

Sedona Economic Overview

SEPTEMBER 2022

ZIP CODE: 86336



REGIONAL ECONOMIC
DEVELOPMENT CENTER
— at Yavapai College

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	6
Inbound and Outbound Migration	8
Industry Characteristics	9
Business Characteristics	14
Workforce Characteristics	15
Educational Pipeline	19

Report Parameters

1 ZIP

86336 Sedona, AZ (in Yavapai county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

8,189

Population (2021)

Population **grew by 637** over the last 5 years and is projected to **grow by 477** over the next 5 years.

7,993

Total Regional Employment

Jobs **grew by 501** over the last 5 years and are projected to **grow by 1,464** over the next 5 years.

\$46.1K

Avg. Earnings Per Job (2021)

Regional average earnings per job are **\$31.7K below** the national average earnings of \$77.8K per job.

Takeaways

- As of 2021 the region's population **increased by 8.4%** since 2016, growing by 637. Population is expected to **increase by 5.8%** between 2021 and 2026, adding 477.
- From 2016 to 2021, jobs **increased by 6.7%** in Sedona, AZ (in Yavapai county) (ZIP 86336) from 7,492 to **7,993**. This change **outpaced the national growth rate of 1.8% by 4.9%**. Labor force data is not available for Sedona, AZ (in Yavapai county) (ZIP 86336).
- There is no education attainment data for Sedona, AZ (in Yavapai county) (ZIP 86336).
- The top three industries in 2021 are Restaurants and Other Eating Places, Traveler Accommodation, and Grocery Stores.

	Population (2022)	Labor Force (Jun 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	8,295	N/A	7,993	103.6	\$673.00M	\$952.97M	\$1.07B
Sedona - All ZIPs	18,233	N/A	10,415	105.1	\$921.00M	\$1.47B	\$1.37B
DGB-East County	72,129	N/A	26,202	103.6	\$2.58B	\$4.19B	\$3.62B
Prescott ZIPs - all, incl PO and Tribe	67,069	N/A	28,470	103.6	\$3.04B	\$4.30B	\$4.32B
DGB-West County - Prescott, PV, CV, Dewey +	162,593	N/A	50,778	103.6	\$5.22B	\$8.17B	\$6.87B
Phoenix-Mesa-Chandler, AZ	5,275,266	2,558,132	2,427,055	107.0	\$314.19B	\$193.23B	\$221.66B

Jun 2022 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

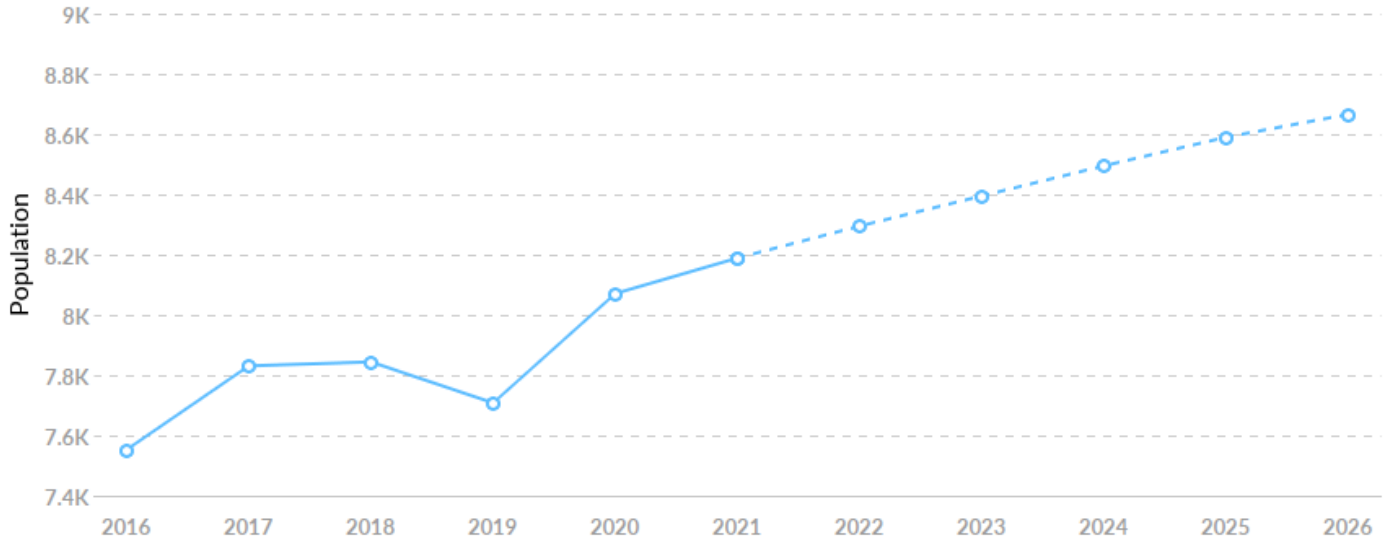
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

