## Report and Results for the Resident Survey for the Community Plan Update



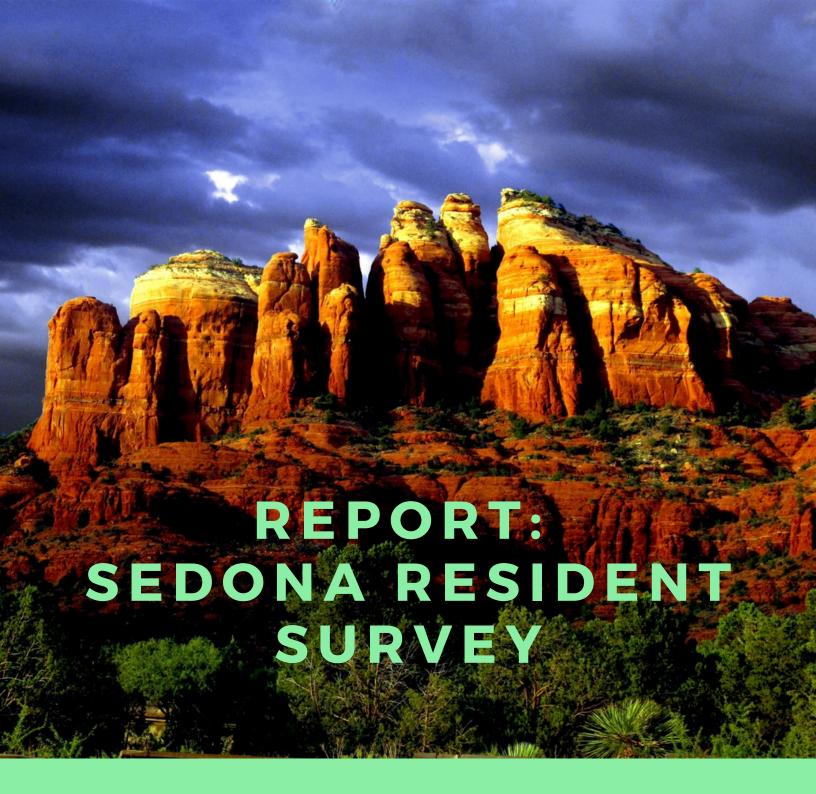
## City of Sedona Community Development Department

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Attached is the final report on the Resident Survey from the consultant, Fred Solop of Globalocal Vision. The survey was conducted as part of the community outreach efforts for the Community Plan 10-year update. The report covers the survey methodology and an analysis of the data. Appendix C includes all the responses to the open-ended questions. The open-ended responses are also being evaluated and coded for more detailed analysis.

The survey was conducted in March/April 2022. Residents were mailed an invitation to take the survey on-line or over the phone. 590 surveys were completed.

The survey was successful in accomplishing the two primary goals: a) the results show strong support of all the vision statements in the current Community Plan; and b) identifying important issues that the updated plan should address.



# **JUNE 2022**

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## **EXECUTIVE SUMMARY**

- 590 Sedona residents participated in a survey between March 15 and April 4, 2022. The data from the survey is accurate at a margin of error of +/- 4.1%, at a 95% confidence level. The purpose of the survey was to examine familiarity with the current Community Plan, assess whether values from the current Community Plan continue to resonate today, almost 10 years after the Plan was published, and to better understand issues and concerns Sedona residents would like included within the Community Plan update.
- Sedona residents are divided in familiarity with the current Sedona Community Plan. About half of residents say they are familiar with the plan (9% very familiar; 40% somewhat familiar) and about half say they are unfamiliar with the plan (28% very unfamiliar; 20% somewhat unfamiliar). Newer residents of Sedona, part-time residents, and renters are less familiar with the current community plan than residents who have lived in Sedona for quite some time, full-time residents, and residential owners.
- All values put forward in the current plan are positively received by Sedona residents. When asked to rate the importance of seven value statements drawn from the current Sedona plan, with 10 being 'this is very important to me', the range of ratings is between 7.3 and 9.4.
- Protecting the natural environment and respecting the value of local surroundings receive the highest ratings of importance among all value statements presented to respondents. The value statement with the highest rating of importance is 'I want Sedona to be known for practices that respect and protect the natural environment, and as the responsible caretaker of one of the world's greatest treasures." This statement received an importance rating of 9.4. The next most highly rated value statement is 'I want Sedona to appreciate and respect our unique surroundings that reflect the natural beauty, arts, culture, heritage, and opportunities for physical and spiritual renewal." This statement received an importance rating of 9.0.
- The most consistent differences in value orientations are by gender (women versus men), followed by ethnicity (Latinos versus non-Latinos).
   Generally speaking, across the board, women, Latino respondents, renters, and respondents with less than a college education assign greater importance to value statements compared to their counterparts in the study.

- Sustainability, a core concept of the current Community Plan, received an importance rating of 8.2 on a scale from 1 to 10 where 10 means 'this is very important to me." While all population subgroups believe the value of sustainability is important to them (minimum rating = 8.1), younger residents, lower income residents, part time residents, and residents with a high school degree or some college rate the importance of sustainability higher than their counterparts.
- Traffic congestion and the difficulty of getting from one part of Sedona to another is the largest problem expressed by Sedona residents. Almost three-quarters of Sedona residents identify traffic as one of the top three problems facing Sedona over the next 10 years. Concerns about traffic are followed by concerns about the lack of affordable housing in Sedona, a need for better management of forest, wildlife, and environmental resources, including regulation of off-road vehicles, and regulation of short term rentals are also important problems facing Sedona over the next 10 years.
- Many of the problems identified by Sedona residents are related to a deep concern about the oversaturation of tourists and overemphasis on building a tourist economy. The top concerns of traffic, affordable housing, short term rentals, overuse of local resources, the need to focus on the local community, the need for more regulated growth, better parking for locals residents, concerns about elected officials, and concerns about the Chamber of Commerce often come back to dissatisfaction with Sedona being inundated with tourists and overwhelmed by a tourist-oriented economy.
- The top three items Sedona residents would like to see addressed in the Community Plan update include regulation of short term rentals, traffic congestion, and a need to focus on the local community with building of local infrastructure. Other items residents would like included in the Community Plan update include a focus on regulating tourism, addressing the need for affordable housing, management of natural resources in the area, better parking for local residents, regulation of growth, a focus on environmental sustainability, and building of an underpass or overpass at Tlaquepaque.

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# INTRODUCTION

The city of Sedona is launching a ten-year update of their current Community Plan which was originally published in 2013. According to a recent press release from the City:

The Sedona Community Plan is the city's guiding, general plan and is a statement of community vision, goals and development policies that guide the city in making development decisions such as rezonings, new development standards, more specific planning and funding priorities.

The process of updating the Community Plan incorporates multiple opportunities for citizen engagement. This statistically valid survey of Sedona residents was a first step in systematically reaching out to Sedona residents and being inclusive of their interests. The goal of the Sedona Household Survey was to elicit resident feedback on the previous 10 year plan and begin to inform development of the current ten-year update to the current Community Plan. The survey also contributes broadly to an engagement process that is inclusive and welcoming of participation in the community plan update from all sectors of the Sedona community.

Dr. Frederic Solop, Co-director of GlobaLocal Vision, LLC, served as principal investigator for this research project. Dr. Solop worked with City of Sedona representatives to develop the scope and methodology of this research project and to develop the survey instrument. Data collection, data analysis, and report writing were conducted by Dr. Solop.

#### Background

According to 2020 US census data, Sedona, Arizona has a population of 9,684 residents. The US Postal Service reports that there are approximately 6,600 households in Sedona with, according to Sedona representatives, about 20% being second homes.

<sup>&</sup>lt;sup>1</sup> The United States 2020 Census <a href="https://data.census.gov/cedsci/all?q=Sedona,%20AZ">https://data.census.gov/cedsci/all?q=Sedona,%20AZ>

Arizona state law requires that communities develop a local or regional plan that documents current conditions, establishes a vision for the future, and sets out goals and policies that place communities on a path to realizing the vision. The plan is then subject to renewal every 10 years. At this time, Sedona is working on renewing their 10 year community plan. The City of Sedona values citizen engagement as an important component of the renewal process.

In sum, the objectives for the Sedona Household Survey included:

- 1. Gather statistically valid information from Sedona residents.
- 2. Gauge the current importance of vision statements included in 2013 Community Plan.
- 3. Understand the most important issues facing Sedona over the next 10 years.
- 4. Engage residents in developing the Sedona Community Plan update.

#### **Report Format**

This report presents a comprehensive analysis of the study results. The first section of the report reviews the design of the research study, including detailed information about how data was collected, when data was collected, how the data was handled, and the margin of error associated with the data findings. The second section of the report takes a deep dive into the data findings. Each question of the survey is introduced to the reader with a descriptive review of data findings. The descriptive review is followed by a deeper analysis of trends in the data that includes information reflecting significant differences in the findings between population sub-groups. An annotated version of the survey featuring survey questions and frequency of responses, is found in Appendix A. Appendix B features banner tables that break out substantive survey questions by population sub-groups, with an indication of significant relationships. Appendix C includes verbatim responses to open-ended questions.

A description of the project methodology follows in the next section of the report.

## **METHODOLOGY**

The Sedona Community Plan survey features a household survey conducted with residents living in the City of Sedona. All households within the City (6,628) were sent an invitation to participate in the survey with a unique passcode. Households were invited to access the survey through one of four methods: directing an internet browser to a web address, texting to receive a survey link, using a QR code, and phoning in a request to participate in the survey followed by a live interviewer calling and conducting the survey with the respondents. Once connected to the survey instrument, respondents entered their passcode and began taking the survey. Surveys were available in English and Spanish.

Dr. Frederic Solop, Co-Director of GlobaLocal Vision, LLC, served as principal investigator for this project. Dr. Solop worked with City of Sedona staff to design the survey instrument. The instrument was vetted with an array of stakeholders, including public officials, government employees, advisory group members, and other interested parties. Stakeholder feedback was incorporated into the final survey instrument. The survey was administered once all project partners felt comfortable moving forward and collecting information using the instrument. Data collection took place between March 15, 2022 and April 4, 2022. GlobaLocal Vision, LLC is responsible for the analysis included in this report.

The survey was completed by 590 Sedona residents. The data associated with 590 completed surveys is accurate at a margin of error of +/- 4.1%, at a 95% confidence level. 'Margin of error" is a social science term that describes the probable difference between interviewing everyone in a given population and interviewing a portion of people from that population. The percentages obtained in surveys such as this are estimates of what the percentage of responses would be if the entire population had been surveyed. Theoretically, if sampling error is +/- 4.1%, survey results will fluctuate by no more than 4.1 percent in the positive or negative directions of the stated frequency in 19 out of 20 studies using a similarly drawn sample. This is also known as a 95% confidence level. Furthermore, sampling error is inversely related to the number of surveys collected assuming the study was conducted either with a total population or a random sample of a population: studies conducted with more people are associated with smaller margins of error; studies with fewer people are associated with larger margins of error.

#### **Data Significance**

In this report, data findings are cross-tabulated by sub-groupings of people (e.g., older versus younger respondents, and college educated and high school educated respondents) and presented in Appendix B. Relationships determined to be 'significant' are discussed in the report findings. 'Significance' is a statistical term indicating that differences in sub-group findings actually exist in the real world. They are not a product of chance. For this analysis, significance is determined using a chi-square test of significance. A significance level <= .05 indicates that there is a 95% or greater chance that observed relationships are actually occurring in the data. The 95% threshold is a test of significance well-accepted among social scientists

While a reader may look at sub-group differences on any one question and believe the difference large enough to be important, these differences may statistically prove to not be significant. This is because the concept of significance depends upon the size of the each sub-group population and the number of categories being imposed on the data. There is a difference, for example, between dividing income into two categories (e.g., less than \$100k per year or more than \$100k per year) or as five categories (\$0-\$25k per year, \$26k-\$50k per year, \$51k-\$75k per year, \$76k-\$100k per year, and more than \$100k per year). Data divided into 5 categories suggests lower numbers of cases falling into some cells and larger numbers of cases falling into other cells. These conditions may skew the chi square statistical test.

One example illustrates this point. Looking at the tables in Appendix B, the importance of sustainability is rated 9.3 by LatinX respondents and 8.2 by non-LatinX respondents (higher ratings indicate greater importance). This difference of 1.1 appears to be large, yet according to the chi square test of significance, the difference is not significant. This is largely a reflection of the relatively small proportion of respondents identifying as LatinX.

Understanding significance in the data deepens the analysis available to observers of information. Information differences may appear to be large, but if determined to now be statistically significant, observations of differences are assumed to be products of chance and not to be trusted. Significance is a function of several factors including magnitude of differences in the data, population size, and table size. Significant differences in sub-group cross-tabulations are indicated by orange-shading in the Appendix B banner tables and discussed in the findings section of the report. Banner

table data is meant to be read down a column to understand sub-group preferences, and findings are meant to be compared across between sub-group populations.

#### **Study Limitations**

Despite the use of rigorous scientific methodology, all surveys involve challenges and limitations. The Sedona Household Survey was mailed to all 6,628 household addresses in Sedona. This included 5,657 residential addresses and 971 post office boxes. The mailing was overseen by Hansen Lightworks, Inc, a regular vendor of the City of Sedona. The mailing printer sourced the list of Sedona household address from Caudata, a source of addresses that has been used previously by the City of Sedona. Mailing of the survey invitation was accompanied by a press campaign and social media campaign organized by the City of Sedona. This campaign widely publicized the availability of the survey and encouraged everyone living in Sedona to participate.

Despite this inclusive effort to encourage survey participation, it came to the researchers attention that some residents did not receive an invitation to participate in the survey. After additional investigation it was apparent that two types of situations accounted for the failure to receive a survey invitation. In some circumstances, the US Postal Service did not deliver the invitation to an address. In other circumstances some individuals were not included in the original database of households. There may be several reasons why mail was not delivered to a household. For example, the mail could have been delivered to the wrong address, or the mail was lost somewhere in the delivery process. Since some of the names accompanying addresses were incorrect, someone other than the named recipient may have retrieved the mail and discarded the invitation. It is difficult to say why a household may have been left out of the Caudata database. An address could be new and records not recently updated. Perhaps someone moved recently and no new occupants were yet recorded. Many circumstances may have led to any one household not receiving an invitation. An examination of missing invitations led the principal investigator to conclude that the situation was a random occurrence. No specific pattern of households failing to receive invitations existed, and there was no impact to the validity of study results.

Researchers created an opportunity for anyone not receiving an invitation to participate in the survey. People not receiving a survey invitation were invited to leave a voice message at a designated phone number indicating their interest in taking the survey. A live interviewer called the respondents back and allowed the respondent to complete the survey with a unique access code. 10 surveys were completed with a live interviewer, and 2 of those completed surveys included a new access code provided by

the interviewer. People could also send a text message to a designated phone number. By the end of the survey, 8 text messages were received (and answered) requesting a new access code. In all, only 10 respondents completed surveys with an access code provided by survey administrators. This data further points to concerns about the failure to receive a survey invitation not being widespread.

Another limitation of this study is that the survey was administered in English and Spanish, meaning that monolingual speakers of other languages were not able to participate in the study. Researchers, however, believe the monolingual population speaking other than English or Spanish in Sedona to be very small and bias associated with only conducting the research in English and Spanish is minimal.

To account for other naturally occurring biases associated within survey research, ratioestimation adjustments were made to the dataset with respect to gender, education, and age after fielding was completed. The results of data weighting appear in Table 1.

Table 1: Weighted Survey Demographics

	Census*	Weighted Survey Data
Gender		
Female	50%	51%
Male	50%	49%
Education		
< College	50%	50%
College +	50%	50%
Age		
18 - 64	58%	58%
65+	42%	42%

<sup>\*</sup>https://worldpopulationreview.com/us-cities/Sedona-az-population

<sup>\*</sup> ACS 2020 5-year unless noted

<sup>\*</sup> https://censusreporter.org/profiles/16000US0465350-Sedona-az/

## **ANALYSIS**

An analysis of findings from the survey results are presented in this section of the report. Information is presented in the order presented on the survey instrument.

## A. Familiarity with Current Sedona Community Plan

#### Overview

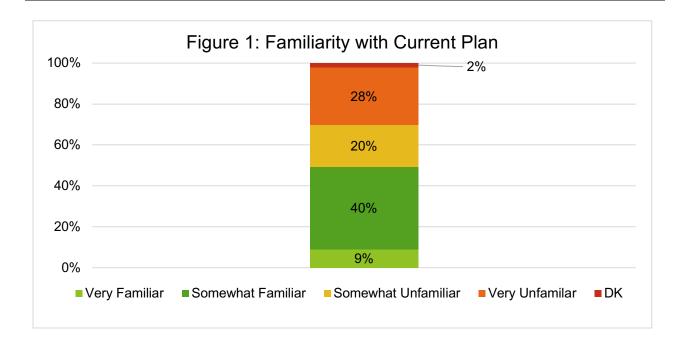
- Sedona residents are about equally divided in familiarity with the current Sedona Community plan. 49% are familiar with the Plan and 48% are not unfamiliar with the Plan.
- The largest differences in familiarity with the Plan are observed between property owners (53%) and renters (19%); full-time Sedona residents (51%) and part-time residents (35%); and, people living in Sedona for 11 or more years (63%) and people living in Sedona 10 years or less (37%)

#### **Analysis**

The first question on the Sedona Household Survey probed Sedona residents' familiarity with the Current Sedona Community Plan that was adopted ten years ago.

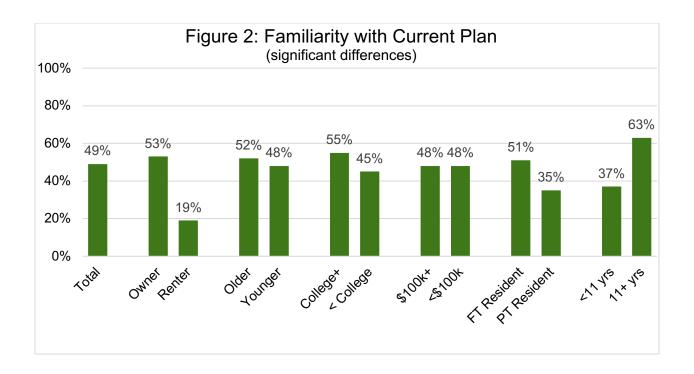
Survey respondents are divided in their familiarity with the current plan. Just under half of survey respondents (49%) are familiar with the plan, with about one-in-ten respondents saying they were 'very familiar' with the current plan (see Figure 1). An almost equal proportion of respondents (48%) said they were unfamiliar with the plan, with more than one-quarter of respondents (28%) being 'very unfamiliar' with the current plan.

The Sedona Community Plan reflects the community's vision for the future of Sedona and helps guide future decision-making. The current Plan was adopted in 2013. How familiar are you with the current Sedona Community Plan?



Familiarity with the plan is uneven throughout the Sedona residential community. The most significant differences in familiarity with the current plan appear between property owners and renters, older and younger respondents, college and non-college educated respondents, income, nature of residency in Sedona, and number of years living in Sedona (see Figure 2).

The most dramatic differences in familiarity with the plan can be seen between owners (53% familiarity) and renters (19% familiarity), full-time residents (51% familiarity) and part-time residents (35% familiarity), and people living in Sedona 10 years or less (37% familiarity) and people living in Sedona 11 or more years (63% familiarity). In sum, newer residents, part-time residents, and renters are less familiar with the current community plan than residents who have lived in Sedona for quite some time, full-time residents, and property owners.



## **B.** Importance of Values from Current Plan

#### Overview

- All values statements included in the current Community Plan continue to resonate today with Sedona residents.
- The values most widely embraced today include respecting and protecting the natural environment, and appreciating and respecting the unique surroundings of Sedona.
- The values in the middle tier of rankings include traveling efficiently throughout the city, walking and biking on safe routes between neighborhoods, and building a diverse, resilient economy.
- The values least widely embraced by residents are the importance of having places to meet and share experiences and availability of a range of housing options.

#### **Analysis**

The current Sedona Community Plan includes a range of values statements. In order to test the relevance of these value statements today, ten years since the current plan was adopted, each value embedded within the current document was reformulated as a statement operating as a testable proposition. After being read each statement, respondents were asked to rate the importance of the statement using a scale from 1 to 10 with 1 being 'this is not important to me' and 10 being 'this is very important to me.'

Each of the values statements is presented in Figure 3 in order from the value most widely embraced by survey respondents (respecting and protecting the natural environment) to the value least widely embraced by respondents (Sedona having a range of diverse housing alternatives) [See Figure 3]. Although there was a wide range of responses to these values (from an importance level of 9.4 to a level of 7.3), it is important to note that all values from the current Community Plan were deemed important with a rating of 7.0 or greater. The observed variation indicates greater importance ascribed to some values over other values.

The two values most widely embraced by the respondent population include respecting and protecting the natural environment and appreciating and respecting the unique surroundings of Sedona. The values standing in the middle tier of rankings, according to survey respondents, are traveling efficiently throughout the city, walking and biking on safe routes between neighborhoods, and building a diverse, resilient economy. The two values least widely embraced are places to meet and share experiences and availability of a range of housing options (see Figure 3).

While each survey respondent brings their values, interests, and beliefs to the table when answering survey questions, it's important to recognize, as well, that groups of people may hold similar values due to sets of shared experiences from the past and shared desires for the future in the face of structurally based limitations. With this in mind, we can think about group differences on the values questions presented in this section of the survey. Groups with significant internal differences in results are indicated in Table 2 below (also consult Appendix B).

Some values, including the value of having places to meet and share experiences, and wanting a range of housing alternatives, suggest significant differences in the perspectives of eight (8) demographic subgroups (see Table 2). The remaining 5 values register significant differences in the perspectives of three (3) or four (4) demographic

subgroups. Generally speaking, part-time Sedona residents, lower income residents, Latinos, women, renters, and respondents with less than a college education place greater importance in the value statements compared to their counterparts in the study.

Please rate the importance of each statement to you personally using a scale from 1 to 10, with 1 being 'this is not at all important to me' and 10 being 'this is very important to me'.

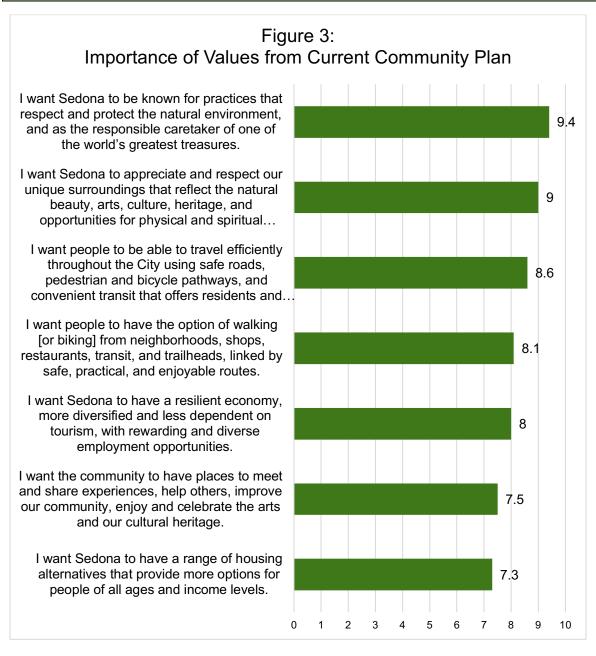


Table 2: Significant Differences in Values							
	Respect Environ- ment	Places to Meet	Travel efficiently	Walking	Resilient Economy	Respect Area	Diverse Housing
Full/Part Time				Χ	X		Χ
Income		Χ	X			Χ	Χ
Ethnicity		Χ		Χ	X	Χ	Χ
Race		Χ					Χ
Gender	Χ	Χ	X	Χ	X	Χ	Χ
Employment		X				Χ	Χ
Time in Sedona	Χ	Χ	X				Χ
Own/Rent		X		X	X		Χ
Age	Χ						
Education		Χ					

## C. Value of Sustainability

#### Overview

- The value of 'Sustainability' received a rating of 8.2 by respondents on a scale from 1 to 10, with 1 meaning something is not at all important and 10 meaning something is very important.
- The importance of sustainability ranged from 8.1 from higher income residents and people newer to Sedona to 9.3 for LatinX respondents.

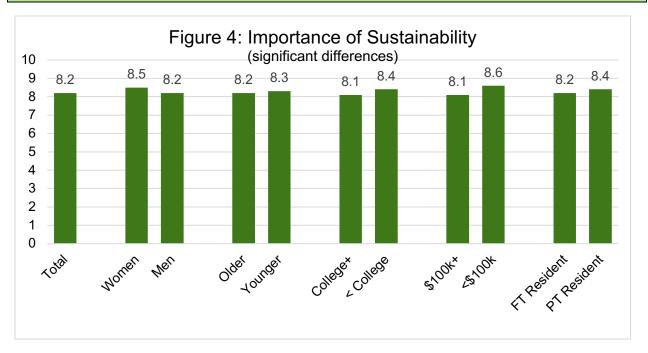
#### **Analysis**

The value of 'sustainability' is highlighted in the current plan. Sustainability is a difficult concept to define as it means many different things to different people. For purposes of the current plan, a sustainable community was defined as one that 'enhances the natural and built environments, creates a diversified economy, improves individual and collective quality of life, and creates an educated, equitable, and prosperous community. Survey respondents were asked to rate the importance of this statement to them personally using a scale from 1 to 10 with 1 being 'this is not at all important to me' and 10 being 'this is very important to me.'

The mean rating of importance for all survey respondents was a very positive 8.2 on a scale from 1 to 10 (see Figure 4). Responses to this question by all subgroups ranged from 8.1 (income=\$100k+, employment=other, time living in Sedona=less than 11 years) to 9.3 (LatinX respondents) [see Appendix B]. Using the chi square measure of significance, there are significant differences in the responses by gender (women=8.5; men=8.2), age (younger=8.3; older=8.2), education (less than college=8.4; college+=8.1), income (higher=8.1, lower=8.6), and residency (full time=8.2, part time=8.4) [see Figure 4].

"I want Sedona to be a sustainable community that enhances the natural and built environments, creates a diversified economy, improves individual and collective quality of life, and creates an educated, equitable and prosperous community."

Please rate the importance of the statement to you personally using a scale from 1 to 10, with 1 being 'this is not at all important to me' and 10 being 'this is very important to me'.



## D. Important Issues

#### Overview

- The most important issues facing Sedona over the next 10 years include traffic congestion, the need for affordable housing, better management of outdoor resources including regulation of ATV's/OHV's, and a need to regulate short-term rentals.
- Many of the issues facing Sedona over the next 10 years share common concern for the impacts of an increasing number of tourists visiting the City.

#### **Analysis**

In the following section of the survey, respondents were given an opportunity to list up to three important issues currently facing Sedona. This question was followed by an inquiry into specific items respondents would like to see included in the upcoming Sedona Community Plan update.

Up to this point in the survey, all questions were formatted as closed-ended questions with a range of responses offered to respondents and respondents asked to select one of the provided options. Questions about issues were formatted as open-ended questions whereby respondents were provided with broad prompts and asked to share their thinking on a topic. These questions typically lead to longer answers that are later read and coded as a way of bringing aggregate understanding to the information.

The following analysis relies upon 3 approaches to processing the volume of openended information provided by survey respondents. First, all open-ended responses were read by the principal investigator (see Appendix C). Second, a codebook that includes numeric codes assigned to repeated answers was constructed. Codes were then assigned, as appropriate, to the open-ended responses. Codes were then tallied and aggregated to form the foundation of this analysis. Third, visual word clouds were created. These word clouds present a visual understanding of the number of times a particular word appears in the open-ended response sets. Words that appear more often are represented in larger fonts and words that appear more infrequently are listed in smaller fonts. The first open-ended question asked survey respondents to identify the most important issues facing Sedona today. Respondents were allowed to list up to three (3) items in response to this question. Most survey participants (582) provided at least one answer to this question (see Table 3). As expected, fewer respondents provided two answers, and an even smaller number provided three answers. For the analysis, all issues presented were treated equally regardless of whether it was the first, second, or third issue mentioned by a respondent.

