

# AGENDA



# 3:00 P.M.

## CITY COUNCIL SPECIAL MEETING

## WEDNESDAY, OCTOBER 12, 2022

### NOTES:

- Meeting room is wheelchair accessible. American Disabilities Act (ADA) accommodations are available upon request. Please phone 928-282-3113 at least two (2) business days in advance.
- City Council Meeting Agenda Packets are available on the City's website at:

[www.SedonaAZ.gov](http://www.SedonaAZ.gov)

THE MEETING CAN BE VIEWED LIVE ON THE CITY'S WEBSITE AT [WWW.SEDONAAZ.GOV](http://WWW.SEDONAAZ.GOV) OR ON CABLE CHANNEL 4.

### GUIDELINES FOR PUBLIC COMMENT

#### PURPOSE:

- To allow the public to provide input to the City Council on a particular subject scheduled on the agenda.
- This is not a question/answer session.
- The decision to receive Public Comment during Work Sessions/Special City Council meetings is at the discretion of the Mayor.
- No disruptive behavior or profane language will be allowed.

#### PROCEDURES:

- Fill out a "Comment Card" and deliver it to the City Clerk.
- When recognized, use the podium/microphone.
- State your:
  1. Name and
  2. City of Residence
- Limit comments to **3 MINUTES.**
- Submit written comments to the City Clerk.

### 1. CALL TO ORDER/PLEDGE OF ALLEGIANCE/MOMENT OF SILENCE

### 2. ROLL CALL

### 3. SPECIAL BUSINESS

LINK TO DOCUMENT =

- a. AB 2378 **Discussion/possible direction** regarding the Sedona In Motion transportation program.
- b. **Discussion/possible action** regarding future meetings/agenda items.

### 4. EXECUTIVE SESSION

If an Executive Session is necessary, it will be held in the Vultee Conference Room at 106 Roadrunner Drive. Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice regarding matters listed on this agenda per A.R.S. § 38-431.03(A)(3).
- b. Return to open session. Discussion/possible action regarding executive session items.

### 5. ADJOURNMENT

Posted: 10/06/2022

By: DJ

\_\_\_\_\_  
JoAnne Cook, CMC,  
City Clerk

Note: Pursuant to A.R.S. § 38-431.02(B) notice is hereby given to the members of the City Council and to the general public that the Council will hold the above open meeting. Members of the City Council will attend either in person or by telephone, video, or internet communications. The Council may vote to go into executive session on any agenda item, pursuant to A.R.S. § 38-431.03(A)(3) and (4) for discussion and consultation for legal advice with the City Attorney. Because various other commissions, committees and/or boards may speak at Council meetings, notice is also given that four or more members of these other City commissions, boards, or committees may be in attendance.

A copy of the packet with material relating to the agenda items is typically available for review by the public in the Clerk's office after 1:00 p.m. the Thursday prior to the Council meeting and on the City's website at [www.SedonaAZ.gov](http://www.SedonaAZ.gov). The Council Chambers is accessible to people with disabilities, in compliance with the Federal 504 and ADA laws. Those with needs for special typeface print, may request these at the Clerk's Office. All requests should be made **forty-eight hours** prior to the meeting.

CITY COUNCIL CHAMBERS  
102 ROADRUNNER DRIVE, SEDONA, AZ

The mission of the City of Sedona government is to provide exemplary municipal services that are consistent with our values, history, culture and unique beauty.



**CITY COUNCIL  
AGENDA BILL**

**AB 2378  
October 12, 2022  
Special Business**

**Agenda Item:** 3a  
**Proposed Action & Subject:** Discussion/possible action regarding the Sedona in Motion transportation program.

