St. Patrick's Parade Sponsorship	Shamrock \$250	Leprechaun \$500	Over the Rainbow \$1500
Sponsor logo on P&R event webpage	X	X	X
Sponsor name on event flyers	X	X	X
Sponsor mention in press release	х	х	Х
Sponsor recognition during event announcements		X	X
Complimentary entry into parade		х	х
Sponsor logo in social media marketing		х	х
Sponsor logo printed on Parade Event Program		х	x
Individual banner with your business name carried in parade			х
Sponsor logo in colored newspaper advertisements			х
Sponsor logo printed on Parade Event T-shirts			X
Mention in radio commercials			X