According to the aggregated table of codes (see Table 3), almost three-quarters of respondents (74%) listed traffic as a major issue in Sedona today. Respondents discussed the time it takes to get from one side of the City to another and the difficulty first responders have responding to emergencies. The issue of traffic is also prominently featured in the Figure 5 word cloud that reflects the distribution of words in open-ended responses to the question about most important issues in the City.

The second, third, and fourth most frequently mentioned issues were each identified by about one-in-three respondents. These include the issues of affordable housing, management of local environment resources, including regulation of ATV's and other off-road vehicles, and regulation of short term rentals (STR's) or Airbnb's (see Table 1). Affordable housing was identified as an issue by 38% of respondents. This issue is broad based and intersects with other issues in the city. Affordable housing is important to attract service workers to the City, many of whom are now living elsewhere such as in Cottonwood or Rimrock. Affordable housing is also an issue because much of the housing stock in the City is being turned into short-term rentals in service to the tourism economy.

Thirty-five percent of respondents identified management of natural resources, including the forest, wildlife, and the environment more generally as an important issue. This cluster includes the need to regulate off road vehicles, ATV's, and OHV's as these vehicles are damaging trails and contributing to noise pollution. Regulation of short-term rentals (STR's) was mentioned by 30% of respondents. People are concerned that housing stock is being bought by investors and increasing the cost of living. Workers and young families are being priced out of the market. Others mentioned STR's as contributing to noise and light pollution in neighborhoods and inviting problems with neighborhood parking. These concerns are highlighted in the word cloud (Figure 5) with words such as "housing," "affordable," "short term," "rentals," and "congestion".

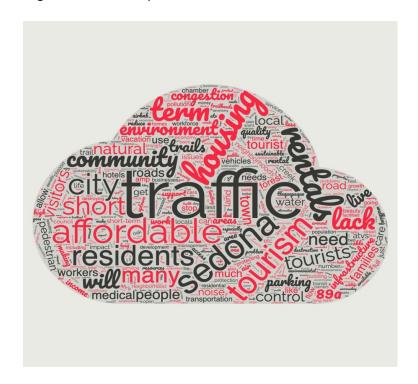
The next tier of issues was mentioned by about one-quarter of respondents. This tier includes building local infrastructure (25%) and tourism (24%). These two categories are reflections of one another. Building infrastructure is a very broad category that includes the need to build projects that benefit local residents rather than investing so many resources into attracting tourists to the community. The infrastructure category includes specific references about the need to build proper drainage, improve neighborhood streets, or create bike paths. Many people expressed an interest in having more medical services made available to local residents. Others commented more broadly on the need to invest in the local community. Many people commented on an overdependence on the tourist economy. Tourism leads to congestion on the roads. Tourism leads to overcrowding of the trails. Tourism leads to diminishing of the housing stock. Several people commented that Sedona is 'being loved to death.' Locals want more attention being paid to the local economy and the local community. "Tourism," "tourists," "visitors," and "congestion" feature prominently in the word cloud.

Many other issues were identified by smaller numbers of survey respondents. These included the importance of regulating growth in the city (11%), the importance of environmental sustainability, including water and resource management (7%), better parking options for local residents including problems with trailhead parking (6%), negative comments made about City government and elected leaders (6%), negative sentiments about the Chamber of Commerce, including concern that they were receiving public money to promote tourism at the cost of investing in the local community (3%), references to Tlaquepaque and the need to build either an overpass or an underpass (2%), support for enhancing policy and fire services, and the need to better enforce rules such as light and noise ordinances (2%), a need to enhance and enforce building codes (1%), and support for investing in improving schools and educational opportunities (1%).

Table 3: Most Important Issues

	Total (%)
Traffic	74%
Affordable housing	38%
Management of forest/wildlife, environment, including regulate off-road/ATV's	35%
Regulate Short Term Rentals/Airbnb	30%
Build infrastructure, focus on community	25%
Tourism (too much, city is overwhelmed)	24%
Regulate growth	11%
Environmental Sustainability/, Better water/resource management	7%
Better parking for locals, address trailhead parking	6%
Anti-government sentiment	6%
Anti-Chamber of Commerce sentiment, Stop government support of CoC	3%
Tlaquepaque under/overpass, improve crossing	2%
Support police and fire services, enforce laws	2%
Improve building codes and code enforcement	1%
Improve Schools and Educational Opportunities	1%
Other	19%
(n)	(582)

Figure 5: Most Important Problems, Word Cloud



## E. Specific Items to Address in Community Plan Update

#### Overview

 Sedona residents want the updated version of the Community Plan to specifically address regulation of short-term rental properties, relieving traffic congestion, and building infrastructure that benefits the local community, tourism, and affordable housing.

#### **Analysis**

Immediately following an opportunity to identify the most important problems facing Sedona today, respondents were asked another open-ended question. This question asked respondents if there was anything specific they would like to see addressed in the Community Plan Update. This question was answered by 379 respondents. The smaller number of respondents is an extension of the diminishing number of respondents answering the first, second, and third issue items (mentioned above). This reflects an understanding of open-ended response fatigue. Open-ended questions take more effort to complete, and fewer people answer open-ended questions as they tire of the effort to provide unique answers. Also, since the four questions are similar in that they probe local issues, respondents believe they've sufficiently had their say by the time they arrive at the fourth question.

Similar to the previous question about most important problems, the principal investigator read and coded each response. Codes are aggregated in Table 4 and the frequency of words invoked by respondents is reflected in the Figure 6 word cloud. It is important to note that this question was less directive to the respondent than the previous question, and respondents answering the question provided longer answers and more complicated answers than received in the previous question. Responses often included multiple issues. For this analysis, two (2) issues were coded per response. Thus, the data provided in Table 2 likely undercounts the frequency of items expressed by respondents. The reader is advised to read and consider all verbatim responses to this question for themselves (see Appendix B).

The two entries leading the list of items to be addressed in the Community Plan Update are regulating short-term rentals such as Airbnb's (25%) and address traffic congestion (24%) [see Table 4]. It's understandable, then, why words like "rentals," "housing," and "traffic" dominate the associated word cloud (Figure 6).

The top responses are followed by building infrastructure and focusing on the local community (18%), addressing tourism (12%), and the need for affordable housing (10%). Affordable housing is closely followed by the need to manage the environment and environmental resources, including regulating off-road vehicles (9%). Several items were clustered together with between 1 and 4 percent support. These items include better parking opportunities for local residents (4%), regulating growth (4%), the importance of environmental sustainability and water management (4%), and improving the crossing at Tlaquepaque (4%). Toward the end of the list we have frustration with local government and elected leaders (3%), concern about the Chamber of Commerce receiving public money and contributing to problems encountered with tourism (3%), support for police and fire services (1%), and improving building codes and code enforcement (1%).

Is there anything specific that you'd like to see addressed in the Community Plan update.

Table 4: Items to Address in Community Plan Update

	Total (%)
Regulate Short Term Rentals/Airbnb	25%
Traffic	24%
Build infrastructure, focus on community	18%
Tourism (too much, city is overwhelmed)	12%
Affordable housing	10%
Management of forest/wildlife, environment, including regulate off-road/ATV's	9%
Better parking for locals, address trailhead parking	4%
Regulate growth	4%
Environmental Sustainability/, Better water/resource management	4%
Tlaquepaque under/overpass, improve crossing	4%
Anti-government sentiment	3%
Anti-Chamber of Commerce sentiment, Stop government support of CoC	3%
Support police and fire services	1%
Improve building codes and code enforcement	1%
Other	8%
(n)	(379)

Figure 6: Items to Address in Community Plan Update, Word Cloud



## APPENDIX A: ANNOTATED SURVEY

The Sedona Community Plan reflects the community's vision for the future of Sedona and helps guide future decision-making. The current Plan was adopted in 2013.

How familiar are you with the current Sedona Community Plan?

	Total (%)
Very familiar	9%
Somewhat familiar	40%
Somewhat unfamiliar	20%
Not familiar at all	28%
Don't know/Not sure	2%
Tota	al 99%*
(r	n) (590)

<sup>\*</sup> Note: Total does not equal 100% due to rounding.

Below you'll find a series of statements from the current Plan, that are based on resident input 10 years ago

Please rate the importance of each statement to you personally using a scale from 1 to 10, with 1 being 'this is not at all important to me' and 10 being 'this is very important to me'.

	Mean Rating (n)
I want Sedona to be known for practices that respect and protect the natural environment, and as the responsible caretaker of one of the world's greatest treasures.	9.4
I want the community to have places to meet and share experiences, help others, improve our community, enjoy and celebrate the arts and our cultural heritage.	7.5
I want people to be able to travel efficiently throughout the City using safe roads, pedestrian and bicycle pathways, and convenient transit that offers residents and visitors an alternative to driving.	8.6
I want people to have the option of walking [or biking] from neighborhoods, shops, restaurants, transit, and trailheads, linked by safe, practical, and enjoyable routes.	8.1
I want Sedona to have a resilient economy, more diversified and less dependent on tourism, with rewarding and diverse employment opportunities.	8.0

I want Sedona to appreciate and respect our unique surroundings that re the natural beauty, arts, culture, heritage, and opportunities for physical spiritual renewal.	
I want Sedona to have a range of housing alternatives that provide more options for people of all ages and income levels.	7.3

The Community Plan identifies 'sustainability' as an overarching goal for the community. Please read the following statement and rate the importance of the statement to you personally using a scale from 1 to 10, with 1 being 'this is not at all important to me' and 10 being 'this is very important to me'.

	Mean Rating
I want Sedona to be a sustainable community that enhances the natural and built environments, creates a diversified economy, improves individual and collective quality of life, and creates an educated, equitable and prosperous community.	8.2

In your opinion, what are the three **most important issues** facing Sedona over the next 10 years? [Note: this is a multiple response question.]

	Total (%)
Traffic	74%
Affordable housing	38%
Management of forest, wildlife, environment, including regulate off- road/ATV's	35%
Regulate Short Term Rentals/Airbnb	30%
Build infrastructure, focus on community	25%
Tourism (too much, city is overwhelmed)	24%
Regulate growth	11%
Environmental Sustainability/, Better water/resource management	7%
Better parking for locals, address trailhead parking	6%
Anti-government sentiment	6%
Anti-Chamber of Commerce sentiment, Stop government support of CoC	3%
Tlaquepaque under/overpass, improve crossing	2%
Support police and fire services, enforce laws	2%
Improve building codes and code enforcement	1%
Improve Schools and Educational Opportunities	1%
Other	19%
(n)	(582)

Is there anything specific that you'd like to see addressed in the Community Plan update?

	Total (%)
Regulate Short Term Rentals/Airbnb	25%
Traffic	24%
Build infrastructure, focus on community	18%
Tourism (too much, city is overwhelmed)	12%
Affordable housing	10%
Management of forest, wildlife, environment, including regulate off- road/ATV's	9%
Better parking for locals, address trailhead parking	4%
Regulate growth	4%
Environmental Sustainability/, Better water/resource management	4%
Tlaquepaque under/overpass, improve crossing	4%
Anti-government sentiment	3%
Anti-Chamber of Commerce sentiment, Stop government support of CoC	3%
Support police and fire services	1%
Improve building codes and code enforcement	1%
Other	8%
(n)	(379)

## **DEMOGRAPHICS OF SURVEY RESPONDENTS**

Relationship to Sedona

	Total (%)
I am a full-time resident of Sedona	92%
I am a part-time resident of Sedona	8%
I am an out-of-town owner of property in Sedona	0%
Total	100%
(n)	(590)

## Time Living in Sedona

	Total (%)
Less than 2 years	9%
2 to 5 years	23%
6 to 10 years	21%
11 to 20 years	20%
More than 20 years	27%
Total	100%
(n)	(587)

## Home Status

	Total (%)
Own	90%
Rent	10%
Other arrangement	
Total	100%
(n)	(590)

## Age

	Total (%)
18 to 24	0%
25 to 34	3%
35 to 44	6%
45 to 54	14%
55 to 64	35%
65 to 74	31%
75 years or older	12%
Total	101%*
(n)	(585)

## Education

	Total (%)
Grade School (Grades 1-11)	2%
High School degree (Grade 12 or GED)	9%
Some college/Associate's degree	40%
Bachelor's degree (4 year college)	21%
Post-Bachelor's degree	28%
Total	100%
(n)	(584)

## Employment

		Total (%)
Employed full-time for wages		23%
Employed part-time for wages		6%
Self-employed		23%
Unemployed		
Retired		45%
Disabled, Not able to work		1%
I primarily work from home for an		
employer headquartered elsewhere		2%
Something else		2%
To	otal	102%
	(n)	(587)

Which of the following statements best describes your primary work environment (51% of work time or more)?

	Total (%)
I primarily work at a location other than my home	51%
I primarily work from home and am self-employed	32%
I primarily work from home for a local employer	2%
I primarily work from home for an employer headquartered elsewhere	13%
Other	3%
Total	101%
(n)	(298)

#### Income

		Total (%)
Less than \$25,000		5%
25,000 to \$49,999		15%
\$50,000 to \$74,999		12%
\$75,000 to \$99,999		13%
\$100,000 to \$149,999		14%
\$150,000 or more		31%
Don't know/Not sure		10%
	Total	100%
	(n)	(546)

## Ethnicity

	Total (%)
No	92%
Yes	
(Spanish, Latino or Hispanic)	4%
Don't know/Not sure	4%
Total	100%
(n)	(560)

## Race\*

	Total (%)
American Indian or Alaska Native	2%
Asian, Asian Indian, or Pacific Islander	1%
Black or African American	1%
White	84%
Other	8%

<sup>\*</sup> Note: This is a multiple response question.

## Gender

		Total (%)
Female		50%
Male		48%
Trans/Non-binary		
Something else		
Don't know		2%
	Total	100%
	(n)	(570)

# **APPENDIX B: BANNER TABLES**

		LOCA	TION	INCO	INCOME		ETHNICITY		RACE		NDER
	TOTAL	Full Time	Part Time	<\$100k	\$100k+	LatinX	Not LatinX	White	Other	Male	Female
Familiarity with											
Familiarity with Current Plan											
Familiar	49%	51%	35%	48%	48%	35%	51%	51%	52%	52%	49%
Not Familiar	48%	47%	65%	50%	51%	63%	48%	47%	49%	48%	48%
Importance of Values (1-10)											
Respect env	9.4	9.3	9.7	9.5	9.4	9.7	9.4	9.4	9.1	9.4	9.4
Places to meet	7.5	7.5	7.6	8.0	7.1	9.4	7.5	7.5	7.6	7.2	7.9
Travel efficiently	8.6	8.6	9.0	8.7	8.7	9.8	8.6	8.7	8.5	8.6	8.8
Option of walking	8.1	8.1	8.9	8.4	8.0	9.4	8.1	8.2	8.0	8.3	8.0
Resilient	8.0	8.1	7.2	8.5	7.6	9.1	8.0	8.0	7.8	7.7	8.3
Economy											
Respect area	9.0	9.0	8.9	9.2	8.8	9.3	9.0	9.0	9.1	8.7	9.3
Diverse housing	7.3	7.3	7.2	7.9	7.0	9.0	7.3	7.3	6.9	6.6	8.0
Sustainability											
Importance (1-10)	8.2	8.2	8.4	8.6	8.1	9.3	8.2	8.3	8.3	8.2	8.5

= Indicates significant relationship

		TIME IN EMPLOYED SEDONA HOME AGE				GE	EDUCATION				
	TOTAL	FT/PT /Self	Other	< 11 yrs	11+ yrs	Own	Rent	<65 yrs	65+ yrs	< College	College+
Familiarity with Current Plan											
Familiar	49%	51%	49%	37%	63%	53%	19%	48%	52%	45%	55%
Not Familiar	48%	48%	50%	61%	36%	46%	71%	51%	46%	53%	44%
Importance of Values (1-10)											
Respect env	9.4	9.5	9.3	9.3	9.4	9.4	9.3	9.5	9.3	9.7	9.3
Places to meet	7.5	7.6	7.4	7.3	7.8	7.4	8.2	7.6	7.4	7.7	7.3
Travel efficiently	8.6	8.7	8.5	8.6	8.7	8.6	9.0	8.8	8.5	8.7	8.6
Option of walking	8.1	8.4	7.9	8.2	8.1	8.1	8.6	8.3	7.9	8.3	8.0
Resilient	8.0	8.0	8.0	7.9	8.1	7.9	8.5	7.9	8.2	8.1	7.6
Economy											
Respect area	9.0	9.1	8.9	8.9	9.1	8.9	9.3	8.9	9.1	9.2	8.8
Diverse housing	7.3	7.6	6.9	7.0	7.6	7.0	9.4	7.4	7.0	7.4	7.1
Sustainability											
Importance (1-10)	8.2	8.4	8.1	8.1	8.4	8.2	8.8	8.3	8.2	8.4	8.1

= Indicates significant relationship

# APPENDIX C: RESPONSES TO OPEN-ENDED QUESTIONS

In your opinion, what are the three **most important issues** facing Sedona over the next 10 years?

#### **ISSUE: FIRST MENTIONED**

- Access roads built so as to ease traffic such as the Forest Rd. In uptown being built so the roundabout is not the only way in and out of the area.
- Destruction of our forests by OHV's
- Greater local control over strs, with the ultimate goal of limiting the number as grandfathered properties are sold. This could help so much with the dearth of workforce housing and soaring house prices.
- 5G health hazard
- 89A traffic. Roundabouts at the Y back up.
- A healthy forest diversity, habitat for native plants and animals, restricted use for camping, noise, motorized vehicles
- Ability to attract work force to accommodate the ever-increasing demands one restaurants, and other services.
- Accessibility to trailheads
- Additional hotel rooms
- Additional roads in both areas in all of Sedona. Uptown, West Sedona and the Chapel Area.
- Affordable and available housing
- Affordable and workforce Housing
- Affordable Homes! I work in Sedona and the rent is absolutely impossible to find! Please limit vacation homes as the Airbnb community is rapidly changing the local residences. If we don't have affordable homes for Sedona's work force, how will we run a town full of tourism? I know one to many people who have contributed to the community in amazing and beautiful ways be kicked out of their homes because of Airbnb communities taking over. There are plenty of higher paying jobs and affordable housing in other surrounding cities for people to not want to work in Sedona. More than half of the people I work with are either living in cars or Airbnb's to work here! This is unsustainable and soon the city will see more and more stores limit their hours due to lack of staff.
- Affordable housing (x18)
- Affordable housing and services for low income workers

- Affordable housing and sustainable residential neighborhoods. Many reasons here —
  priority #1 should be getting back local control of strs.
- Affordable housing by limiting short term rental
- Affordable housing for all income groups
- Affordable Housing for employees
- Affordable Housing for local residents that work in the area.
- Affordable housing for people working in Sedona
- Affordable housing for residents
- Affordable housing for working full-time residents
- Affordable housing, which can only occur if zoning and rules for building are loosened
- Affordable housing. Why the Spring Creek project couldn't be worked out. It isn't Sedona
  but is a great relief plan to support Sedona. There's simply too much resistance to
  progress in Verde Valley. Plenty of residential building in Flagstaff, but almost none in
  Verde Valley. Communities working together with Yavapai County, responsible
  regulations that don't choke projects to death. I've noticed commercial building in
  Sedona goes too slowly and it isn't so in Cottonwood. We've got to quit choking projects
  to death.
- Affordable long term housing, creating community for all ages
- Airbnb issues
- Airbnb
- Airbnb erosion of neighborhoods
- Airbnb taking over the neighborhoods and need to be curtailed. Needs should represent what residents want, not tourism exclusively which is the case now
- Airbnb's
- Airbnb's and out of town conglomerates purchasing the majority of the housing. We
  need regulations to keep Sedona a community for its residents. Serving the needs and
  the people that actually reside here. Not a Disneyland resort made up of transient
  visitors. The hotels are created for this purpose, not Airbnb's owned by non-residents
  whom have no other vested interest in anything more than making a profit.
- Airbnb/Excessive tourism
- Airbnb's reducing quality of life for the residents
- Alleviating tourist traffic and backups that occur on 89A towards the Y, on 179 and anywhere else they occur.
- Allow full time residents to provide short term rentals while limiting corporate and part time residents
- Alternate route around the "Y" (Hwy 89A and 179)

- Attempting to limit tourism and ALL it's many negative impacts; which do not equal in any way the positive income to city revenue. This area is so small to be able to handle the new volumes, unlike other national parks and larger tourism hub cities.
- ATV destruction of the desert
- Availability of water for human life here
- Balance interests of tourists and residents.
- Balance of tourism and home for residents
- Balancing the needs and desires of residents with booming visitor volumes and the associated challenges, even problems that come with it.
- Being loved to death by tourists
- Better managing, limiting STR properties. Specifically, target out of state and corporate owners that are not part of our community and only take a profit from their property.
- Better traffic management
- Biking/pedestrian trail network that allows movement through town not on 89A and into
  the backcountry, so trails are more accessible by bike. Expand the GO Sedona project
  to connect neighborhoods and 179 and 89A over Oak Creek via Verde Valley and Red
  Rock Loop. It's clearly the White elephant in the room that no one wants to discuss.
  Needs of the many outweigh the needs of the few or the one. Stop listening to the few
  and do what's best for the many.
- Build an alternate route in and out of the city...
- Business development that does not create more traffic congestion like the Tlaquepaque North did.
- By far and away, TRAFFIC CONGESTION. It is unfair and unsafe, for residents and tourists alike, to have to deal with huge traffic backups that is only growing worse.
- Clean air and water
- Cleanliness
- Climate change (x2)
- Climate change...water
- Collapsing neighborhood structures due to proliferation of short-term rentals, underinvestment in support for permanent residents to mitigate impacts of tourism and dropping population due to lack of diverse population
- Competent staff, mayor and council
- Congestion and traffic, particularly on 179 North. Building a pedestrian overpass for Tlaquepaque would be a good start.
- Congestion during busy seasons.
- Continued overload to trailheads with resulting traffic movement and parking problems

- Control of Short term rentals
- Control short term rentals
- Controlling and/or eliminating corporate and out of town owned strs and not approving more lodging that draws more visitors. Lodging industry is over saturated!!
- Controlling or eliminating short term rentals.
- Controlling tourism
- Controlling tourism and the adverse effect it is having on crowded roadways, National forest and local trails.
- Create a workable and flowing traffic pattern. It is unacceptable and unsafe to have traffic on 179 at a standstill so often, largely due to the emphasis on encouraging tourism/increasing hotel rooms, rather than needs of residents.
- Crowds
- Decrease in full-time residents and increase in number of vacation rentals.
- Defunding Chamber of Commerce marketing budget from the city
- Destruction of the housing market, in terms of individual, long-term residence occupation, by corporate brokerage entities such as Blackrock.
- Deterioration of natural beauty.
- Diverse workforce / economy
- Diversified housing with lower pricing for workers, families and retirees
- Dominance of Airbnb in the community is ruining the closeness of neighborhoods, limiting the variety of business, decreasing respect for environment trash increasing, dog poo is not picked up, noise level is increased, etc.
- Drainage/Flood control
- Economic growth
- Economic Health apart from tourism
- Economy
- El abundante transito vehicular, que crece mas y mas año tras año.
- El tráfico en el área del Tlaquepaque
- Eliminate tourism expenses from city budget
- Eliminate traffic congestion
- Eliminating most vacation rentals
- Eliminating short term rentals
- Employee housing (x2)
- Environment

- Environment. It's why we live here the natural beauty and precious environment. It is being eroded from over-tourism, lack of regulation, and extremely poor practices like ATV's, free-range camping, etc.
- Environmental degradation
- Environmental protection
- Environmental/habitat protection
- Excess tourism.
- Excess tourism. The city has become trashy, over-run with non-residents, lacking in
  economic diversity, and suffering from a diminished quality of life for those of us actually
  living here. The city is now known as a place where you come to rent all-terrain vehicles
  to drive with abandon on public land.
- Excess vehicle traffic and lack of alternate roadways to main routes of 89A and 179.
- Excessive tourism
- Excessive traffic and its resulting air pollution, noise and traffic jams.
- Excessive Traffic negativity affecting commuting
- Excessively heavy tourist traffic, without the infrastructure to support it.
- Expanding the transportation infrastructure in whatever way(s) feasible to mitigate the ever-worsening traffic and parking situations, including at popular trailheads
- Far too many tourists.
- Fewer tourists and fewer crowds.
- Fire escape routes...need alternatives to 89A and 179. We are a Paradise, CA waiting to happen.
- Get Atvs off walking trails
- Get rid of the short term rentals!!!
- Get rid or tourism
- Get the Walkway under 179 built and close the crosswalk
- Great Reduction in non-resident traffic
- Grid lock from traffic and the pollution it causes.
- Health care and the availability of good doctors.
- Homelessness
- Horrible traffic
- Housing (x6)

- Housing maintaining a community that can support its residents and is full of residents
  of all ages and socioeconomic backgrounds. Includes affordable housing, limitations on
  vacation rentals, and good jobs.
- Housing cost
- Housing for all income levels
- Housing for Doctors, nurses etc. Teachers firefighters police officers.
- Housing for locals
- Housing for workers
- HOUSING FOR WORKERS
- Housing rentals.
- Housing shortage
- Housing supply for workers/employees in the community
- Housing: I would like our city to be able to have control over short term rentals. So
  please keep lobbying our state government to repeal SB1350 so our workforce can live
  in Sedona again, and our neighborhoods can once again be friendly, neighborly places
  to live. Short term rentals also affect our water consumption.
- Housing: to include affordable housing, long term rental housing and regulation of short term rentals.
- Housing. Affordable for our residents. Resort houses within residential areas are turning our quiet community into one giant resort.
- Housing. Limit STR in each neighborhood. Implement ALL of HB2711 not just part of it as was said in newspaper. Do not let the STR owners push the board to cave as they have in the past.
- Housing. Short term rentals have been a disaster for our community. We need houses to be available to families not tourists.
- Housing/short term issues
- How short term vacation rentals have made it impossible for people who work in Sedona to be able to live in Sedona.
- How to manage inevitable traffic and tourism growth.
- Ignorant City council
- Imbalance of tourism vs residents
- Impact of short term rentals on our community, natural environment and the town of Sedona at large.
- Improving Schools
- Improving traffic flow, particularly on the Hwy. 179 corridor, at the "y" and in Oak Creek Canyon.

- Inability to handle stop and go traffic.
- Inappropriate and unsustainable reliance on tourism at a time when the ability to work from home can provide an alternative, viable market and a source of full-time resident wage-earners
- Infestation of AIRBNB
- Infrastructure (adequate roads that can handle the crowds, parking issues at trails, etc.)
  More local discounts at hotels, restaurants and shops.
- Infrastructure development/improvements, like water supply, water treatment (sewage), electric/gas grid.
- Infrastructure for walking and biking. This would include things like, pedestrian bridges, tunnels, or traffic lights, especially in West Sedona, where it is necessary to walk 1/2 mile or more to cross 89A.
- Investor housing market is unnaturally driving up prices because economic model allows high return and therefore investors will pay more for a house.
- Keeping the environment of the community
- Labor availability aka housing.
- Lack of ability to control levels of visitation, and traffic.
- Lack of healthcare in Sedona
- Lack of housing affordable and otherwise
- Lack of housing due to short term rentals overtaking the town. STR regulations MUST be put in place ASAP and limited to commercial areas (i.e. 89A, Contractor's Rd, Shelby and the few other places that are commercial use) since STR's are mini-hotels not homes.
- Lack of reliable public transportation
- Lack of roads and resulting traffic congestion/problems.
- Lack of tourist management- there is no coordinated, centralized, system of managing the increasing number of people that want to visit city government should be the lead and partner with the Forest Service.
- Less Airbnb
- Less tourism traffic
- Limiting Short Term Rental homes
- Limiting short term rentals. This will help reduce traffic and noise in our neighborhoods. Increase affordable housing, and return a sense of community.
- Limiting total water consumption to a long-term sustainable level (100+ years) that includes a 'safety margin', which may require constraints on tourism and development.