|                               |   |
|-------------------------------|---|
| <b>Department</b>             | Public Works Department   |
| <b>Time to Present</b>        | 30 minutes  |
| <b>Total Time for Item</b>    | 2 hours   |
| <b>Other Council Meetings</b> | March 27, 2018, June 13, 2018, August 15, 2018, December 11, 2018, March 27, 2019, May 29, 2019, July 23, 2019, October 22, 2019, February 11, 2020, June 24, 2020; October 14, 2020, February 24, 2021, June 9, 2021, October 12, 2021, January 25, 2022, May 11, 2022 |
| <b>Exhibits</b>               | NA  |

|                               |   |                             |                                     |
|-------------------------------|---|-----------------------------|-------------------------------------|
| City Attorney Approval        | Reviewed 10/03/22<br>KWC                    | <b>Expenditure Required</b> |                                     |
|                               |   | \$                          | N/A                                 |
| City Manager's Recommendation | For discussion and possible direction only. | <b>Amount Budgeted</b>      |                                     |
|                               |   | \$                          | N/A                                 |
|                               |   | Account No. (Description)   | N/A                                 |
|                               |   | Finance Approval            | <input checked="" type="checkbox"/> |

**SUMMARY STATEMENT**

The January 2018 City of Sedona Transportation Master Plan (TMP) evaluated Citywide transportation needs and concluded with a set of recommended strategies to address congestion and mobility needs of residents, visitors, and commuters. These strategies have been developed into a system of capital improvement projects that collectively have been identified and promoted as the Sedona In Motion (SIM) program. The SIM program is a multi-modal transportation initiative embracing Sedona's community values for improved traffic flow, community connections, business and tourism connections, economic vitality and diversity, environmental stewardship, walkability, and sense of place.

**Background:**

Please note, the order of projects listed below is based on the order staff expects to present project updates during the council meeting.

SIM-3A Uptown Parking Garage Project design for Uptown Parking Garage was initiated on January 13, 2021, with the architectural firm Gabor Lorant Architects. Since that time the project has progressed through Concept Design, Schematic Design (30% complete), Design Development (60% complete) and currently resides in the Semi-final Development (90%) phase. A Development Review application on the project remains in process with the Community Development Department. The current anticipated for completion of design is December, 2022. A publicly accessible website, managed by the architect, has been setup to provide general design information at the following location: <https://uptownsedonagarage.com/>

The project CMAR, McCarthy Building Companies, Inc has been actively engaged in design phase services since joining the project team in June 2021. These design phase services include value engineering, drawing review, budget evaluation/cost control, constructability assessment, construction logistics and means/methods, and other areas of the project's construction. Construction on the project is anticipated to start in January, of 2023 and be completed January/February of 2024.

Project public outreach is ongoing. At this stage of the design three public outreach meetings have been conducted; four stakeholder meetings; a P&Z public hearing as well as a City Council hearing (for Major Community Plan Amendment and Re-zoning of the project site). Additionally, a work session was conducted with Planning and Zoning as a conceptual review prior to submittal of a Development Review application. Other outreach also includes five neighborhood letter notifications/updates; monthly project updates to the City of Sedona website; quarterly updates to the Uptown Parking Committee; and routine updates to the project specific website. Future meetings will include Community Development/Planning and Zoning for Development Permitting, and a final stakeholder meeting.

Support developed for the project so far includes the following:

- The garage consolidates parking from poorly planned piecemeal lots to a location easily accessible for vehicles and for pedestrian connectivity to the business district. This also creates the infrastructure needed for pedestrian safety (sidewalks, ADA access, lighting) which doesn't exist now in most Uptown parking locations.
- The garage serves the south end of Uptown which has a lower amount of available public parking.
- The selected location is central and proximate to planned transit facilities, including the RIDE Park, and is part of the overall transit plan. The location is also supported by the city's transit administrator. Parking and transit plans promote consolidated parking at the 3 entry points of town where visitors can leave their vehicles and access transit for a park once experience. This is the structure proposed to serve the northern gateway, and those that won't park at the western or southern gateways. For those traveling from the west or south, the proposed location is at the edge of Uptown, allowing this traffic to avoid traveling through Uptown.
- The proximity of the current site to the RIDE Park, is ideal for gaining multi-model connection between the two facilities.
- The garage will further support transit when core routes are deployed by pricing the parking to incentivize transit ridership (which can't be done at the small surface lots) for those who can leave a car at a hotel or STR or other location and not bring it into Uptown at all.
- It allows for redevelopment of disparate asphalt surface lots which are not a highest and best use of prime real estate nor environmentally friendly.

