  - \$6,103,253
  - 45 clients, top 4 largest recipients were in Prescott, Prescott, Paulden, Prescott
- East:
  - \$9,422,587
  - 34 clients, top 4 largest recipients were in Cottonwood, Sedona, Sedona, Camp Verde

# College Finances

Annual Budget

\$93M

Assets

\$166M



GOVERNMENT FINANCE OFFICERS ASSOCIATION

*Distinguished  
Budget Presentation  
Award*

PRESENTED TO

Yavapai College  
Arizona



Government Finance Officers Association

*Certificate of  
Achievement  
for Excellence  
in Financial  
Reporting*

Presented to

Yavapai County Community College District  
Arizona

# Budget Facts



## Low Tuition

- 2<sup>nd</sup> Lowest in State and one of lowest in US

## Strong Credit Ratings

- S&P AA-
- Moody's Aa2

## Low Property Taxes

- Average rate for AZ Community Colleges
- AZ is 11<sup>th</sup> lowest in US

## Well-maintained facilities

- Best-in-class Net Asset Value Ratings

## Low Cost per Student

- Per AZ constitution, cost is same or lower than 1980 when adjusted for inflation
- Below national average



# Economic Impact

## Value for Students



## Value for Taxpayers



# Equitable Finances at YC

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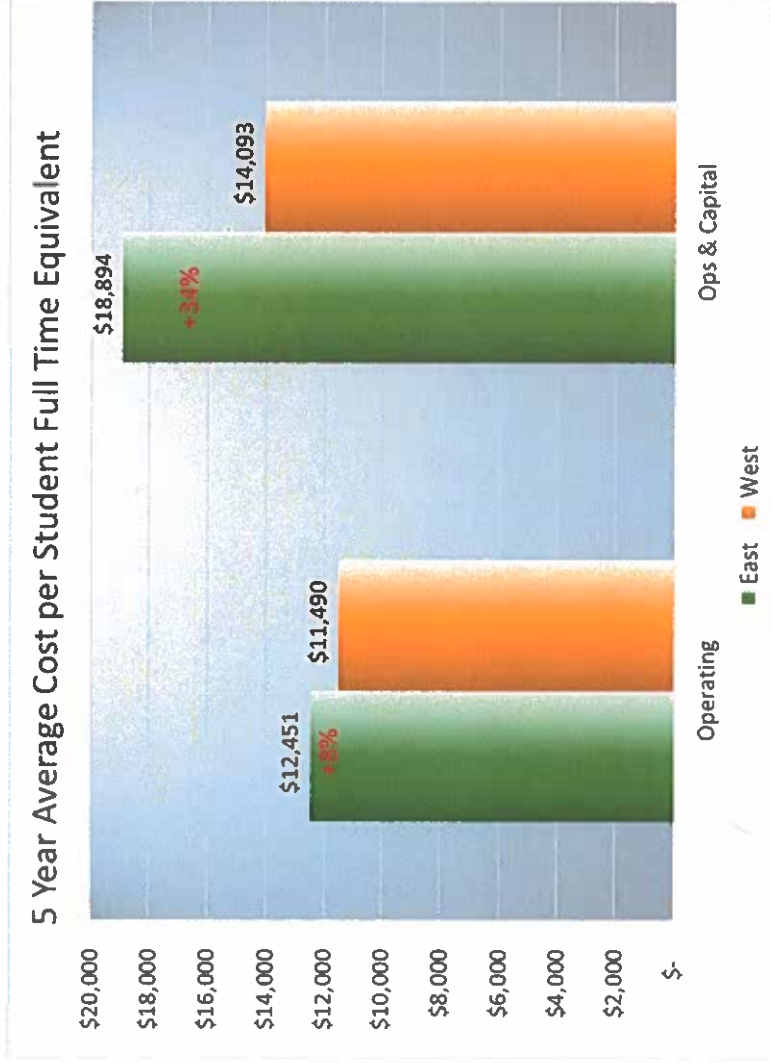
## Methodology

- Revenues
  - Property Taxes
  - Tuition & Fee
  - State Appropriation
- Expenses
  - Direct Labor, Materials. Services
  - Allocated Expenses
  - Auxiliary Expense
  - Capital Expense

Revenues Reinvested in Verde Valley

**\$ .84**

# Equitable Finances at YC



# Moving Forward

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## Expanded Programming

- Leading to Living Wage Jobs and that require College

## Early College

- Dual and Concurrent Save Families >\$1.5M
- Planning to add Early College Academy