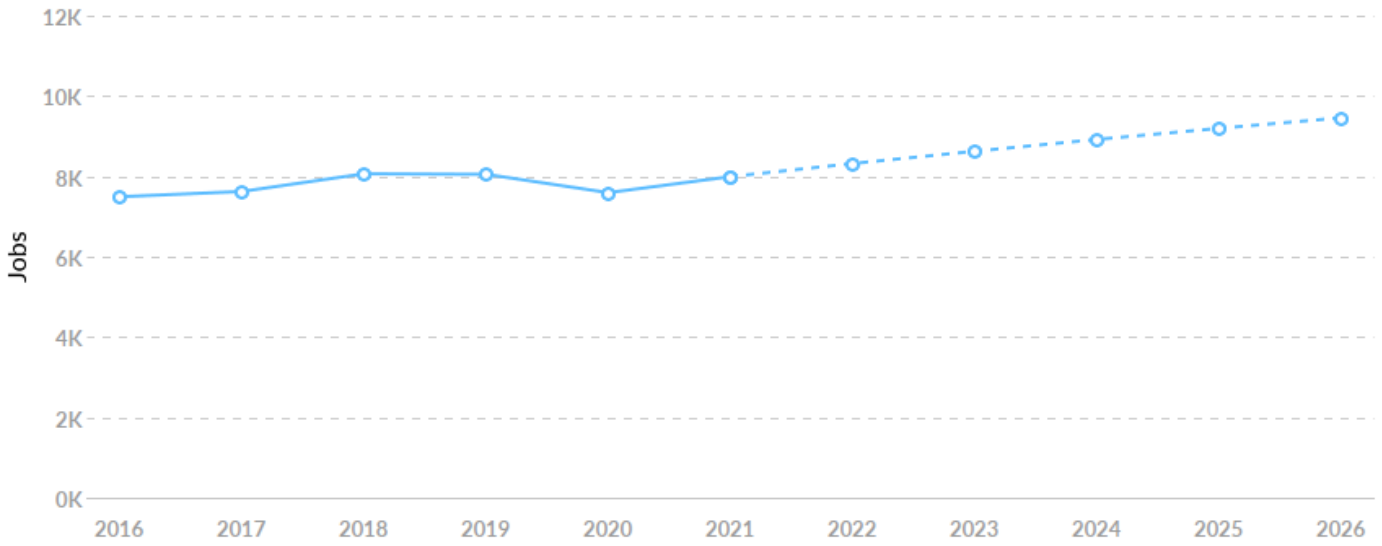
As of 2021 the region's population increased by 8.4% since 2016, growing by 637. Population is expected to increase by 5.8% between 2021 and 2026, adding 477.



Timeframe	Population
2016	7,553
2017	7,831
2018	7,844
2019	7,708
2020	8,071
2021	8,189
2022	8,295
2023	8,395
2024	8,495
2025	8,590
2026	8,666

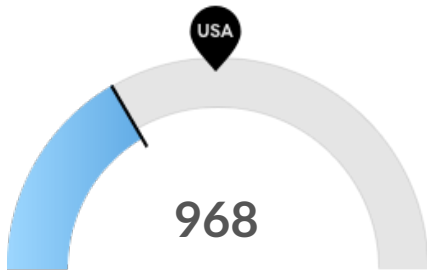
Job Trends

From 2016 to 2021, jobs increased by 6.7% in Sedona, AZ (in Yavapai county) (ZIP 86336) from 7,492 to 7,993. This change outpaced the national growth rate of 1.8% by 4.9%.



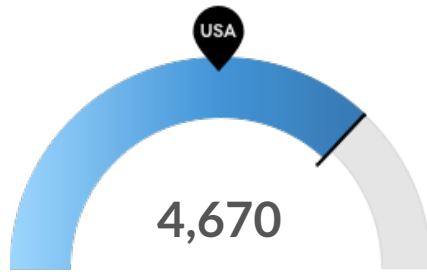
Timeframe	Jobs
2016	7,492
2017	7,623
2018	8,064
2019	8,050
2020	7,594
2021	7,993
2022	8,319
2023	8,625
2024	8,919
2025	9,195
2026	9,458

Population Characteristics



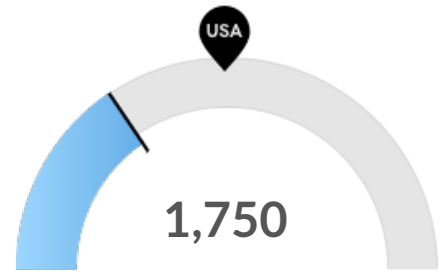
Millennials

Sedona, AZ (in Yavapai county) (ZIP 86336) has 968 millennials (ages 25-39). The national average for an area this size is 1,663.



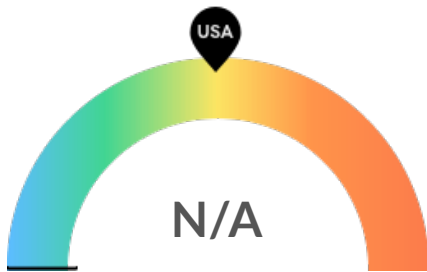
Retiring Soon

Retirement risk is high in Sedona, AZ (in Yavapai county) (ZIP 86336). The national average for an area this size is 2,402 people 55 or older, while there are 4,670 here.



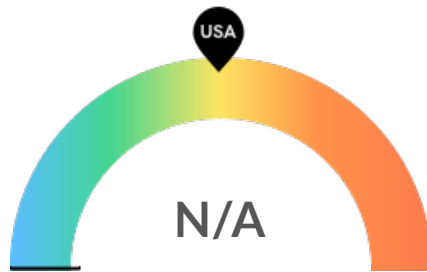
Racial Diversity

Racial diversity is low in Sedona, AZ (in Yavapai county) (ZIP 86336). The national average for an area this size is 3,251 racially diverse people, while there are 1,750 here.



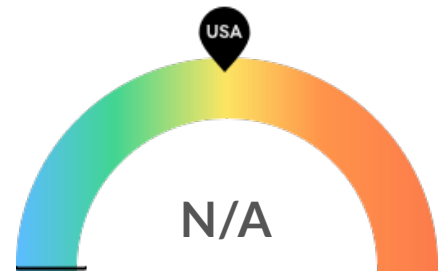
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

