

**Action Minutes
Special City Council Meeting
Courtyard by Marriott, Sedona Meeting Room
4105 West State Route 89A, Sedona, Arizona
Wednesday, January 11, 2023, 1:00 p.m.**

1. Call to Order

Mayor Jablow called the meeting to order at 1:04 p.m.

2. Roll Call

Roll Call: Mayor Scott Jablow, Vice Mayor Holli Ploog, Councilor Melissa Dunn, Councilor Brian Fultz, Councilor Pete Furman, Councilor Kathy Kinsella, Councilor Jessica Williamson.

Staff in attendance (in person): City Manager Karen Osburn, City Attorney Kurt Christianson, City Clerk JoAnne Cook, Deputy City Clerk Cherise Fullbright.

Staff in attendance (via Zoom): Public Relations Coordinator Kegn Moorcroft.

3. Special Business

- a. AB 2904 Presentation/discussion/possible direction as part of the annual joint planning meeting between the City of Sedona and the Chamber of Commerce and Tourism Bureau (SCC&TB) to include discussion of the future relationship between the two organizations and the preliminary consideration of FY24 contracted services and associated budgetary implications.**

The following SCC&TB Board of Directors members were present: Carol Kahn, Cheryl Barron, Jesse Alexander, Shlomo Danieli, Al Comello, Lonnie Lillie, Gary Glenn, Mike Wise, Gary Stewart, Dr. Beth DuPree, Mackenzie Rodgers, and Board Chair Jennifer Perry.

Presentation by SCC&TB President/CEO Michelle Conway, SCC&TB Board Members, Karen Osburn, and Kurt Christianson.

Break at 2:47 p.m. Reconvened at 3:01 p.m.

Questions and comment from Council.

Break at 4:23 p.m. Reconvened at 4:34 p.m.

Additional questions and comment from Council.

Opened to the public at 4:35 p.m.

The following spoke regarding this item: Pete Sanders, Sedona, Donna Joy Varney, Sedona, William Spring, Sedona, Ann Kelley, Sedona, Bob Pifke, Sedona.

Brought back to Council at 4:50 p.m.

Additional questions and comments from Council.

By majority consensus, Council agreed to the following:

- **The Visitor Center and tax revenue collected should be used for all businesses, not Chamber Member businesses only;**

- SCC&TB creating a 'Member Agnostic' structure on the Tourism Bureau side;
- SCC&TB exploring a separation between the Chamber of Commerce and the Tourism Bureau;
- SCC&TB funding for Destination Management should model a 'fee for service' structure through the Tourism Bureau for FY24;
- SCC&TB identify solutions concerning how to better account for 'Dual Tools' between the Chamber and Tourism Bureau as part of next year's program of work;
- SCC&TB, specifically the Tourism Bureau, contracting with the City for services in FY 24 but may also have other clients.

4. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).
- b. Return to open session. Discussion/possible action on executive session items.

None.

5. Adjournment

Mayor Jablow adjourned the meeting at 6:05 p.m.

I certify that the above are the true and correct actions of the Special City Council Meeting held on January 11, 2023.


 Cherise Fullbright, Deputy City Clerk

01/24/2023
 Date