

**Action Minutes
Special City Council Meeting
City Council Chambers, Sedona City Hall
102 Roadrunner Drive, Sedona, Arizona
Wednesday, May 10, 2023, 3:00 p.m.**

1. Call to Order

Mayor Jablow called the meeting to order at 3:00 p.m.

2. Roll Call

Roll Call: Mayor Scott Jablow, Vice Mayor Holli Ploog, Councilor Melissa Dunn, Councilor Brian Fultz, Councilor Pete Furman, Councilor Kathy Kinsella, and Councilor Jessica Williamson. Councilor Jessica Williamson attended via Teams.

Staff in attendance: City Manager Karen Osburn, Deputy City Manager Joanne Keene, City Attorney Kurt Christianson, Communications Manager Lauren Browne, Public Relations Coordinator Kegn Moorcroft, Economic Development VISTA Specialist Abby Hill, City Clerk JoAnne Cook, and Deputy City Clerk Marcy Garner.

3. Special Business

- a. **AB 2949 Discussion/possible direction/action regarding the development of a municipal destination marketing and management program, including consideration of a Resolution establishing the Tourism Advisory Board.**

Presentation by Karen Osburn and Font Burner Media LLC Principal Consultant, Heather Herman.

Questions and Comments from Council.

Opened to the public at 4:40 p.m.

The following people spoke regarding this item, Cassandra Wright, Sedona, Stuart Zimmerman, Sedona, Laura Marcos, Sedona, and Ann Kelley, Sedona,

Brought back to council at 4:52 p.m.

Break 4:57 p.m. to 5:05 p.m.

Motion: Vice Mayor Ploog moved to approve Resolution No. 2023-15, establishing an 11-member Tourism Advisory Board as amended. Seconded by Councilor Kinsella. Vote: Motion passed with six (6) in favor (Jablow, Ploog, Dunn, Fultz, Kinsella, Williamson) and one (1) opposed (Furman).

- b. **Discussion/possible action regarding future meetings/agenda items.**

4. Executive Session

If an Executive Session is necessary, it will be held at City Hall, 102 Roadrunner Drive, Sedona, AZ 86336. Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes: to consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).

- a. **Return to open session. Discussion/possible action on executive session items.**

5. Adjournment

Mayor Jablow adjourned the meeting at 6:07 p.m. without objection.

I certify that the above are the true and correct actions of the Special City Council Meeting held on May 10, 2023.



Marcy Garner, Deputy City Clerk

5/23/2023
Date