- Local resident housing and long term rental leases. Affordable real estate for local families purchasing houses in Sedona. Band out of town real estate buyers and out of town Airbnb owners
- Long-term housing for rent so that people can stay here and live. With so many Airbnb
  taking over the available housing, many people have had to move away from Sedona
  and we are losing the diversity of younger people and older people who can't afford to
  live here anymore. We need more multi-unit dwellings like condos and apartment to
  rent, but not subsidized.
- Long-term, affordable housing
- Loss of "Community". Tourists have become the end all be all to council. It's all about the \$\$!
- Loss of community
- Lower cost housing
- Lower income housing
- Management of tourism and its impacts on the environment
- Managing tourism
- Managing tourism too many hotels
- Más construcciónes
- Medical Care. Sedona needs more M.D.'s with a focus on high quality medical care and services.
- Medical facilities
- Mitigating the traffic that is becoming increasingly bad.
- More commerce areas with beautiful design to match the natural beauty
- More restaurants geared to locals.
- More rigid regulation of short term rentals
- Motor traffic has become so congested (especially on 179) that it is unbearable to drive into shopping areas.
- Natural environment preservation
- Need affordable housing which includes apartments and senior housing, try to eliminate so many short term rentals like air B and B.
- Negative impact of short term rentals on our neighborhoods!! They are destroying the living conditions of full time residents! I think this is the biggest threat that Sedona has ever faced!
- Negative impact of tourism on the community
- No more chamber advertising

- No National Forest land swaps (stop new housing in rural areas).
- No workforce to work in a stores/restaurants due to lack of affordable housing
- Noise
- Noise pollution
- Not enough housing for those who work here, leading to staffing shortages at many businesses.
- Off street, safe routes for bikers and pedestrians with secondary gain of less auto traffic
- OHV traffic on roads and in canyons (i.e. Broken Arrow)
- OHV use in this town is devastating to the enjoyment of this community. The level of noise, traffic and damage to the natural surroundings is unacceptable. Lobby the state to regulate this activity.
- Open space/sustainability
- Our traffic problem is a nightmare! I feel our city council & Chamber of Commerce has over emphasized tourism and overwhelmed our infrastructure!
- Out of control rental properties
- Over advertising for Sedona as a vacation destination. There should be a discontinuation of all advertising for tourists.
- Over crowding too many tourists, too many Airbnb's (short term rentals) and lack community feel
- Over development of existing land for commercial enterprises, hotels, resorts, offices, etc.
- Over promotion
- Over run by tourists
- Over saturation of tourism destroying the environment with ATV's and traffic
- Over tourism (x4)
- Over tourism. We have been Sedona residents since 2011 and in those 11 years we
  have already seen too many examples of tourist trashing our roads, damaging our trails
  and causing property damage.
- Over-building
- Over-development
- Over-tourism. Locals are dying in this town. I have had enough and want to leave much
  of the time.
- Overcrowding (x3)
- Overcrowding at trailheads
- Overdevelopment ruining the landscape and majestic views and endangering wildlife.

- Overpopulation of resorts, hotels, and especially short-term residence rentals where the clientele are generally disrespectful in various ways.
- Over tourism which is crushing the environment and creating "city-like" crowds which takes away what used to be a tranquil community.
- Over tourism and related adverse impacts and costs, including airport noise and pollution.
- Overwhelming traffic that gets worse each year
- Parking areas for tourists enjoying the land
- Parking at trail heads
- Pay attention to the residents quality of life.
- Pedestrian safety
- Pedestrian Traffic at Tlaquepaque north. Not very well thought out? Bridge, underground walkway?? Something! This causes the back-up down cook's hill and west Sedona :-)
- Phased eradication of plastic bags, with timely notification of ALL stakeholders (residents, local visitors), including national and international tourists who would learn that they must have recyclable bags for ANY purchase in the city
- Poor leadership
- Preferential treatment to local citizens of all city decisions.
- Preservation
- Preservation of our bountiful natural assets for now and future generations, including but not limited to water conservation, and the protection of Sedona's surrounding land and its forests over which we have some control.
- Preserve nature
- Preserving air quality that includes minimizing pollution from automobiles, ATV's forest fires and minimizing noise pollution.
- Preserving the environment from being overrun by tourists
- Preserving the natural environment
- Proliferation of short term rentals without any controls in place in any neighborhood without an HOA and lack of affordable long term rentals/housing
- Promotion of eco-tourism rather than adventure tourism to preserve and respect our natural environment and neighborhoods
- Protect Sedona's outdoor recreation areas by limiting hiking, biking, off road and creek
  use. Create a permit/fee system for each and allow a limited number of visitors and a
  free pass for residents.
- Protect surrounding forest from ATV and bikes

- Protecting our natural resources (adequate water supply, preventing fire, maintaining trail systems) for residents.
- Protecting the land from overuse of tourism(Jeep's, ohv, trash...)
- Protecting the natural beauty and quality of life in Sedona and having the reputation for backing it up with regulations and enforcement.
- Protecting the natural environment (x2)
- Protecting the natural environment including the areas between Sedona and Cottonwood from development. Keeping open natural areas between the two cities. Protecting our water sources by not over populating.
- Protection of our natural surroundings
- Public music events. The Parks and Rec department is failing this initiative. Local artists
  can't afford their rates and hassle. Tech staff are poorly trained and not equipped to
  maintain sound standards agreed to by community. Vortifest is a black eye on career
  musicians who play according to regulations of the city. Vortifest is disrespectful through
  volume and DJ music that is heard throughout the city and surely does no good for the
  long term efforts of local musicians and supporters.
- Public Transport
- Pursue affordable housing, including increased density where appropriate
- Putting a cap on the number of strs, Airbnb and VRBO Some neighborhoods are becoming primarily rentals/party houses
- Rampant tourism...
- Reduce number of motorized vehicles (side-by-side; gator; rail buggies; 4x4, etc.) On our wilderness trails
- Reduce short-term rentals and create affordable housing
- Reduce traffic congestion (x2)
- Reduce vehicular traffic
- Reducing the amount of traffic
- Reducing traffic
- Regulation of land use
- Regulation of short-term rentals
- Relying heavily on tourism
- Rental homes are ruining neighborhoods.
- Residents not having a vote or input in Sedona city council matters when our population goes below 10,000.
- Resolve the near daily three-four mile backups on SR 179. This is caused by more than
  just pedestrians crossing at Tlaquepaque.

- Restoring our small town feel and way of life and getting away from the "everything for tourists" attitude. Getting out of the Disneyland approach to managing our city and back to respecting community life and residents.
- Runaway spending by the City Council
- Safe alternative routes for emergencies
- Sedona does not have a community per-se. Long-time Sedona residents tell me there
  used to be so many gathering events and places for locals and they no longer exist. I
  definitely feel like I live in a resort-town focused on tourists.
- Sedona does not have the physical or political infrastructure to support the sheer amount of visitors from around the globe.
- Sense of community. Putting residents first
- Short term rentals They need to go. I want neighbors not a hotel next door to me!!!!! I
  didn't buy my home in a residential neighborhood to have a hotel next-door to me. I don't
  even feel like I can allow my daughter outside because I don't know what shows up
  every three days.
- Short term rentals (x4)
- Short Term Rentals / Airbnb
- Short Term Rentals and the degradation of neighborhoods and inflated real estate markets
- Short Term Rentals and their effects on our community. They are taking over our residential neighborhoods. Short Term Rentals are commercial and should not be in residential areas.
- Short term rentals are Destroying the sense of community. Over tourism and continued development is Destroying the land, trails and water security.
- Short term rentals control
- Short term rentals do cause a problem for a community feel. Worlds and cities change, get over it. As long as the guests/operators are not disruptive it should not be an issue. Sedona is too much of a national gem to stem the tide of profitability. If we want more local responsible owner operators, tax at different levels. Owning the property by a local resident in the Verde Valley means there is someone on hand to call out. That would be a simple thing to prove or disprove. Out of state owners get a higher tax and the city gets revenue to deal with some of the implications like traffic. More active government management and rules to enforce is not a solution. It creates more Bureaucracy and red tape which will be nitpicked and not be cost effective for the City and no result for the Community. Do something SMART instead, where the solution requires minimal effort and complexity on the City. Don't take action and accountability to provide a prescriptive solution that can't be enforced. Force accountability on the owners for a desired outcome for the community and City revenue. Example - How to deal with Parties and call outs: For those operators that are not responsible and DO cause a viable problem in the city like parties... Make the fine for a party HUGE like \$250 first occurrence, \$1,000 second and \$2500 third WITH JAIL TIME in a given x year period. Yes jail time, as you can get

for simply littering or camping within the city per the signs on the road. Set specific definitions on what does or doesn't qualify so there is little to argue over. Don't try to prevent the occurrence by requiring host present check-ins or phones present on the property. What good is a check-in? What 5-10 minutes of quiet while an operator is there? Let the operator figure out the best preventive method and hold them fiscally accountable to the point THEY will take action to get the result we all want. Forcing a solution on a STR owner/operator that doesn't have a problem.

- Short Term Rentals ruining our neighborhoods
- Short term rentals should be limited, taxed, and regulated. We have had noise issues, parking issues, dumpster pirating. No hotel like structures in residential areas!
- Short term rentals taking over our neighborhoods
- Short-term rentals
- Short-term rentals and their impact on once-vibrant subdivisions and Sedona's long-term viability
- Short-term rentals taking over neighborhoods
- SIGNIFICANTLY LESS TRAFIC... NOT AS ENJOYABLE ANYMORE TO LIVE IN SEDONA. FEELS MORE LIKE A CONJESTED CITY...WHAT MOST RESIDENCE MOVED AWAY FROM.
- Stop planning for tourist only and plan for residents. Too many tourist plans and none for the permanent residents. Traffic and lack of driving roads for residents is ridiculous and only getting worse.
- Stopping Airbnb's that have destroyed this town
- Stopping short term rentals to free up housing for long term housing. I have lived here for 36 years and hate what has become of Sedona in the last 5 years
- STR allowed to be owned by non residents DESTROYING NEIGHBORHOODS
- STR's (x2)
- Strategies for growth: Traffic solutions to minimize traffic congestion. Affordable housing for purchase or long-term rental.
- Strs/Airbnb
- Support for police fire and emergency services
- Sustainability
- Sustainability, of the environment here and of the COMMUNITY here. The community is
  often forgotten in city decisions, we need to support community gathering, recreation,
  quality of life and housing.
- Sustainable and Balanced Growth
- Sustainable tourism

- Sustainable, constrained tourism; that respects its importance to our community while also respecting the interests of residents for a livable community, and recognizing the surrounding environment as a precious and fragile entity.
- That house owners must reside in their house and do not use them for Airbnb's or short term rentals. Many neighborhoods are becoming tourist communities or vacation resorts with a minority of full-time residents. Many tourists do not respect the area where they stay, throwing garbage around, not leashing or cleaning-up after their pets, making loud noise during the day and night, not respecting the natural landscape and trails or the speed limits. Some tourists are even arrogant to residents. Tax payers are moving out of Sedona because of disgust for the fact that the people least cared-about are the full-time residents. The amount of traffic is also out of control
- The biggest problem Sedona faces is the traffic congestion. It affects the quality of life of its residents. It also deters tourists who want to visit Sedona again.
- The environment
- The fact that we need to impose environmental conditions on tourists so they aren't messing up our land, trails
- The proliferation of short-term rentals, mainly investor-owned, has had the knock-on effect of putting property purchases or rentals out of reach for most of those working in Sedona, who are the younger generations.
- The residents are being COMPLETELY sidelined in favor of speculation and tourism
- There are too many short-term rental properties, making community fabric, knowing your neighbors and having a sense of being part of Sedona impossible.
- There is no infrastructure to sustain the gigantic mess of expansion that is continuously allowed
- There is too much commercialism specific to tourists that artificially enhance tourist experience and extends tourist stay. We do not need to have an entertainment venue tucked into every corner of this town.
- This town is currently over run with tourists which creates problems for the environment, housing and traffic.
- Tlaquepaque bridge and CLOSE CURRENT PEDESTRIAN CROSSING
- Tlaquepaque underpass or overpass with elevators to service handicapped and to facilitate traffic flow and decrease risk
- To discontinue the primary purpose of the council and chamber to make it a tourist town because it's not sustainable. To eliminate the Chamber of commerce because we have no need for it.
- Too many Airbnb's!
- Too many tourist cars for our road infrastructure
- Too many tourists (x4)
- Too many tourists all year round.

- Too many tourists and parking areas closed off
- Too many tourists, roads are congested.
- Too many tourists' limit resident enjoyment of what brought us here in the first place.
- Too many visitors clogging roads and trails.
- Too many visitors, year-round
- Too many Visitors!!!!!
- Too much developments and construction, especially hotels. Noise, dust, it is horrible for year long residents.
- Too much tourism (x3)
- Too much tourist traffic
- Too much traffic (x3)
- Too much Traffic, pedestrians interfere with the flow on route 179 at Tlaquepaque.
- Tourism (x2)
- Tourism and over crowding
- Tourism dominated economy resulting in low paying jobs with limited opportunities to grow and advance.
- Tourism excesses
- Tourism has to be cut back by making reservations to be here. This is a small town being destroyed by tourists, and ATV's running rampant on forest land, in residential area, and allowed on 89a. Uncontrolled.
- Tourism is Sedona's economic generator. Don't lose sight of that. If people are so
  miserable living in Sedona they should move. No one should live where they are not
  happy. So many other places to overcome to, and they would get a good price selling
  their home in Sedona
- Tourist Overcrowding/STR's Limitations
- Tourist overpopulation: The natural beauty we all love is being overburdened & therefore
  the number of timeshares/lodging needs to be frozen to the present capacity. I would
  love to have this decreased. It is insane that at any given time the population is half
  tourists.
- Tourist traffic clogs our roads.
- Tourist traffic management
- Tourist traffic ties up the City
- Tourist vs resident needs
- Traffic (x104)
- Traffic especially 179

- Traffic For me two issues. The city over promotes tourism so that local businesses can benefit and residents have to deal with the resulting congestion. Then taxes are increased to pay for the unintended consequences. The second is pass through traffic that is not solved by transit and other initiatives and does not benefit city / residents in any way.
- Traffic getting from Chapel Rd to the Y can take up to 45 minutes and that is during the week.
- Traffic less congestion and more bicycle access. Path on Sanborn is a great start. Keep at it. I lived in Boulder and enjoyed the many many miles of paved bike path that connect all parts of town, for both commuters and recreational riders alike. I'm 66, and bicycle all around town, but avoid the bike lane on 179. Tourists frequently drift into the bike lane as they are gawking up at the red rocks. Let's at least get ADOT to install a rumble strip between bike lane and highway 179.
- Traffic & new roads for flow of traffic
- Traffic = there needs to be an alternative route from west Sedona to VOC. Sitting in 45 minutes of traffic to get to the medical center or other services is not good.
- Traffic and accessibility to the Interstate
- Traffic and ATV's
- Traffic and congestion
- Traffic and parking
- Traffic and pollution issues due to traffic jams
- Traffic and the disruption to locals of our quality of life caused by way too many tourists on our roads, in our neighborhoods and stores, trails, etc.
- Traffic and tourist vehicle management
- Traffic concerns and safety on the roads
- Traffic congestion (x13)
- Traffic Congestion too many bicycles on the road, too many pedestrians crossing the road. Bicycles are creating traffic havoc everywhere in Sedona.
- Traffic congestion and flow
- Traffic congestion hey 179
- Traffic congestion on a daily basis
- Traffic congestion on all roads
- Traffic congestion throughout area
- Traffic congestions
- Traffic control (x5)

- Traffic control -- not fun to have to leave the house anymore. We have talked about it for years, but nothing really changes. The walking / biking ideas are not always reasonable for a community of older residents.
- Traffic Control --- need cross town access other than 179 or 89A routed through uptown.
   There should be a cross-town access via a bridge to link 179 & 89A and bypass uptown/tourist areas.
- Traffic control with red rock crossing alternative route implemented. Staff the
  Tlaquepaque pedestrian crossing during the day, every day until the under bridge
  crossing is in use. Have heard that "Sedona used to be great until the traffic ruined it."
  many times from outsiders. Shuttles from City and hotels would help.
- Traffic Control- more multi use trails and sidewalks must be put in between the VOC and West Sedona.
- Traffic Control...it's out of control now
- Traffic especially on hwy 179 at Tlaquepaque. Wendy should be held responsible for whatever goes on at that bottleneck crossing. She should have installed a bridge or under ground passage. The weak city council caved in to her. In the least she should be providing crossing guards everyday and the city should not be paying for this.
- Traffic especially where Tlaquepaque is
- Traffic flow
- Traffic flow/Control
- Traffic flow/growth
- Traffic from cars and trucks
- Traffic from ever increasing tourism
- Traffic from tourism
- Traffic gridlock
- Traffic in general
- Traffic is a big problem here in Sedona
- Traffic is a problem, Highway 179 AND 89a
- Traffic is the most problematic challenge to Sedona now and in the future. The leaders of this city have spent millions to find a solution and the problem and it only gets worse.
- Traffic issues
- Traffic Issues
- Traffic issues, most notably a direct alternate route from 179 to 89A in West Sedona ...
   The congestion from 179 to get into Sedona is still horrendous.
- Traffic issues! I want connecting roads and we need a crossing over Oak Creek to alleviate traffic

- Traffic issues. Stop overselling Sedona!! Resident input is not taken seriously.
- Traffic management (x4)
- Traffic mitigation; increased routes and access points to Uptown through Tlaquepaque and Y bottleneck along 179; decreasing road usage by individual cars through valuable shuttles with parking well outside of Sedona; increased shuttle services from hotels (centrally located pick up points near many hotels and accommodations)
- Traffic problems
- Traffic problems
- Traffic problems
- Traffic problems caused by too many tourists
- Traffic problems, in particular traveling from West Sedona and VOC
- Traffic solutions
- Traffic, including smart transportation options other than driving, utilizing modern design, efficient and environmentally sensitive public transportation, safe bike and pedestrian options, and advanced traffic control technology.
- Traffic, roads.
- TRAFFIC, TRAFFIC, TRAFFIC
- Traffic, traffic, traffic!
- TRAFFIC!!
- Traffic!!!
- Traffic!!!!!
- Traffic!!!!!
- Traffic.
- Traffic. I live on a back street with 5 houses. Last week in a 2 hr period over 60 vehicles passed my house; city says they will do an evacuation plan but there is no coordination; Oak Creek Canyon/89A will have 18 mos of construction; road work on Rt 179 is indefinite and should have been 4 lanes from the beginning; even surrounding places like an evac route on I40 E. Is down to one lane due to road work; Blue Wolf who set up the marathon lied and said every household got a postcard with marathon info; plus they said they had sandwich board signs on 89A a few days ahead of the race date warning of road closures. I polled many people in Sedona who NEVER got a postcard and some of them were runners.
- Traffic.... Need to reduce the horrible traffic congestion thru the city. Build a bridge to have an alternate to the Y traffic problem.
- Trail degradation and environmental degradation
- Trail overuse

- Trailhead access without the need to park.
- Transportation (x3)
- Transportation and traffic
- Transportation gridlock
- Transportation, traffic, congestion
- Trash is a huge problem. Thanks to tourism
- Uncontrolled strs causing the lack of affordable housing, trash, illegal parking, parties, light and noise pollution .
- Uncontrolled tourism turns Sedona into another Disneyland
- Vacation rentals
- Vagrancy on 89a
- Visitor impact
- Visitor overload at trail heads
- Walkways (or bridge) that allow traffic to flow
- Water (x2)
- Water access as more homes are built.
- WATER CONSUMPTION ...More building of housing for tourists and Airbnb's, more
  people, MORE water consumption. More traffic, less available resources for the
  residents who live here...We are supposed to be moving forward.... Not to ravage the
  natural resources, but respect and maintain a balance on this planet we call Sedona.
  Water is life. Without it we are all exiting..... It is impossible to put 5 cups of anything
  into a 2 cup pot.
- We are a community we need to build a community and before the people of Sedona not for the big corporations we need to keep that in mind as we build community which means we have to educate our young people the schools need help we've had good schools the city sentence to oust not help not support words are great action is by far greater
- WE MUST PRESERVE OPEN SPACE! We need land and scenery, not more
  developments. We do not need any more hotels, restaurants etc. More hotels mean
  more tourists and this town is over saturated with tourists as it is. Stop wasting money on
  advertising Sedona.
- Welcoming a new generation of work from home residents
- What taxpaying residents want is mostly treated as irrelevant and on the bottom of priority list (council shows no interest in preservation of environment, choices made attract more traffic, unnecessary development....)
- Whether Sedona will be able to regain control of short-term rentals in order to save our dying community

- Work force housing
- Workforce and affordable housing
- Working well with and supporting your vacation rental partners

## **ISSUE: SECOND MENTIONED**

- Traffic problems
- ...see above
- A continuous disregard for the concerns of the residents of Sedona
- A plan to reduce tourism and subsides that support tourism business
- Abolish the chamber of commerce since we are funding them to much money and honestly do we really need the chamber since there is enough tourism and traffic...
- Access to hiking = people parking alongside Dry Creek Rd. causing safety concerns
- Access to trailheads, shopping, medical facilities
- Adequate health care
- Affordable family housing
- Affordable housing (x25)
- Affordable housing -- I did not say "workforce" housing on purpose. People don't always choose to live where they work. However, housing in this community is not affordable for very many.
- Affordable housing between Sedona and cottonwood for low-medium income workers, regulation of vacation rentals for noise etc...
- Affordable housing for all income groups
- Affordable housing for local residents and workforce; impose allowable percentage of strs to long term rentals and additional business license and safety inspection requirements.
- Affordable housing for locals
- Affordable housing for service workers, teachers, emergency personnel, etc.
- Affordable housing for those who are renters and housing areas that do not allow short term vacation rentals.
- Affordable housing for workers
- Affordable housing for workers & young families in Sedona. Workers should be a part of
  this community & therefore be able to afford housing. Young families be attracted to
  diversify our population and it is necessary for those starting out to be able to afford
  housing here.
- Affordable housing in or nearby for people that work in/around Sedona

- Affordable rentals so families come back and our schools grow back to what they were.
- Affordable restaurants.
- Affordable/workforce housing
- Air b and bs . My street is 85% air b and b, there is no neighborhood and all community spirit is at a demoralizing low
- Airbnb's
- Airbnb's overload!
- Airbnb and VRBO destroying neighborhoods, rental availability, public school enrollment
- Airbnb
- Airbnb is ruining the community. See above.
- Airbnb limiting
- Airbnb's
- Airbnb's
- Airplane noise
- Airport noise from ego maniacs who have noisy planes flying back & forth over neighborhoods when we have millions of acres of desert they could fly over; there are the same model planes that fly over and leave the are with no excess noise; unnecessary noise with motor vehicles; all the ATV's & off road vehicles damaging the back country and the citizens having to put up with the harassing noise and endless traffic
- Alternate route between Sedona & VOC
- Alternate transportation opportunities
- Alternative forms of transportation that do not add to cars being on the roads. Real, safe bike lanes for walking, biking, skating like around boulder, co
- Alternative housing, I am against that
- An alternate route to get "around" uptown is necessary —the "y" is too congested.
   Schnebly Hill road instead of the canyon to go north.
- ATV & biking destroying the community and natural forest land.
- ATV noise pollution and erosion of natural habitat
- ATV's
- Atvs are destroying our natural environment and benefit only tourists and a few your companies
- Availability of higher quality of education, including higher education
- Availability of low and middle income housing

- Avoiding over population
- Balancing nature and outdoor rec
- Banning or greatly restricting OHV's on city streets and fs roads.
- Better control of short term rentals, to include possible banning outside corporations from running str's.
- Better managing of tourists
- Bike paths
- Bike paths for class 1 and 2 ebikes
- Bloated budget
- Bring trader joe's and sprouts markets to Sedona.
- Budget issues and infrastructure
- Care for our environment
- Chamber funding to limit advertising and promotion of environmentally destructive activities in Sedona
- City of Sedona needs to streamline permits to build- current requirements are too
  restrictive and frustrating and too expensive. The argument that Sedona wanting
  affordable housing is smashed just by the high costs of building/ impact fees/ watersewer connection fees/ aps fees.
- Climate change
- Climate change food insecurity/ forest fires and clean drinking water
- Climate change/walkable & bikeable infrastructure to reduce car use.
- Community support for local schools
- Competition for goods and services with tourists
- Concentrate on meeting the needs of people who live here
- Conservation
- Consider contacting the state of Arizona on "reviewing" an adding another access road to red rock crossing besides only from upper red rock loop rd. It's 2nd to grand canyon has extremely poor road access, parking, safe sidewalks, amenities or shuttle. Review maybe some of the improvement done around the grand canyon. Ask about the possibility of into a road between 179 around the chapel to Tlaquepaque area which crosses the oak creek I'm not an experienced consultant, although the state of AZ might have a team to review. This road could even be the often discussed road from west Sedona which could connect to VOC without going through the uptown corridor.
- Consumerism, traffic, pollution
- Consumption of the highways with traffic..... As more and more visitors consume the highways, gridlocking traffic impacts not only the workforce ability to get to work to be of

service to these visitors, but also emergency situations such as fire evacuations to become inefficient. Given there is now "all seasons are potential fire seasons", this is imperative to timely and safe evacuations. The cars park on both sides of the streets in the community so much so the trash trucks have trouble getting thru. This town is attempting to put 5 cups in a 2 cup pot.....