## YC Promise

- 101 tuition-free degrees earned
- Planning to expand to adults in CTE programs

## Community Events

- Partner with RRHS

## Athletics

- Partner with Mingus

## More Student Success

- Enhanced wraparound support services





# Thank you

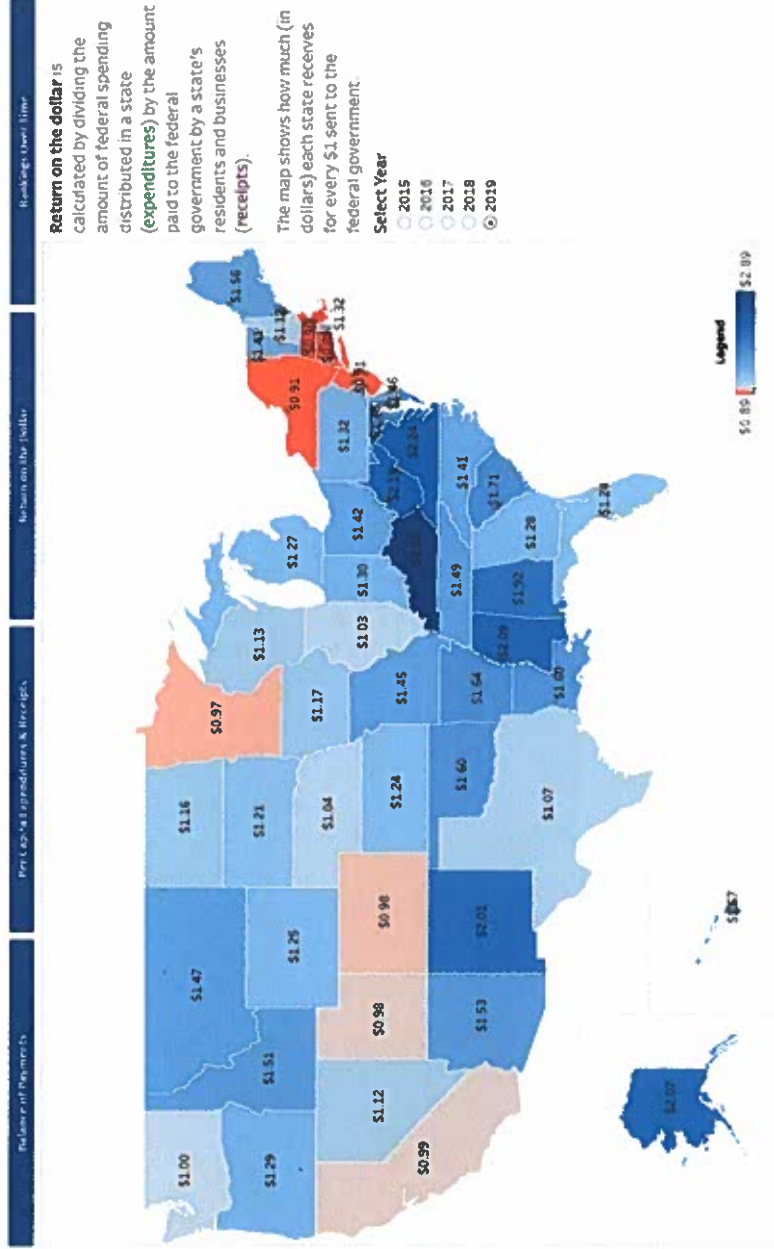
Thanks for your candid feedback and for your support.

Together, we are making our community stronger.