- The project location includes infrastructure that can support electric vehicle charging. In fact, the extent of infrastructure is not available at the other public parking locations in Uptown.
- The garage is designed for adaptive reuse, to provide for the future potential of reduced parking demand, due to new technology, or other unanticipated reduction in demand.
- The garage site is conveniently accessible from the new Forest Rd and SR 89A connection. The site is also located farther away from Uptown residential areas than most other existing surface lots.
- If the new garage is built, some existing surface parking lots and/or on-street parking could be redeveloped with a use other than parking. Specific locations have yet to be identified. However, this is the intent and commitment to pursue.
- The garage design provides a much greater number of consolidated parking spaces than what could be accomplished with a surface lot. The garage site was analyzed to determine a surface lot could provide 98 spaces. This does not include providing space for electric vehicle charging equipment, a police sub-station, and other amenities accounted for in the garage design.

On September 8, 2022, a public outreach meeting was held. This meeting was well attended and lots of feedback was gathered. Some feedback included a desire to put the project on hold and conduct an updated siting study to account for considerations that are believed to be previously inadequately accounted for. This includes considerations such as: transit operations, induced parking demand, evacuation study, updated traffic analysis, etc. At this point, staff is requesting council direction on how this project should move forward.



## SIM-5B Forest Road Connection

Design is complete and construction on the project was recently initiated and is anticipated to take 15 months to complete. Right-of-way and easement acquisitions continue to be in process, though nearing completion. Initial construction efforts focused on survey staking, mobilization of equipment to the site, salvaging of plants/trees, subsurface utility explorations, and extension of sanitary sewer facilities westerly on Forest Road. Current construction efforts are focused on relocation of existing utilities to allow progress of construction.



Road. Current construction efforts are focused on relocation of existing utilities to allow progress of construction.

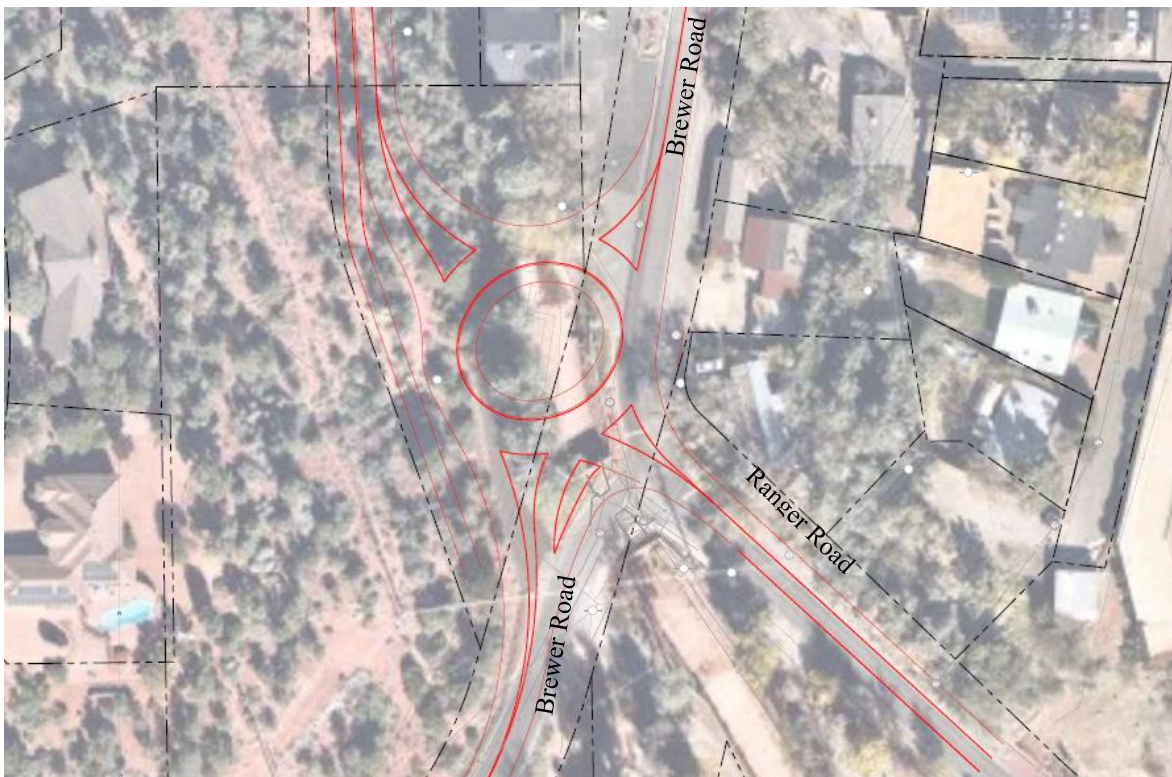
The public relations firm of BetaPR is providing public involvement efforts including, notification flyers, newsletters, mailings, eNews, newspaper advertisements, project hotline, Web Page, etc. for the duration of the construction. To sign up for regular project updates send a request to [news@forestroadconnection.com](mailto:news@forestroadconnection.com). The Project Hotline for questions or additional information is (928) 852-4164.