- Continued growth of a non-elected cadre of municipal white-collar employees.
- Control and manage short term rentals
- Control of short term rentals
- Control of STR's and ATV's
- Control short term rentals. Tourism is getting out of control, driving up prices in restaurants and housing, congesting our roadways, consuming our resources (natural and man powered- first responders), and negatively impacting our trail systems.
- Cost of housing
- Cost of living. We are losing workforce due to the inability to afford to live here or nearby.
- Council continues to invite/allow enterprises that increase traffic. And water usage...they have no vision for the future except more, more, more.....
- Creating an ecological sustainable community, including reduction of traffic
- Crime
- Crime(esp. Drugs in the community
- Crossing oak creek off red rock road
- Crowded roads due to over tourism
- Crowds on trails
- Curtailing short term rentals. These are of little to no value to the residents of Sedona, excluding of course those who own strs. Any financial benefit would be similar to full time residents.
- De-fund the chamber of commerce
- Dearth of doctors and quality medical care for older people.
- Decreasing visitors and traffic and ATV's
- Define affordable housing and then have the tourists / hotels / Airbnb fund building of apartments between Sedona and cottonwood with strict guidelines that they are for employees of Sedona businesses.
- Defunding the chamber of commerce
- Degradation of off-road trails
- Destruction of national forest lands by irresponsible campers, hikers, and ATV's
- Destruction of natural areas by overuse of ATV's

- Destruction of natural environment due to too many ATV's
- Destruction of nature
- Destruction of the environment due to increase in number of people accessing areas via hikes, bikes, and off road vehicles
- Destruction of the natural beauty of Sedona
- Developing a more diverse economy that is not so dependent on tourism. Attracting low impact, high paying businesses such as light industry, impact investing and family office financial management.
- Diversified economy, less reliance on tourism
- Diversity of business and economy
- Do a better job at city enforcement of city ordinances on air b and b's.
- Do not encourage tourism through advertising
- Do not restrict short term rentals in any way. I live here full-time and the decision about what to do with my property (which has str capability) is my decision; not a decision any of my neighbors get to make for me!
- Ease of moving around the streets, not clogged with stalled traffic.
- Easing traffic congestion
- Economy less dependent on tourism with jobs available in variety of other fields
- Education for children
- Eliminate all terrain vehicle use on the city streets. Reduce total number of ATV's in use.
- Eliminate OHV's on city streets and create a designated off highway recreation area for them, if they must be here at all. They contribute significantly to the traffic and ravage the forest.
- Eliminate pan handlers at grocery stores and street corners
- Employment
- Employment opportunities
- Encourage businesses and associations to the city
- End the logjam at the Tlaquepaque crossing
- Enhancing the police force
- Ensuring outdoor activities do not encroach upon the area more than necessary.
- Environment and impact to this unique ecosystem
- Environmental protection

- Establishing a positive rapport between cos, residents and chamber of commerce.
   There is so much animosity and residents don't seem to understand the intricacies of what can actually be done and how long these actions actually take. Instead of working together, people just want turnover thinking this will lead to fast fixes.
- Evolution of historic prefab home neighborhoods into higher quality and larger properties
- Excessive tourism ruining our city and national forest
- Excessive traffic negativity affecting neighborhoods
- Excessive vacation rentals
- Extend the thinking and planning for affordable housing to include cottonwood, camp verde, and clarkdale. You can commute to Sedona and live in any of these communities which have more land to develop this level of housing. At the same time, we do support expanding the diversity of housing in Sedona. These are two different things diversity means dwellings other than single family homes such as townhomes or condos not higher density affordable housing. On this same topic, cap the short-term rental market at about 1000 units. Issue short term licenses with a limited term that will facilitate turnover. Renewal policy similar to a driver's license or passport and based on good behavior. Encourage apartment complexes to remain long term rental units to address this shortage as well.
- Facilities such as ample dedicated pickleball courts at posse grounds. I'm not sure that the planned 8 courts will be ample due to the popularity of the sport for the demographics of Sedona.
- Far too much tourism and resulting traffic, and disrespect for the natural beauty that draws people to this town.
- Fire prevention
- Fire prevention- I think the city should bring awareness of fire danger. I am concerned with the town using pesticides. Dried weeds and dead trees, the town needs to be more on top if this, they need to drive around and check if residents need weeds and deed trees pulled up. People need to be more on top of things
- Forest land protection from unrespectful visitors and locals
- Fresh perspectives on city leadership. More business oriented.
- Garage on forest
- Geographically spread out low and middle income housing for the support staff for the tourism industry, schools, independent business owners.
- · Get rid of Airbnb's
- Get rid of the ATV's!!!
- Get rid of tourism
- Given the above, how to protect the physical environment, preserve trails and natural
  monuments, and encourage visitors and residents alike to walk, bike and drive gently -to leave as little trace of their passing as possible.

- Giving huge amounts to the chamber is ridiculous as it goes to toward more traffic & tourism
- Good tourism practices
- Great reduction in tourist traffic by 50%
- Health care
- Health facilities
- Heat
- Higher quality built environment
- Hire more people to protect this beautiful land
- Homeless
- Homeless transients
- Hotel #s expansion
- Housing (x9)
- Housing affordability
- Housing availability
- Housing for locals that is not in million \$ range
- Housing for workers long-term rentals
- Housing opportunity... Don't be afraid of expanding westward toward Sycamore
- Housing- too expensive for workers
- Housing, roads, traffic
- How short term vacation rentals are ruining the sense of community in Sedona.
- If Sedona residents vote for mayor and city council they should be responsible to residents/voters
- Impact of short term rentals mostly negative
- Impact of the ATV vehicles and the uncontrolled way ATV's are deployed to our surrounding community and natural environment and surroundings that is resulting in significant deterioration of trails, trees, vegetation and roads while having an impact on pedestrian and vehicular safety
- Implement the master transportation plan, including transit with all electric vehicles
- Improve traffic flow and build pedestrian bridges
- Improving traffic and pedestrian infrastructure
- Incentivize the refurbishing and beautification of existing businesses and structures
- Increase availability of affordable and diverse housing options

- Increase trailhead parking where possible, not shuttle
- Infrastructure
- Insufficient public transit for visitors to popular areas. We need less cars on the roads and the hotels need to get on board with this movement. Massive parking structures obstructing the land are not the answer either.
- Keep medians and sidewalks clean and weeds under control --- the mowing done in 2021 was horrible. It wasn't neat, left a mess, and marked the sidewalks with tire tracks.
- Keeping our national and state forests protected from man-made harm of OHV's and illegal camping. Forest service needs to be retired from it's lead role that has not served the community or the forest for 50+ years.
- La escases de viviendas para renta a largo plazo ya que en la actualidad debido al turismo que es mucho los dueños de casas prefieren rentarlas como airbnb.
- Lack of affordable housing (x2)
- Lack of affordable housing and family friendly community facilities/opportunities. Bad for young, young families and a sterile/non-dynamic environment for seniors.
- Lack of affordable housing for the workforce
- Lack of affordable housing, resulting in shortage of workers.
- Lack of an evacuation plan that is well thought out and is well designed by a multiagency approach with forest service, fire dept, police, city, and adot.
- Lack of any health care options for residents. Northern Az healthcare facility is a joke.
- Lack of employees
- Lack of long-term rentals, lack of affordable housing. Aspen, Colorado has had employee housing for many years, if they can do it why can't Sedona?
- Lack of low income housing
- Lack of moderate to lower income housing
- Lack of sidewalks and bike lanes
- Less development density. No higher than two stories. Flagstaff has become another crowded, 5 story city and lost its charm. Don't allow dense developments under the false flag of affordable housing.
- Less importance on tourism... Too commercialized. More importance on community and environmental experience and beauty.
- Less tourists
- Less traffic (x2)
- Lessen dependence on tourism
- Limit ATV and similar traffic to protect environment from damage and people from noise and dust

- Limit short term rentals so Sedona doesn't become a transient community
- Limit short term rentals that have lead to lack of housing.
- Limit total number of short term rentals in Sedona with a lottery system to obtain a STR permit. No grandfather or corporate units allowed. Allow adu (sic) units to be rented short term if owner occupied primary.
- Limit/license off road vehicle rentals while providing locals priority access to trails for hiking, biking and off-road access. (jeeps, ATV's, etc.)
- Limiting ATV 's on trails/ease traffic congestion
- Limiting out of town investors who have no stake in the community, who bleed the community without giving anything back or at the very least having them pay more in taxes or other surcharges. Increasing fines for out of town Airbnb investors who repeatedly neglect to take care of any issues that arise.
- Limiting short term rentals
- Local control; recognition at the state and federal (USFS) level that different communities have different stresses, and are best positioned to intelligently manage them at the local level.
- Local worker housing
- Localized economy (not tourist based)
- Locals having preferred trail access
- Long term rental housing
- Loosing our neighbors to vacation rentals especially in the chapel area
- Loss of a "small town" feel. Families are unable to live here due to rising costs.
- Loss of dark skies. Since moving here 6 years ago, we have witnessed a gradual, but
  persistent shift toward increased dusk to dawn lighting with little regard for proper
  shielding. Seeing the milky way diminish is unfortunate. We spoke directly to one of the
  many new neighbors about his all-night lighting, and were told "we're city people."
- Loss of long term residential housing and neighborhoods
- Loss of support and respect from local residents due to making most changes to accommodate out-of-towners.
- Maintaining and promoting the city's the dark sky designation
- Maintaining/sustaining the natural environment including water conservation
- Make use of tunnels to ease traffic burdens
- Managed tourism
- Managing the increased number of visitors to the community.
- Managing tourism to reduce the number of cars on the roads and at trailheads and restricting as much as possible short term rentals.

- Managing tourist traffic more effectively
- Mitigation of the impact of short-term rentals on overall housing availability and affordability.
- More and more ATV rental businesses and ATV's causing air pollution, noise, damage to national forest dirt roads and roadside plants.
- More events for people living here and then the ones visiting here can also enjoy.
- More manageable traffic in spite of increased tourism
- More outdoor recreational areas for local senior citizens walking paths/walkways (rather than difficult hike routes) and park-like gathering places with seating and shade
- More pedestrian bike lanes sidewalks
- More pedestrian friendliness and in west Sedona. Enhance walkable areas with landscaping on city owned land, provide trash cans to minimize trash from pedestrians. Many of the bus stops don't even have trash cans.
- Mucho más tráfico
- My neighborhood is my home not a parking lot because I happen to live near trails
- Need for more healthcare providers and medical services for senior citizens
- Negative impact of short term rentals
- New larger trailhead parking areas away from residential areas
- Nimbyism an aging population that does not want to accept change (in a changing world), whether they are against apartments, sidewalks, or public buses
- No Airbnb that can't be controlled
- No alternative roadways
- No off road vehicles! They have no place in Sedona, they are a scourge and the clientele that they are attracting are not welcome in Sedona. They spend \$5 on a sandwich, leave garbage on road and trails, chase wildlife and don't give a damn about nature.
- No sense of community connections because so much of economy caters to tourists
- Noise from circling biplanes and helicopters
- Noise. Traffic. Noise from loud vehicles. Noise.
- Not enough affordable housing
- Not enough affordable housing for workers in Sedona
- Not enough medical doctors
- Not much aimed at families. Need more focus on families.
- Not respecting the residents views and opinions

- Off-road vehicles and people ruining land
- Out of control ATV rentals
- Out of town people owning housing market and turning housing into Airbnb which takes away the housing from the locals
- Over building
- Over crowded roadways and trails.
- Over development of hotels and Airbnb's
- Over tourism
- Over use of trails (more trails, lottery to get access to some). Separation of bike and hiking trails.
- Over-building. There will be no water and resources left in the town once the corporations are done with it. I'm against sustainability, because it is used to benefit the corporations not the citizens.
- Over-pricing
- Over-promotion
- Over-reliance on vehicle transportation, and the proliferation of businesses renting additional vehicles like OHV's, etc. This creates traffic and is directly in opposition to Sedona's sustainability goals.
- Overcrowding
- Overcrowding is utterly destroying Sedona, the community and its natural surroundings.
- Overcrowding of trail system and sites
- Overdevelopment / sprawl of single family homes into environmentally sensitive areas
- Overdevelopment, including adverse impacts of strs, transportation implementations, airport expansion and pollution, dark sky encroachments, need for excessive safety and infrastructure increases etc.
- Overpopulation
- Overpopulation through allowing overdevelopment in and around the city causing overuse of water, gas and electricity. Unsustainable growth.
- Overselling Sedona as a tourist destination and over crowding all the time everywhere from heavy traffic to most often many food items sold out at whole foods to not being
  able to eat out on weekends or hike without garbage and many people ...,,exhausting to
  live in
- Overuse of broken arrow trails with jeeps and noisy ATV's
- Overuse of lands
- Overuse of trailheads and streets near trailheads.

- Overuse of trails
- Parking (x3)
- Parking and accessibility to popular and over congested trailheads.
- Parking at the trail heads and in the retail areas
- Partnering with USFS and residents to impose and manage constraints on ATV rentals, including requiring mufflers/noise abatement devices, closing sensitive areas, imposing heavy fines for environmental destruction.
- Pave Schnebly hill road to allow an actual alternative for access to Sedona
- Pedestrian accessibility and transportation
- Pedestrian caution lights to cross 89a in west Sedona
- Pedestrian traffic at Tlaquepaque backs up northbound 179 and eastbound 89a.
- Physical environmental damage and noise to/on the trails, roads and open spaces
- Pollution
- Pollution (noise, air, light and environmental such as water and litter)
- Pollution and the density of increased traffic has to be decreased dramatically by making reservations to be here!
- Poor driving situation
- Poor public schools.
- Poor traffic flow, esp in a state of emergency, like a fire
- Poorly designed roads, circles, uptown, 179, Tlaguepaque crosswalk.
- Population growth
- Preservation of environment
- Preservation of natural beauty
- Preservation of natural resources
- Preservation of the environment
- Preserving our unique environment and cultural resources
- Preserving the natural beauty of the area
- Preserving the trails and the peace out in nature. Reduce the use of off-road jeeps and other off-road vehicles. The trails are being eroded by bicycles and people and the ground is being eroded by ATV's.
- Priority placed on tourists and tourism rather than the needs of our full and part time residents.
- Proactive management of ever increasing tourist population

- Proliferation of arcs and harm to environment
- Promote an enjoyable life for our residents. City promoting tourism and hotels makes it difficult to go to west Sedona for essential medical appts., supplies, shopping, entertainment, hiking or leave in case of emergencies.
- Property values
- Proposed location of a transit hub at brewer rd, perhaps the worst possible site in west Sedona for such a service.
- Protect the environment from ATV's, e.g., off-road vehicles
- Protecting and maintaining trails
- Protecting our city and surrounding natural environment from the noise and damage and number of off road vehicles and reckless driving.
- Protecting our environment- catering less to tourism and more to resident needs
- Protecting the environment
- Protecting the natural environment
- Protection of environment
- Protection of our environment (both the trails and beauty and the human-made environment (roads, etc.)
- Protection of the local forest areas without modifying in-city areas especially.
- Providing affordable housing
- Providing more family oriented lifestyle
- Providing safe, efficient means of transportation which include walking, biking, driving, and public transportation with an emphasis on minimizing transportation by car.
- Public transit, Sedona/VOC/Cottonwood routes
- Public transportation
- Quality of life
- Recreation center
- Reduce negative impact on trail systems
- Reduce tourism
- Reduce traffic by getting rid of the short term rentals!!!
- Reducing short term rentals
- Reducing short-term rentals
- Reducing the water resources and the fire hazards that are created that stress our first responders
- Reduction of Airbnb homes

- Reduction of new construction based on water limits. Water is not a indefinite resource in northern az.
- Reduction of traffic congestion.
- Regulating Airbnb's as well as hotels
- Resident's concerns should outweigh those of tourists and the commercial interests that serve them.
- Residential housing vs vacation rentals
- Roadways across oak creek. Work with the appropriate authorities to create more roads and bridges that cross oak creek.
- Safe biking routes protected from vehicle traffic
- Safe non motorized travel
- Safe pedestrian walkways
- Safer accessible routes for pedestrians and public transit.
- Safety of property residences and tourists
- Save the surrounding beauty
- School funding
- Sedona also needs to develop a plan to manage the growth in popularity of off road vehicles. The unchecked use of these vehicles will cause severe environment damages.
- Sedona is a fragile and magnificent treasure! You are going to kill the golden goose, and destroy it with too much development! The hideous 3 story storage facility in the VOC for example.
- Sedona needs more businesses that cater to the resident quality of life --- like health and medical services, handyman and home maintenance services, educational facilities for young families.
- Señales de no bloquear las rotondas por qué eso ase que ahiga más trafico
- Sense of community
- Short term housing. Fight to have city control of the enforcement of vacation rental housing, and the horrible effect of non-enforcement by city.
- Short term rental properties displacing local population
- Short term rentals (x7)
- Short term rentals (Airbnb, etc.) Continue to negatively impact our neighborhoods. Especially concerning are out-of-state investors buying up existing properties and/or building huge homes for short term rental use.
- Short term rentals and the community after-math

- Short term rentals destroying our neighborhoods and our peaceable enjoyment of our homes
- Short term rentals for one month at a time not less.
- Short term rentals must be regulated
- Short term rentals needs to be modified someway, we really need help with that. Our neighborhood is really affected with that.
- Short term rentals.
- Short term rentals. More needs to be done to ensure that short term rentals are good stewards of our neighborhoods. Many are, but those that aren't need to be held accountable.
- Short term rentals. My neighborhood of 76 houses has 45 Airbnb's and is not like it was when I moved here.
- Short terms rentals have negatively affected the character of my neighborhood and the city.
- Short-term rental overabundance
- Short-term rentals
- Short-term rentals destruction of the neighborhoods
- Shuttle busses between natural sights such as trail heads, oak creek canyon, verde valley school road, red rock loop road. There are large lots on 89-a that can be acquired for parking. Where biddle's used to be, across from whole foods, and near the west Sedona fire station. It's a much better use than another hotel that would only make our affordable housing for service workers worse.
- Sidewalks along busy roads e.g. Brewer road
- Some hiking trails that do not allow bicycles
- Stop attracting tourists and focus instead on quality of life for permanent residents- a major shift.
- Stop building resorts and hotels on every open piece of land
- Stop funding the chamber 2+ million yearly to bring even more people to Sedona. Many/most come up from phoenix, bring sandwiches & bikes. Use the hiking & biking trails and do not eat in our restaurants or use hotels.
- Stop funding the chamber, they have created an untenable situation.
- Stop packing the streets and parking lots with tourist cars and stop packing our hiking trails because for it once was wilderness trails now they are traffic of bicycles and tourists that deposit trash. It's no longer a wilderness trail in Sedona.
- Stop polluting our neighborhoods with so called improvements, it is not for the benefit of the people that live here, but to divert traffic away from 89a into the neighborhoods. It is appalling!

- Stopping the littering and graffiti on our beloved trails and rock formations
- Str
- Strict local control of rentals, prohibition of home sales to anyone but a "family," i.e., control over "free enterprise" and capitalism as it affects the quality of neighborhoods, homeowner "agreements" that preclude and/or mitigate the glut of short-term rentals
- Strict regulation of traffic as shuttles from out of town parking lots
- STR's I live in the chapel area and the number of strs has mushroomed exponentially. Lots of problems with some but not all strs (the lower rent homes become party central on weekends). We can't undo Ducey's decision in 2017, but we can closely follow what scottsdale and other communities are doing to stem the tide of out-of-state investors. Read news articles about telluride co residents there are finding it difficult to go out for coffee or dinner no affordable housing = no workers for low paying hospitality jobs. This is happening all over at high-value tourist destinations. buy up vacant lots and infill with pre-fab adus (sic) or other affordable housing options.
- Support and deductions for small local businesses.
- Supporting the health and vibrance of neighborhoods (and the people who live in them)
  which are rapidly being harmed by the growth of strs. While we all benefit from rising
  home values, neighborhoods are at risk of becoming hotel rows where we have no
  neighbors, the vision and actions need to be long-termism-based vs year to year
  revenue-based.
- Supporting the longtime culture of Sedona- healing arts, vortexes, crystals, drumming, all that makes Sedona unique, through intentional decision making, rather than allowing new wealthy residents and tourist economy to dictate the culture
- Sustainability (x2)
- Sustainability of our natural environment
- Sustainability: enhanced community recycling programs. Conservation programs to protect our natural resources. Investment in renewable energy.
- Sustainable development
- Sustainable resources
- Sustainable tourism (x2)
- Sustainable tourism (traffic)
- Taking care of the natural environment restrict ohv and ATV vehicles to smaller areas and cut noise and pollution from them. Move all rental companies to one location out of town and then less traffic moving through town
- Terrible traffic issues with no apparent solution
- That the tourism board be defunded. They use city money to promote their business that
  results in ruining the character of the city and quality of life for full-time tax-paying
  residents. High-rise buildings and hotels need limiting.

- The "improvements" to areas like boynton, bell, indian gardens etc. Etc. Have allowed such overcrowding of old favored hiking areas that we locals cannot enjoy them as we used to.
- The city is keen on adding buses to help with the traffic problem but they were tried before and for the most part they carried air and not passengers. What will the city do to increase ridership?
- The control of strs
- The horrible traffic situation caused by poorly engineered car traffic thoroughfare from uptown to Schnebly hill road turnabout, especially at the Tlaquepaque crosswalk.
- The local community of Sedona residents will continue to deteriorate. Increased tourism pushes out residents, especially families.
- The need to double lane highway 179
- The over-emphasis on tourism by the chamber and to an extent the city council as well.
   More encouragement of other types of sustainable clean industries, businesses, or permanent residents is needed.
- The traffic situation on 89a is an increasingly worrisome problem which requires some proactive action be taken by city council.
- Threat of short term rentals forcing full time residents to flee Sedona.
- Timing of lights along state route 89a with regard to crossing light selections. I have seen during the busiest times of year pedestrian's selecting the light to cross 89a at coffee pot Dr, rodeo, and having the green lights only last 45 seconds with auto traffic backing up for miles?
- To have the city council strong enough to override the people from rezoning
- Too many Airbnb and hotels. Not enough lower cost housing for workers
- Too many Airbnb places and not enough residents
- Too many Airbnb properties houses not hotels
- Too many Airbnb's
- Too many Airbnb and crystal shops. No local hometown vibes.
- Too many building permits allowed for hotels, motels, apartment buildings and entertainment venues. Sedona does not have the roads to deal with all of this. Please stop the building permits. There is no water left in Sedona.
- Too many events causing heavy traffic
- Too many hotels (x2)
- Too many projects focused upon visitor experiences vs. Resident services
- Too many short term rental properties have hurt neighborhoods. I have seen little effort by the city council over the last 10 years to curb this.

- Too many tourists
- Too many tourists (x2)
- Too many tourists and STR's
- Too many unregulated short term rentals
- Too much development. Sedona is not phoenix. Keep it small with lots of open, greenspace (desert) in town and surrounding.
- Too much new hotel building
- Too much tourism for this little area. The roads are filled with garbage and the trails are overcrowded and being destroyed.
- Too much tourism/str
- Too much traffic (x4)
- Tourist impact on environment
- Tourist parking/clogging of single lane routes (e.g. 179)
- Tourists over using our trails with bikes and motorized vehicles
- Traffic (x43)
- Traffic and lack of widespread public transportation
- Traffic at intersection of 89a and 179. Need alternative ways to move from west Sedona to VOC and back.
- Traffic caused by two traffic lights in uptown Sedona and traffic police at Tlaquepaque.
- Traffic congestion (x6)
- Traffic congestion, especially during peak tourist seasons.
- Traffic control (x2)
- Traffic flow
- Traffic from Tlaquepaque
- Traffic has overtaken our capacity to handle it. There should be a bypass around uptown. You cannot both promote tourism and fail to handle traffic capacity effectively.
- Traffic improvements, management
- Traffic is appalling and idling cars are bad for air quality
- Traffic is ridiculous
- Traffic issues! Please build a walkway for Tlaquepaque! There are to many cars being funneled into uptown and 179, nixed with the constant stopping for tourist at the Tlaquepaque cross walk. It takes me so much time to get to and from work any time of the week.
- Traffic jams on 179 on weekends

- Traffic management
- Traffic on 89a/270 coming to and through the "y" has been bad at certain times of day and during spring break periods for as long as I can remember. I do not know of an easy solution to the problem. I feel that the traffic circle or "roundabout" is the most efficient traffic control device ever invented. It is too bad more folks do not know how to drive through them. I think the crossing guards at Tlaquepaque should use a timer to allow cars to move and not stop cars for every pedestrian that comes along.
- Traffic problems
- Traffic problems. High density housing in uptown will exacerbate this problem. Have high density buildings on 89a or south of Sedona outside city limits.
- Traffic through west Sedona
- Traffic traffic traffic
- Traffic, it takes 40 minutes to get from CVS to my house in uptown about one mile.
   Removing the round abouts being they do not work and delay traffic due to no one knowing how to drive around the. Need alternate routes because the back up and delays are very dangerous when you need to urgently get somewhere.
- Traffic, safe travel for bikes and pedestrians
- Traffic: to mitigate the traffic by sr179 we need an under or overpass and street crossing to be eliminated.
- Traffic!!!!
- Traffic. All visitors should not be able to drive cars in town. There should be parking structures outside of town, one near cottonwood, and the other by village of oak creek.
   Visitors take shuttles, taxis or car services into town. Residents have sticker on plates to allow them into town.
- Traffic. Shuttles is a good start. I suggest going forward with closing off additional trails
  add parking lots by zone so shuttles are not caught in the traffic. Trails in west Sedona
  have one zone, cathedral area would be a zone etc.
- Traffic. Start eminent domain actions as needed with proper planning well in advance to reduce the burden. A 5-10 year plan with given notice. Work with Yavapai / Coconino county to re-establish the bridge across oak creek at the end of Verde valley school road and red rock crossing road. This would be a massive improvement to all village of oak creek to Sedona traffic having to use the 179 corridor into Sedona. Taking the money from traffic studies at millions of dollars to gradually purchase the requisite properties over time at market cost. Yes people will be hurt. You can't make an omelet without cracking some eggs. It is simply not possible to make everyone happy. Grow up as a city or shut up and stop spending millions of dollars on plans that won't really address the problem because you have put so many restrictions on the actual solution, no wider/more roads, that they can't be effective. It's a waste of time, money and effort. Do not build a parking garage in downtown Sedona. I mean really that will just funnel more traffic in. As soon as you improve the traffic us residents will start moving around more on the weekends and then and more on top of the level of problem you think you have

now. It is a lot worse than believed. Place it outside the city west or south of town where there is open land and bus tourists in. The federal/state parks have some to spare that is undeveloped.

- Traffic...over-investment in transit that supports few in the population and facilities that support only tourists. Need to connect VOC to west Sedona and an alternate route up Schnebly hill road to i-17 -- major projects to rebalance traffic flow and assist residents to actually live in this city
- Traffic/ installation of medians on 89a
- Trail damages
- Trail parking
- Trail systems being destroyed by overuse
- Trailhead parking
- Trailhead parking city needs to make up its mind on trail head parking vs trail head transit. On one hand we shut down the trail head near back o beyond and pay for full time traffic monitors. On the other hand we promote the building of new trail head parking near the chapel. I think trail head transit is a good ideal as long as it doesn't include a hub near the "y".
- Trailhead parking for locals
- Trails = they are being loved to death = we need to have some tax dollars from every vacation rental and hotel room going to sustain our trails so that they are not being ruined by overuse.
- Tranquility--less noise pollution. Specifically helicopter noise and ohy noise.
- Transit
- Transit reducing the number of cars on the road, making neighborhoods and the community as a whole more amenable to walking, biking, and public transit.
- Transportation alternatives for residents and tourists
- Transportation. Multiple times/daily community transportation from Sedona to flag, jerome, cottonwood, prescott and phoenix.
- Unaffordable housing
- Unbridled restrictions on ATV.
- Uncontrolled ATV activity is decimating the forest and killing trees. We need very limited permitting
- Uncontrolled influx of short term rentals which degrade the quality of our neighborhoods and cause many residents to relocate to other areas
- Uncontrolled tourism. Especially as it relates to excessive, careless and irresponsible behavior on the surrounding landscape, and impact on quality of life for residents.

