

**Action Minutes
Regular City Council Meeting
City Council Chambers, Sedona City Hall,
102 Roadrunner Drive, Sedona, Arizona
Tuesday, January 24, 2023, 4:30 p.m.**

1. Call to Order/Pledge of Allegiance/Moment of Silence/Roll Call

Mayor Jablow called the meeting to order at 4:30 p.m.

Council Present: Mayor Scott Jablow, Vice Mayor Holli Ploog, Councilor Melissa Dunn, Councilor Brian Fultz, Councilor Pete Furman, Councilor Kathy Kinsella, and Councilor Jessica Williamson. Councilor Dunn attended via phone.

Staff Present: City Manager Karen Osburn, Deputy City Manager Joanne Keene, Assistant City Manager/Director of Public Works Andy Dickey, City Attorney Kurt Christianson, Police Chief Stephanie Foley, Housing Administrator Shannon Boone, and City Clerk JoAnne Cook.

2. City's Vision

The City's Vision Statement was played.

3. Consent Items

- a. **Minutes – January 10, 2023 City Council Regular Meeting.**
- b. **Minutes – January 11, 2023 City Council Special Meeting.**
- c. **AB 2916 Approval of a Resolution approving the form of the federally taxable lease purchase agreement with Zions Bancorporation, N.A., Salt Lake City, Utah and authorizing the execution and delivery thereof.**

Motion: Councilor Kinsella moved to approve consent items 3a, 3b, and 3c. Seconded by Councilor Williamson. Vote: Motion passed with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed).

4. Appointments - None.

5. Summary of Current Events by Mayor/Councilors/City Manager – None.

6. Public Forum – None.

7. Proclamations, Recognitions & Awards – None.

8. Regular Business

- a. **AB 2912 Public hearing/discussion/possible action regarding potential project for Community Development Block Grant (CDBG) funding and approval of a Resolution authorizing the submission of a grant application for CDBG funds.**

Presentation by Shannon Boone, Habitat for Humanity Director Tania Simms, and CEO and Co-Founder of Steps to Recovery Homes Damien Browning.

Questions and comments from Council.

Opened the public hearing at 5:48 p.m.

The following spoke in favor of the Steps to Recovery's Transitional Housing Program funding:

David Cooper, Sedona, Jennifer Perry, Cornville, Angie Dickson, Cottonwood, Maudelle Terry, Sedona, and Frank Ferrante, Sedona.

Brought back to Council at 6:03 p.m.

Questions and Comments from Council.

Motion: Councilor Williamson moved to authorize staff to prepare a CDBG application for 2023 funding for Steps for Recovery or for the Habitat for Humanity program as an alternative should the application for the preferred project be unable to be successfully completed. Seconded by Councilor Kinsella. Vote: Motion passed with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed).

Motion: Councilor Williamson moved approve Resolution No 2023-02, authorizing the submittal of an application for 2023 CDBG funding. Seconded by Councilor Kinsella. Motion passed with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed).

Break at 6:18 p.m. Reconvened at 6:24 p.m.

Item 8f. was moved up prior to item 8b.

b. AB 2861 Discussion/possible direction regarding City Council's State Legislative priorities.

Presentation by Policy Development Group Principal, Paul Senseman and Policy Development Group Lobbyist Todd Baughman, and Joanne Keene.

Questions and comments from Council.

By majority consensus, Council agreed with staff and the lobbyist's recommendations for support, opposition, and continued tracking.

Item 8d and 8e were moved up on the agenda prior to item 8c.

c. AB 2906 Discussion/possible action regarding amending the Historic Preservation Commission Handbook, reducing the number of members of the City's Historic Preservation Commission from 7 to 5 members.

Presentation by Karen Osburn.

Comments and questions from Council.

Motion: Councilor Williamson moved to approve amending the Historic Preservation Commission Handbook, reducing the Historic Preservation Commission membership from 7 to 5. Seconded by Councilor Kinsella. Vote: Motion passed with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed).

d. AB 2901 Discussion/possible action regarding the proposal of a new program to assist homeowners in voluntarily placing deed restrictions on their own property, with requiring owner-occupancy or disallowing short-term rentals.

Presentation by Shannon Boone.

Questions and comments from Council.

Opened to the public at 10:16 p.m.

Sandy Moriarty, Sedona, spoke in support of the deed restrictions.

Brought back to Council at 10:18 p.m.

Comments and questions from Council.

Motion: Councilor Kinsella moved to approve the Voluntary STR Deed Restriction Program in amount not to exceed \$15.00 per Deed, subject to approval of a Use Deed Restriction form by the City Attorney as is. Seconded by Vice Mayor Ploog. Vote: Motion passed with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed).

e. AB 2900 Discussion/possible action regarding updates to the Down-Payment Assistance Programs.

Presentation by Shannon Boone.

Comments and questions from Council.

Motion: Vice Mayor Ploog moved to approve the three changes to the City's two Down-Payment Assistance Programs and related documents as recommended in AB 2900. Seconded by Councilor Kinsella. Vote: Motion carried unanimously with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed).

f. AB 2917 Discussion/possible action regarding the request by the Sedona Chamber of Commerce and Tourism Bureau (SCC&TB) to use FY 23 contract contingency funds in the approximate amount of \$225,000 to resume a targeted destination branding/marketing effort.

Presentation by Sedona Chamber of Commerce & Tourism Bureau CEO Michelle Conway and OH Partners Vice President of Media Engagement and Strategy Kim Bender.

Comments and questions from Council.

Opened to the public at 8:03 p.m.

The following spoke about struggling business in Sedona due to a down turn in business: Jesse Alexander, Flagstaff, and John Bradshaw, Sedona.

The following spoke in favor of the Sedona Chamber of Commerce and Tourism Bureau's plan and request: Jennifer Rivera, Cottonwood, Nena Barlow, Clarkdale, John Martinez, Sedona, Al Comello, Sedona.

Steve Segner, Sedona, spoke regarding the vision of the City of Sedona and urged Council to support local businesses, the .5% bed tax, and expressed the interest of businesses to visit from Phoenix.

Richard Keppel, Sedona, spoke regarding the focus and tactics of marketing. He suggested the focus should be on the profile of the current clientele.

Brought back to Council at 8:29 p.m.

Comments and questions from Council.

By majority consensus, Council requested the SCC&TB revisit the proposal and come back to Council with a revised proposal for marketing for a presentation.

Motion: Councilor Williamson moved to approve the use of unspent Sedona Chamber of Commerce and Tourism Bureau (SCC&TB) FY23 contract contingency funds, in the approximate amount of \$225,000, for their use towards destination branding and marketing efforts as directed by City Council. Seconded by Mayor Jablow. Vote: Motion fails with three (3) in favor (Jablow, Furman, Williamson), and five (5) opposed (Ploog, Dunn, Fultz, Kinsella).

Break at 9:22 p.m. Reconvened at 9:33 p.m. to item 8b that was moved down on the

agenda.

g. Reports/discussion regarding Council assignments – None.

h. Discussion regarding ideas for future meeting/agenda items

Mayor Jablow advised there will be a Council meeting at 3:00 p.m. tomorrow at City Hall in Council Chambers.

9. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

a. To consult with legal counsel for advice on matters listed on this agenda per

A.R.S. § 38-431.03(A)(3).

b. Return to open session. Discussion/possible action on executive session items.

No Executive Session was held.

10. Adjournment

Mayor Jablow adjourned the meeting at 10:32 p.m. without objection.

I certify that the above are the true and correct actions of the Regular City Council Meeting held on January 24, 2023.


JoAnne Cook, CMC, City Clerk

2/14/2023
Date