Construction is currently projected to be completed by November 2023.

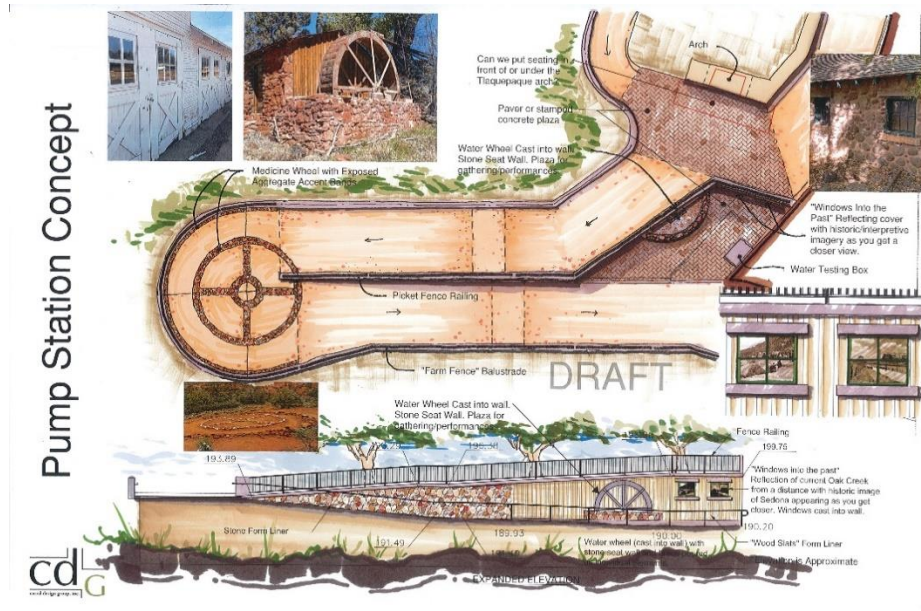
SIM-5C Los Abrigados / Brewer Road Connection This project established a connection from the Los Abrigados property through the City owned Ranger Station property to Brewer Road. Los Abrigados contributed \$75,000 to the project. The project was completed on August 22, 2022. Use of the connection occurred very quickly, with Los Abrigados traffic now connecting directly to Brewer Road, no longer needing to enter traffic on SR 179, when traveling north of the resort.



SIM-5D Ranger Road / Brewer Road Intersection & Ranger Extension This project includes improving the existing Ranger Road/Brewer Road intersection and extension of Ranger Road to the proposed Transit Hub location. The improvement of SR 179 has routed additional traffic onto Ranger and Brewer Roads. Also, traffic volumes are nearing the capacity of the Y Intersection. The current intersection and roadways are not adequate for present traffic and are in need of upgrading. Without improvement, future increases in traffic would create safety issues, render the intersection ineffective, and create added congestion at adjacent intersections. The intent of the improvements would be to improve the efficiency of the intersection, and accommodate potential transit improvements via a Ranger Road extension. The study is nearly complete, design will start soon and should be completed by Spring 2023. The study has determined the preferred alternative for the intersection to be a 4-legged roundabout, as shown below. The design contract will be negotiated and presented to council later this fall.