- Understanding the absurdity of transit in a tourist town. People here only for a day or so
  will not use it. Micro transit is a direct conflict with services like uber and lyft and should
  not be done. All a total waste of city resources. No transit system of any kind will make
  a detectible difference in traffic.
- Unenforced regulated vacation rentals .
- Unsustainable tourism that leads to traffic
- Upgrade our design standards so as to accentuate Sedona's natural beauty and to promote modern urban design with a priority on quality, esthetics and intelligent development. Streetscapes, especially along 89a in west Sedona, need to be significantly improved.
- Using community and city resources for the citizens and youth and not just the visitors.
   We all accommodate and appreciate visitors but there is also a local Sedona community
- Vacation rentals need to be stopped
- Vehicular traffic
- Virtually unregulated short-term rentals!
- Visitors have no idea how to use the roundabouts. It's a safety hazard
- Warning signs at i-17exit indicating congested road conditions to Sedona and indicating time saved by traveling to flagstaff via i-17 instead of oak creek canyon
- Water (x2)
- Water supply
- Way too many tourist
- We are over run with tours. This is not Disneyland! (jeep tours, wine tours, spirit tours, loud open air bus tours w/ the drivers speaking on loud speakers, helicopter tours, is there a way to limit them? Also, even though they are street legal in the state of AZ, pass a city ordinance for no ATV's on the land. We have noise ordinances and they are destroying the land.
- We have made progress with air noise, but there is still work to do with the airport and the routes that planes (and some helicopters) take to enter and depart the airport, which should be to the west of the airport, not over residential areas.
- We need to be able to regulate Airbnb's which will help with problem number 1.
- We need to do something about the Airbnb and I'm sure there is a solution because it's
  destroying our community it's turning private residential neighborhoods into commercial
  property to Airbnb out and young people young families cannot afford to buy housing in
  this market
- When caught in traffic breathe and take in the beautiful sights.
- Whether Sedona will have the integrity and political strength to reduce growth in order to save our dying community
- Widen 89a

- Work effectively to limit access to trailheads in an effort to reduce traffic saturation throughout the city. Do not build more roads or parking to accommodate tourists.
- Work force
- Work force housing (x6)
- Workers

## **ISSUE: THIRD MENTIONED**

- More open spaces more respect oh no
- Traffic
- A more diverse economy
- A pedestrian bridge at 179/Tlaquepaque not sure why this was never part of the approval of the expanded version of Tlaquepaque a pedestrian and traffic nightmare.
- Ability to get from West Sedona to the VOC is impossible
- Ability to safely bike here on the road. It is still too dangerous
- Access to trailheads (x2)
- Additional dining options (e.g. More restaurants)
- Additional Trailhead parking
- Address the needs of the homeless population that is currently visible at all grocery stores and many intersections.
- Affordable construction and improvement services remodels and upgrades to local home owners.
- Affordable guest lodging and housing
- AFFORDABLE HOMES & RENTAL HOUSING FOR ALL THE NEEDED EMPLOYEES TO KEEP SEDONA IN EXISTANCE, OTHERWISE WE ARE ON THE WAY TO DRYING UP.
- Affordable housing (x14)
- Affordable housing alternatives
- Affordable Housing and some move to light industry to generate a more balanced population and economy. Affordable housing means real construction, likely 3+ stories. Light industry could support local activities, like manufacturing of mountain bikes or similar skilled enterprises that match the ideas of outdoors with a profit margin that can maintain a young workforce.
- Affordable Housing for all

- Affordable housing for local workforce
- Affordable housing for locals
- Affordable housing for residents and workforce
- Affordable housing for the service community and workers
- Affordable housing is an oxymoron. Builders will charge what the market will support. Thus Sedona housing will never be affordable to average workers in Sedona.
- Affordable housing must be addressed in order to house employees who work here. This
  will affect our local economy with many local businesses under-staffed and unable to
  keep employees.
- Affordable housing within/near Sedona [i.e., for middle-class families]
- Affordable living for people working in Sedona
- Affordable workforce housing
- Affordable housing for locals
- Airbnb (x2)
- Air quality (x2)
- Air quality. Tourists and residents should be discouraged from burning wood for ambiance.
- Air quality/ dark skies
- Airbnb regulations
- Airbnb is ruining the community. See above.
- All neighborhoods need sidewalks for easy, safe walking.
- All traffic issues leading to severe bottlenecks and inability for first responders to move quickly through the city.
- Allow short-term rentals as they permit many residents to keep their homes and survive due to extra income. Enjoy the extra City tax income generated from them.
- Allowing a plethora of exemptions to builders that basically dismantle the ordinances approved by the Sedona residents
- Alternative travel routes (to alleviate traffic on 89A) through the city
- Alternatives to driving / green tech
- Ample parking at trailheads so that roads (Dry Creek Rd) are passable. I'm fearful of hitting a pedestrian as I drive that road. AND the forest service is NOT getting income from parking when people park on roadways
- And this goes without saying...FIX uptown traffic issues. How about an elevated roadway for through traffic?

- Apts, housing n condos.
- Attract more and better medical care.
- Attract variety economic enterprises that are not connected to tourism
- Attracting working people
- ATV traffic everywhere including what is left of Sedona neighborhoods
- ATV's need to be eliminated or at least minimized, scaled back.
- ATV's and Side-by-sides! I live a short drive from Broken arrow and the side-by-sides
  are unregulated and are constantly speeding past pedestrians and 4x4 vehicles on the
  trails. Its dangerous when you are in your 4x4 car going up a rock climb when a side-byside speeds 45mph past you kicking up rocks ad making a dangerous environment for
  oncoming vehicles. It is killing our wildlife and should banned in the national forest! Who
  cares about making Sedona like Disney land! KEEP SEDONA SACRED!
- Atvs are negatively affecting neighborhoods and damaging the forest surrounding Sedona.
- Atvs destruction
- B&B rentals need to be limited curtailed. Partly because of #1 & #2 but also they destroy connectivity of neighborhoods & therefore damage the community framework.
- Balancing the needs of residents with tourist interests.
- Beggars
- Better infrastructure throughout Sedona
- BETTER MIX OF SHOPS AND STORES FOR RESIDENTS WITH FEWER NEW PLACES FOR TOURISTS. AM PERPLEXED THAT CITY PLANNERS CAN'T SEEM TO UNDERSTAND THAT BUSINESSES/PUBLIC INFRASTRUCTURE NEEDED TO MAKE THIS A NICE PLACE TO LIVE FOR RESIDENTS DIFFERS DRAMATICALLY FROM ENDLESS APPROVALS FOR MORE HOTELS AND MEXICAN RESTAURANTS
- Better plan for fire protection
- Bicycle safety paths on all roads
- Bicycles ruining the trails. Bicycles are destroying all of our trails in Sedona. Bicycles
  must be limited to using only "MARKED" trails that specify use for bicycles. Bicycles
  must be excluded from all other areas of Coconino National Forest and Yavapai county
  and the City of Sedona. Bicycles must only be permitted on paved roads and specifically
  "MARKED" trails.
- Building
- Building of high rise buildings in industrial area creating more congestion
- Buildings heights that would affect views.
- Careful management of natural resources to maintain the area's beauty.

- Cars. There are too many (but this is a world-wide problem)
- Cater to the visitors they spend their money so we don't have to pay a city property tax.
- Chamber needs to STOP marketing Sedona! Visitors market Sedona's
- Charge an annual fee to offroad vehicle users to protect and subsidize the local/national parks
- Cheaper dinning out. The smaller restaurants cannot stay open they keep folding. Those
  of us that live here end up eating out of the supermarkets to get something under \$40 a
  meal. Give them financial incentives/tax discounts over Lisa Dahl that charges God
  knows how much for what is probably a heavenly burger or Italian plate goes for \$\$\$.
  We need both.
- City & counsel caring about residents over revenue
- City has sold out to the Chamber's wishes; less full time residents; we have no neighborhood communities as we did before Airbnb's
- City of Sedona not interfering with property rights (imposing regulations that will hurt people's property values).
- Clean overgrowth around signs and sidewalks
- Collapsing sources for community experiences
- Commercial exploitation must end. Make the community for residents not for tourists benefit.
- Community gathering spaces and events
- Community spaces
- Community support: Community participation programs to ease growing pains as we become a more vibrant modern community to call home.
- Competitive contract bidding
- Comprehensive public transportation to trailheads and popular areas to eliminate the traffic congestion.
- Continual maintenance and upgrades to our infrastructure
- Continue doing a good job...thanks
- Continue to require home builders that plan new communities to have at least 15%-20% of the properties available to be rented to local workers..could be done a number of ways ..insist a portion always be available for rent without purchase so there is a reliable turnover and availability of apartments at said percentage rate without the apartments being sold for Airbnb rentals.
- Continue to try and limit the spread of STR
- Continued support and active focus in preserving our natural land, wildlife by somehow enforcing the leave no footprint concept.

- Continued traffic bottlenecks at north and south Tlaquepaque, with little apparent effort by all parties to create solution.
- Control of Airbnb / short term rentals. They have changed our neighborhoods tremendously and it has not always been a positive change.
- CONTROL OF SHORT TERM RENTAL GROWTH....
- Controlling our forest
- Controlling roadside parking around hiking trails.
- Controlling short term rentals
- Convince state to take control of short term rentals, then eliminate them
- Corporate greed
- Create additional roadway connections thru neighborhoods to allow local traffic to travel off of 89A. Also create alternative route from VOC to Sedona!
- Create affordable housing options for the minimum wage/and hourly wage workers who
  make the Sedona economy run.
- Creating a sense of community, spaces for gathering, opportunities for dialogue
- Creating more bike/walking paths. Designate lanes on 89 a four bikes only
- Creating more connector roads between areas allowing locals to get around avoiding tourist traffic.
- Cut the Chamber's advertising budget and funnel the money into traffic fixes, transit, and things that improve the quality of life for residents.
- Damage to the natural environment from ATV's, hikers, etc.
- Danger of transition from a community to a tourist destination
- Dark Sky. Increased light pollution accompanied increase population. Rules need to be enforced to preserve standing.
- Declining availability of medical assistance
- Declining enrollment in Sedona School system
- Declining family residents
- Decreasing congestion and improving housing for people working in town, Improving school resources and quality
- Dedicated, separate bike lanes that are safe for travel on Cook's Hill, uptown, 179
- Defund the chamber as it is irrelevant now
- DESTRUCTION OF NATURAL ENVIRONNEMENT DUE TO TOO MANY HOUSING DEVELOPMENTS
- Destruction of neighbor hoods by whole house STR's by LLC's etc.

- Destruction of Sedona's native communities
- Destruction of the town's quiet communities with ATV's riding thru neighborhood streets with the noise pollution....don't they fall under the towns noise ordinances? ATV's are destroying the desert floor, killing trees with the amount of dust residue they create, doing doughnuts on the desert floor this town has so advertised how precious the desert floor is as it is alive, taking many years to develop and to please respect the desert floor... These ATV's are everywhere, riding thru the parking lots, at the banks....they are all over the place, but worst are the congo lines thru the neighborhoods.
- Developing a diversified economy (not so dependent on tourism) that offers jobs that pay a living wage.
- Developing an Oak Creek walkway and picnic area using property between Schnebly Hill Road and Oak Creek that remains undeveloped. It is a travesty that planning wasn't done before commercial properties developed land up to Oak Creek. To go out to dinner and have a place along Oak Creek to enjoy a stroll afterward would be so very nice. Existing businesses could open up their land along the creek to accommodate this. I've seen another town, Salida, CO where the sidewalks along the Arkansas River are engineered such that they don't wash out with high water and with high water are under water briefly. I remember Oak Creek raging over Tlaquepaque bridge in 1994. The bridge didn't lose integrity.
- Diminishing population
- Diminishing services in opportunities for residence
- Disrespect or lack of stewardship for our unique, beautiful and natural surroundings
- Diverse employment not dependent upon tourism
- Diversified economy
- Diversifying Demographics (more families)
- Diversity
- Diversify housing to allow families to grow in Sedona.
- Do away with R B and b's
- Do not want any Tourist activity that causes a large influx on tourist traffic for a particular event such as Run Sedona. Nothing that closes our roads to normal traffic or that causes our neighborhoods to be turned into parking areas.
- Doctors/ medical care
- Ecological Conservation: I commend the restaurants in Sedona for eliminating plastic straws but also make a citywide mandate of no styrofoam takeout containers. Let us take a page from CA and mandate only reusable shopping bags within the city limits. As Sedona citizens let's come up with a plan to conserve and protect our precious water.
- Ecological preservation
- Economic diversification

- Economic diversity
- Educational opportunities
- Eliminate short-term rentals
- Embrace tourism don't fight it but make it work for the environment as well as people
- Employee housing
- Employment difficulties, not enough people wanting to work.
- Employment diversity
- Encourage dining/nightlife to open establishments that are affordable for locals, not just fine dining for tourists.
- End the transit boondoggle before too much money is spent
- Enforcement of traffic laws especially speed limits.
- Environmental sustainability
- Environment
- Environmental impact and enjoyment maintaining the beauty of the surrounding forest and Oak Creek, limiting impact of visitors, trail users, campers, and OHV's, and providing community access to the outdoors.
- Environmental impact of increased tourism.
- Environmental issues addressed peculiar to AZ --such as sustainable and reliable water source.
- Environmental protection (x2)
- Environmental protection and preservation of unique ecosystem
- Environmental protection and sustainability
- Environmental protection from overuse/abuse of the area.
- Environmentally Destructive businesses. ATV. There are 6 such irresponsible unaccountable dangerous and destructive businesses already allowed that are neither regulated nor policed. Insane
- Even though we are a dark sky community, the addition of numerous hotels and businesses in the area have actually increased the light pollution. As a photographer I have witnessed this first hand.
- Events
- Excess promotion of tourism by city council and chamber of commerce.
- Excessive air bed and breakfast units negativity affecting our local schools and neighborhoods
- Excessive use of ATV's. The environmental destruction on Forest Service land is disgraceful and the careless use is a danger to other users.

- Extension of Forest to 89a
- Facility for amateur astronomers
- Families being forced out of town by high housing costs, no emphasis on education of children
- Finding affordable housing for our working middle class.
- Fire
- Fires
- Fiscal control of city council
- Focus on quality over quantity, we have too many tourists to sustain a healthy environment for such a small town. The average stay is one to three days, changes should be made to encourage longer stays by smaller number of tourists.
- Focus on tourists and not residents, this needs to stop
- Forest fires
- Fostering a sense of community where people want to work, raise families, and stay in.
- Full time residence privacy from Tour Companies and Airbnb people
- Fully operational hospital.
- Gaining control and enforcing requirements on short-term rentals, potentially include limiting the total number of units and/or units/owner, immediate police response & severe owner penalties for party houses.
- Get cars off of Dry Creek and Long Canyon Road. The forest service needs to arrest those blocking the road.
- Get rid of tourism
- Getting the vacation house rentals back to long term rentals. I have seen quite a few
  houses for sale advertised as possible investments for vacation rentals. I would like to
  see the city to get the realtors on board to stop this advertising practice and not
  encourage this growth of vacation rentals.
- Global warming
- Good and equitable government.
- Green space please purchase open parcels of land as they come on the market and establish more pocket parks. Besides Posse Grounds, I don't know of any (pocket) parks in town. Once land is developed for business or residential use, its gone for generations.
- Green space (left wild) throughout town. Wildlife and health of natural environment. STOP PAVING AND BUILDING OVER NATURE.
- Handicap parking rules seem to be voluntary and Sedona doesn't seem to care.

- Have buses that run through town instead of all the cars. Reduce cars arriving and have bus service from parking outside the core areas. Also have more buses between Sedona and Cottonwood and to VOC.
- Health care Sedona is suffering from a revolving door of medical professionals
- Healthcare (x2)
- Help local employees find affordable housing.
- Help support and improve children's education to draw families
- Helping in any way we can with alternative transportation. ICE engines add toxins to the environment. We need clean non-toxic alternatives.
- Homeless population. This group has become either larger or just more noticeable and aggressive. They damage the forest by camping, pose a fire and safety threat, and caused an increase in crime.
- Hospital/medical care
- Housing (x4)
- Housing for all
- Housing. Not having affordable housing for service personnel is causing stores (Walgreens), restaurants (Moon Dogs) and other businesses to close or curtail their hours of operation.
- Housing/transportation issues
- How commercial interests continually override the interests of the residents in Sedona.
- How to control transients and homeless
- How to protect our beautiful environment from people who come and have NO
  investment in this area. They trash the trails, the environment and even the places they
  stay sometimes.
- How to provide more affordable housing and employment opportunities for a broader range of incomes.
- I am against anything that has to do with the green new deal
- I have a short term rental "Airbnb" to generate an income, please be open to keeping this sustainable for residences of Sedona!
- I think the city of Sedona needs a balanced tourism plan, something that is sustainable and has at least a 50% buy in by residents.
- I'm a resident here in Sedona since 1985. Currently living in Uptown. Owned and ran one of our family businesses in Uptown 26 years. On the Sedona Main Street Board. During which I remember a Harry Newman with KSB who requested and was considered a City of Sedona Fine for Uncovered vehicles that littered. I would like to request a consideration for request for City Fine. A fine for walking through this or any other Traffic Circle of Highways. The Roundabout at 89A & Jordan in Uptown. Would like to suggest two thoughts on this. #1 Is a two sided signage of a fine at each end of fence

at edge of circle. #2 Please consider cutting the metal fence next to curb in half, a much "Lower height" to see over for emerging vehicles into circles . Plus the landscape of a Pine tree in front of Cheers really blocks both my view and that of car coming into circle of an oncoming vehicle.

- Illegal immigrants/undocumented folks, the human and drug trafficking that sometimes, but not always, accompany them, the shanty housing they sometimes use and the lack of sanitation that follows is a problem the city should address.
- Improve access to good medical care
- Improve community resources for residents, pools, rec centers...
- Improve quality of life for locals, specifically reduce the impacts of over advertising for tourism.
- IMPROVED ACCESS TO GOOD MEDICAL CARE
- Improved bureaucracy at all levels. Also airport management replacement they do nothing to benefit the community while making all the noise they want.
- Improved medical facilities
- Improved traffic flow
- Improving schools
- Inability of locals to use the trail system from over crowding
- Include affordable housing for Sedona workers.
- Increased options for families and community activities including outdoor music and events.
- Increasing lack of available medical care
- Increasing property tax values with no apparent commensurate improvement in the services covered by these tax payments.
- Increasing size of Route 179. From one lane each direction to two lanes in each direction from the "Y" to I17.
- Increasing tourism (leads to the first 2) diminishing the quality of life for residents
- Inept and uncaring city and utilities managers
- Infrastructure for trailhead access
- Keep hikers out of the neighborhoods
- Keep natural beauty and environment protected
- Keeping clean environment
- Keeping desert pristine, including reducing day-rental ATV's, etc.
- Keeping Sedona a place that FT residents can enjoy.
- Keeping the sacred sites SACRED!

- La escases de transporte publico.
- Lack of affordable housing (x2)
- Lack of any kind of serious evaluation of the things the city spends money on in the
  pretext that it is somehow helpful. We just keep on spending on things and never ask if
  this is rally doing any good.
- Lack of diverse leadership on City Council.
- Lack of facilities at the trailheads creating filthy, unsanitary conditions. Take a look sometime!
- Lack of job opportunities other than low paying service industry
- Lack of medical personnel who continue to stay here
- Lack of medical services, such as pharmacy, urgent care and emergency on weekends and the departure of physicians and medical personnel across the board
- Lack of parking at trails
- Lack of professional leadership at City Hall
- Lack of recreational opportunities for all age groups
- Lack of respect for the beauty of this place and those of us who have chosen to live here and sense of entitlement from some visitors
- Lack of workforce
- Less Tourism
- LESS TRAFIC IN NEIBORHOODS WHERE THERE ARE ATTRACTIONS FOR TOURISM. GREATER LIABILITY WHEN YOU COMBINE PEOPLE WALKING ON MAIN STREETS TO A TOURIST ATTRACTION (CHAPEL).
- Liberal political correctness regarding spending taxpayer funds on "affordable housing" and "going green."
- Limit city growth
- Limit OHA vendors and start permits for OHA within in Sedona land. Forest service needs to do same.
- Limit or regulate short term rentals
- Limit parking in neighborhoods and along roads around trail heads
- Limit short term vacation rentals
- Limit the growth of City Government.
- Limiting short-term rentals in the city
- Limiting VRBO. 2-3 week minimum rentals.
- Listen to citizens

- Living wage
- Local control of short term rentals and Airbnb's and noise control
- Local government forgetting who votes for them
- Locals being able to enjoy the area they live
- Loss of activities for younger families and children. Baseball, Soccer, Pee Wee Football, Softball, Girl Scouts/Boy Scouts. There use to be more for children to do in Sedona without traveling to Cottonwood. This also includes Public education with the declining enrollment due to loss of families in our area.
- Loss of our neighborhoods and housing to AIRBNB.
- Loss of population
- Loss of residential real estate to seasonal rental.
- Maintain safety and beauty of the community
- Maintaining and treating Sedona as a small city and not a large municipality
- Maintaining natural resources
- Maintaining pristine environment, including wildlife. Maintaining a quiet and natural environment. Respecting the past cultures that used this area as a spiritual haven.
- Maintaining the quality of living experience for full time residences.
- Maintenance of local culture
- Maintenance of neighborhood roads
- Manage trail overuses
- Management of trailhead parking and degradation of parks and trails due to overuse, crowding
- Managing and expanding trails and trailheads
- Managing traffic
- Mass transit availability and convenience
- Medical services for aging population.
- Medical services for the residents
- Menos seguridad
- Minimize dead end roads where possible. Create more roadways that connect to other roads.
- More advanced healthcare facilities
- More Affordable Housing for Workers in VOC/Sedona
- More bike lanes and trail access

- More community concerts and events, using resources such as Posse Grounds, (or the airport area or cultural park if available). The September concerts at Posse Grounds were awesome.
- More equality in housing for those who live and work in Sedona.
- More focus on supporting local and less on tourists. If we do not support our community, we will have no one left to work customer service or hospitality and the city's economy will fall apart.
- More incentive to small business/restaurant proliferation.
- More people crowded into same small town. Need limits on temporary rentals and no more hotels.
- More professional employment opportunities-not tourism related
- More recreational options for the residents & visitors
- More regulation of short-term rentals. They are banned by my HOA yet still the
  properties around me are Airbnb's. Property is hard to come by for locals who don't have
  cash to offer like outside investors looking to make a buck with short-term rentals.
- More restrooms at trailheads
- Municipal services
- Need to make it more family friendly within the community to attract younger families.
- Neighborhood connections and alternate routes for local traffic, biking, walking. Shared use paths.
- Neighborhood house short term rentals
- NO 5G towers! Medical & scientific studies prove that they are very dangerous for health and have high risks of fire.
- No affordable housing
- No Airbnb, or at least regulated
- No ATVS. Jeep tours are one thing but I'm tired of sharing the road with idiot ATV drivers. Sedona is not a playground. WE NEED TO BE A COMMUNITY.
- No more lodging we do not need to turn Sedona into a Las Vegas since most of the rooms are not full.
- No more massive Resorts and timeshares! Limit VRBO's! How about conservation and making our local population feel valued?
- No more public money going to the Chamber of Commerce.
- No more sidewalks and streetlights.
- No respect for residents, It's all about motels and tourists
- No safe bike lanes thru the roundabouts

- Non-existent Healthcare making it impossible to age in place
- Not diverse enough
- Not enough affordable housing
- Not enough peace and quiet
- Not happy about parking structures especially in the Chapel area
- Off highway vehicles
- Off road vehicles in every neighborhood not just trail heads
- Off road vehicles such as, but not limited to, ATV's destroying plants etc. and strict
  enforcement of such vehicles having access to off road areas.
- Offer affordable rentals and/or home ownership for lower income, service employees working in Sedona city limits.
- OHV pollution and noise
- One more time with gusto!
- Out of control development with no input or consideration from local residents. A
  building moratorium should be put in place until residents are comfortable with all new
  planning and development proposals for the city and traffic issues have been addressed.
  There should be no more building until traffic issues are addressed.
- Outlaw ATV's or limit the amount of that type of vehicle per day.
- Over abundance of short term rentals
- Over crowding
- Over development
- Over promotion of tourism industry
- Over run forest roads with ATV's and campers.
- Over-tourism of the wrong sort. Sedona is a destination for spiritual renewal and it should embrace this. Get rid of the OTV's and "redneck tourism". It's cheap, destructive, and totally out of synch with what Sedona is.
- Overbuilding Florida style.
- Overbuilding of hotels/resorts/timeshares
- Overuse of trails
- Parking for the employees that work in town
- Parking is overwhelmed at trailheads, along the creek, in popular spots. Again, if you
  want the tourists then take responsibility for all the implications. The status quo is
  horrible.
- Parks

- Planning for "no growth" that will affect the city budget rate of expansion, and probably have significant consequences for the real estate industry inside the city limits.
- Please pay as much attention to those who live here, pay our taxes, support local businesses and the economy as is shown to hotel franchises, tourist based businesses -- especially ATV's -- and to tourists themselves.
- Pollution control
- Pollution from visitors
- Preservation of Natural Beauty and Environment
- Preserving natural habitat
- Preserving open spaces and protecting nature, the environment, wildlife and quality of life.
- Preserving our natural places -- the large amounts of people treading through (or camping in, riding through, or driving through) the national forest lands can degrade the ecosystem if not doing so respectfully
- Preventive measures to abate the threat of future fire. Spend much walking around our neighborhood and you will see an extraordinary number of dead and dying bushes. It's tinder waiting to be ignited.
- Prohibit high density housing conglomerates. Less RV's and small residential lots.
- Promote neighborhoods and a quality of life that keeps Sedona from turning into nothing more than one big block of short term rentals.
- Protect the natural environment from development and destruction by visitors.
- Protect the views and natural surroundings
- Protecting Sedona's Delicate Eco System
- Protecting the beauty and sacred nature of this land. Encouraging visitors to move away
  from unleashing ATV's wildly onto the dirt and rather offering activities that are less
  destructive to the animal and plant life that reside here.
- Protecting the environment
- Protecting the environment / trails
- Protecting the natural beauty and serenity of the area which is being damaged by ATV's, helicopters, increased aircraft traffic, worsening traffic pollution, and a disrespect for such things as the Dark Sky Community designation.
- Protecting the natural environment and reducing the negative impact of tourism.
- Protecting the natural environment from too much tourism.
- Protecting the natural resources from over use and abuse
- Protecting the trails, red rocks, environment, etc.
- Protection of natural environment

- Protection of natural surroundings and trails
- Protection of the environment and sustainability by implementing the Climate Action Plan and the Sustainable Tourism Plan.
- Protection of the land
- Provide more to residents and worry less about visitors
- Public transportation
- Puentes peatonales para las personas y no cruzen las calles y así evitar accidente
- Quality education for students
- Quality of life for residents
- Quality of life of residents seems to be an afterthought
- Quit wasting tax dollars by giving it the Chamber. If the tourists have not learned how to respect Nature by now, advertising is not going to change that! Hire people with that money to help maintain the trails and keep the hordes from destroying Nature.
- Raising employee pay to sustainable levels
- Reasonable housing
- Reasonable, controlled growth and development
- Reduce & regulate short term rentals
- Reduce dependency on tourism
- Reduce taxpayer support of the Chamber of Commerce and stop destination marketing
- Reduce the Chamber of Commerce influence.
- Reduce the visitors bureau budget for tourism
- Reducing the bike traffic which are destroying our trails
- Reduction in dependence on tourism
- Reduction in self-governance by intrusive state political and election-related actions.
- Reduction of short term vacation rentals
- Refining relationship and support of the Chamber
- Regulating short term vacation rental in residential neighborhoods
- Regulation of ATV's to protect natural environment
- Rental control
- Residence vs business
- Restaurants that are more mainstream in pricing.
- Restrict runaway new resort, hotel construction, our infrastructure is already well beyond capacity

- Restricting and limiting trail and canyon access to mass transit only
- · Restricting multi-family housing
- Retain and attract families
- Retaining the character of our City
- Return Sedona to the RESIDENTS and eliminate absentee-owned short term rentals.
- Roads
- Safer streets and sidewalks
- Sedona is almost at a tourism breaking point, and as you will note all my issues somehow end back at tourism. This brings me to the traffic which with all good intentions is a recurring issue, except now the traffic from Dry Creek Rd through uptown is now more hectic than ever.
- Sedona only focuses on how to get more tourist into town, WTF
- Sedona park space
- Seems making more money is the driving motive and it's creating a lot of problems.
   What if the focus was on community, caring for the locals, creating a vision for the future that is all-encompassing and not based on money?
- Short term rental fair and equitable solutions
- Short Term Rentals (x2)
- Short term rentals destroying neighborhoods!!
- Short-term vacation rentals
- Sidewalks
- Stop allowing Airbnb's to be licensed
- Stop any County control of "Dance halls" social events at airport masa. Only an airport on the Masa, All other venues controlled by city council.
- Stop ATV use that erodes our landscape. Practice sustainable tourism not just use it as a advertising gimmick
- Stop encouraging tourism. The town can no longer support it. Soon there will be so little staff the restaurants and hotels will need to close because no one can live here in order to work
- Stop giving funds to commercial interests to advertise tourism
- Stop giving the Chamber so many dollars and so much City decision-making authority
- Stop over development and encouraging more tourists
- Stop spending funds on marketing tourism until the infrastructure in Sedona catches up with demand. Spend funds on addressing traffic and housing which will have a positive impact on the overall economy and quality of life for both visitors and residents. Social

media and the pandemic have done more marketing for Sedona and years of marketing through traditional channels. Stop spending funds on increasing tourism and more on improving infrastructure.

