



**Hosted by the City of Sedona
Department of
Parks and Recreation**



**Saturday, January 14, 2023
11:00 a.m. to 4:00 p.m.**

**Posse Grounds Park
525 Posse Ground Road
Sedona, AZ 86336**

The City of Sedona is hosting its very first Winter Play Day! All organizations and exhibitors whose focus revolves around crafts, community building and outdoor or physical activities for children and/or families are encouraged to become part of this annual regalia.

The **Winter Play Day** will begin at 11:00 a.m. and end at 4:00 p.m. Participant booths must be set up and in place by **10:30 a.m.** on the event date, no exceptions. Booth set-up and event activities will take place at the Posse Grounds Pavilion: 525 Posse Ground Road, Sedona, AZ 86336.

Event activities include winter themed carnival rides, a giant snow globe, inflatables, and a chance to play in the snow. Our **2022 Celebration of Spring** carnival drew over **3000 individuals**, and brought out over **800 children!** This is a great opportunity for your organization to reach local families.

Listed below are two ways your organization may wish to participate.

Option 1: Become a sponsor for this event by paying a \$500, \$1500 or \$5000 fee and in return your business name will be displayed in conjunction with the City's event advertising. Depending on the level you choose, your donation will be used to pay for a ride or large exhibit at this event. Your business name will be recognized at the ride's location that you sponsored. This fee will also reserve space at the event to set up a display and provide attendees with information regarding your organization, services or goods. *Interested sponsors should contact the Sedona Parks and Recreation Department at (928) 282-7098 or email Recreation Coordinator, Lynette Chavez at LChavez@SedonaAZ.gov.*

Option 2: Become an exhibitor for this event. Vendors will pay a commitment fee of \$25. This fee will be waived for non-profit organizations. All vendors reserve a 12x12 space at the event for your organization to display services and/or goods. We encourage booths/displays to be interactive for participants whenever possible. Goods or services may be sold, or you may choose to circulate information or have demonstrations regarding your agency. What a great opportunity to bring awareness of your business to the members of our community! Request your spot today by submitting a [Vendor Application](#).