SIM-4C Pedestrian Crossing at Oak Creek The design contract for this project was approved by Council on September 24, 2019. Following a temporary suspension of design activities to



access impacts of the pedestrian pathway on existing Sycamore trees, the design, was reinitiated in March 2021. By September of 2021, 90% design plans incorporating a revised pathway alignment and additional design considerations for a signalized pedestrian crossing were completed. With recent floodplain permitting and completion of ADOT design review final plans and

specifications have been completed and the project has been advertised for construction bids (public postings on 9/30/22 and 10/7/22). Construction is anticipated to start in December 2022 and is anticipated to be completed in a period of 9 months (August/September, 2023).

SIM-7/8 Enhanced Transit Service

The RIDE Park

As part of the ongoing Transit Study, the design consultant has completed the “Sedona Transit Facility Requirements Technical Memorandum”. Based on that information, the document identifies a set of facility requirements for the Mobility Hub/Park. These facility requirements will then be utilized to develop a concept design and guide future planning and implementation efforts for the Mobility Plan.

Based on the results of the Technical Memorandum, a concept plan was conceived and shown below:



The goal of the Concept was to create a sense of place by activating the area to more than just a transit hub. With this in mind the City and Consultant began to explore names for the Hub to better define what the space will ultimately be.

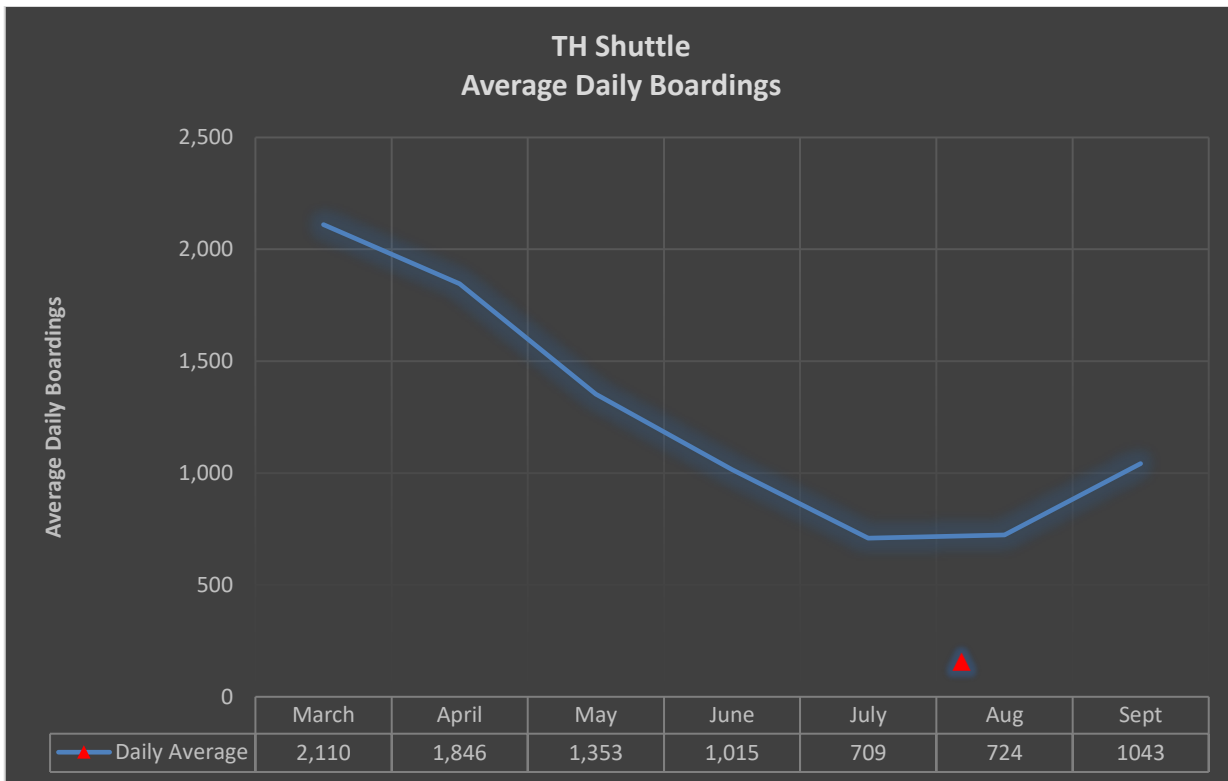


- Redrock (R) – There is no better **sense of place** than when surrounded by the Red Rocks of Sedona.
- Intermodal (I) – The very definition of **different options of transportation**.
- Depot (D) – A central hub in the heart of Sedona that is both **safe and secure**.
- & Exchange (E) – Allows for **seamless integration** when exchange one mode of transportation to another (i.e.: Exchange your Bike for Bus to travel to the Canyon)
- Park – Grounds the **sense of place** in the heart of Sedona. Promotes and draws more people in (Activates the space) rather than a pass-through.

Shuttles:

As of 9/25/22 the Sedona Shuttle service has logged 137,751 passenger boardings since its March 24, 2022, launch date, (114 days of operation). Average daily boardings fell to 709 for the month of July, however, as we move into the fall tourist season, average daily passenger boardings has increased by 47% in September.





The Line 11 serving Dry Creek Vista and Mescal continues to show low productivity. However, with the recent installation of parking barriers (boulders) along Dry Creek Road between the FS-52 Dry Creek Vista access road and the city limits, there are early indications that ridership is increasing, albeit marginally.