# Equity at Federal Level

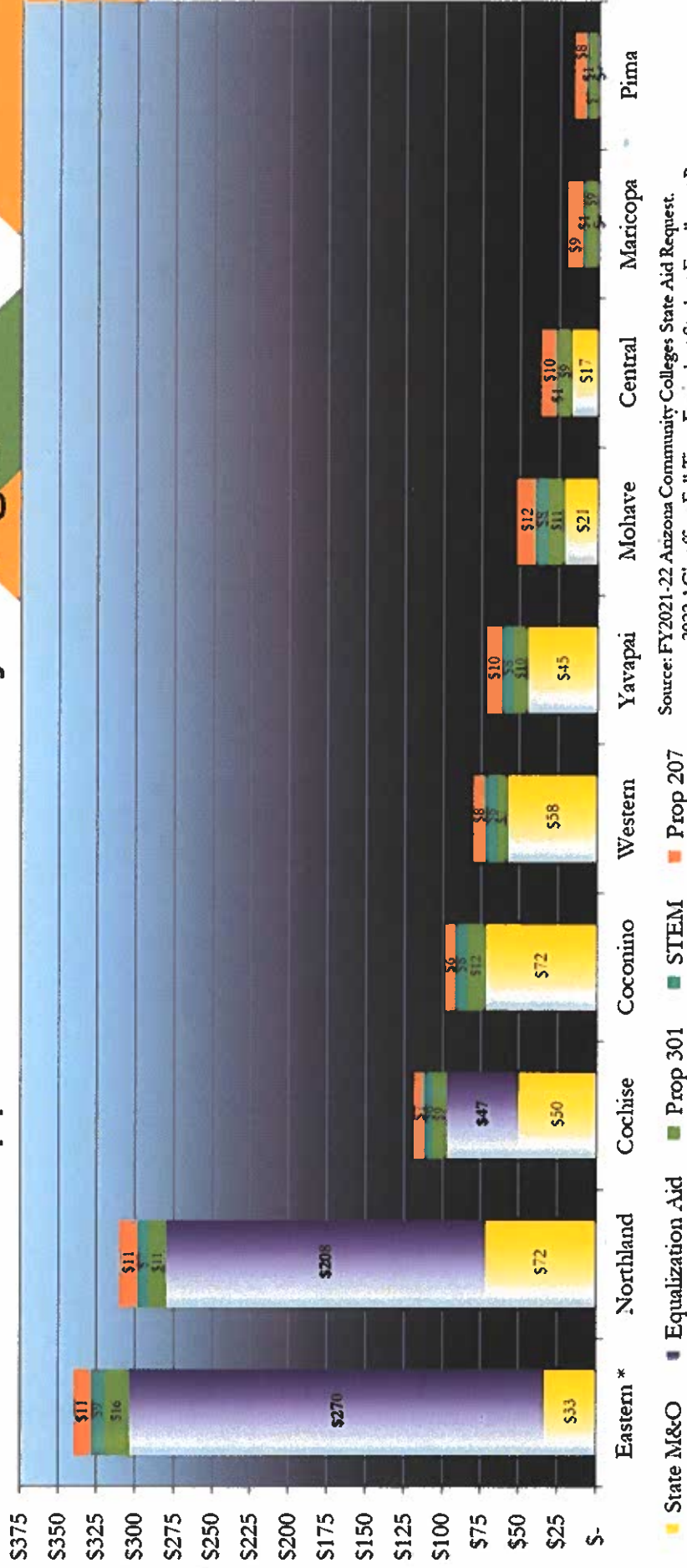
## Explore the Balance of Payments between States and the Federal Government

[Read the full report.](#)



# Equity at State Level

## FY22 State Support for Community Colleges



Source: FY2021-22 Arizona Community Colleges State Aid Request.  
2022 AG's office: Full-Time Equivalent Student Enrollment Report