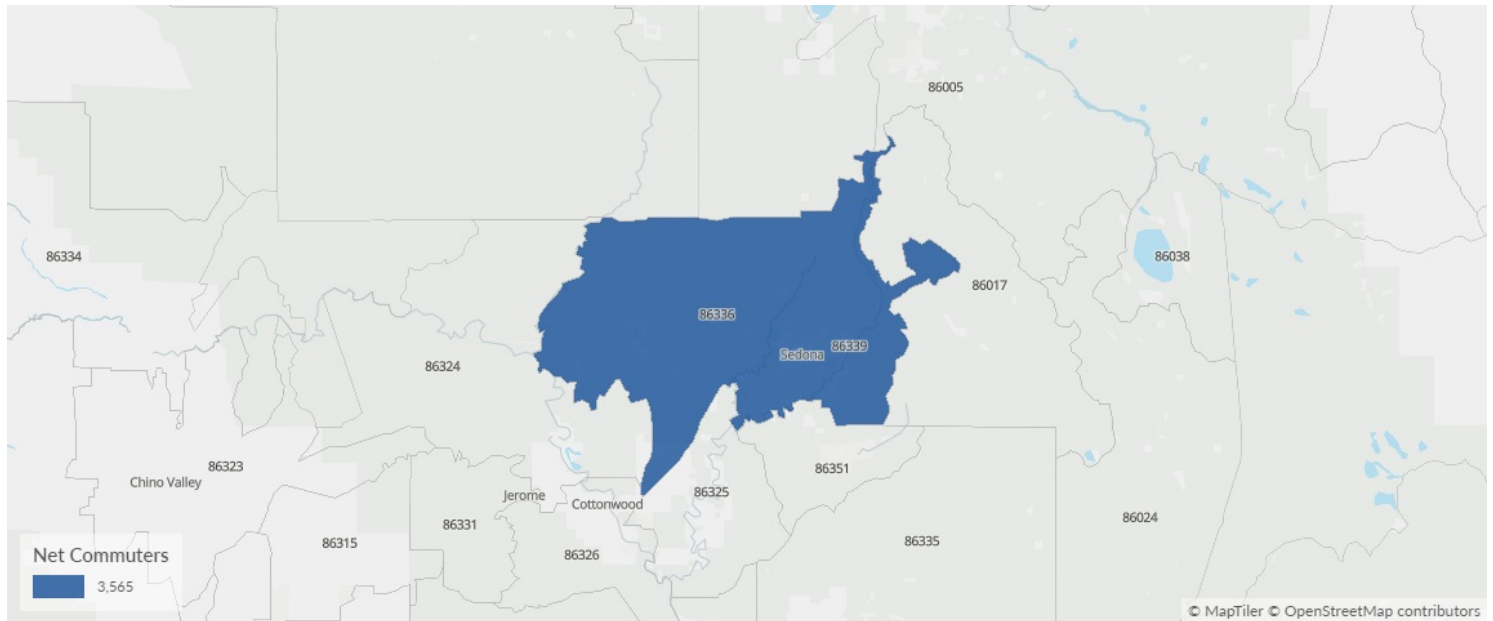


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in Sedona, AZ (in Yavapai county) currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
86336	Sedona, AZ (in Yavapai c...	7,993

Where Talent Lives

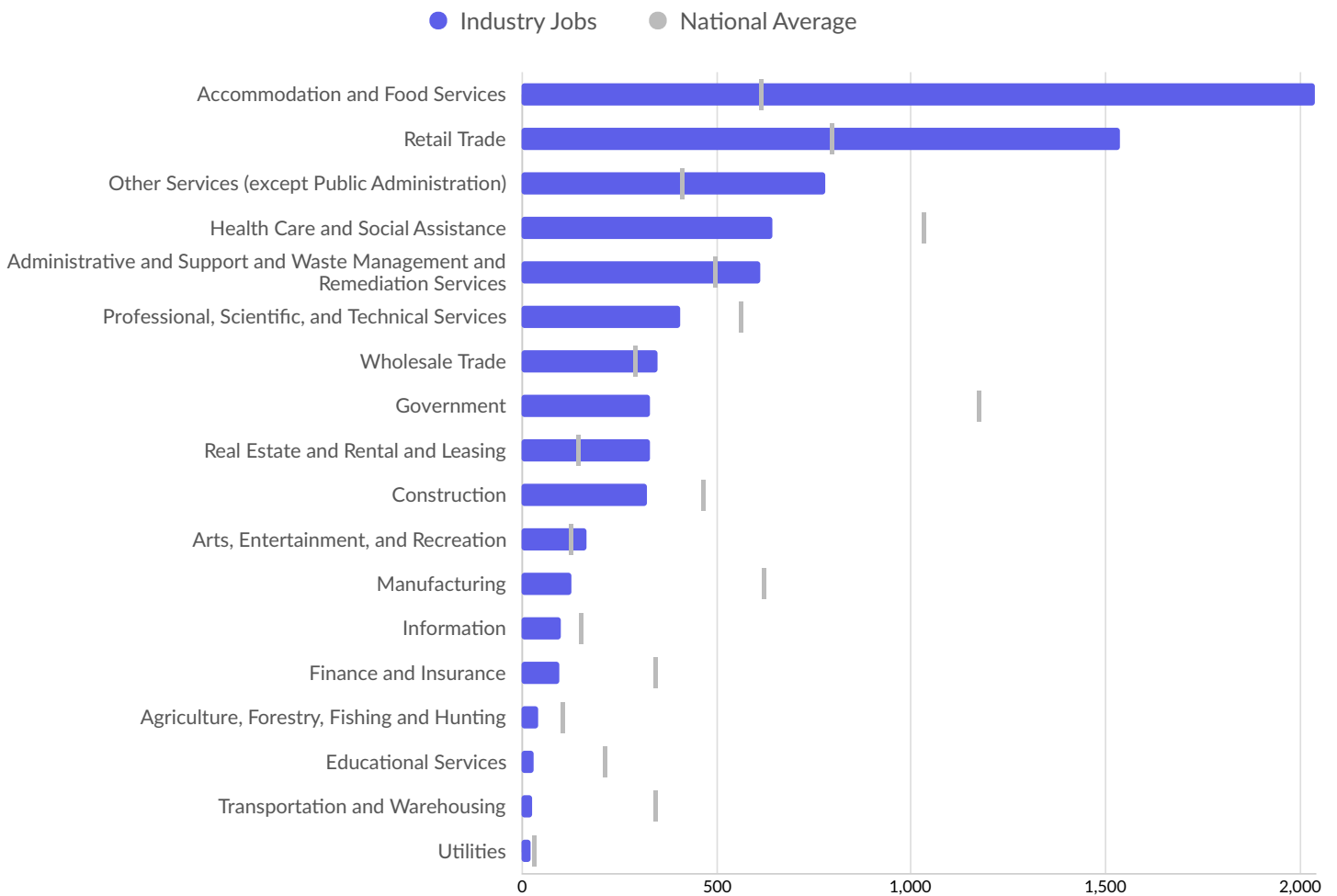
ZIP	Name	2021 Workers
86336	Sedona, AZ (in Yavapai c...	4,428