Staff continues to work with the USFS and the Yavapai County Public Works department to deploy additional parking barriers along the unincorporated section of Dry Creek Road up to Boynton Pass Rd. The objective is to complete this phase of the project before spring of next year. Additionally, staff is working to activate a third shuttle park & ride by next spring located on the city owned parcel at Red Rock Loop Rd & SR 89A. Once activated, the Line 11 will be redeployed to serve the new SR 89A park & ride location.

All of these measures are being taken in an effort to improved public safety along that section of Dry Creek Rd while increasing productivity on the Line 11.

Microtransit Demand Response Service:

**Vehicle Update:** On 12/14/2021, Council approved staff to purchase three (3) Microtransit vehicles through Creative Bus Sales from the Arizona State Cooperative Purchasing Contract. The vehicles were ordered on 12/16/21, and at that time staff was notified that the Original Equipment Manufacturer (OEM) had projected up to a five-month lead time for the delivery of the 2021 models due to supply chain delays.

In mid-May, staff was notified that the manufacturer is no longer producing that model of vehicle and sold the product manufacturing rights to another company. Staff was initially told that the purchasing entity would continue manufacturing the product for the transit

market, however, as pricing has increased by 30% - 70% across the transit bus manufacturing industry since 2021, the cost of the vehicles would likely increase.

As of 9/27/22, staff is still awaiting final pricing information from the state contract on three different 2023 models in this class of vehicle. They are as follows:

- New England Wheels Frontrunner – Gasoline Model
- Braun ProMaster (Formerly Lonestar) – Gasoline Model
- Ford E-Transit Van – Battery Electric (New to the market)

As 2023 chassis are now the only models available, final pricing has been delayed due to pending Buy America accreditations on these models. Once final pricing is in hand for this class of vehicle, staff will return this matter to Council to provide recommendations and seek authorization to purchase the Microtransit fleet at the new pricing.

Based upon projected vehicle delivery timeframes, staff anticipates that the Microtransit service may not be operational until mid-2023 or later.

**Microtransit Operating Grant Update:** In May the city was awarded \$162,000 in Federal funding for operating assistance for the Microtransit demand response service that can be used over the next two years.

Microtransit Passenger Fare Policy:

This matter shall be returned to council for discussion and possible direction during its October 25<sup>th</sup> regular meeting.

