



City of Sedona: Uptown Parking Analysis

October 19, 2023 Public Meeting: Public Engagement Summary

Prepared by: Kimley-Horn

Project Description and History

- Over the last 10+ years, tourism has been a major driver of the City’s economy and has grown significantly.
- Since 2005, a series of parking studies and plans have assessed and guided the Uptown Sedona parking environment.
- The goal for this update is to analyze the need for parking in a more robust manner, including a larger data collection effort, evaluation of parking management, transit, and other strategies, and strong engagement with a representative Parking Task Force.

Project Team/Taskforce

City of Sedona

Karen Osburn, City Manager
J. Andy Dickey, Deputy City Manager
Bob Welch, Project Manager
Steve Mertes, Community Development Director
Robert Weber, Transit Manager

Resident Representatives

Avrum Cohen
Joe Zani

Business Representatives

Mike Wise
Jesse Alexander

Kimley-Horn and Associates

Manager(s)

Jeremiah.Simpson@kimley-horn.com
Andrew.Baird@kimley-horn.com

Public Involvement

Kimley-Horn
Beta PR, sub-consultant

October 19, 2023, Public Meeting Summary

A public meeting was held at The Hub, Posse Ground Park located at 525 Posse Ground Rd, and ran from 3:30 p.m. to 7:00 p.m. The meeting was staffed by the City of Sedona, Kimley-Horn, and Beta PR employees (staff, collectively). Staff provided a brief presentation of the history (**see Summary of Introductory Statements**) of the project and the goals of the public meeting. Once the presentation was complete, the forum changed into an open-house meet and greet style with individual stations set up.

Presentation stations were set up with display boards regarding a variety of topics including:

- Parking

- Traffic Impacts
- Emergency/Evacuation Response
- Land Use - History
- Transit
- Goals-Options

The meeting was open to any member of the public regardless of if they were area residents or tourists. The meeting allowed people the opportunity to meet with staff to discuss or review topics relevant to them. Comment forms were made available for those that chose to provide more in-depth answers to questions that staff was interested in knowing.

- 68 persons signed the sign-in sheet and were in attendance. A list of attendees is attached as **Appendix A: Sign-In Sheets**.
- 8 comment forms were filled out and handed back to staff for review. Comment forms are attached as **Appendix B: Comment Forms**.
- Pictures of the event were taken by staff and are attached as **Appendix C: Pictures**.

Questions and Comments from Staff

A variety of staff solicited and spoke with those in attendance regarding their individual station subjects, future ideas of transit and parking options, or more in-general topics regarding the City of Sedona. **The Summary of Questions and Comments is attached.**