Inbound and Outbound Migration

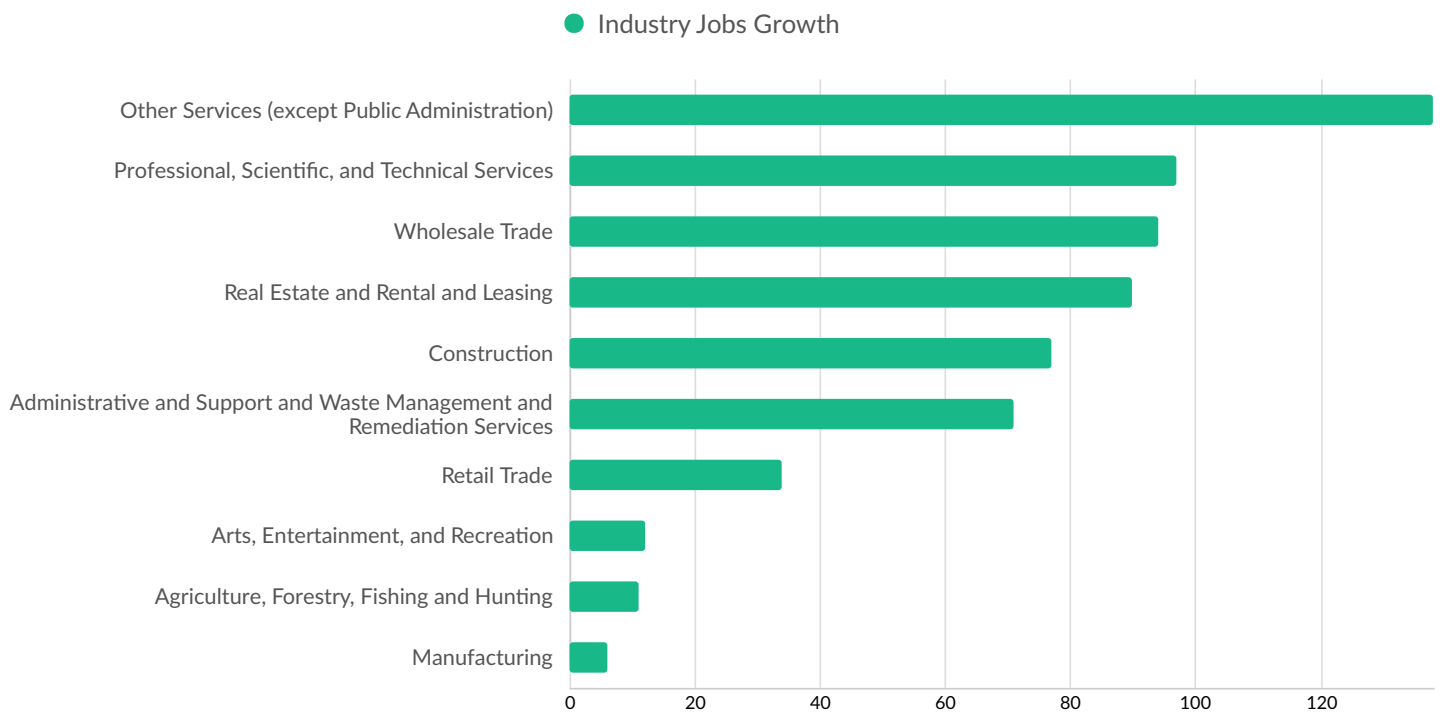
Migration data is not available at the ZIP level. Please select county level or higher to see this data.