# About the Regional Economy

Largest jobs in East Yavapai County by unmet demand

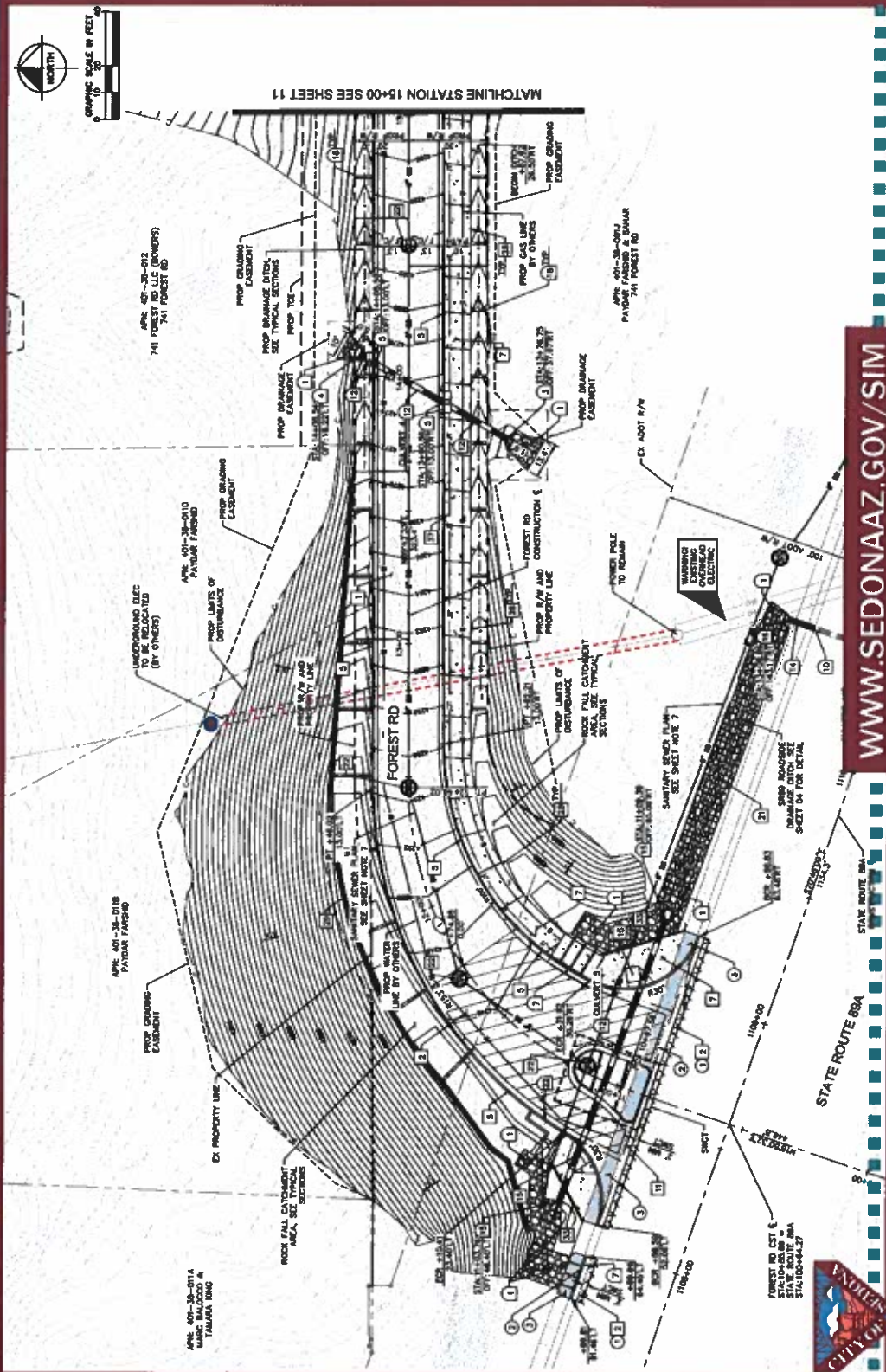
Occupation	Unmet Annual Job Openings	Median Hourly Wage	Entry level of Ed	Automation Index
Retail Salespersons	96	\$13.30	NONE	93.4
Waiters and Waitresses	92	\$16.39	NONE	129.9
Fast Food and Counter Workers	61	\$12.70	NONE	130.9
Cashiers	60	\$12.35	NONE	105.5
Maid and Housekeeping Cleaners	39	\$13.55	NONE	124.5
Hotel, Motel, and Resort Desk Clerks	39	\$13.63	HS/GED	104
Office Clerks, General	38	\$18.11	HS/GED	102
Cooks, Restaurant	34	\$14.03	NONE	125
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	29	\$15.13	HS/GED	91.4
Customer Service Representatives	28	\$15.16	HS/GED	96.4
Bar tenders	27	\$16.16	NONE	121.3
General and Operations Managers	25	\$22.28	BACH	82.2
First-Line Supervisors of Retail Sales Workers	24	\$18.11	HS/GED	87.8
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	22	\$14.13	NONE	122.5
Real Estate Sales Agents	20	\$19.91	HS/GED	91.7
Nursing Assistants	20	\$18.09	CERT	97
First-Line Supervisors of Food Preparation and Serving Workers	20	\$15.91	HS/GED	107.7
Childcare Workers	19	\$12.37	HS/GED	88
Stockers and Order Fillers	18	\$13.16	HS/GED	112.3
Receptionists and Information Clerks	18	\$14.48	HS/GED	94.2
Food Preparation Workers	17	\$12.89	NONE	129.1
First-Line Supervisors of Office and Administrative Support Workers	17	\$22.40	HS/GED	91.8
Bookkeeping, Accounting, and Auditing Clerks	17	\$17.99	CERT	103.8
Heavy and Tractor-Trailer Truck Drivers	16	\$18.03	CERT	110.1
Recreation Workers	15	\$14.64	HS/GED	88
Landscaping and Groundskeeping Workers	15	\$13.74	NONE	129.1
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	14	\$27.52	HS/GED	96.7
Laborers and Freight, Stock, and Material Movers, Hand	13	\$14.75	NONE	117.2
Construction Laborers	13	\$16.84	NONE	131.9
Passenger Vehicle Drivers, Except Bus Drivers, Transit and Intercity	12	\$13.28	HS/GED	95.9