- Stop spending money on so-called city improvements that just invite more congestion
- Stopping the damage being done to trails and open areas due to ATV's and OHV's
- STR issues
- Strs need to be better controlled and contained
- Support for all business and embracing Sedona for what is A Mecca of tourist activity
- Support the residents' needs and wants vs. The tourists' needs and wants. Sedona has
  a bad habit of putting tourism and business ahead of the people who LIVE HERE YEAR
  ROUND!!! We would be willing to pay property taxes in lieu of the 3,000,000 tourists
  who come here annually.
- Sustainability (x2)
- Sustainability and care of our environment
- Sustainability and climate initiatives are by nature vague. These are issues that are inappropriate for city officials and staff to address, and they are a total waste of city resources.
- Sustainable
- Sustainable growth
- Sustainable projects that accomplish #1&2 above
- Sustainable water supply.
- Sustained damage to our forested areas via OHV's, ATV's, mountain bikes.
- Synchronize traffic lights
- Taxes
- Teaching tourists to respect the land
- Terrible traffic flow 10 months out of the year.
- That outdoor areas (sic), including trails for ATV's and jeeps are becoming torn-up due to carelessness of users.
- The Airbnb industry is out of control leading to numerous problems: overpriced homes, lack of affordable housing, lack of community spirit in neighborhoods, etc.
- The Chamber of Commerce has a much too cozy relationship with the City Council
- The city not being able to keep up with tourism from lack of affordable housing
- The environment. Huge numbers of vehicles pollute the air and the land can only sustain so much; protect our beautiful national resource please

- The impact of the increase in short term rentals on neighborhoods and quality of life of full time residents
- The land here is do beautiful and special and to see And hear the all terrain vehicles everywhere on so many trails is HORRIBLE and heartbreaking.
- The lowering of the bar on what's required of what's being built I see too much alteration of the land/lots.
- The number of tourists without adequate resources to support them and making it difficult for full-time residents to navigate daily activities
- The roundabouts were a brilliant idea, they should be further expanded into West Sedona- managing traffic in a smart way (such as a pedestrian overpass between the two Tlaquepaque's would be a good start.
- The sadness of not abiding by the previous community plan which pledged to show respect to the older pioneer developments when current plans call for the devastation of the uptown/ Brewer Rd corridor. Dumping more traffic from a resort onto the least improved roadway in Sedona just to make room at Schnebly roundabout for proposed resort development is truly sad and abusive to the old under improved areas. It's ok however if it's for tourists and money-little to no consideration for residents. The word Community has disappeared from any consideration of any & all projects. If we bring more lodging/ & tourist tax \$\$ it seems it's ok to trash residents! No wonder we are losing city of Sedona residents. We are all disgusted at the bullying of residents by current mayor, most council members and city manager. The ties between chamber & city is unhealthy. City could utilize those tax \$ from bed taxes to better this city for residents. Perhaps use ranger buildings as an senior gathering spot where seniors could get together on casual basis to play chess, checkers cards -like a town gathering spot for seniors- as in Europe's city square/parks.
- The surrounding forest/land is being destroyed by excessive jeep tours and OHV's
- The uncontrolled increase in Airbnb's is something the city needs to get under control. This growth is causing problems for the long term rental market as well as increased congestion.
- The use of ATV's must be strictly control and banded from road use.
- There are too many tourists. As a resident I cannot go to favorite restaurants because they are overcrowded as are many favorite trails.
- There's a problem with all of Sedona transportation, we need new routes and roads to get in and out of Sedona, they need alternate routes
- This survey talks about the need of housing, we have plenty of housing but all the houses are being used for Airbnb rentals. Homes not hotels! Enforce noise ordinances and heavily fine homeowners and guests who do not comply.
- This town will have not local voice, local business, or local anything soon. Every
  business and home is being snapped up by a couple "corporations" that wish to own
  everything. This is doomed to failure.
- Too many Airbnb's

- Too many cars parked on the side of roads like Dry Creek and Long Canyon Road.
- Too many hotels and Air B & b's!!!!!!
- Too many OHV's
- Too many str properties
- Too many tourists
- Too many visitors
- Too much traffic
- Tour company traffic in residential areas.
- Tourism (x4)
- Tourism = while all should be able to love and experience the beauty of this area, there
  needs to be controls on vacation rentals. Permitting only a certain number per year,
  fining rentals an impactful amount for nuisance complaints and mandating TRT dollars
  from each booking will help mitigate the number of homes becoming vacation rentals
  AND help give vital funds back to the City.
- Tourism and traffic congestion
- Tourism promotion
- Tourism taking over
- Tourist bad behavior ignorance and selfishness, destruction of natural resources
- Tourists not knowing how to navigate roundabouts
- Traffic (x25)
- Traffic and lack of true dedication to the local environment.
- Traffic and over population of short timers, and crowding out of community resources by day trippers.
- Traffic at the "Y" is a mess, the whole thing needs to be torn down and remade to handle the traffic
- Traffic between Sedona and Village of Oak Creek
- Traffic congestion (x5)
- Traffic congestion during peak tourism months
- Traffic control (x2)
- Traffic control. We need speed detector cameras especially on Dry Creek Rd and high fines need to be imposed
- Traffic from Tlaquepaque
- Traffic issues

- Traffic log jams need to pave and open the Schnebly Wagon Trail to Flagstaff and put a bridge over the creek in VOC down Verde Valley School road
- Traffic management
- Traffic mitigation to allow locals and tourists accessibility
- Traffic modifications already in place needs to be increased.
- Traffic needs to be better coordinated with state / federal systems to better route residents and tourists.
- Traffic on weekends in particular as a result of overselling of our city as a destination.
   One can drive to Cottonwood quicker than to VOC.
- Traffic problems (x2)
- Traffic; the Y is central to most movement between Sedona, Flagstaff, Cottonwood and VOC, and this must be fixed. We need an alternate route from VOC area to West Sedona. We must finish the Tlaquepaque underpass to keep pedestrians from crossing at street level so traffic flow can be maintained.
- Traffic: environmental & quality of life impacts
- Traffic!!!!!
- Traffic. No real solution but fixing Tlaquepaque and Schnebly Hill area could help.
- Traffic/safety/multi use paths
- Trailhead Parking. Create more safe biking alternatives to trailheads and provide secure locking stations for these bikes. E biking will revolutionize traffic in this town if allowed and nurtured.
- Trailhead parking/access
- Transportation/traffic
- Trash
- Try to enhance uptown (see what Cottonwood is doing) so it is less tourist trap (TACKY) and more a place that everyone, including residents would like to frequent.
- Unaffordability of houses to those who work here but cannot afford to live here
- Uncontrolled growth without sufficient traffic and environmental impact studies being done. Also, not having sufficient infrastructure to support rapid growth.
- Uncontrolled numbers of OHV's overrunning our roads and ruining the forest lands
- Uptown parking garage
- UTV control and abuses
- Vacation rental noisy guests
- Vacation short-term rentals
- Vehicle saturation

- Water (x3)
- Water issues ignored. The aquifer we depend on has dropped due to drought. How will
  they service all of this development, more hotels, airport mesa fiasco, and whatever else
  has been approved? The aquifer we depend on has dropped due to drought.
- Water supply
- Water supply: i.e. How many more houses, apartments, hotels, etc. Are going to be adding water pipes to suck more water out of the aguifers
- Way too many ATV vehicles out at the Boynton Pass area 152c and 525. Many
  accidents and destruction to our environment. Also, please do something about the
  homeless standing on our street corners begging for money. There are a lot of available
  jobs for them to fulfill. The list goes on...
- We need sources of income that do not rely on tourism
- We need to address the excessive use of ATV's, helicopters and other tourist types of adventures that create issues for residents.
- We need to take that money that we get from the resorts and we have to put it to good use which does not mean advertising for the resorts bus hubs do not belong in the middle of town they belong in the outskirts when people in the neighborhood say I don't want this in my neighborhood you should listen this is not gonna be a self-sustaining town we're very rare occurrence we are what we are we're not going to be picking cotton we're not going to be making tricycles we don't need industry in this town we're just fine as a Taurus town as long as we can contain the driving which We can do
- We urgently need sidewalks on Dante and Rodeo and Coffee Pot from the Sanbourne thunder mountain corridor to 89A, they are dangerous to walk or school children to get the school bus. Our council built a hugely expensive sidewalk on Sanbourne and Thunder Mountain that goes nowhere. What we need is some common sense in building sidewalks for the safety of the citizens. It's like the bridge that went nowhere, it's the sidewalk that goes nowhere.
- Where to put new roads and parking lots.
- Whether Sedona will have the creativity and determination to design and establish sustainable and environmentally responsible transportation systems to restore our spectacular Sedona
- Why are tours being taken through residential neighborhoods, like West Sedona.
- Wilderness protection. Less ATV access to trails/forest roads etc.
- Wildfire prevention
- Work to allow residents to have proper and travelable access to trailheads. Join with the
  Forest service to address illegal parking at trailheads and the large amount of overflow
  into residential neighborhoods.
- Workforce housing

- Your shuttle system is a joke. Human behavior is as follows: tourist will fill the parking lots, then fill the neighborhood, then as a last resort go back and find a shuttle.
   Neighborhood parking has to be totally off limits
- Zoning changes that allow for more density other than Developments that are 100% TRUE workforce housing which is needed

Is there anything specific that you'd like to see addressed in the Community Plan update?

- I'm in west Sedona. Now surrounded by Airbnb's, Killing the community vibe. The owners not present. Yard maintenance minimal. Dark sky rules not being followed. The visitors have no respect for the land ,the wildlife. Very disappointed city pushing tourism.
- Increase in number of police and fire personnel to be able to handle population growth. City procedures for the operation of Short Term Rentals, to include an enforcement mechanism for noncompliance with established guidelines.
   Meaningful and realistic planning to mitigate future traffic increases. Again, placing priority on full and part time residents.
- Short term rentals from non-residents or RETs are jacking up prices and
  restricting those folks who work in Sedona to afford to live here. It is destroying
  the "community" aspect of the town and all things we hold dear. There needs to
  be rules against foreign investors, RETs or other tax shelters from buying our
  property and shutting would be locals out
- restriction from building anything at the Dell beyond the needs of the wastewater plant redevelopment in west Sedona to address housing in the form of high density mixed use
  in the area of Bashas and surrounds making that into the downtown we do not have. 4-5
  stories. Trade increase zoning for redevelopment address more creative land uses and
  less hotels. look at the concept of density transfers to encourage redevelopment. eliminate trailhead parking and link all the trailheads by greatly increasing trails so
  everyone can walk from their hotels or homes to where they want to hike without their
  car.
- Stop polluting our neighborhoods with so called improvements, it is not for the benefit of the people that live here, but to divert traffic away from 89A into the neighborhoods. It is appalling! -do away with R B and B's or limit with whatever means possible limit traffic on Dry Creek Road, it is becoming a circus!
- Traffic
- 1, 2 and 3.
- Tlaquepaque needs to pay to have something done so that pedestrians don't stop cars. The city should force it. I cannot believe they were allowed to do what they did (building across the highway) without thinking of the rest of us and how

we have to get around this town. I'm SO OVER IT! 2. Think of your residents who chose to bring their families here and live. It's not all about the tourism money. Please reign in the chamber of commerce. 3. Please encourage the hiring of lifeguards so that the pool can stay open year-round. You have no idea how many people want to swim on a regular basis in a lap pool. Allocate the funds so that the pool can stay open. Provide lifeguards for the swim teams because it is such an extravagant cost for teams and they are barely making it.

- Better control and Limitations on Airbnb's 2. Building a crosswalk at Tlaquepaque in form of pedestrian bridge or tunnel underneath the road which will be a great help in reducing the traffic which backs up on HWY 179
- I can see that the City is trying to incorporate traffic solutions but they aren't enough. (The Uptown improvements have been helpful, though. Thank you!) There are simply too many cars (see suggestion 4 below). I like the idea of emptying out the parking lot at Tlaquepaque by the back way, Brewer Road and Ranger Road. Excellent idea. I don't know if that is completed yet or not, but I hope it will be. SR179 needs to carry more traffic which means the Tlaguepaque area and SR89/SR179 junction need to be improved and carry more traffic. Those are the snarling points. 2. I am glad to see that parking has been prohibited in Oak Creek Canyon. Now there needs to be a transit system in the summer months, where people park and take a shuttle or bus, like at Zion National Park. I propose the idea of limiting the number of visitors to Slide Rock and West Fork by creating a reservation system. 3. Affordable housing has been a hot topic for YEARS, and yet nothing has been done. An attractive, wellconstructed apartment building (or two or three) would make a big difference. But the prices need to be actually affordable. It doesn't help if the rent for an apartment is \$1,500. A studio shouldn't cost more than \$600, for example. 4. We need to stop advertising, which brings in more and more people as tourists. We can still have a healthy tourism industry without additional advertising. The world knows about Sedona and visits it. We don't need to spread the word even more by marketing it. It is so hard for us who reside here to use the beautiful natural places because of so much tourism. If we want to take a hike, it's nearly impossible because the trailhead parking places are full to bursting. Sometimes it feels that Sedona exists for the tourists, not the residents.
- A Community Plan instead of the apparent tourist attraction such as a Disney world plan. Our streets need attention, sidewalks, crosswalks, crowd control and enforcement. Trash is a real problem in our neighborhoods. Renters of short term AIRBNB properties couldn't care less about the trash they leave. Good luck with that one.
- A far more definitive picture of what a growing, habitable and balanced city would entail, with specific goals on demographic balance (particularly age and income) and alternative engines of economic growth. Is it our goal to be a shrinking city hamstrung by short-term rentals, limited healthcare and traffic congestion?

Clearly not, but today's plan focuses far to much on the "how" and ignores the "what" in what we think Sedona should be. We really need to go back to basics - how many residents, how much schooling, how much and what type economic activity...do we need to think of merging with VOC to create a viable long-term city? These are hard questions, but if we get them right, we can build support and funding to achieve.

- A local road to circumvent and bypass 89a
- A more assertive action plan on environmental sustainability.
- A more detailed exit strategy in the event of wildfires and a need to evacuate the town in 24 hours or less. Currently, there are only two ways out of the city, routes 89A and 179. In the event of an emergency, there would be few options for residents.
- A new mayor and Control and manage short term rentals
- a pedestrian bridge at 179/Tlaquepaque not sure why this was never part of the approval of the expanded version of Tlaquepaque - a pedestrian and traffic nightmare. fresh water supply and water sustainability concerns need to be addressed
- A way to bring families back to Sedona so we can maintain our community. And another way to get from the VOC to Sedona. That way more parents might stop taking children to Cornville due to not wanting to travel 179 daily.
- Accelerate getting the walking way access for crossing into TLQ finished. You've talked about it for three years. It could have been built long ago and alleviated that traffic bottleneck. Speed up all decisions and action. We need to be known for beauty and culture, not for being SLOWDONA.
- Actually asking uptown residents about their unique concerns and potential solutions instead of strictly relying upon consultants
- Address the horrific traffic on 179 which used to be a weekend problem, but is now a daily challenge.
- Affordable housing, traffic, education Stop advertising that Sedona is a paradise destination!
- Airbnb has taken all of the housing for lower and even middle class folks. These
  folks are the fabric of the culture of Sedona. Much of the tourism is built on the
  "eccentric middle class" here- aliens, energy healing, vortexes, shamanism, etc.
  etc., not just on beautiful scenery. People come here to experience this, not just
  take selfies in front of the rocks. This culture will be eradicated if these folks
  continue to be shoved out.
- Airbnb is slowly taking over this town. Tearing through HOAs and destroying the traffic, making it impossible for new families to settle in. We need a stronger

sense of community. As a 31 year resident of this town, I have watched it change before my eyes. The attraction of wealth that this town draws is nothing short of incredible, we need to put that money back into the people that live here, that want to raise children here and have multigenerational families. Sedona is one of the most affluent small towns in this country, why do we not have more public parks and open spaces? If we want to attract families, we need more beautiful parks and a family friendly pool. We want our local first responders to be able to afford to live here, to raise their children here.

- Airbnb must be limited. Hotel business is down. Tourists are everywhere in neighborhoods, disrespecting speed limits, leaving dog poo, increasing noise, and decreasing closeness with neighbors. I'm so sorry that Sedona has no limits on Airbnb, and that neighborhoods without a governing board have to allow it. There was no foresight at all regarding the effect on Sedona.
- Airbnb/ rentals have destroyed community... lack of diversity, hard on the land, nowhere for working people to live.
- All of the above!
- All of the above and Climate Change, Diversity, Open Meetings and Posse Grounds being the hub of activity. Pool needs season long April-Nov. Senior swim classes, open swim and lifeguards with ability to work those months with ample pay.
- All of the above, including reliable access to broadband for all residents and businesses. Change state law to separate the regulation of long-term rentals from short-term rentals, treat the short-term rentals like the businesses they are if they are whole-house rentals on residentially-zoned property, allow owner occupied short-term rentals or casitas on owner occupied properties only going forward.
- All of the above. I don't think low income housing benefits life in Sedona.
   Maybe expand the trailer park on W. 89A?
- All of the above.
- all of the above...
- All three of my answers have to do with the total lack of respect that Sedona government has for residents. Every plan made is geared toward tourism, coddling businesses, and gathering a big tax base. I can no longer hike easily because of tourist crowds. It takes an hour to get from W Sedona to the VOC much of the year because you have not implemented a way to stop the bottleneck at Tlaquepaque. You have made no effort to put in bypasses to avoid Tlaquepaque and the Y. Living here full time has become a trial.
- Allow more apartments to be built.

- alternate roads besides 179 and 89A
- Any plan that doesn't include 2 lanes each direction on 179 and/or an alternative route between the VOC and West Sedona is not an adequate plan for the future.
- As I've described above. We can do this while the lands are still undeveloped that can create parking for shuttle busses and parking for an Oak Creek River Walkway.
- As indicated above, we feel the city officials have largely abandoned the needs of our residents. It is no longer enjoyable to live in Sedona. Traffic is so bad that it is difficult to take care of essential needs, let alone go hiking or go to Uptown/West Sedona to enjoy restaurants or the arts. We fear for what would happen in case of a fire. We feel the residents are largely ignored when we bring our concerns to committees or P&ZC. The past and current community plans do not address the needs of residents and the city officials do not seem to care. Please development a plan designed for people who actually live in the city.
- As stated above, the needs of the residents must be represented. City council seems to believe they know what is best for the Community. Their appointment is to represent the interests of those that voted them into office, not their personal perspectives. This has been an ongoing issue and needs to change.
- Ask Coconino NF to enlarge trailhead parking, or create more trailheads.
   Creating a shuttle service does not help residents, who would then have to drive to shuttle parking, wait, and then take a shuttle back to the trailheads. OK for tourists, but VERY inconvenient and discriminates against residents. Ask AZ DOT to create paved 10-minute pull outs on the scenic byway section of SR 179 so that tourists can safely pause and enjoy the scenic beauty.
- At some point, if we don't protect full-time residents, who own homes, contribute to the community via government, faith communities, volunteerism, retail and the like, we may face a time when we loose 50% of our full-time residents. We need more upscale retail. We also need a town square/park where people can gather. Right now the way the city is designed, we are poised for urban sprawl--89A. All retail and businesses, the traffic to get in and out of these establishments are located along 89A. Too many vehicles/congestion.
- At some point, Sedona is going to have to address the many problems of limited infrastructure before it becomes untenable
- ATV restrictions
- Availability of shuttles to local sights to reduce traffic, and parking at trail heads.
- Better ADA accessibility.
- Better health care facilities
- Better management of community swimming pool to increase availability.

- Better police community outreach, police training, and communication with residents. More walking beats.
- Better traffic conditions.
- Better, more intelligent traffic control.
- Both items listed above
- Build a bridge across 179 at Tlaquepaque, North and South. Build the towers with elevators and stairs first so you don't have to close 179. Helicopter the span pieces in.
- Building moratorium!!!!!!!!!!!!!!!
- Bulk waste pickup service monthly or quarterly
- burying electric lines to preserve the views in the community.
- Businesses are suffering because there aren't enough willing workers. Some blame this on the lack of affordable housing. Apparently commuting is unheard of in the Sedona area. I commuted 64 miles each way to a job as a teacher, for 7 years. You do what you have to do, rather than complaining and expecting someone else to solve your problem for you. I feel there is affordable housing down towards Cottonwood, Rimrock, etc. Maybe more apartments would be beneficial in the long run but I don't feel low income housing is the answer.
- Busses or other means to lessen some of the traffic problems
- By far the biggest problem is traffic.
- Cease additional Airbnb's and prohibit nonresidents from having Airbnb's and cease all new hotel builds. Also designate soldiers pass trailhead parking to locals pass only and make tourists use shuttle. This alleviates excess traffic on soldiers pass and surrounding roads. Add parking to teacup lot. Trailhead parking is a complete joke in this town. Get rid of the chamber of commerce.
- Central car free gathering location with restaurants and shops
- Change the law about allowing short term rentals in residential neighborhoods.
   Otherwise all of Sedona is effectively zoned commercial.
- City owned and developed employee housing projects and transit in and around Sedona. Limitations on vacation rentals with city funded enforcement of neighborhood CCRs and negative impacts, such as noise, trash, parking, etc.
- City said there are not enough full time residents to vote on the city plan. If so, Sedona as a city should disband and stop all the high salaries and extremely high benefit packages. Andy Dickey said now 36homes drain onto my property which caused flooding last June. The city allowed the sewer construction people to slant Canyon Wren St. to drain towards my property; some residents actually

cemented their runoff to drain on my property. The city refused to put a drain in the street to avoid this though they put one on Tabletop Rd. immediately when the horse people's horse poop drained into the street. Now that goes directly to Oak Creek. Andy Dickey said a number of years ago that the drain on Canyon Wren would be on the Master Plan. Another lie and the city takes no responsibility.

- Clear growth understanding. The world visits Sedona. The vacation rentals are an important growth enabler for Sedona, if planned carefully.
- Community
- Community Facilities. IE: public pool availability, community classes, yoga, arts. The classes should be offered during the day and evening for those who work.
- Consider building housing in The Dells since Sedona residents are generally not supportive of increased density to create workforce housing. Have a plan to respond to state imposed bills that have adverse effects on local control such as that of SB1350. Also, more connectivity so residents can walk/bike from one end of town to the other without using SR89A
- Construct a Tlaquepaque over or underpass.
- Control and restriction on short term lodging aka Airbnb and making sure people
  are both able to work in city limits and have affordable housing within city limits.
  Shifting from expanding police funding to funding our schools. Honest and open
  communication with our city government and it's residents so that we know
  what's going on in town, rather than using clearly positive language for vague
  projects (I want details!) All the best!
- Control of short term rentals that are destroying neighborhoods. The impact of so many tourists on our neighborhoods and Sedona in general is shocking. I believe the multitudes of people jammed into Sedona is destroying it, causing massive traffic jams and making it unsafe. Many of my neighbors have sold their homes which are then purchased by nonresidents turning them into short term rentals. Please help preserve our neighborhoods before it is too late!
- Controlled limits of short term rentals within and across the community. No more tourism advertising. The outward facing marketing efforts have resulted in Sedona being marketed as the ATV capital of the USA that has lead to safety, resident and environmental issues. Open up alternative roadways / access ways to mitigate the traffic jams on 179 and all traffic having to flow through the "Y" from the South. Traffic management in general, but especially North on 179.
- Crack down on Airbnb's.
- Create a community plan that puts local, full-time residents above tourists and out of town investors/property owners that care more about profits than our neighborhoods/communities.

- Create a system, much like some of the national parks have done...like Zion and Grand Canyon, where tourists park outside the city and are transported in by electric shuttles. Simultaneously, stop the incessant and excessive promotion of tourism.
- Creating a community that is bicycle and pedestrian friendly that allows for access to shopping, restaurants, retail stores without navigating dangerous traffic conditions.
- Crossing at Tlaquepaque, underground with stopped storm drain run off. This is disgusting 1930 design.
- Cut back on the money we spend to the Chamber of Commerce. However the city tries to defend it is very bad optics and is quite divisive. It's outdated. Cut it down to a half \$1 million. Spend the money instead on paying people to patrol trail heads and trails and roads and crosswalks.
- cut down on encouraging helicopter tours and Chamber of Commerce should not spend money encouraging tourism!
- daily living needs for residents of Sedona as important as tourist dollars
- De-emphasize the drive for more and more tourists. It is now self-sustaining (unfortunately) and throwing additional money into promoting tourism is akin to throwing coal into a volcano. Enough is enough and too much our current situation is a real problem.
- De-fund the Chamber of Commerce
- Dedicated Sedona resident / workers discounts at restaurants/ services. Free
  parking at trailheads: let the Chamber manage this with the funds they get. We
  can't stop tourism: but we can work to protect residents from them.
- Defund the chamber of commerce
- Defund the Chamber of Commerce, reduce city employees for the number of residents (less than 10,000) served, stop spending money on ideologically driven programs, focus on GOOD efficient government. Hire someone who knows something about road design and fire those who do not, and get rid of the ridiculous CAP program and the \$100s of thousands that are wasted on that nonsense. Also, if you are going to h ire as new city manager put out an RFP and review qualified applicants including the one you arbitrarily promoted who was trained by a manager who could not manage.
- Develop a food truck park like is found in Moab Utah. It will support small business and relieve the pressure on restaurants
- Do not allow any further construction of commercial buildings until we have sufficient roads to deal with additional traffic. Emergency vehicles can't even get through the roundabouts. Vote against the complex at the top of Airport road, we

- don't need any more hotels, motels, or entertainment venues in Sedona. We already have the Sedona Performing arts Center, Posse Ground Pavillion, The Hub, and many other venues. Enough is Enough.
- Do NOT make zoning changes easier. Commercial entities should create a business that conforms to existing zoning in all areas of the city.
- Due to lack of affordable workforce housing, there is a crisis for local business and they're not being able to find help. Also, the crisis that we have with our healthcare system needs to be addressed as it will force more and more people to move from the area to somewhere where they can get the services they need.
- Each new tourist lodging development adds more cars to an already overburden road structure. Nothing that I've seen to date, is making a significant dent in the problem. Either build bigger roads, limit traffic on the roads, or discourage people from coming. Also, I am an avid bicyclist I have come close (on 89A) a number of times, to being hit by: someone driving in the bike lane, by someone barging through a round-a-bout, by someone using their cell phone or by someone making improper turns. I would whole hardily support cops/volunteers whose sole purpose would be traffic safety and enforcement.
- Each of the above
- Effects of high density housing
- Eliminating short-term rentals
- Employ more police, police support and police patrols within the department in Sedona. I recently visited the police department to report racing and speeding up and down Andante Drive at all hours..muscle cars and their "flooring it "up and down the street as well as the Taylor Waste garbage trucks, landscape trucks.... cars and trucks not stopping for the school buses which pick up children on Andante. No one was at the front desk when I arrived in the morning and 1 person in the building ( reported to me, I did not assume). The woman had to put me on hold 3 times before I could speak to the issue I came to report, she still could not talk and said an officer would call me to take my statement. The officer did call me, but he too had to hang up, put me on hold, only to call back later to take my report. Honestly, I don't know what is to become of this beautiful natural wonder we call home here in Sedona if realization of real consequences for overconsumption is not actualized.
- Enforcement of regulations for short-term rentals! If "owners" want to be in the hotel business, they should abide by a similar set of regulations as those real hotel/motel owners must follow.
- Enforcing current building codes, and city policies is not happening to protect the Sedona Citizens: specifically expanding current homes into Air B&Bs of larger sizes with much more demand on the existing septic, lighting, parking systems.

