



Addendum No. 1 to RFP No. 2023/24-002
Branding and Marketing Services

August 15, 2023

To Whom It May Concern:

The City of Sedona, Arizona is issuing this **Addendum No. 1** to the Request for Proposals cited above as originally issued at the time of solicitation for proposals for the Branding and Marketing Services project. For any proposal to be considered responsible and responsive, receipt of this addendum must be acknowledged.

This Addendum contains one (1) page.

This Addendum clarifies the following:

QUESTIONS

1. Submitted question:

QUESTION: Please could you confirm if the following RFP (202324002) for the City of Sedona is open to the international market?

RESPONSE: Yes, the City of Sedona's above cited RFP is open to the international market; however, firms should be aware that, in accordance with the first sentence of the last paragraph of the RFP Instructions and Conditions, Section 24, Reserved Rights, the City of Sedona is not responsible to defray any costs incurred by a proposer in the preparation of a response to this request for proposals.

First sentence of the last paragraph of the RFP Instructions and Conditions, Section 24, Reserved Rights, reads as follows:

“Additionally, this RFP does not commit the City to award a contract, **to defray any costs incurred in the preparation of a response to this request**, or to procure or contract for services.”

END OF ADDENDUM NO. 1

ACKNOWLEDGEMENT

I have received Addendum No. 1 for the Branding and Marketing Services project as described above and acknowledge it as part of the Contract Documents for this project.

Print Business Name

Date

Signature

Title

Addendum No. 1 issued by Lauren Browne, Communications and Public Relations Manager, City of Sedona.

Lauren Browne

August 15, 2023
Date