Industry Characteristics

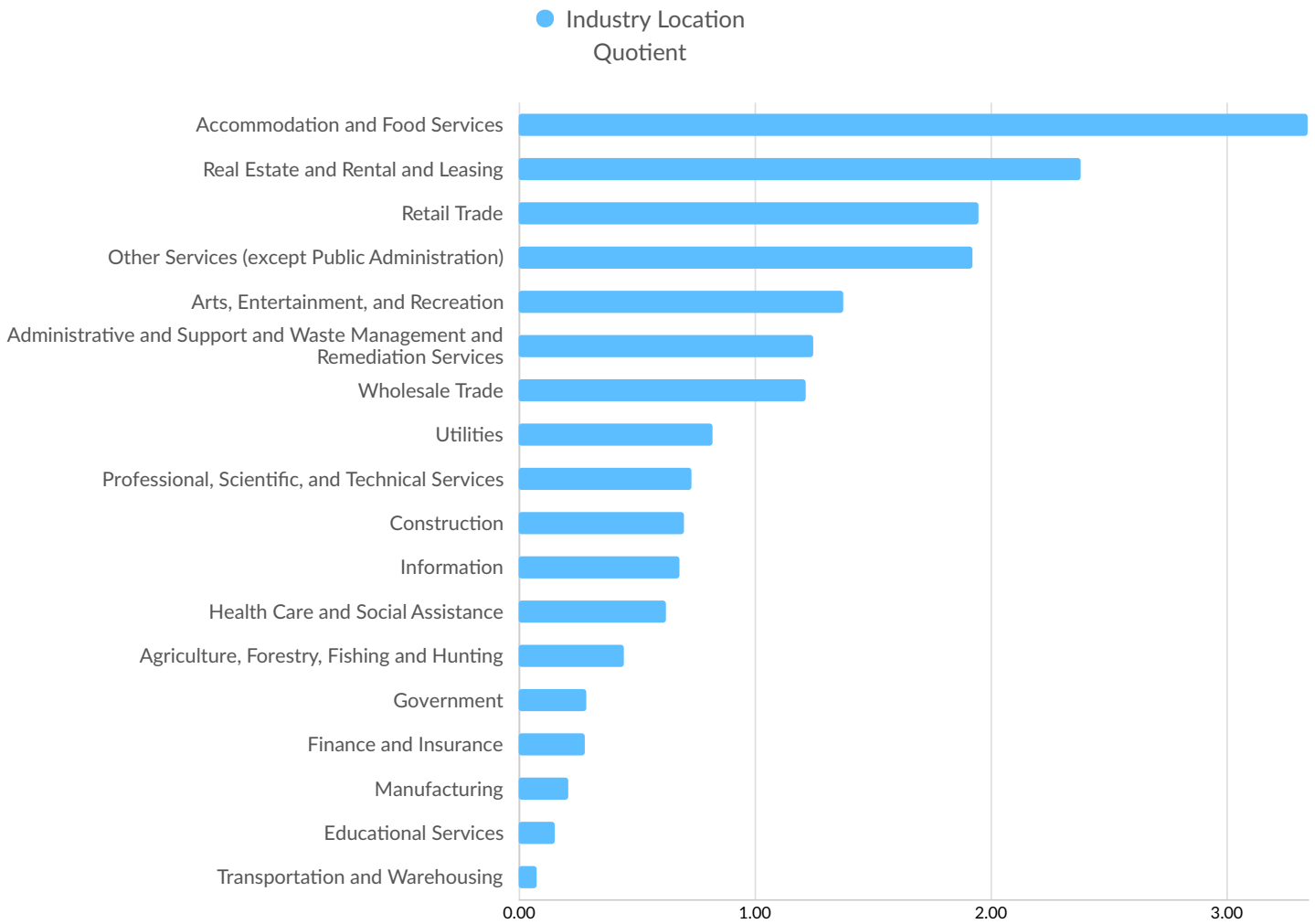
Largest Industries



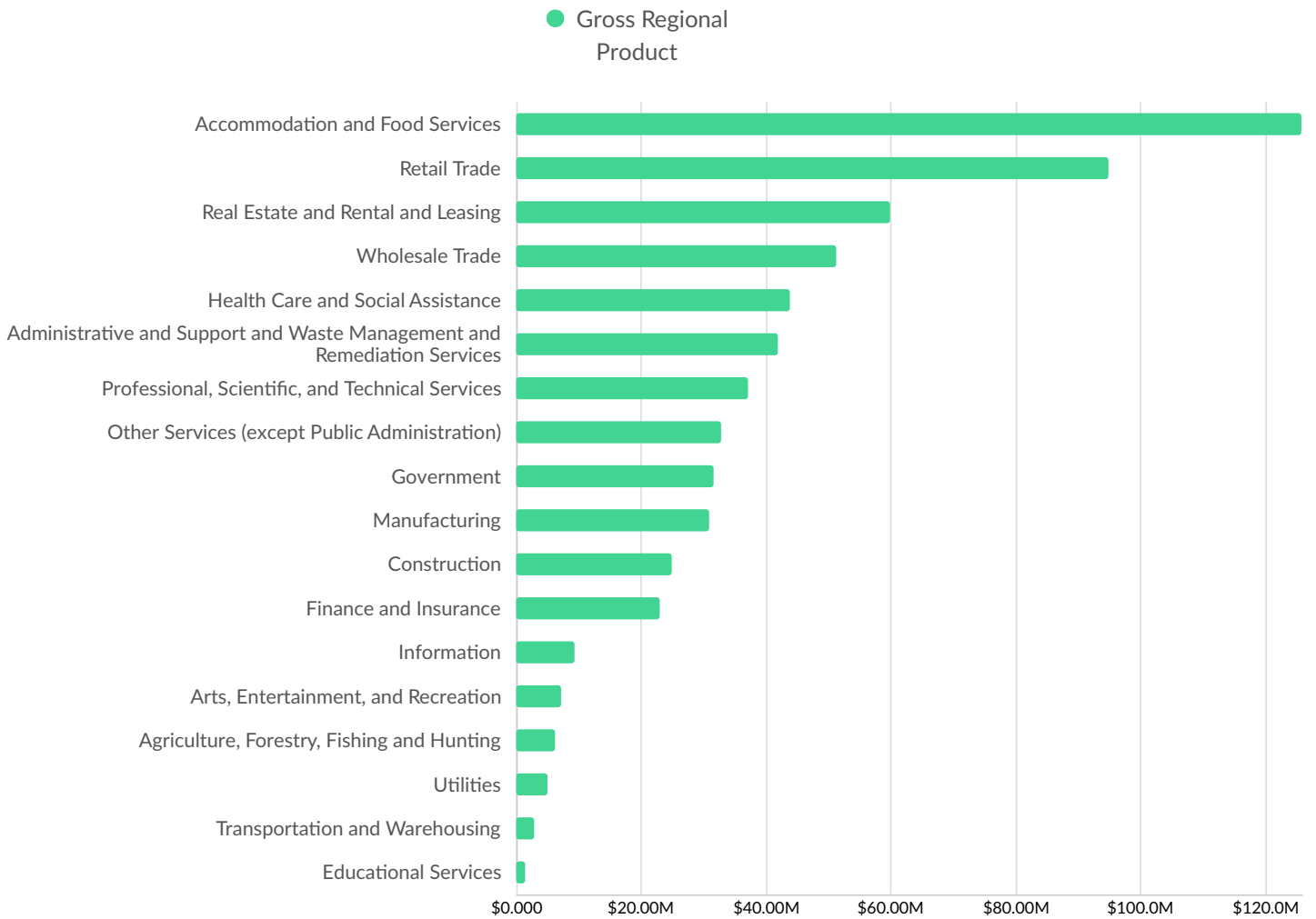
Top Growing Industries



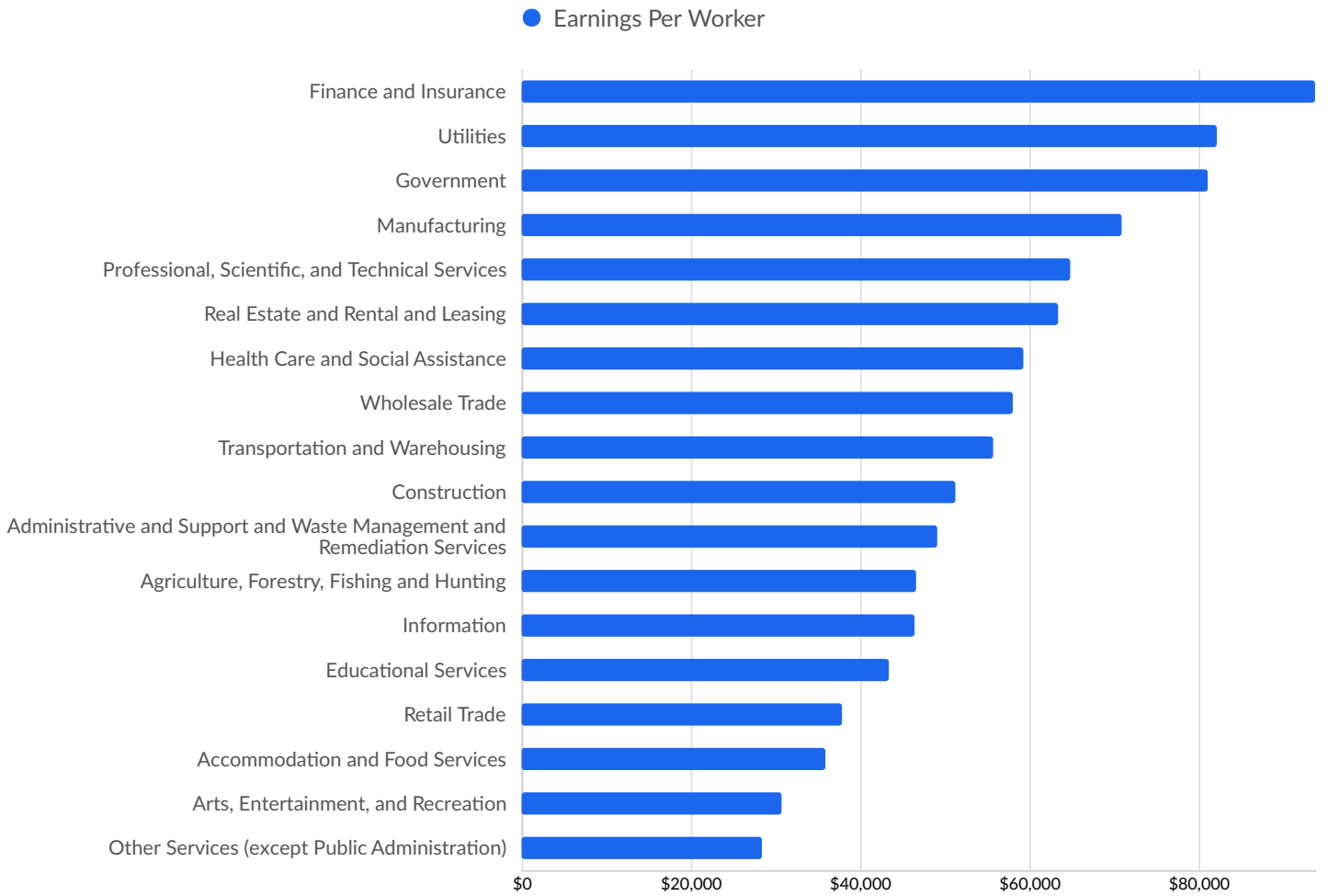