Transit Maintenance & Operations Facility:

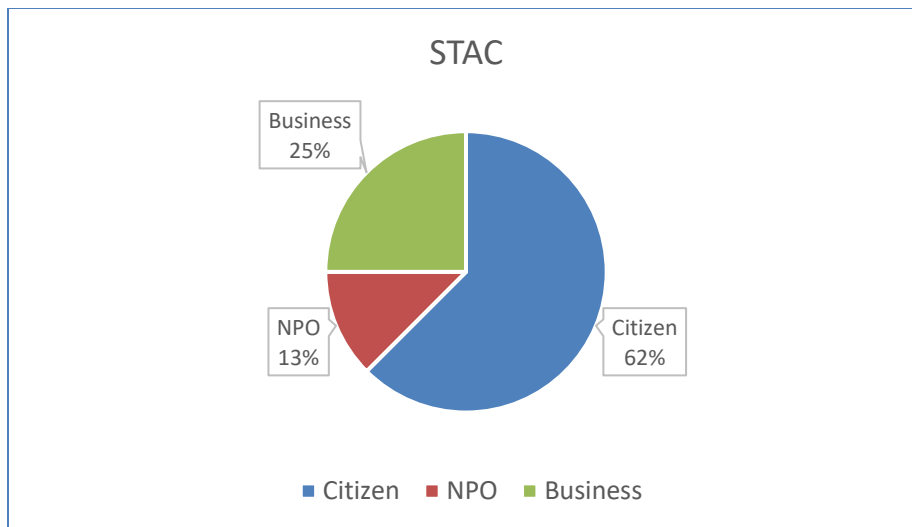
Staff submitted the FFY 2022 5339 grant application in early August seeking \$720,000 in federal funding assistance for the design and engineering of the transit maintenance and operations facility. As proposed, the facility would be built adjacent to the wastewater treatment plant. As of 09/27/22 staff is still awaiting the results of that grant application. If awarded, that shall Federalize the project allowing additional federal funding opportunities for the construction of the facility.

Sedona Transit Advisory Committee:

The Sedona Transit Advisory Committee (STAC) was established in July. The STAC serves in an advisory capacity to the City Manager or his or her designee on matters relating to all activities of the city's new public transportation system to include:

- Provide a mechanism for communicating concerns, advice, and recommendations between those who rely on the city for their fixed bus route and ADA Paratransit needs, and the city staff.
- Advise city staff, on recommended actions to improve the quality of the city's public transportation system, to include, but not limited to, policies, dispatch, routing, span of service, scheduling, and field operations.
- To participate annually in the identification of community transit needs by establishing a list of short-term and long-term projects which may include expanding or reducing existing services.

As of 09/27/22, the STAC has eight active members, representing the following sectors within Sedona, Cottonwood, and the Village of Oak Creek.



Additional information about the STAC’s membership, bylaws, meeting dates, agendas, and meeting minutes can be found at <https://sedonashuttle.com/transit-advisory-committee/>

SIM-1B, Uptown Northbound Improvements The design is underway for this addition of two northbound lanes between Forest Road and the Jordan Road roundabout and widening and improving the adjacent sidewalk to convert to a Shared Use Path (SUP). Design began in March and is currently 90% complete for this continued effort to reduce traffic congestion in Uptown. Another component of this project includes replacing the existing curb loading zone north of midblock with a dedicated right turn lane at Amara lane. This work will be completed under a cost sharing/development agreement, which is scheduled to be presented to council at the October 25<sup>th</sup> council meeting later this month. Public Outreach is scheduled to begin this Fall, with project advertising for construction to follow.

SIM-5A Portal Lane / Brewer Road Connection The intent of these improvements is to require vehicles that enter the parking lot to exit out to Brewer Road and provide signage for vehicles coming from the south side of Soldier Wash to use that exit if their destination is West Sedona or Uptown. Initially the intent was to connect to Ranger Road through the Tlaquepaque parking lot, but after reviewing all options with feedback from Tlaquepaque partners, we are now pursuing the idea of a bridge over Soldier Wash that would connect to Brewer Road. We have received feedback from Tlaquepaque related to the initial concept and we are currently reviewing that along with our consultant. Details of the bridge, and how the connection will align with Brewer Road will be included in the design of the Brewer Road / Ranger Road Intersection project.