The Air B&Bs are not the issue, it is the lack of control and monitoring of the transition of homes built to accommodate a certain number of occupants and allowing the expansion of these homes without following building codes. Along this same vain, individual homes being converted into Air B&Bs are ignoring the International Dark Sky issue. Many are putting up several lights that totally ignored this policy. Many of the Air B&Bs are owned by investors who live out-of-state, hiring companies to do remodels without concern for neighbors.

- Enhancement of 89A, in Sedona/West Sedona, similar, but not to the extent of uptown enhancements, and those along 179. Partial medians? Roundabouts/landscaping?
- Environmental issues are THE biggest issue in Sedona. As a tourist economy, we need to protect what makes Sedona unique and attractive. Get away from the Disney vibe of ATVs, jeep tours everywhere, "fun" things to do. Focus on the NATURAL attractions and honor the beauty and ecological balance of the natural environment here.
- Everything listed above
- Far more control over short-term rentals throughout Sedona, stricter guidelines and controls over STRs, and a reduction in the percentage of STRs permitted in each subdivision.
- Find a way to make Sedona the quiet, spiritual community many of us were summoned to by her. Tourism pays for much that we appreciate but it's time to think of we homeowners. 3 million tourists per year is plenty. We do not need to build more hotels or sell more houses to be converted into STRs. We like to know who our neighbors are and have that tight knit, small town community feel.
- Flooding problems coming off Thunder mountain and affecting antiquated drainage and lack of curb and gutters. Specifically Andante Drive at Mule Deer Road, North Star and Harmony.
- Focus on the above by shifting the bias to residents, community, and the
  environment over tourism revenue. This long-term approach which is aligned with
  the vast majority of residents will make Sedona equally, if not more, desirable as
  a place to live and visit without destroying what makes it so special. Thank you
  for listening.
- Forest Land protection plans/trail shuttle progress
- From what I've seen of the categories to be worked on, it looked like the Environmental Chapter that was in the last plan was dropped. If so, put it back in!
- Funding dedicated to protect trails and forest roads from ATV damage
- Get cars off the roads. Get that pedestrian underpass done at Tlaquepaque. Improve bike lanes with more signage and rumble strips. Have law enforcement

- start giving tickets for cars driving in the bike lanes. Keep working on affordable housing so we can get kids and families back. Limit short term rentals to only residents who live in the same house so they are immediately available to solve the problems that their renters create for the rest of us.
- Get city out of tourism industry No more tourism websites fund with bed tax 109% of bed tax to benefit residents No more stupid projects that only benefit tourists like projects to uptown
- Get local control of the vacation rental properties. Add a hike/bike trail to link south Sedona with West Sedona via airport mesa. Require permits for ATVs/Vehicles using forest lands near hiking trails. Noise restrictions on all vehicles - especially those going into the hiking areas - Broken Arrow, Schnebly Hill Road (153), and roads 152, 152D, 152C, 152E for example. Ordinances that require convenience stores, fast food, etc. to use natural, unbleached (non-white) material for their cups, napkins, etc.
- GET RID and BAN out of town homeowners for using property for AIR BNB.
   Save real estate for local owners only.
- get rid of short term rentals!!! work with the forest service to limit ATV usage on back roads
- God Bless You all for your service and Love of Our community! Sincerely, Mark Cone
- Good luck on this one! Finding ways to keep both the tourists and the residents happy. Those who live here need to understand the importance of our visitors, and also need to have quality of life as a resident.
- Greater emphasis on projects that benefit the local population (e.g. sidewalks, pickleball courts, road repairs, etc.)
- Guidance, and assistance, to transition homes from fossil fuels to cleaner energy options.
- Homeless community
- Homelessness is by far the worst since many rentals are being turned into short term rentals.
- Housing for workers Controlling ATVs in the forest and camper and RV parking that has spread all over. It should be condensed to certain areas for them to park. Also ATV should not be able to just go where they want or as fast as they want.
- HOUSING must be available and affordable to those working/living in Sedona.
   The community cannot survive if no-one can work & live here

- How about changing the community's priority to making a livable place for residents rather than pumping tourism (and taxes from that) way past the breaking point which we passed a few years ago
- How about cutting back on tourism marketing. This community can't handle the number of people here now.
- How can the community and police provide better control over outsiders who
  occupy short term rentals and are disrespectful of neighbors in the area...being
  loud, not taking care of their garbage, etc.
- How can we grow a more diverse community of different cultures and backgrounds, ages, and socio-economic backgrounds?
- How to equitably handle an out-of-control tourism, traffic and noise issues.
- How to galvanize the community to support quality of life issues understanding we are a tourism based economy
- How to reduce short term rentals. (And this will also reduce traffic potentially.)
  How to make housing (rental and owner) more affordable. How to protect the
  water supply from the various sources, and use water more efficiently water
  supply will become a greater issue all throughout the southwest and Sedona is
  included.
- I am not for the 5G towers, 5G is not good for you. Stop the bed and breakfast places, they make a lot of noise and our population has gone down because of it. People are selling their homes and they don't care who takes it over.
- I believe respect and stewardship of our environment need to be much more than standardized wording it's a commitment that needs to be reflected in every project and development and which needs to be communicated to each and every council person, resident, and visitor. Affordable housing is also an important issue, but if it's going to be funded by tax dollars, affordable housing needs to be restricted to those in need who are working in and/or contributing to this community. What happened at Nepenthe should not be allowed to happen again.
- I do not want zoning to change so that buildings can NOT taller than the existing restrictions. I do want there to be a limit on the number of and restrictions on short term rentals. Restrictions need to require AZ residency for ownership—no corporate takeover of neighborhoods.
- I don't hear anyone discussing how run-down the playgrounds are. They also need expansion of some sort in terms of parking and equipment. Are there other ideas for families? Everyone talks about wanting to keep us here, but no one is doing anything.

- I feel that the Air B and B's that are owned by nonresidents need to be eliminated. This is where the importance of community comes in here. Air B and B's that do not have an owner living on that property should be eliminated.
- I have lived here for 22 years and am upset how this City has developed. Before you have a sustainable and practical traffic solution there should not be any more official advertising of Sedona. Social Media etc. has put it on the map already for free. Provide more sidewalks on residential roads so that one can walk safely to shops etc. The sidewalks do not have to be 8 ft wide i.e. Sandborne (cyclist use whatever they want anyway). 89A in West Sedona is now what we see in many American towns. Ugly shopfronts nothing appealing like landscaping etc. no decorations i.e. on Christmas (other than what shop owners do). Sedona is not just uptown where residents hardly have a reason to go.
- I have way too much to say about the community plan for sure, maybe we all should have a meeting in relation to all that is being proposed
- I know traffic is something that is always being looked at but it is something that really effects quality of life for residents. It has to remain a priority.
- I like to understand what percentage of the sales and lodging taxes we send to the State are returned to Sedona for improvements to continue to generate these tax proceeds, and how those proceeds are spent in the local community to create a continuous, virtuous circle.
- I see no reason for 3 trash haulers on every street in the city. This is not sustainability. Follow examples of what is working in other smaller cities.
- I think it's messed up beyond repair.
- I think that you did an excellent job and the community plan update that I read last month addressed our major issues.
- I understand teacher salaries are very low in Sedona. I would encourage the community to increase this with the hope to attract and keep highly qualified educators.
- I want to see workable, real-time solutions that rebuild our community character, provide housing access, limit the impact of tourism, reduce traffic issues, and maintain the beauty of our environment. As a lifelong resident of Sedona who is married to a lifelong resident and now raising two children (all of our parents still live here as well), I want to see Sedona retain the feel of community that has kept our family here for nearly 40 years. We want to see the families who move here stay because Sedona is so great instead of moving away after a few years because of limited economic and housing opportunities.
- I worry about neighborhood identity crisis which we are currently experiencing due to STR's. STR's will only increase if we do not fully address the issue and

- find ways to temper its growth. Also, the OHV increase is problematic to our daily way of life. Band-Aid proposals will never address the issue head on.
- I would like to mention that with the idea of protecting Sedona nature that the City consider not allowing for activities like Disc Tossing on the trails where our natural beauty is disturbed. Posse Grounds is a good example of this with the recent rowdy players in that area throwing frisbee disks, not following the trail, trampling over plants, accidentally hitting a bird in which fell out of a tree in front of one of my friends one day. Example. It might be fun to play with a basketball in a living room filled with glass vases and important items but doesn't mean that you would allow it. No matter how careful a person would be throwing a basketball in that environment, the chances are eventually that ball is going to hit a glass vase. I know this is not in the City Plan...although maintaining our natural beauty of Sedona and protecting our environment is. This is why I am adding this here.
- I would like to see a city minimum wage of \$27 per hour. A priority placed on affordable housing over new hotel development. City trailhead parking expanded.
- I would like to see some solutions to the horrific traffic backups that happen daily thru Tlaquepaque. I live near the Chapel area and feel like a prisoner in my own home because I know that it will take at least 45 minutes to get thru the Y in either direction. Get rid of some of the air B&Bs, quit promoting tourism. We are a world- widely known area and have enough tourists clogging our trails and roads. Find and BUILD alternative routes. I am ready to sell and move out of this beautiful place due to traffic. Thanks for letting me share
- I would like to see the city establish a public review of RFP projects. Post the plans and Specs on line. The City could invite retired Architects, Retired Construction Managers, and anyone else with experience in this field to comment on these proposed future projects.
- I would like to see the plan address capitalizing on opportunities to create an innovation economy and embrace remote workers as a means of economic diversification and increasing cultural and generational diversity.
- I would love to see more economic diversity. I would like to know more about how festivals are permitted and scheduled. Locals have stopped participating in these events because traffic is so bad; we are "imprisoned" in our homes and neighborhoods. I would like to see Slide Rock, West Fork and campgrounds require permits and reservations. Visitors need to be taught to respect private property. As much as possible, separate trailhead parking away from neighborhoods. Continue to work on Park and Ride options at the Ranger Station in the Village and the Western Gateway area.
- I'd like residents to be treated like residents: for example to be able to park free at trailheads I can no longer do that. And I don't expect to have to use tourist

- transit to get around this is nonsense. So I'd like residents to be issued free parking permits for all public parking including trailheads; and tourists to have to use the new transit system. You cannot push out residents in favor of tourists.
- I'd like to see a moratorium on building until our traffic problems are solved or at least lessened. I'm chagrined to see that "cookie cutter" housing is being OK'd when it is shunned everywhere else. I'd like to see a city that emphasizes citizen's rights over tourism.
- I'd like to see community resources available to the community. We are a wealthy community, we lease a community pool and have a full time aquatic director, yet the pool is only open to the public 3 months out of the year. There are many people that would use the pool year round in our temperate climate and it requires maintenance all 12 months anyway. Through COVID we have lost many of our community traditions, like trick or treating, I hope the council will consider ways to promote community and be COVID safe even if it means developing new traditions. The community plan statements are amazing, I do NOT see them reflected in the decisions or implementation of the last ten years. I do appreciate more bike trails and awareness, but closing a road to a public school on a Friday when it's bike festival day is not making the local community a priority. It's time to remember people live here. If no one continues to reside in Sedona, tourism will not be supported either.
- I'd like to see more public spaces for community meetings and events. SPAC is too prohibitive as a venue for local events. I'd like to see that changed. I'd like to see more spaces and activities for children and families. AND more quality housing options for people who aren't wealthy.
- I've listed my priorities above
- I've lived here over 10 years and worked for the school system in the area for that time. When I walk up and down Rt. 89A I consistently see commercial properties (i.e. offices) that are vacant. Why can't the city partner with these landlords and to find funding to convert these commercial suites to affordable apartments/housing for people to live in. They are attractive, near businesses, the Verde Valley Transit stops and would be a win/win for landlords and renters.
- I'd revisit your questions as they are too broad for today's Sedona. They were directionally correct thinking when made 10 years ago and simply need to be more specific and updated
- I've heard that the state allows air bed and breakfast units, so the city can't
  prohibit these types of businesses. However, we used to own a short term rental
  in Prescott, but the city made running short term rentals prohibitive through
  higher taxes, fees, and periodic inspections and stringent rules from the fire
  department. Prescott has since eased some of these rules, but they don't face
  the quagmire Sedona is in with excessive units and overwhelming opposition

from permanent residences. Sedona could make it less appealing for people to choose to keep their units as short term rentals. As parents with young children, we're concerned about the deleterious effects of a serious lack of young families in this town. Traffic is horrendous. We literally avoid driving from home in the Chapel area to west Sedona anytime after 930 am. Heaven forbid we have an emergency or decide to enroll our kids at the Montessori school on the other side of town. We hear plans for another trailhead on Chapel Road. Quite literally the very last thing we need. I envision trying to get to my house, but stuck in bumper to bumper traffic. Will the city be staffing the roundabout, like Back O beyond, to turn back the hordes of tourists when the lot is full? I certainly hope so, but am skeptical that adequate planning is going into the proposal. Why on earth implement a shuttle for Little Horse Trailhead, located off a highway, but then allow additional parking in a neighborhood? A more logical solution would be to allow parking at the highway trailheads, but implement a shuttle through the neighborhoods.

- I've seen the community plan look fantastic sound good intentions great and I do
  not see the action behind that following through we are not supporting the small
  schools we are not supporting our own small businesses we are voting and
  pushing for big business this is not what we should be doing I see the direction
  going in another way looks pretty on paper action is not happening
- If possible, changing zoning away from hotels and resorts that give the tourist industry more power in inviting tourism, which affects the amount of tourist that come, increases the challenges in protecting the environment of the city and natural beauty and solitude of the area. It seems to me that the more hotels and resorts gives the industry the power to define and shape our community instead of the community of people of Sedona.
- If they are planning to close trail heads, then LOCALS SHOULD NOT HAVE TO GET ON SHUTTLES WITH TOURISTS. Easy solution, locals obtain passes to put on their wind shields. If that is still too many cars for the trail heads, then allow locals who have lived here 10 years or more.
- Improvement of the crossing at 179 and Tlaquepaque. Why are people allowed to cross given priority to traffic?
- Improving the dirt roads torn up by off road vehicles
- In an effort to address traffic, the City gave up the few areas that were intended
  for residents. The loss of "The heart of Sedona" aka, the Brewer Road Ranger
  station. And putting the trail transit hub at Posse Grounds. We have lost Posse
  Grounds. Without adequate healthcare, residents will have to travel outside the
  area or move. Affordable housing has begun to be recognized and addressed.
  But more is needed.

- Incentives for more robust, quality health care services. There are massive wait times to get even basic health care locally.
- Integrated and effective transit that does not negatively impact neighborhoods; restrict corporations in all areas of progress; more than 50% governmental focus on affordable housing and diversified local economy; family and children support.
- Interlocal cooperation to address issues that extend beyond Sedona to include Village of Oak Creek and Cottonwood. Specifically alternative routes from south of Sedona to West Sedona
- Investigate and move ahead with ways to change the law allowing short term rentals in Sedona
- Is there a way to get Schnebly Hill paved to Mogollon Rim. Would make another way to get to and from Sedona.
- It really does seem like the residents have been ignored and that tourism is the #1 priority. Everything from constantly increasing traffic, even to interference in neighborhoods to accommodate tourism, not to mention Airbnb's, seems to shout "tourists first!". We have been here 32 years and the changes haven't just been dramatic -- they have been traumatic for full-time residents. Every time we elect a new mayor and council, we talk about the same things and the same promises are made, yet things tend to get worse, not better. We need to put our residents first! Someone needs to be listening to them.
- It would be nice to be able to ride/walk from West Sedona to Uptown, and from Uptown to the Village of Oak Creek, without having to share 89A and 179 with autos. I realize this is probably not feasible, but it would be nice, nonetheless. Like Flagstaff's urban trail system. Large, paved bike roads that could accommodate e-bikes would probably help ease traffic and be a safe and enjoyable way for people to get around. Bell Rock Pathway could be paved, then signed paths through the neighborhoods and wide sidewalks might accomplish this task from Uptown to VOC.
- It's been three years since the residents of Uptown were promised the Forrest Road Extension and nothing has been done yet. We, who live in uptown, have put up with traffic problems, parking problems, and people who casually tie up traffic walking against the lights in the crosswalks. Another issue is the city's Code Enforcement Department. We have had several homes that are being turned into STRs in our neighborhood. These homes are being remodeled without permits. Code Enforcement has been notified and yet, nothing is being done to stop it. WHY?
- It's great to have such lofty goals but implementation is key. Construction
  projects that take months like the mainline sewer at Hillside area are not good.
  Projects that take place during high tourist season, like the roundabouts last
  year, are not good. Simple planning failures there. How can you hope to

- implement such lofty goals of self-defined 'sustainability' when local businesses are driven out of town because the various levels of red tape? Only the rich can survive. If the sustainability is to win, it has to start somewhere in the organization and relationship levels.
- It's a known fact that city staff have blocked affordable housing initiatives for decades. Now residents must leave their community in droves—it's shameful! Now that you've lost the staff to work in your million dollar resorts, I guess your choices are finally coming home to haunt you? The crosswalk at Tlaquepaque needs to be closed. Parking on the north campus should be equivalent to the needs of the businesses on the north campus. Tlaquepaque should pay a penalty to residents.
- Keep and expand use of the Cultural Park for use as a concert venue.
- keeping the pool open 10 12 months opposed to the 2 3 currently. Try to attract young families to move here.
- La planificacion de un nuevo sistema mas eficiente que permita que el transito sea mas fluido, ya que en mi opinion el sistema actual de las glorietas entorpecen y reducen el transito eficiente, tal vez los semaforos seria una opcion.
- Lack of utilization of community pool-.year around and all age groups. Lack of indoor places for children and youth after school. City SHOULD work with the school district to provide that support and understanding the need
- Less money spent on the Chamber of Commerce. Figure out the cultural center use and have more shows/ festivals there. Reroute traffic.
- Less tourism, please. Peaceful town where locals can enjoy hiking trails without crowds of tourists. Peaceful weekends without events and crowds.
- Less tourists and fewer hotels.
- Let's get something done. And not another study!
- let's really clean up our city. Have 2 days a month that volunteers report to a specific area to collect debris and clean specified areas.
- Limit Airbnb. I am now surrounded by Airbnb's and they do not respect Sedona's Dark Sky designation. They have too many outside lights illuminating driveways and porches.
- Limit STR to having owner on site too.
- Limit total STRs in Sedona with a lottery and permit system. Allow ADU unit to be rent short term if owner occupied primary. Create a permit/fee system to limit hiking, biking, off road and creek use. Allow a limited number of visitors with a

free pass for residents. Create an alternative route from VOC to Sedona! Create additional connections thru neighborhoods to allow local traffic to travel off 89A.

- Limiting short-term rentals and ATVs.
- Living in RV's and trailers on city streets, rights of way and on lots zoned for other purposes is not good for the city, and should be stopped.
- Living in Sedona does not feel like being in a community, it feels like being in a
  tourist town. How and when will obvious issues be addressed and not just given
  lip-service? More visitors will not help, more traffic will not help, more
  roundabouts will not help, more hotels and Airbnb's will not help yet, these have
  been increasing every year. It seems like there's no turning back from how far
  away Sedona is from being a community.
- Lobbying the legislature to regulate short term rentals Limit the zoning for new hotels Aggressively seek senior living developments so that as people age they're able to stay in Sedona
- Local schools.
- Locals given priority access to parking at trail heads.
- Locals having preferred trail access
- Make new construction account for future water usage. I don't ever see
  affordable housing here, so top all the new hotels and restaurants if they can't
  account for places that their workers can afford to live in. Fix the sewer rates.
  You spent a ton on money on that study and then nothing was done!
- Manage the transient people panhandling on every corner.
- Money Sedona has spent to help control traffic has just enabled more traffic. The Y to uptown and to 179 is still a horrible bottle neck. Put traffic lights there instead? Widen the round abouts? Teach idiots how to use a round about? Tlaquepaque and the roundabout there at Garlands is STILL a horrible cause of bottle neck traffic. Tlaquepaque should be forced to consider measures to help with traffic such as creating two more entrances to take pressure off traffic. We are fed up with what Sedona has become and consider leaving. We do not need one more hotel!
- More bike and walking paths Not more roads or bridges
- More dedicated pickleball courts at Posse Grounds Park.
- More effective use of our resources such as the Performing Arts Center and Barbara's Park.
- More Electric Vehicle charging stations

- More encouragement of other types of sustainable clean industries, businesses, or permanent residents is needed. Short-term incentives could be offered. The over-reliance on tourism growth needs to be tempered.
- More focus on the local community rather than the tourist community in decision making, if the local community is cared for they will be able to care for the tourists better.
- More reliable public transportation instead of more parking.
- More respect and consideration given to full-time residence. More concern for open spaces. A decrease in building everywhere. Following the existing zoning codes would be especially appreciated.
- More sidewalks like Sanborn and multi-use trails like what has been proposed for Chapel (i.e., what has been put up Soldiers Pass) vs. buses/trams. With the advancement of e bikes, these sidewalks/multi use trails and ample parking for ebikes could be the wave of the future for Sedona residents to get around town...
- More thoughtful structure regarding housing- vacation rentals, reasonable housing options for the many service workers supporting the Sedona economy
- Much more focus on residents and much less on tourism. Where are local parks along Hwy 179, where are Creek walks?
- Natural resource preservation. If we ruin this environment with overuse by OHVs, the environment may not recover. We need to provide low impact opportunities to tourist to appreciate the natural beauty of our beloved Sedona and it's red rocks. Sedona should lead the southwestern states in recycling and caring for the environment (do we need mandatory recycling?)
- Need more respect for the land and local people
- New development, i.e. housing, should only be permitted if adequately supported by infrastructure. Roads, Water, Gas, Electricity. See 1st.
- No 5G towers Stop building up Sunset Drive traffic is horrific. Less ATV's Less Airbnb's and a place for the homeless and backpackers to shower etc. More Dancing – clubs. More places to dine for organic food. More support for the Arts
- No dense housing at all. We need wild spaces and we need to protect them from further degradation. This is crucial.
- NO ebikes on the trails. There are too many hikers and bikers already. Ebikes go
  faster and twice as far as pedal bikes; therefore, they do twice as much damage
  to the trails. Don't allow them here!
- NO MORE approving hotel, motel, larger than 6 unit Short-term housing buildouts until affordable long term housing is available for all that currently live here.

- No more high risers. Respect the Environment. Reinforce trails rules.
- No more hotels. We need workforce housing ASAP
- No need to advertise Sedona ever so no money should be appropriated for advertising for tourism.
- No parking garages
- No personally because of medical problems in our family. We must move after 23 years. We are going into assisted living with no view. We have sadness because of how our council and chamber grew our town from 1 yellow blinker light at the y to the mess we have now.
- Noise pollution and harm from OTVs. Favored road and restaurant status given to residents. Senior playscapes and a community recreation center
- Non flow of traffic near Tlaquepaque Synchronize traffic lights in W Sedona along 89A
- None other than the issues stated above.
- Nope see above and thanks for listening.
- Number 1 are the traffic issues about Uptown and West Sedona
- Of course traffic is scary and building more Roads to get into and out of Sedona is probably the answer. More daily tourists will not solve the problem ...
- Open Verde Valley school road to provide alternate route into and out of Sedona
- Overbuilding. Sedona has lost it's way in that the citizens are not treated with respect by the city. Stop giving taxpayers money to special interest groups.
- Overcrowding, maintaining open space
- Overturn or amend SB1350 to stop businesses from operating short term rentals.
   Make homeowners of rentals responsible and available within 30 minutes for complaints. Enact stiff fines for violations.
- Parking
- Parking requirements should be evaluated Does shared parking really work?
   The weekly tent art shows are a downgrade for Community .... Why so Many?
   Who collects the tax?
- parking spaces dedicated to residents at trailheads
- Pay attention to resident concerns as much as you do to commercial interests
- Pay council members a realistic wage. Get folks with deep city planning experience and pay them well. Stop taxpayer funding of the Chamber of Commerce.

- People in my neighborhood are renting out their homes with short term rental
  companies even though our covenants prohibit doing so. There appears to be
  little support from the city for controlling these properties. I live off dry creek and
  am shocked at the number of tour operators and ATVs driving up and down the
  road. It doesn't feel so quaint and beautiful now.
- Please define SUSTAINABLE. In the 2013 Plan it uses this word but never tells
  what it means and thus achieved it not. Be more specific than using this nondefined generalization.
- Please don't engage in greenwashing. If it's truly not sustainable don't pretend it
  is
- Please figure out a way to connect Upper Red Rock Loop and VOC. This would alleviate some of the traffic issues on 179 and the traffic circles at 179 and 89a. There has to be a solution!!!!
- Please, please continue to regulate -and eliminate (haha), the investments by large corporations that buy up and greedily exploit our business and destroy our residential communities for creating Air B&Bs. Please address the influx of tourists by continuing to limit or manage their access to our roads and the natural treasures that they are trampling, disrespecting and destroying it and in so doing well severely affecting the quality of ;life for us the residents.. both human and animal.. This place is no longer the place I loved and moved to so many years ago before it was "discovered". I want to leave, as many have done and would, if I were up to it. .And of course, you are aware of the diminishing population and the negative resultant effects that leave me with a feeling of powerlessness. here is really no longer community oriented place and no longer the Sedona I loved. Please fight for us the residents- in your decisions affecting and reversing the direction of Sedona's future.
- Please stop developing in the most congested part of our traffic nightmare!
   Thank you for keeping our Police Department a top priority! Thank you for keeping our Fire Department a top priority. Thank you for our wastewater program.
- Protect the environment., decrease the off road vehicles. Decrease traffic! It is horrible for locals. Stop allowing short term rentals where they were not intended (Sedona west development). Don't allow out of town owners to rent homes nonstop. It destroys the community feel of a neighborhood.
- Protecting the environment and wildlife. Protecting quality of life and privileges for full-time residents (resident parking permits, periodic bulk hauling of yard or other debris particularly after storms, holidays etc., supplementing community pool and services, portion of bed taxes to provide creative benefits to full-time residents). Increasing preservation of open spaces and tranquility. Limiting development. Insistence or lobbying to YC for a seat at the table to better manage and

hopefully limit airport expansion, impact and use on the city, especially by military aircraft. Cleanliness and trash pick-up. Stop encroaching into neighborhoods and environment with new roads and bike paths that disturb privacy, tranquility, safety - it does not improve traffic it only increases capacity. Healthcare.

