



*Hosted by the City of Sedona  
Department of Parks and  
Recreation*

**Saturday, September 16, 2023  
9:00 a.m. to 12:00 p.m.**

**Posse Grounds Park Pavilion  
505 Posse Ground Road  
Sedona, AZ 86336**

The City of Sedona is hosting its 4th Annual WagFest & Fair! This event is the perfect day out for dogs and their two-legged friends (owners/family). This canine resource event will feature booths where you can stop, shop and learn from the area's best dog-related product and service providers. Interactive presentations will be scheduled throughout the morning and a free raffle will take place.

All organizations and exhibitors whose focus revolves around canines (supplies, health and wellness, training, foster/adoption and everything in between), are encouraged to become part of this dog-lovers' event. Listed below are a few ways you may choose to participate:

Submit a [Participant Application](#) today!

**Option 1: Become a sponsor** for this event by paying or providing an in-kind service/product in the amount of \$250, \$500 or \$1000 (this fee is tax deductible). In return, your business name will be displayed in conjunction with the City's event advertising. Depending on the level you choose, your name will be listed on a variety of platforms before and during the event. This fee will also reserve space at the event to set up a display and provide attendees with information regarding your organization, services, or goods. See the sponsorship levels here: [WagFest Sponsor Chart](#)

**Option 2: Become an exhibitor** for this event. Vendors will pay a commitment fee of \$50 or if a non-profit organization, \$25. This fee reserves a 12' x 12' space for you to display services and/or goods. We encourage booths/displays to be interactive for participants whenever possible. Goods or services may be sold, or you may choose to simply distribute information or have demonstrations. What a great opportunity to bring awareness of your business to the members of our community!

**Option 3: Donate an item for the gift swag bags and/or raffle.** The first 100 attendees will receive a gift bag filled with items and information on the event. Businesses who donate to the gift bags will need to provide 100 items and will be able to include information on their services and/or goods. A free raffle will be held during the event. Raffle donors will be announced at the time the item is being awarded and will be recognized as a raffle donor in print material. Donated items are tax deductible and a receipt can be furnished upon request.

**Option 4: Give a presentation.** We are seeking professionals who would be interested in sharing their expertise and passion by providing a 15-20-minute presentation and/or demonstration on dog-related topics.

**WagFest & Fair** will begin at 9:00 a.m. and end at 12:00 p.m. Exhibitor booths must be set up and in place by **8:30 a.m.** on the event date, no exceptions, and must remain for the duration of the event. Booth set-up and event activities will take place at the Pavilion located at Posse Grounds Park: 505 Posse Ground Road, Sedona, AZ 86336.

Submit a [Participant Application](#) online today! Or contact Parks & Recreation to complete an application at our office.

*If you'd like additional information, please contact the Sedona Parks and Recreation Department at (928) 282-7098 or email [sedonarec@sedonaaz.gov](mailto:sedonarec@sedonaaz.gov)*