



## PUBLIC NOTICE

### **SEDONA LODGING COUNCIL MEETING TUESDAY, JULY 12, 2022 AT 8:30 A.M. COURTYARD MARRIOTT 4105 WEST STATE ROUTE 89A, SEDONA, AZ**

This is to notify the public that members of the Sedona City Council have been invited to attend the Sedona Lodging Council meeting. This will take place at the Courtyard Marriott, 4105 West State Route 89A, Sedona, AZ from 8:30 a.m. to 10:00 a.m. on Tuesday, July 12, 2022.

The agenda for the meeting is as follows: 1. Introduction by Steve Segner, President of the Sedona Lodging Council

2. Introduction of officers:

President: Steve Segner, owner of El Portal Hotel Secretary  
Vice President: Cheryl Barron, Owner of Whispering Creek Bed and Breakfast  
Vice President: Csilla Stark, Hospitality Consultant  
Secretary: Lonnie Lillie, GM of Arroyo Pinion Hotel

3. Introduction of attendees, in person or virtual

4 Sedona Lodging Council – Financial & Membership Status

5. Chamber Update and information

Michelle Conway, CEO of Sedona Chamber update on Chamber and Tourism Bureau projects and programs.

6. Randy and Lee from Red Rock TV, Channel 16 in most hotels will be informing the lodging world, especially small hotels and short term rentals who use a digital streaming service on adding their 90 minute Roku program to the choices a visitor can turn on while they are staying overnight in Sedona. Program called "Guide to Sedona by Red Rock TV."

7. A discussion and proposal about "FIRST FRIDAY – A COMMUNITY EVENT" by Zach Richardson representing the art world of Sedona.

8. A discussion of hoteliers on the prospect for July/August 2022 occupancy and overall feeling about occupancy the rest of 2022.

9. Open discussion with hoteliers and guests

Adjourn

This is not an official City meeting, and the Sedona City Council will take no official action and conduct no City business. Public notice is given for this event because of the potential that quorums of City Council, Commissions, Boards, or Committees may be present at one time.

Cherise Fullbright  
Deputy City Clerk

07-05-2022

Date

Date posted at physical locations: 07-07-2022

Staff Initials: DJ