



## PUBLIC NOTICE

### **SEDONA LODGING COUNCIL MEETING TUESDAY, MAY 10, 2022 AT 8:30 A.M. COURTYARD MARRIOTT 4105 WEST STATE ROUTE 89A, SEDONA, AZ**

This is to notify the public that members of the Sedona City Council have been invited to attend the Sedona Lodging Council meeting. This will take place at the Courtyard Marriott, 4105 West State Route 89A, Sedona, AZ from 8:30 a.m. to 10:00 a.m. on Tuesday, May 10, 2022.

The agenda for the meeting is as follows: *Agenda, Sedona Lodging Council Meeting, May 10, 8.30 -10 a m*

1. Introduction by Steve Segner, President of the Sedona Lodging Council
2. Introduction of officers:
  - President: Steve Segner, owner of El Portal Hotel Secretary
  - Vice President: Cheryl Barron, Owner of Whispering Creek Bed and Breakfast
  - Vice President: Csilla Stark, Hospitality Consultant
3. Introduction of attendees, in person or virtual
- 4 Sedona Lodging Council -- Financial & Membership Status
5. Chamber Update and information
  - Michelle Conway, Interim CEO of Sedona Chamber update on Chamber and Tourism Bureau projects and programs.
  - Eric Nguyen, Social Media Manager & Content Creator for the Sedona Chamber of Commerce and Tourism bureau will educate the attendees on what digital outreach on social media he has been doing since coming on board at the chamber.
- 6 Report by Robert Weber, Sedona Cities Transit Administer on the new transit system, updates, and news of value to all hoteliers and citizens.
- 7 Joanne Keene Deputy City Manager: Discussion about Home Rule being on the ballot for citizen approval August 2 election.
8. A discussion of hoteliers on the prospect for Summer 2022 occupancy and overall feeling about occupancy the rest of 2022.
9. Steve's report on current status of outreach to managers of Short Term Rental properties and owners of STR's, as an effort to recruit their presence in the lodging industry of Sedona and create a new system of communications with all guests staying in STR to improve their visit and "educate" them on issues of value to a visitor to Sedona.
10. Open discussion with hoteliers and guests

Adjourn

Topic: Sedona Lodging Council, May 10, 2022, 8:30 at Courtyard Marriott  
Join Zoom Meeting  
<https://us02web.zoom.us/j/87853445971>

This is not an official City meeting, and the Sedona City Council will take no official action and conduct no City business. Public notice is given for this event because of the potential that quorums of City Council, Commissions, Boards, or Committees may be present at one time.

Cherise Fullbright  
Deputy City Clerk

05-02-2022  
Date

Date posted at physical locations: 05-05-2022  
Staff Initials: DJ