# SIM-5B Forest Road Connection



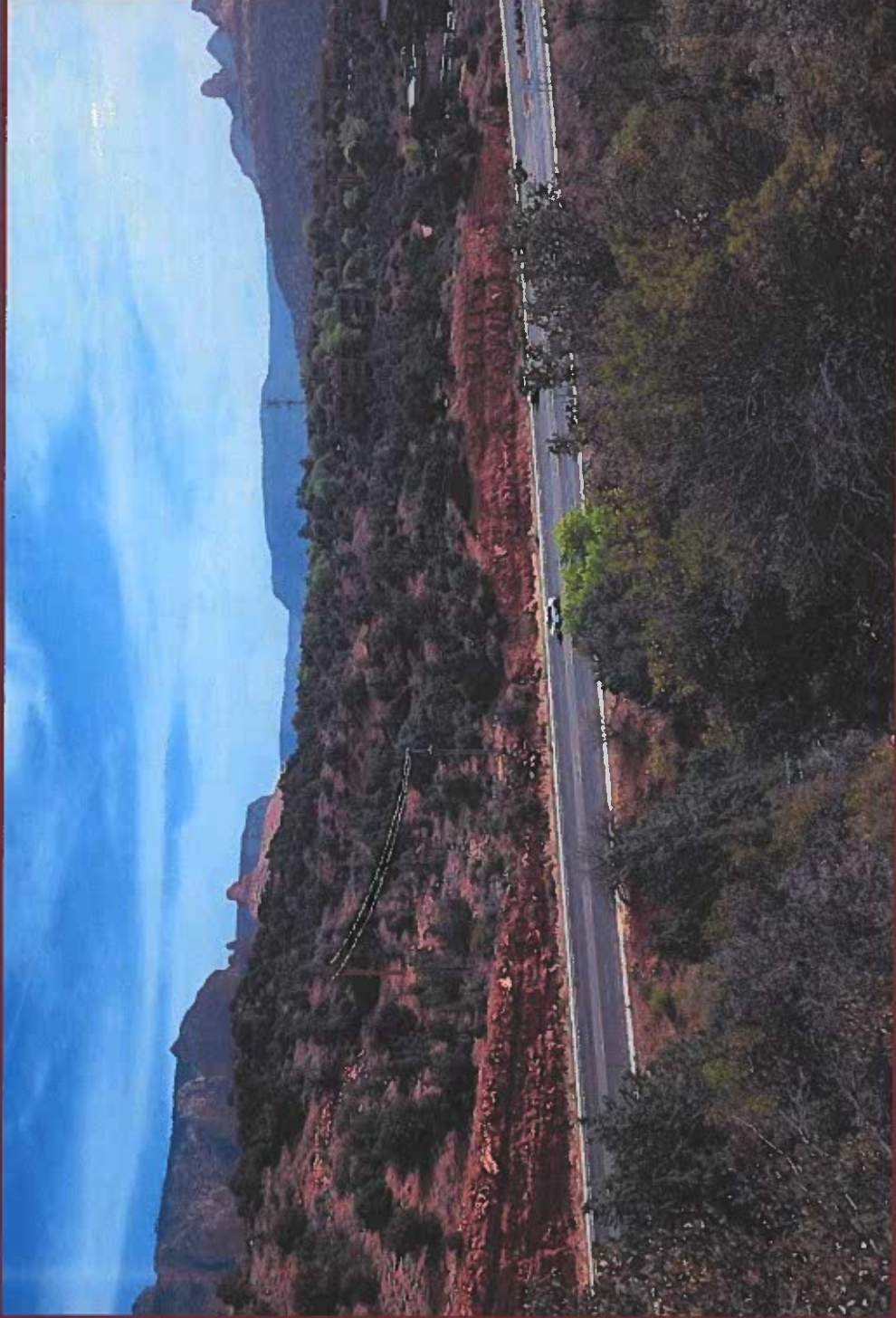
**Slide 1**

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**BW1** Bob Welch, 9/30/2021



