



PUBLIC NOTICE

SEDONA LODGING COUNCIL MEETING THURSDAY, NOVEMBER 17, 2022 AT 8:30 A.M. SEDONA PUBLIC LIBRARY 3250 WHITE BEAR ROAD, SEDONA, AZ

This is to notify the public that members of the Sedona City Council have been invited to attend the Sedona Lodging Council meeting. This will take place at the Sedona Public Library, 3250 White Bear Road, Sedona, AZ from 8:30 a.m. to 10:00 a.m. on Thursday, November 17, 2022.

The agenda for the meeting is as follows:

1. Introduction by Steve Segner, President of the Sedona Lodging Council
2. Officers:
 - President: Steve Segner, owner of El Portal Hotel
 - Vice President: Cheryl Barron, Owner of Whispering Creek Bed and Breakfast
 - Vice President: Csilla Stark, Hospitality Consultant
 - Secretary: Lonnie Lillie, GM of Arroyo Pinion Hotel
- 3 Sedona Lodging Council - Financial & Membership Status
4. Chamber Update and information
 - Michelle Conway, President/CEO of SCC&TB – State of tourism economy & program update
5. Presentation by Melia Wood from Expedia on current/future tourism activity in AZ/ Sedona
6. Presentation on digital marketing ideas in the first two quarters of 2023
7. Discussion about 2022 and lodging and business activity and projections for 2023 and desire to initiate an independent funding program to market Sedona in the first two quarters of 2023.
- 8 Open discussions with hoteliers and guests

Adjourn

This is not an official City meeting, and the Sedona City Council will take no official action and conduct no City business. Public notice is given for this event because of the potential that quorums of City Council, Commissions, Boards, or Committees may be present at one time.

A handwritten signature in black ink, appearing to read "Cherise Fullbright".

Cherise Fullbright
Deputy City Clerk

11-07-2022

Date

Date posted at physical locations: 11-10-2022

Staff Initials: DJ