- Protection of quiet neighborhoods from too much traffic and noise due to growing number of short term rentals
- Protection of the environment and community from over tourism.
- Provide a working definition of "sustainability" in all of its dimensions when envisioning and developing community focus areas. Explain what "teeth" the CP has in project funding and zoning decisions. Provide tangible examples.
- Put a moratorium on new buildings (water supply as we head into a decades long drought).
- Put a stoplight at Tlaquepaque that stops vehicular traffic for pedestrian crossings every 15 minutes. The pedestrians can shop until it's time to cross.
- Put the word "community" back into every decision making process. Is this good for the community and not just for the tax dollars city will make. What affect will this decision have on residents. Allowing a citizens council to be formed where residents can bring concerns to that citizens council who in turn will bring it with recommendations to council. Citizens get 3 minutes to voice their concerns and when those hearings begin, council is bored as they already have determined how they will vote-regardless of citizen input. It's ever too late to strive to return to community. The beauty of Sedona has been thwarted by the \$\$ sign. Protect as promised on past community plan, old Sedona! Hopefully you will re-read it especially those parts relating to the heart of Sedona!!
- Quality of life for the residents of Sedona should be a priority over bringing tourist dollars to the City Council and Chamber of Commerce. Do not turn Sedona into a circus of tourists coming through town without a respect for peace and the spiritual quality of Nature.
- Real solutions for congestion in uptown, Tlaquepaque and on the 179. Address housing crises due to number of Airbnb's.
- Reclaim Uptown for its residents and change it from the very down market tourist trap it has become.
- Recognition and acceptance of the fact that this is a tourist town, and the city should start acting like one. Instead of residents whining that the city does nothing for them, people need to demand that the city take a leadership, active role in managing tourism. Controlling tourists is the biggest thing that would benefit residents. The Chamber is sales and marketing, not in a position to manage tourists that use city streets, parks, etc.

- Reduce the number of short term rentals
- Reduce the percentage of short-term rental in town
- Reduce tourism! We have had the services we need at the tourism levels of 2005. Now those services are being cramped by over-tourism. The grocery, traffic, utility, and property services are being overused because of tourism. The tourists using the new DISK GOLF course are destroying the forest around Caruth trail by running off trail and climbing trees to get their disc's damaging tree limbs.
- Reducing short term rentals to increase long term rentals. Addressing the noise from the airport and stopping low flying over residential areas.
- Reducing short-term rentals and excessive tourism to fix our housing and traffic issues while attracting a better healthcare provider than NAH. We need more focus on resident issues--housing, healthcare, traffic. Less focus on making a small group of business owners even more money.
- Regain control of short-term rentals
- Relief for full-time Sedona residents subject to the horrible conditions that result from proliferation of short-term rentals causing overcrowding, intolerable traffic conditions and pollution. The crosswalk Tlaquepaque to Tlaquepaque North creates obvious and dangerous safety condition for pedestrians, and incredibly congested traffic conditions. Make better decisions than this! Open Schnebly Hill Road to the freeway, and Red Rock Crossing for car travel from VOC to Highway 89A. These 2 measures alone will greatly relieve traffic problems.
- Removal of climate change and sustainability initiatives.
- Restrict ATV use
- Resurfacing of streets in some residential areas. They are in bad shape.
- Return of investment analysis on any actionable item undertaken by the City Council
- Revisit the Red Rock Crossing as an alternate route between hwy 179 and 89A.
- Ridiculous traffic congestion!!!!!!!
- RIGOROUS CONTROL OF OFF-ROAD VEHICLES
- Road connections and improved storm water management between subdivisions in West Sedona, particularly South of 89A. North of 89A in West Sedona, major capital improvements to alternate connectors, walkways and drainage have been completed. Connections between El Camino and Blue Jay along with several other subdivision connectors have long been discussed. Possible alternate routes from Airport Rd to 179 have been proposed for 30 years (Citizens for an

- Alternate Route/Ivan Finley) but never successfully made it into planning phases. As private land is developed in these areas, the window of opportunity closes!
- Sedona is beautiful, and everybody deserves the chance to come and visit. But this town is famous for its quaintness and its people. We are losing Sedona to massive amounts of traffic. I live in uptown, and people are parking and camping in RVs outside of Airbnb's, the traffic is bumper to bumper, so if I have to go anywhere during the day it takes at least an hour to get home from West Sedona. I have lived in the Verde Valley for 21 years. My name is Lara Wilson, I've taken the citizens Academy class at Sedona police station, I've worked for the city of Sedona as a temporary employee between jobs, and I know a number of the police officers and firemen in the area. I feel that I have a better perspective on what it's like to live in the Sedona area over people who just buy property here to turn them into Airbnb's.
- Sedona bureaucrats and the wealthy people here have been talking about AFFORDABLE HOUSING for all income groups for more than 25 years now! Seriously, I remember the issue was front and center 25 YEARS AGO! And it's just been horse hockey!!!!! They have been wasting money, lots and lots of money on one survey after another and after another about affordable housing for over 25 years now!!!!!!!!! They just don't want to share with lower income people! Enough with the Bull\*%#!.
- Sedona could and SHOULD be a jewel for how to support the natural environment in a way that drives the economy with innovative, GREEN practices, and focus on spiritual renewal. This means QUIET (no ATVs, minimize air traffic, fewer cars, etc.), respectful uses of the desert (NO MOTORIZED ATVs or JEEPs going everywhere, destroying the desert floor, and stressing out the wildlife). It is utterly inconceivable how these ATVs are allowed to take over the forest and destroy the environment. Come on! This is not rocket science.
- Sedona is a community of 8,500 residents and 2 million tourists. Tourism
  appears to be a much more important issue to the City than the needs and
  desires of the residents. As a result, the quality of life for the residents is
  continuing to diminish. Because the city funds the Chamber of Commerce there
  should be resident oversight and input regarding budgeting, spending and policy
  practices of the Chamber.
- Sedona is about the rocks ... how to view them, enjoy them, walk, bike and run
  on them, preserve their adjoining forests and streams and do whatever we
  possibly can to protect them for future visitors and residents. I'd like to see a
  more focused advertising and public education effort -- supported by the City, the
  Chamber of Commerce and residents -- to distill Sedona's amazing natural gifts
  into a simple, clear, unambiguous identity that captures all of the above. Certainly
  not a simple task, and one that probably requires professional input. And, yes,
  financial commitment as well.

- Sedona is known (also) as a Safe community with favorable statistics. Keeping Police and Fire services funded and current, are Public Safety benefits that also reduce City liability.
- Sedona must find a solution to the tourist destination ethos. Without a successful plan, Sedona will simply become "Disneyland" with no community core. For a look at Sedona's future, view Cape Cod or Nantucket Island.
- Sedona needs to stop advertising in Phoenix. The Phoenix clientele is not the
  right one for Sedona. We need to attract less tourists, and a different type of
  tourists, like in Vail, Carmel by the Sea or Aspen. Tourists with thick pockets, in
  less number. Sedona needs to become a luxury destination to keep its precious
  beauty. Low income housing should be outside of Sedona, like Cottonwood or
  Cornville, NOT in Sedona. Millions\$ houses do not mix with low income housing.
  When you spend between one and three million for a house, you do not want to
  have low income multi-family, multi-ethnic neighborhood, with all what it entails.
- Sedona should be the trendsetter for how to live and work in harmony with the land, animals and residents. Our mayor and her council have been too focused on serving the booming tourism rather than the residents- whom are the actual community and working minutia of the city!- and we are suffering greatly. The quality of life has continued to deteriorate for all whom call this home. I'd like to see our needs being prioritized and regulations being placed on Airbnb's. If you actually live in this city and choose to Airbnb a space, sure, fabulous! But corporations coming in and buying out 40+ properties just to Airbnb and turn a profit, has grossly disturbed the equilibrium of this town. This must be addressed or Sedona will lose all that we revere about it. Thank you for this opportunity to voice my concerns.
- Sedona should use models of successfully managed tourists towns and not be so heavily influenced by town businesses that are only concerned with maximizing their profits at the expense of the quality of life for those who live in Sedona.
- see above
- See above answers. As a new full time resident to Sedona I truly wish to preserve our cities beauty for the enjoyment of us as residents & for the tourists.
- See above.
- See above.
- See the topics above.
- Seems to me Sedona is becoming more and more a community of the rich and privileged. The issue is how to maintain the rich diversity of a community rather than one, big, gated community with many tourists running around.

- Seriously, the vacation rentals in this town are destroying the quality of life for people who align with the mission and vision of Sedona, and contribute to it in their daily lives. Even with new efforts like Sedona's down payment assistance program, there are no homes available to purchase, and those that are available are economically out of reach for the majority of local workers. Even when the homes become available, they are often scooped up by third-party investors (with ample cash) who see a chance to exploit our beloved home. Perhaps a cooperative could be formed to support local aspiring homeowners who actively contribute to the vibrance of the local economy, much like what the also beautiful town of Telluride, Colorado has done.
- Services and Building Community for the Residents versus all of the attention given to Tourists and millions given to the Chamber of Commerce.
- Short term rentals and affordable housing
- short term rentals control/legislation enforcement of light ordinance
- Short term rentals, traffic
- Shut down short term rentals. Build more hotels if needed, but let workforce move into the homes.
- Si un puente peatonal en el área del Tlaquepaque porque ahí empieza el tráfico
- Sidewalk on Coffee Pot and Grasshopper Lane
- Significantly enhanced traffic mobility with an emphasis on near-term results.
- Specifically, solve for out of Sedona investors using Sedona by ripping off residents using so much short term rental bullshit. They're using Sedona and it's out of control
- Specifically, the City must clamp down on ATV businesses that are fueling the
  environmental degradation in our surrounding areas. ATV activity on our streets
  also causes excessive noise, traffic hazards, exhaust stench, and greatly affects
  residents' quality of life. It is the antithesis of why most people call Sedona home.
- Stop advertising. Too Nanyang tourists. No more hotels!
- Stop approving massive new hotel/resort projects. We already have more than enough hotel rooms and too many tourists crushing our small town and littering the environment
- Stop commercial exploitation! This includes stopping more and more jeep tours and OHVs on residential streets and other roadways and their destruction of the natural world. Reduce the stress on our limited water resources.
- STOP development projects that are not completely in sync with the Community Plan. No variances allowed. Period.

- Stop funding the Chamber of Commerce. It is not a branch of the government of Sedona. Better funding of organizations that make Sedona a good place to live the Library, the Community Center, Parks and Recreation - the community pool, the Humane Society.
- Stop funding the chamber of greed
- Stop inviting tourists unless you develop the infrastructure to support them. Work with Cottonwood to develop a regional airport and move the Sedona airport out of Sedona.
- Stop new developments that have to have zoning changes, deal with the STR and traffic issues, stop building more infrastructure that benefits tourists not residents. Listen to your community team!
- Stop supporting the tourist over residents
- Stop trying to shoehorn Sedona to match other cities, such as comparing statistics (number of apartments, for example) as justification that we should be the same. Stop funding the Chamber of Commerce.
- Stop using tax dollars to promote tourism
- Stop. Sedona in Motion Project thru residential neighborhoods. Stop: All finding
  to the Chamber of Commerce... This association advertised Sedona and the
  reward if too many tourists on our streets. It is always the Community
  Development who harp on the combination of residential input to decisions with
  the rewards of an economy based on Tourists interests.
- Stopping ATV rentals, no Sedona city funding of advertising for Sedona tourism, strict City rules for short term home rentals, no financial support to the Chamber of commerce
- Stopping out of town ownership of STR so Sedona has a chance to be a town again. !!!! Otherwise it won't make a difference what you do. It's just tourism and business over people and town. This would mean fighting for the truth over the love of money. I've been here since 1989 and will be selling next year if this continues. My heart is broken. As are the hearts of the few real neighbors I have left. It took 5 years just to stop helicopters from hurting many of our lives here on many levels. 5 years for decency, to do the right thing!!! So I don't have much hope. Too little too late. It hurts so much to write this to realize I've lost my town.
- Stronger regulation of short term rentals and those who purchase them.
- Subsidized 3 of min. 10 solar panels for families with net incomes under \$100,000. Establish closer relationships with both the Forest Service and Verde Valley communities - we are all in this together. Architectural Design

- Competition for ideal Affordable Housing per 1 acre lot. Change of zoning ordinances to allow in residential zones.
- Support young families who want to live here, drive an economy that encourages jobs and affordable housing, enhance healthcare for younger families
- Sustainability
- Take a look into the community and residence of Sedona and take your eyes of the tourism and money for a second. The city is being ruined by tourism and money schemes. The nature of the land has become a commodity instead of a reward. Why not take advantage of preserving these lands so that it can sustain itself for hundreds of more years to come. Get your noses out of the air and take care of the people who are the backbone of this city. The rich won't work, and the poor will move to a better place where they can thrive!
- Teach real sustainability, not just sustainable tourism, but a return to using the Dells for a growing environment to educate the country on what with a work, grow, live movement.
- The above 3 items I listed are not in any particular order as I believe all 3 are equally important now and over the long-term
- The balance between tourism and needs of full time residents. I have lived here for 20 years and have come to feel the city is gearing itself more toward the CA resident who is here for 2-3 days than it is to me. I came here as a tourist myself, but I did not, nor did most tourists, leave trash on the trails, terrorize residential neighborhoods that happen to be close to ATV or hiking trails, or disrespect the quiet after 10 PM.
- The biggest part of the traffic problem is the constant bottleneck at Tlaquepaque due to traffic having to stop for pedestrians in the crosswalk and no other bridge across the creek for vehicle traffic through town.
- The city codes are enforced east of Andante but ignored west of Andante
- The city needs to have and enforce rules about littering, noise, and on-street parking. The city must find ways to hold residents and businesses alike accountable for renters who violate the aforementioned ordinances. The city must also find ways to hold festival organizers accountable for the behavior of festival attendees. The city should invest in PSA marketing and education to protect the trails on which residents and businesses alike depend against destruction, erosion, pollution and litter. The city should charge for services related to tourism to help pay for the education and enforcement programs mentioned above.
- The city needs to work with the National Forest Service to preserve the environment. ATV's need to be regulated- our subdivision looks like Mad Max

during busy seasons. Traffic is horrific! Something needs to be done to alleviate the bottlenecks on 89A and 179. The reduction in the number of full time residents has had a direct impact on neighborhoods, schools and the overall quality of life of residents. Does Sedona want to be a community where no one lives and takes an interest in what happens here? I feel like that is the fundamental question that needs to be answered. Current practices, albeit a result of state regulations, are destroying this community.

- The community plan should be focused on improving the safety and quality of life for full time residents and not for tourists.
- The infrastructure must provide for the amount of population (tourists and residents).
- The most important issues facing Sedona over the next 10 years as I wrote about in #1, #2, and #3 needs to be addressed and acted on in the Community Plan update. #1 Significant traffic and congestion in the City or Sedona. #2 Less focused on Tourism... too commercialized. Protect the Environmental experience and beauty of Sedona. #3 Transit and walkways where people are walking on main streets to a tourism attraction like the Chapel. (Putting the City of Sedona at greater risk of Liability!
- The need for emergency preparedness.
- The need to restrict Airbnb's from investors that buying up homes to turn them into Airbnb's. Shuttle to trail heads seem to be working. Maybe an expansion of that.
- The proposed shuttle system to alleviate congestion.
- The quality of life in Sedona is poor due to tourism. Please make it stop. There are too many motels. They were supposed to encourage longer overnight stays; they haven't. They have just created more traffic. There are too many Airbnb's. Too much tourism is destroying the trails and backroads. Have I mentioned too much tourism!?
- The Ranger Park on Brewer Road needs to be completed asap.
- The Shuttle to Dry Creek area could not solve the vehicle issues there. With company during Easter did a drive there. Was solid with vehicles parked on both sides of Dry Creek after residential to not only on right to Seven Canyons, also to past the turn to Enchantment Resort. We're the 2nd to Grand Canyon in the State of Arizona. Promoted by our Chamber of Commerce to visit. Very happy on the Forrest Rd project. Open to meet with anyone interested to talk further.. Please, please bring in the additional roads & services to both residents and visitors.
- The Sunset/Shelby loop services several high-density neighborhoods. I'm concerned that the proposed commercial development atop Shelby will bring

more traffic and noise that will adversely affect quality of life for the neighborhoods. Also, please do not allow bus lines in the Sunset/Shelby loop. Need additional evacuation routes out of Sedona in the event of natural disasters. We do not need more hotels.

- The Tlaquepaque and uptown bottlenecks.
- The things I wrote above.
- There are fights all over the country (in popular locations) regarding vacation rentals and affordable housing for the vital people that work the jobs that support tourism. I encourage the city to look to other cities for ideas on ways to control/remedy the situation. A permit system with an annual limited quantity, a fee system for all complaints, and a portion of the rental fee going to transient room tax dollars to be used for city beautification, trail maintenance, traffic cops, etc. There needs to be a sustainable way to support our locals, cater to the tourists and keep Sedona from being loved to death.
- There are too many visitors who have little awareness and concern about protecting the natural wonder that is Sedona. There are many places around the globe that make their visitor focus on ECO-TOURISM. I would like Sedona to take that approach with our future - we can provide education and shift our focus from wild and rowdy to a peaceful appreciation of the quiet, dark sky, arts, culture, and natural world.
- There has to be a limit to the number of cars coming into our fair city. It is simple physics. It will only get worse and worse if they are not LIMITED in some way.
   The sooner this is recognized and acted upon the better.
- There is a need to move away from the use of black asphalt for our roads and parking lots that will add to heat in our neighborhoods for pedestrians. Let's apply a form of cool pavement to prevent this added heat affect. Let's use our treated sewage water for greening Sedona if at all possible either by piping it back to town or transporting it with EV watering vehicles. Water can be used to green the 89a corridor (as much as ADOT will allow) and side streets for pedestrians.
- There is overuse of the term "sustainability." The questions you have posed to us
  in this survey connect this term with so many other positive things. Being in favor
  of those other things does not mean residents want to become known for
  "sustainability." We need to be practical.
- There should be less emphasis on economic growth. Is "diversity of economy" just a euphemism for unadulterated economic expansion? Can be interpreted differently. There should be more emphasis on preserving the natural environment and serving the residents who actually live here.
- There's an increase in air quotes with the homeless by choice and they aren't really homeless, where they lost their jobs and are homeless they are addicts.

They come to Sedona to live outdoors. There's no place for them to work here. Law makers encourage you to donate to the shelters but you don't know if they are doing families or doing people who are coming in overnight. We don't know what they are doing. These people are coming here and panhandling and calling their friends to come to a newly built shelter. They need to stop encouraging people to come and use the shelters. It is going to turn into another Prescott.

- This gorgeous City of Sedona has been turned into a tourist trap. It is causing great sound abuse by TOO many large trucks of all kinds. The last time I counted there were 13 + OHV Rental companies that have taken over the beauty of what was once quite peaceful airspace. The people carriers go down Thunder Mountain Rd. constantly and even as late as 6:30PM going to the Stupa. The people in the vehicles stare into our homes as they carry them by. Then around 7PM they bring them back. This is all ridiculous and very upsetting. Some have people riding in people carriers staring into our houses and the constant roaring of OHV even on Sunday morning they break the sound of peace. I believe along with many citizens that the City of Sedona Government wants to get rich by constantly using the CVB and the Chamber of commerce to continue to ruin this once beautiful community by flooding it with thousands of tourists while abusing us with loud OHV and making us feel like we are birds in a cage with the people carriers that drive the numbers of tourists by. Then they have the Sedona Run where they black off roads and keeping people from their daily duties. Then the turn a no parking road in a beautiful community into a parking lot for tourists.
- This is not the old Sedona. This is more like Las Vegas. It is not even fun going to the market because of all of the traffic. Nothing has been done to alleviate any of this. Just advertising for more and more visitors. Locals don't matter anymore. Sucks!!!!!
- This survey will not solve a single thing. Why I bother, I don't know. More of the same coming until there is a collapse.
- Those three things
- Tlaquepaque crosswalk literally affects gridlock all across town and needs to be fixed asap
- To stop trying to be what Sedona is not and embracing what it is a destination tourist spot. If you do not wish to live in such a spot there are many other places to live. Most current people who live here including myself came as tourists.
- Too many visitors, short term rentals, and ATVs.
- Tourism is much too dominant in the town. Adding incentives for locals and full time residents and reducing tourism in order to make it feel more like a community.
- tourism traffic, traffic, and more traffic

- Traffic
- Traffic
- Traffic I would go as far as limiting non-residents to external parking lots and run quiet, electric buses.
- traffic congestion elimination, diversified economy, less reliance on tourism, workforce housing, short-term rental reduction, interconnected neighborhoods (especially West Sedona south of 89A), attract and keep local professionals, forbid overuse of popular sites like devil's bridge, eliminate dispersed camping in overused 525 area, reduce commercial use of public lands by reducing ATV rentals and jeep tours, additional connection of VOC to West Sedona, bike path along the length of oak creek from Flagstaff to Page Springs, encourage restaurants to emphasize takeout targeted to residents.
- Traffic congestion.
- Traffic control, maybe a bypass.
- Traffic flow improvements
- Traffic is horrible. need alternative routes
- Traffic is the most pressing issue in Sedona. This problem will not be solved with the proposed transit system (which will not work for many reasons). When speaking of traffic, disconnect the traffic situation from transit. The proposed transit system is a separate issue. Residents are most concerned about traffic, but not in favor of transit.
- Traffic mitigation. So far the measures have been ineffective as traffic delays continue to grow
- Traffic reduction, reduction in the support of business subsides through the Chamber of Commerce
- Traffic, traffic, traffic, traffic.
- Traffic. We live off of 179 and have a difficult time accessing West Sedona much of the time.
- Traffic. The roads are not equipped for this much traffic! All visitors should not be able to drive cars in town. There should be parking structures outside of town, one near Cottonwood, and the other by Village of Oak Creek. Visitors take shuttles, taxis or car services into town. Residents have sticker on plates to allow them into town.
- Traffic/infrastructure.

- Traffic, Traffic. The round-about at Brewer Rd needs to be removed.
   That intersection should have a traffic signal. It is extremely dangerous! Also...
   no surprise.... The Crosswalks at Tlaquepaque!
- Trail parking is becoming out of control. Visitors are disrespecting private properties, park anywhere, throw trash around, and urinate and defecate on private property. Something HAS to be done and soon.
- Trailhead parking
- water availability
- Water. We cannot sustain more development. There is no water magically appearing.
- Ways that our local community can address the negative impact of STR's.
- We are in an absolute crisis in terms of housing in our community. Those of us that rent are terrified of what will happen when our leases come up each year the rent increases are out of control, and there are no viable options for the working class of the city. If we can't find a way to curb this problem and offer more housing solutions for the local workforce, all the local economy will suffer for it.
- We are killing the "golden goose" with noisy planes and OHV's. When peaceful hiking-biking are no longer possible, Sedona loses its attractiveness.
- We are simply not providing enough funding for maintaining our neighborhood roads. The current and less expensive chip seal process is terrible. We spend a little over \$1,000,000 per year to pave all the neighborhood roads in Sedona. We should be allocating at least \$3,000,000 per year and repaving all interior roads every fifteen to eighteen years. We now have \$1,000,000+ homes with washboard streets in front of them. There are a lot of progressive things that will be wonderful to do for those that live here and for those that visit our wonderful city but we should make sure we do right by those that have made Sedona their home.
- We live in West Sedona and we never go to Uptown or down to 179 because of heavy traffic congestion. It is easier to travel to Cottonwood than in my own town which we have lived in for 25 years. It is not a community any longer more of a tourist attraction now. Beginning to think the town wants its residents to leave for Airbnb's to take over the whole town.
- We must develop alternative routes of travel
- We MUST have a new connection from the Village to West Sedona. Our roads are barely sufficient for residents, but when tourists come the city is not prepared. There have been TWO studies about the traffic costing \$250,000 each in the last 20 years...nonsense. The study came back with info about what time of day to

- travel...are you kidding people who work can't drive when traffic "might" be light. Get to work and make Sedona good for residents too...not just the tourists.
- We MUST have another route connecting 179 & 89A. Locals are stuck in traffic (as well as tourists) for way too long. would think that the length of time spent stuck in traffic would reduce the time and therefore money that is spent in Sedona. Also, the amount of time spent in traffic increases vehicle exhaust/pollution in Sedona. I would think that would be an important issue as well for police and fire departments. We understand that there was a bridge that connected 179 & 89A in the past so why can't we put funds to rebuild/improve that route. Sedona has a lot of tourists already; why not re-purpose some of the Chamber of Commerce budget to building that bridge?
- We need a new mayor and city council members who will take immediate action;
   not in the 10 years ahead, but now! Now next year, now!
- We need better solutions to our traffic problems!
- We need more bike lanes and a safer way for bikers to get through the roundabouts
- We need some kind of employee housing. We need apartments/entry level living (RV parks?) that are not for Airbnb rentals. We have owned and operated a restaurant in the VV for the last 21 years. It has never been so difficult to find employees. The wages are not the issue (my dishwashers start at 18/hour, my managers earn around 65k/yr for a 40 hr work week). They cannot find housing, let alone "affordable housing". I have 3 Airbnb's just on my block, about 60 in my neighborhood (Chapel area). The rentals that housed our staff in the past are now Airbnb's. We will never get rid of that, so we need to work on adding entry level housing like apartments and even RV parks. The old curmudgeons that do not care about employee housing," NIMBYs", are also that ones that complain about service, hours and prices. We need to find a balance. We need to address entry level housing options.
- We need to immediately get a handle on the traffic issues as well as limit the number of visitors. This can be achieved by as the local ordinances to ensure that all of the visitors stay in highly regulated accommodations. We must build a portal parking lot south of Sedona and visitors must take public transportation
- We need to significantly limit above. More needs to be done for people living here. Roads & drainage ditches are in need of repair
- What can be done about the proliferation of STRs? Aside from the annoyance factor (bad behavior), there is now a major housing shortage preventing people from buying or renting in Sedona and making current renters feel very insecure due to the possibility that the property could be sold or rents could be raised to an unbearable rate.

- Why are we approving more construction to bring in more bodies that we are unable to service. This is no longer a community; it is simply a cell phone app
- Wish we started the transportation sooner....if it wasn't for the crash of 2008 we wouldn't be so far behind.....now it's out of control
- With the growth that is occurring now the city needs to ensure that both water and sanitation resources are maintained via a comprehensive Capital Improvement plan that addresses environmental stewardship through sustainability policies. The city is not very well engaged with the local water companies and needs to understand these systems so they can make informed decisions about development. Water and sanitation are two fundamental resources that underpin this economy and the overall quality of life. Lose either one and you have a serious problem that is not easily remedied and will impact every other aspect of this community. Northern AZ does not have a water management organization or policy which is potentially a serious problem for future growth.
- Within ten years E bikes and pedal assist bikes will be as common as automobiles. Plan for it!
- YES Tourism dominated economy Lack of affordable housing and family friendly community opportunities Traffic/environmental consciousness - not just slogans
- Yes as mentioned plan for those of us who live here permanently and not just tourist. Lack of traffic lights at my neighborhood causes accidents and/or near misses. Back up of traffic is unacceptable from tourist and yet we put in more roundabouts to stop the flow, ridiculous.
- Yes, all of the above and there needs to be a plan for affordable housing for people who work in Sedona so they can also live near where they work and be invested in this community. It is sad to see Sedona go the way of places like Vail, Jackson Hole, etc. where the people who work there cannot live there.
- Yes, bringing medical profession into Sedona.
- Yes, the top three above
- You should note from my answers above that I strongly believe we need a very different kind of community plan. Not one that talks about what we think we want to build, pave, convert in use or other sorts of infrastructure items, but one that is focused on how we MANAGE our city and support our residents. No more lofty goal statements and "visions" videos but instead, we need serious evaluations of what we are actually getting from what we are doing and appropriate changes made in direction based on what those evaluations show.
- Zoning code change, permit more housing on existing lots.