

**RESOLUTION NO. 2023-15**

**A RESOLUTION OF THE MAYOR AND COUNCIL OF THE CITY OF SEDONA, ARIZONA,  
ESTABLISHING THE TOURISM ADVISORY BOARD FOR THE CITY OF SEDONA.**

WHEREAS, Rule 5 of the Council Rules of Procedure and Policies authorizes Council to create Committees, Boards, and Commissions to assist Council in the conduct of the operation of the City government; and

WHEREAS, the Sedona City Council wishes to create a Tourism Advisory Board to provide advice to Council on tourism management and marketing; and

WHEREAS, the establishment of a Tourism Advisory Board is in the best interest, and promotes the welfare, of the residents of Sedona.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE COUNCIL OF THE CITY OF SEDONA, ARIZONA, that:

Section 1. There is hereby formed a Tourism Advisory Board ("TAB"), which shall be comprised of no more than eleven (11) members, interviewed and appointed by City Council.

Section 2. The TAB shall make recommendations to the City Council regarding destination management and marketing.

Section 3. City Council shall appoint TAB members for four (4) year staggered terms. To establish staggered terms, up to five of the initial TAB members shall be appointed to serve two (2) year terms and up to six of the initial members shall be appointed to serve four (4) year terms.

Section 4. TAB members shall be residents of the City of Sedona, own or operate a business within City limits, or represent an organization serving the City of Sedona community.

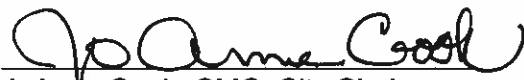
Section 5. The TAB shall propose rules of procedure, that are not inconsistent with this Resolution, to the City Council for adoption.

Section 6. The TAB shall comply with the Arizona Open Meeting laws and that City Manager shall appoint City Staff to support the mission and function of the TAB.


PASSED AND ADOPTED by the Mayor and Council of the City of Sedona, Arizona this 10<sup>th</sup> day of May, 2023.

  
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Scott M. Jablow, Mayor

ATTEST:

  
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JoAnne Cook, CMC, City Clerk

APPROVED AS TO FORM:

  
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Kurt W. Christianson, City Attorney