



PUBLIC NOTICE

**SEDONA LODGING COUNCIL MEETING
TUESDAY, SEPTEMBER 13, 2022 AT 8:30 A.M.
SEDONA PUBLIC LIBRARY
3250 WHITE BEAR ROAD, SEDONA, AZ**

This is to notify the public that members of the Sedona City Council have been invited to attend the Sedona Lodging Council meeting. This will take place at the Sedona Public Library, 3250 White Bear Road, Sedona, AZ from 8:30 a.m. to 10:00 a.m. on Tuesday, September 13, 2022.

The agenda for the meeting is as follows: 1. Introduction by Steve Segner, President of the Sedona Lodging Council

2. Introduction of officers:

President: Steve Segner, owner of El Portal Hotel
Secretary: Cheryl Barron, Owner of Whispering Creek Bed and Breakfast
Vice President: Csilla Stark, Hospitality Consultant
Vice President: Lonnie Lillie, GM of Arroyo Pinion Hotel

3. Introduction of attendees, in person or virtual

4 Sedona Lodging Council – Financial & Membership Status

5. Chamber Update and information

• Michelle Conway, CEO of Sedona Chamber update on Chamber and Tourism Bureau projects and programs.

6 Randy and Lee from Red Rock TV, Channel 16 in most hotels will be informing the lodging world on the launch of their new Roku channel, "Sedona Guide by Red Rock TV". Small hotels and short-term rentals who use Roku devices can program their devices so their guests can enjoy Red Rock TV's program about what to see and do while staying in Sedona.

7. Discussion about summer '22 lodging and business activity and projections for fall and winter 2022.

8 Open discussion with hoteliers and guests

Adjourn

This is not an official City meeting, and the Sedona City Council will take no official action and conduct no City business. Public notice is given for this event because of the potential that quorums of City Council, Commissions, Boards, or Committees may be present at one time.

09-07-2022

Cherise Fullbright
Deputy City Clerk

Date

Date posted at physical locations: 09-08-2022

Staff Initials: DJ