

Festival Rules/FAQ

How much do tickets cost?

Admission to the event is free, however, a Ride Pass is required for most rides. Children ages 5 and under ride free. Unlimited Ride Pass is \$5 per pass, ages 6 and up. Purchase your passes in advance for a group discount [HERE](#). Group discount is available until noon, January 13th.

Cash only purchase of Ride Passes will be available the day of the event at the main entrance. No group discounts will be given on passes purchased at the event. Save time in line and purchase your Ride Passes in advance [HERE](#).

Some vendors may charge for their goods and services.

Is outside food allowed?

Yes. Food and non-alcoholic beverages will also be available for purchase.

What are my transport/parking options for getting to the festival?

Parking at Posse Grounds Park is no cost, first-come-first-serve. Additional parking lots are available at West Sedona School (570 Posse Ground Road, Sedona).

Are dogs allowed at the festival?

We welcome ADA service dogs only at the Winter Play Day. You'll want to have your hands free for the rides and attractions. Four legged friends can join us for our WagFest & Fair in September.

Is smoking/vaping allowed?

No, this is a no-smoking event.

Directions

Directions to Winter Play Day
Pavilion at Posse Grounds Park
525 Posse Ground Road, Sedona

From Phoenix:

Take I-17 North. Exit I-17 at Hwy 260 Cottonwood/Payson (Exit 287). Turn left at the top of the ramp and drive 15 miles to Cottonwood. Highway 260 ends and T's into Hwy 89A. Turn right on Hwy 89A and continue 17 miles to Sedona. Turn left onto Posse Ground Rd. The festival will be held at the Pavilion on the right.

From Flagstaff:

Take I-17 South. Exit at Hwy 89A Sedona/Oak Creek Canyon (Exit 298). Continue 25 miles into Uptown Sedona. Continuing west (left) on Hwy 89A. Turn right on Posse Ground Rd. The festival will be held at the Pavilion on the right.