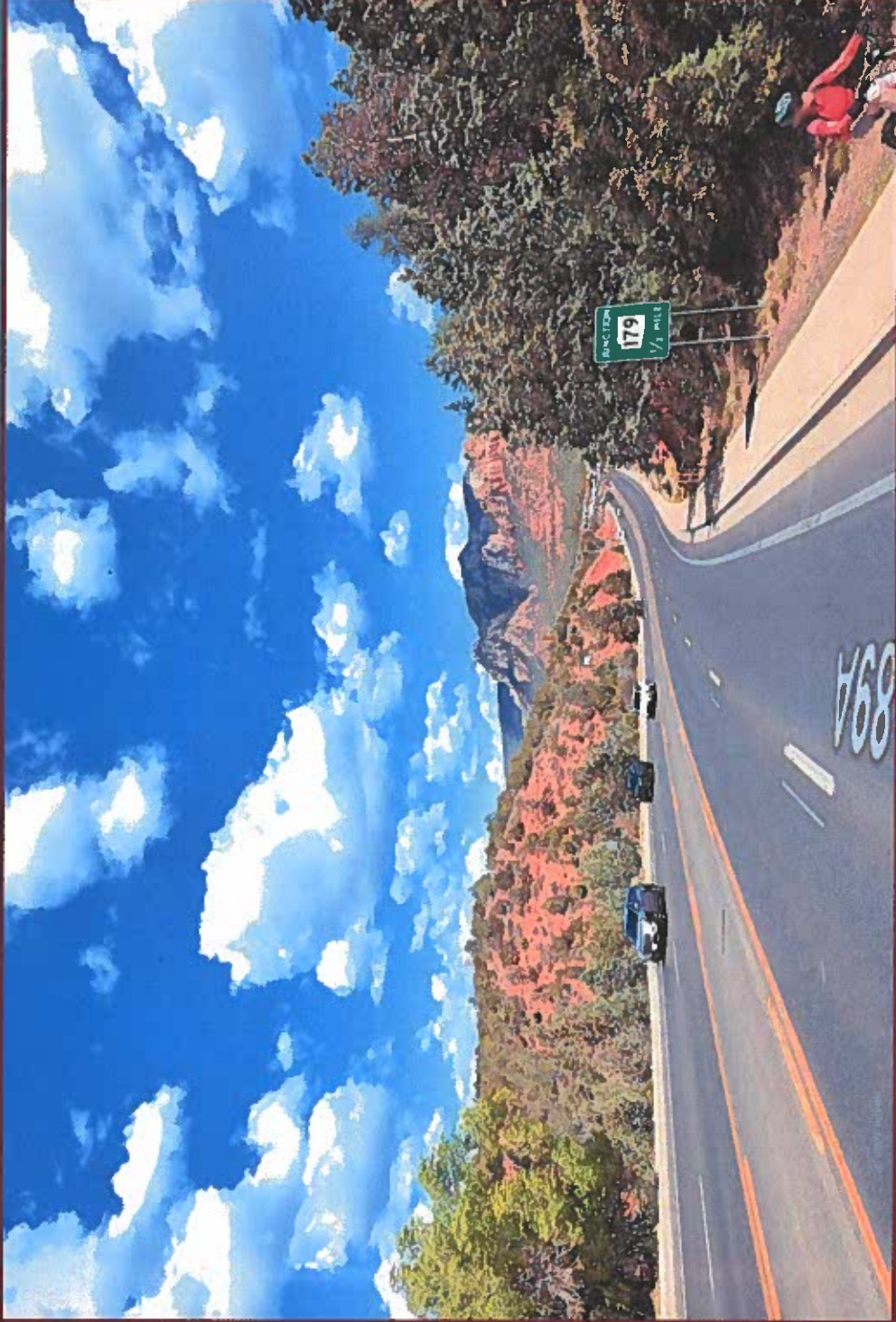
# SIM-5B Forest Road Connection



[WWW.SEDONAAZ.GOV/SIM](http://WWW.SEDONAAZ.GOV/SIM)



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# Project Location Map

Approximate Location of Proposed  
No Parking Zone and Permit Parking Zone  
Soldiers Pass Road

This map is designed to provide as-is information only. The data is not accurate to engineering or surveying standards. The City of Sedona is not liable or responsible for loss or damages arising from the data contained on this map.

Proposed No Parking Zone  
Proposed Permit Parking Zone

## LEGEND

