

PLAN SEDONA WORK GROUP - WORK SESSION

June 15, 2022 - 3-5pm

The Hub at Posse Grounds Park, 525 Posse Ground Rd, Sedona, AZ 86336

Zoom: <https://us02web.zoom.us/j/89883055018?pwd=TVM1N0p5aWVldlhcmxpOWVBOFpsZz09>

Meeting ID: 898 8305 5018

Passcode: 588680

Meeting Objectives

- Discuss Community and Economic Development Chapters
- Review and discuss process, timeline, and communication updates
- Begin to plan Community Listening Sessions and other community engagement

MEETING AGENDA

- 3:00PM Welcome, Introductions, and Agenda Review and Updates**
- 3:05 WG Updates (round robin)**
- 3:15 Review Community and Economic Development Chapters (small groups)**
- Are the goals for this section still relevant and guided by the vision?
 - Are there major changes/updates since the last Community Plan (Status Report)
 - Are there glaring information gaps, and/or where is data missing?
 - How do we gather community feedback on this topic (focus groups, field trips, community meetings, online surveys, etc.)?
- 3:45 Share back**
- 4:00 Break**
- 4:05 Process Updates and Next Steps - Discussion**
- Communication and Outreach Program
 - Working draft
 - Community Listening and Learning Sessions (virtual)
 - Timing
 - Content/speakers
 - Issue Identification Document
 - Outline
 - Review and Discussion
- 4:50 Public Comment**
- 5:00pm Adjourn**

Work Group Scope/Mission:

- Provide input on the planning process, community outreach methods, materials, and messaging
- Encourage public participation from the community
- Provide input on key community issues the Plan will need to address.
- Evaluate the current Community Plan as laypeople and suggest improvements on format, readability, layout, presentation, content, etc.

