

**Action Minutes
Regular City Council Meeting
City Council Chambers, Sedona City Hall,
102 Roadrunner Drive, Sedona, Arizona
Tuesday, September 26, 2023, 4:30 p.m.**

1. Call to Order/Pledge of Allegiance/Moment of Silence

Mayor Jablow called the meeting to order at 4:30 p.m.

Council Present: Mayor Scott Jablow, Vice Mayor Holli Ploog, Councilor Melissa Dunn, Councilor Brian Fultz, Councilor Pete Furman, Councilor Kathy Kinsella, and Councilor Jessica Williamson. Vice Mayor Ploog attended via Teams.

Staff Present: City Manager Karen Osburn, Deputy City Manager Andy Dickey, City Attorney Kurt Christianson, Assistant Director of Public Works Sandy Phillips, Special Initiatives Coordinator Kegn Moorcroft, Communications Manager Lauren Browne, Web Content Manager Rob MacMullan, Tourism and Economic Initiatives Coordinator James Morgensen, Lieutenant Karl Waak, Police Chief Stephanie Foley, Deputy Police Chief Ryan Kwitkin, Communications/Records Supervisor Erin Loeffler, Records Clerk II Jamie Rivero, Executive Assistant to Police Chief Sherri O'Connor, Facilities Maintenance Supervisor Larry Farhat, Deputy City Clerk Marcy Garner, and City Clerk JoAnne Cook.

2. Roll Call

3. Consent Items

- a. **Minutes - September 12, 2023 City Council Special Meeting - Executive Session.**
- b. **Minutes - September 12, 2023 City Council Regular Meeting.**
- c. **AB 2939 Approval of award of construction contract for the PR-03C Improvements to Build-Out of Ranger Station Park – Concrete & Gabion Contract in an amount not to exceed \$395,925.00 subject to approval of the written contract by the City Attorney's Office.**
- d. **AB 2998 Approval of Right-of-Way Lease Agreement amendment for Canyon Portal 3, LLC; and Notice of right-of-way lease agreement for Sinagua Plaza 3, LLC.**

Item 3c was pulled by Councilor Kinsella.

Motion: Councilor Kinsella moved to approve consent items 3a, 3b, and 3d. Seconded by Councilor Williamson. Vote: Motion passed with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed.

Comments from Council.

Presentation by Sandy Phillips and Larry Farhat on item 3c.

Motion: Councilor Williamson moved to approve consent items 3c. Seconded by Councilor Kinsella. Vote: Motion passed with seven (7) in favor (Jablow, Ploog,

Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed.

4. Appointments – None.

5. Summary of Current Events by Mayor/Councilors/City Manager

Vice Mayor Ploog urged all interested in renting facilities from Parks & Recreation do so as soon as possible due to the large number of reservations. She stated the Sedona WineFest was well attended over the weekend. The Youth Football Program started on Monday, free drop in clinics take place on Mondays from 4:00-5:30 p.m. at Sunset Park, and on Wednesdays from 4:00-5:30 p.m. at Posse Grounds Park. The Red Dirt Concert series will continue through the rest of September at the Pavillion from 5:00-7:00 p.m. The Octoberfest and Pumpkin Splash will take place on October 13th. Visit www.sedonaaz.gov/parks for more information on events.

6. Public Forum

John Duff, Sedona, spoke regarding the new city ordinance O2023-05.

Seth Byerley, Sedona, stated he was discriminated against at a local business due to his association with Mr. John Duff.

John Spera, Sedona, spoke regarding book written by Noah Harari titled *Homo Deus*.

John Martinez, Sedona, stated the *Verde Valley Symphony* is now the *Sedona Symphony*. He advised they have a new Music Director/Conductor Janna Hymes and said concerts will begin on October 15, 2023 through April 7, 2024.

7. Proclamations, Recognitions & Awards - None

a. Recognition of K9 Dalan Artwork by Robert Albrecht.

Robert presented the art piece to Chief Foley. Mayor Jablow recognized Robert Albrecht for his work. Chief Foley thanked Robert for the portrait.

8. Regular Business

a. AB 2991 Discussion/possible direction on the work program and accomplishments to date regarding the creation of a tourism bureau and the City's new role as Sedona's official destination management and marketing organization.

Presentation by Karen Osburn and Senior Manager of Client Relationships & Insights for Tourism Economics, Kegn Moorcroft, Front Burner Media Consultant Heather Herman, Rob MacMullan, Lauren and Browne.

Questions and comments from Council.

By consensus, Council directed staff to move forward with the "*We've Got Sunshine To Spare*" mini marketing campaign.

Break at 6:24 p.m. Reconvened at 6:35 p.m.

Questions and comments from Council.

b. Reports/discussion regarding Council assignments

Mayor Jablow advised that he attended the Verde front strategic Group meeting on Monday.

c. Discussion regarding ideas for future meeting/agenda items

Mayor Jablow advised there will be a City Council meeting tomorrow starting at 3:00 p.m., and the Tourism Advisory Board interviews will be held on Thursday, September 28, 2023 starting at 10:00 a.m. in Council Chambers.

9. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

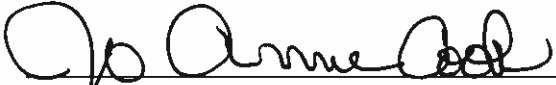
- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).**
- b. Return to open session. Discussion/possible action on executive session items.**

No Executive Session was held.

10. Adjournment

Mayor Jablow adjourned the meeting at 7:18 p.m. without objection.

I certify that the above are the true and correct actions of the Regular City Council Meeting held on September 26, 2023.


JoAnne Cook, CMC, City Clerk

10/10/2023
Date