SIM-6, Neighborhood Street Connections Neighborhood connections were put on hold in 2018. However, as of the 2020 City Council retreat, Council has requested that neighborhood connections be reevaluated with the primary focus on neighborhoods with single points of ingress and egress. This reevaluation has been on hold until Public Works has available staff time to pursue this effort.

SIM-10 West Sedona Signal Improvements At the urging of City staff, the ADOT Northcentral district has begun evaluating the performance of signals in West Sedona. Based on vehicular volumes at the Coffee Pot and Rodeo intersections, ADOT is considering removing one of the

crosswalks on SR 89A at each intersection, which would increase green time on SR 89A by 20 seconds on each cycle. This project has been on hold and staff is awaiting further information from ADOT.



SIM-11 Bicycle and Pedestrian Improvements These projects focus on improvements that can make walking and bicycling safer, more convenient, and more comfortable. The improvements we are currently pursuing begin the path toward a more bike-friendly and walkable Sedona. The GO Sedona master-planning effort has also been completed. This plan is a blueprint for making Sedona a more walkable and bikeable community over the next 10 years, detailing what improvements the community wants to see and identifying the priority projects to complete. Collectively, the vision for these paths is to brand them as the Sedona Trails & Pathways System or ST&PS.

**Completed Projects:**



*Bicycle Green Lanes*



*Dry Creek SUP*



*Chapel Road SUP*



*Hillside Vista Estates SUP*



*Posse Ground/Soldiers Pass SUP*



*Sunset Drive SUP*



*Shelby Drive SUP*



*Thunder Mountain /Sanborn Dr SUP*

There are now 4.0 miles of new ST&PS complete. Visit [www.sedonaaz.gov/stps](http://www.sedonaaz.gov/stps) for more information on the ST&PS.

**Projects Under Construction:**

- Forest Road SUP
- Navoti Dr to Dry Creek Rd SUP (pending contract approval)
- Pinon Drive SUP

**Projects Under Design:**

- Dry Creek Road – Two-Fences to SR 89A SUP
- Pedestrian Crossing on Oak Creek (bidding for construction)
- SR 179 – ST&PS Signing and Striping (under review by ADOT)

On September 22, 2022, a public outreach effort was held for the Dry Creek Road – Two-Fences to SR 89A SUP, at the Sedona Public Library. Two hundred and forty-three invitation letters were sent to nearby properties. Thirteen stakeholders attended. Staff presented the right-of-way survey information and a rendering of how the trail might look. Only 4 residents

completed the form indicating which side they preferred the path and this was split. The recurring concern was speed. Staff is recommending moving ahead with the path on the west side of Dry Creek from Two Fences to Thunder Mountain Road and installing speed tables.

SIM-12, Traveler Information ADOT is currently planning the installation of a Dynamic Message Sign (DMS) to display travel times to Sedona located northbound adjacent to I-17 just North of General Crook Trail. This will allow travelers to choose SR 89A via SR 260 versus SR 179 prior to the Camp Verde exit. The goal is to reduce congestion by actively informing and allowing motorists to decide what route to travel with current travel time estimations. This DMS location is possible by the State's rural broadband initiative (Digital Highway to the Digital Deserts). A project design kick-off meeting is scheduled for early October, with construction advertisement in June. In the meantime, all motorists are encouraged to use AZ511.gov for traffic and travel time information. Plan your trip, so you don't trip up your plan.

In addition, cameras have been installed along SR 179 near Tlaquepaque and at midblock in Uptown to monitor current traffic conditions. The City Information Technology Department is working on how to make the camera photos publicly viewable. Staff is pursuing other locations for cameras as well.

**Climate Action Plan/Sustainability Consistent:** Yes - No - Not Applicable

Strategies such as Transit and ST&PS aim to remove vehicles from our roadways and reduce vehicle emissions. Various other strategies reduce travel times which minimizes wasteful vehicle operations.

**Board/Commission Recommendation:** Applicable - Not Applicable

**Alternative(s):** N/A

## **MOTION**

**I move to:** discussion/possible direction only.