Top Industry Location Quotient



Top Industry GRP

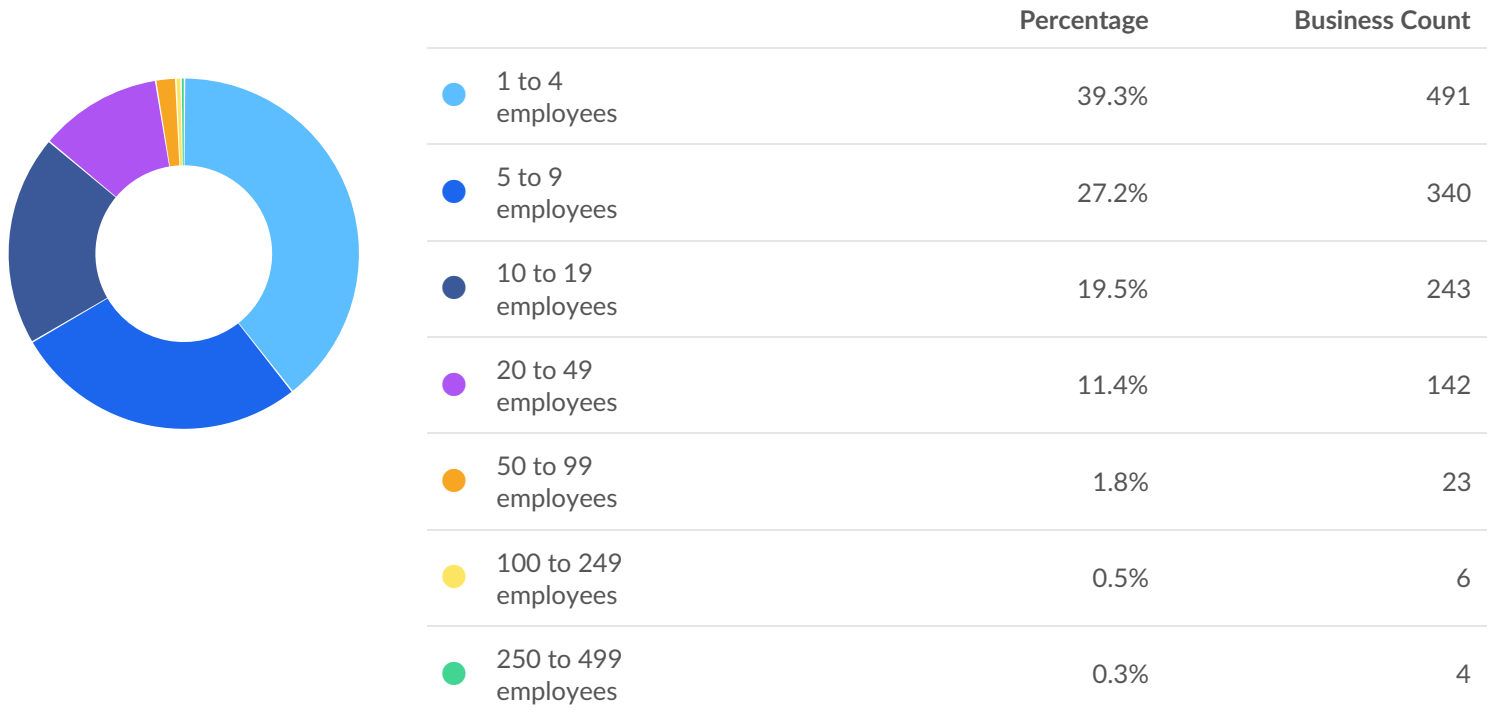


Top Industry Earnings



Business Characteristics

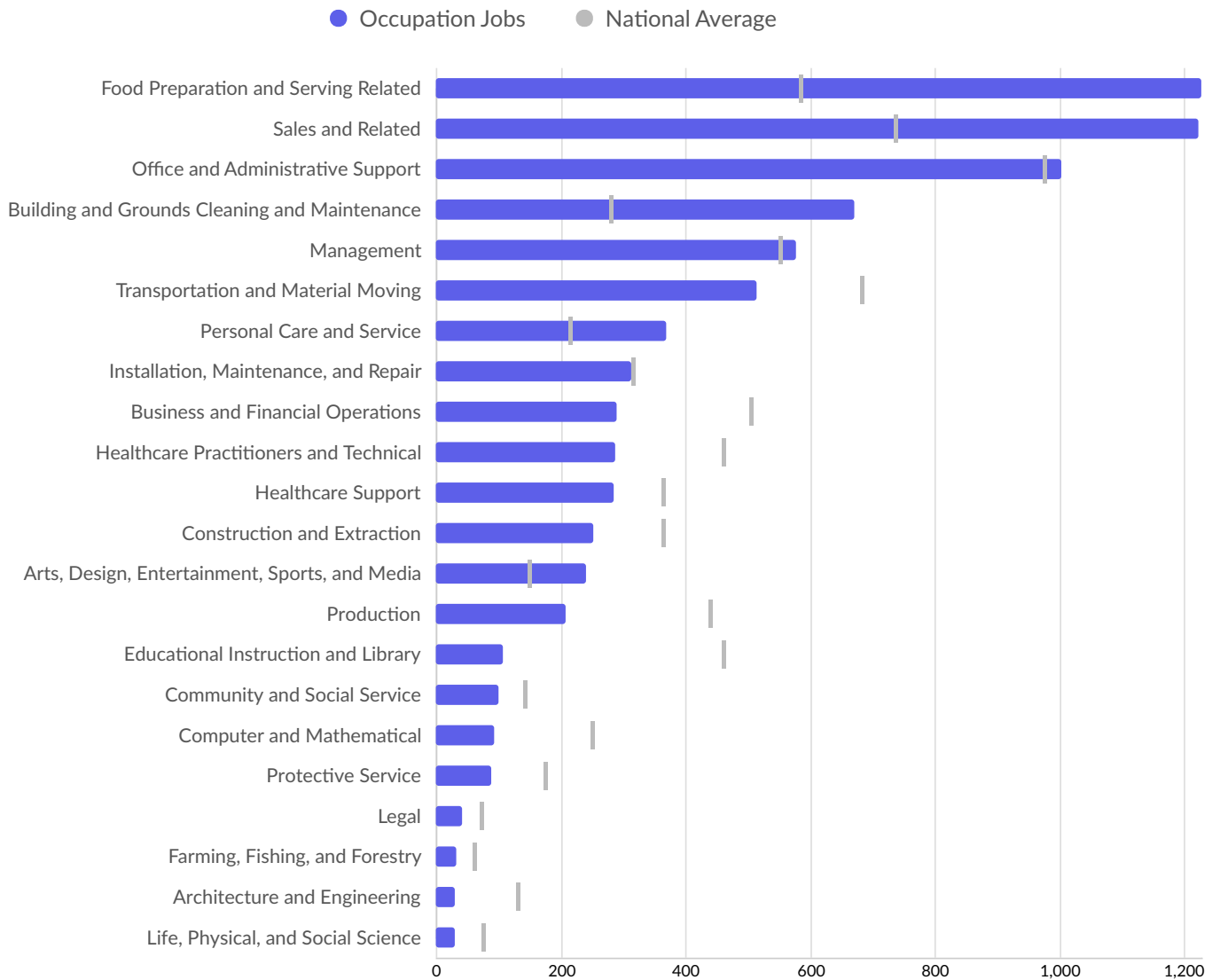
Business Size



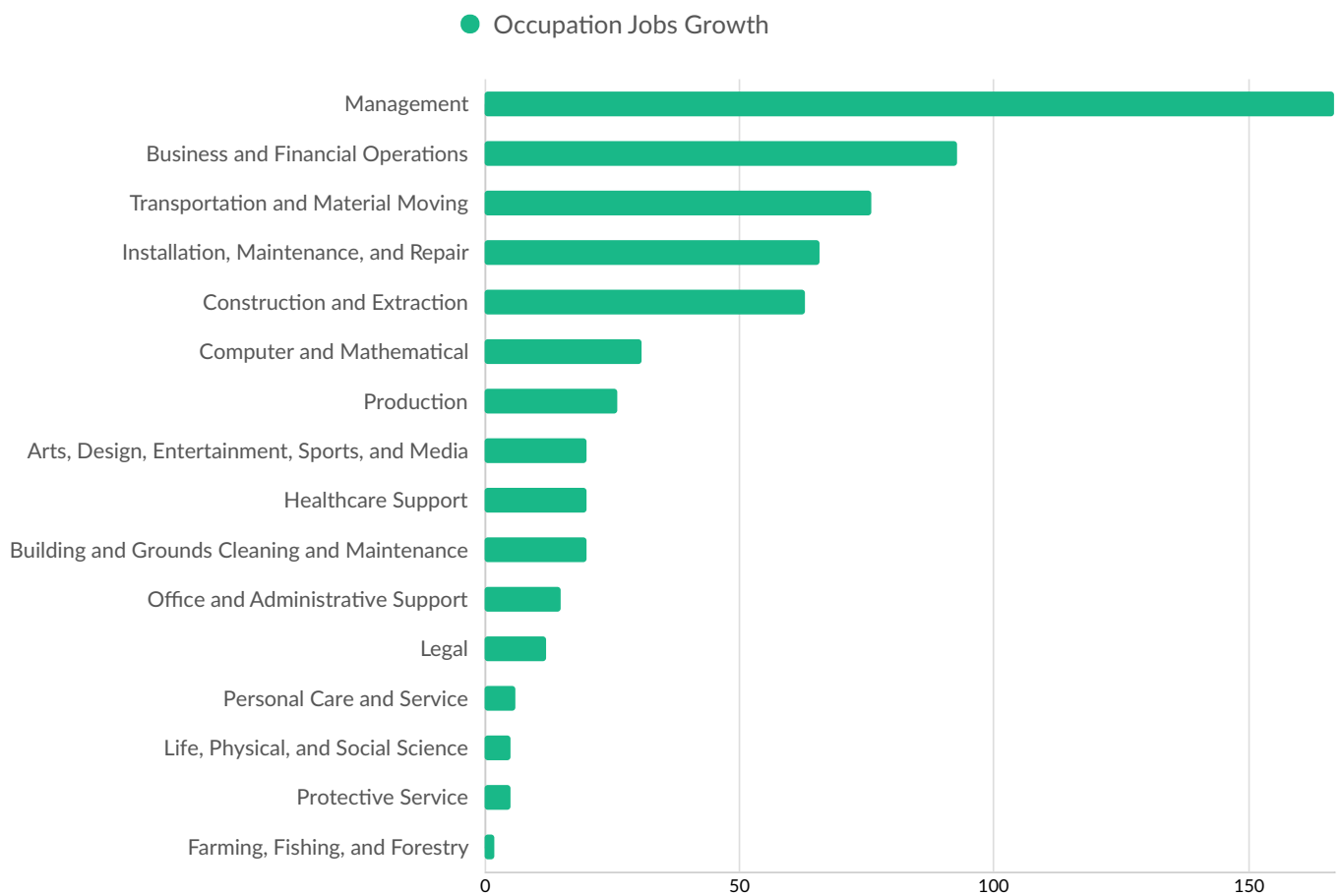
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



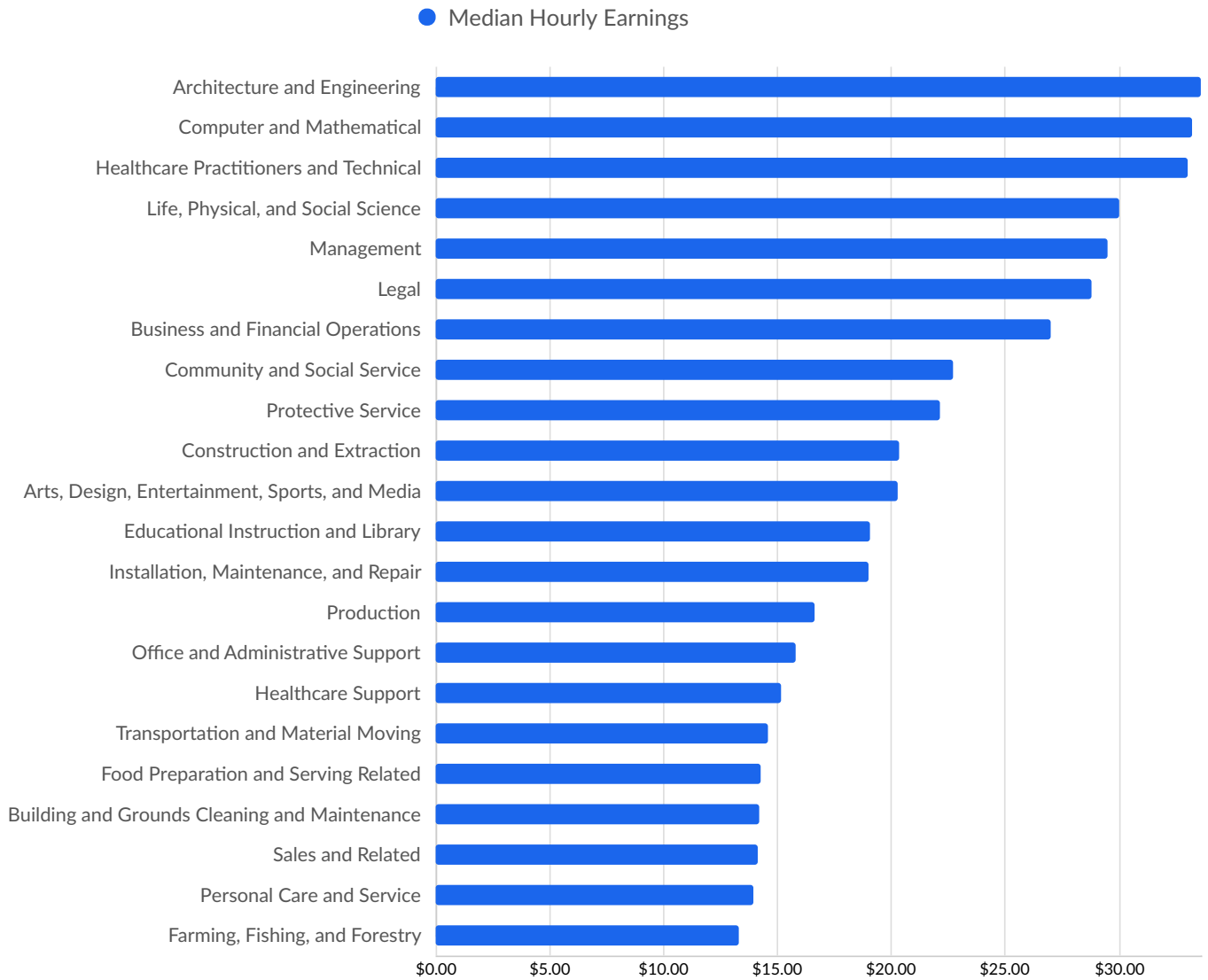
Top Growing Occupations



Top Occupation Location Quotient



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Educational Pipeline

Over the last 5 years, no schools in Sedona, AZ (in Yavapai county) (ZIP 86336) produced graduates.



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