



# Mayor's Arts Awards 2024

## Call for Nominations

The Mayor's Arts Awards recognizes individuals, organizations and businesses that have made outstanding contributions to the development, expansion and success of the arts in the City of Sedona. The term "arts" refers to all aspects of the arts, including but not limited to culinary, dance, film, literary, music, performing, and visual. Please note that the awards do not address the quality or quantity of any particular individual or group's artwork.

### FOUR CATEGORIES:

- Individual
- Organization/Business
- Lifetime Achievement
- Education

### CATEGORY DEFINITIONS:

1. Individual – For an individual who has made a significant contribution to the advancement, preservation, or accessibility of the arts in Sedona, or who has demonstrated leadership in advancing the arts through advocacy, promotion, creativity, and innovation in development of the arts in Sedona.
2. Organization/Business – For an organization, gallery or other business that has made a significant contribution to the advancement, preservation, or accessibility of the arts in Sedona, or who has demonstrated leadership in advancing the arts through advocacy, promotion, creativity, and innovation in development of the arts in Sedona.
3. Lifetime Achievement – For an individual who has demonstrated outstanding leadership in advancing and supporting the arts and/or artists in Sedona over a significant number of years.
4. Education – For an individual, organization, gallery, or other business that has made a significant contribution to the advancement or accessibility of arts education in the greater Sedona area, or demonstrated leadership in advancing arts education through advocacy, promotion, creativity, and innovation in the development of programs or venues in the greater Sedona area.

## TO NOMINATE:

- Complete a Nomination Cover Sheet (Page 4 of this announcement).
- Identify the category in which the nominee is being recommended for an award: Individual, Organization/Business, Lifetime Achievement or Education.
- Submit a one-page letter describing: why the nominee should receive the award, what they do, how they contribute to the arts in Sedona, how they go above and beyond the call and how they stand out among their peers.
- Include two additional letters of support for the nomination.
- A maximum of three samples of supplemental information will be accepted, but not required. These may include a resume, copies of articles or promotional materials or other evidence of significant contribution.
- A single nomination assures that a candidate is considered. Multiple nominations for the same candidate are not necessary.
- Nominators may only nominate an individual for one category. Please note that current City of Sedona staff members are ineligible for nomination in any category.

## EVALUATION CRITERIA:

1. How did the contribution impact the community of Sedona and the greater Sedona area in a significant and unique way? For example:
  - a. Utilize an innovative approach.
  - b. Advance the arts for the arts community, residents and/or visitors.
  - c. Grow, develop or preserve an existing art form and/or create a new art form.
  - d. Occur over a significant length of time and/or intensity of activity dedicated to the arts.
  - e. Expand or enhance the unique culture or cultural heritage of Sedona.
  - f. Provide an economic benefit to the City, non-profit arts organizations or businesses of Sedona.
2. How did the contribution improve accessibility of the arts? For example:
  - a. Increase opportunities to view or to participate in the arts in the greater Sedona area.
  - b. Provide quality of life benefit to the citizens of the greater Sedona area.
  - c. Improve communication within the art community and/or between the art community and citizens of the greater Sedona area.
  - d. Plan, promote and publicize activities.
3. How did the contribution significantly advance the opportunities in arts education in the greater Sedona area? For example:

- a. Utilize an innovative approach to arts education in the classroom, alternative venues or through mentoring activities.
- b. Expand accessibility of arts education to students of all ages and social and economic backgrounds.
- c. Occur over a significant length of time and/or intensity of activity dedicated to arts education.
- d. Significantly improve educational facilities specifically dedicated to the arts.
- e. Revitalize and/or restore a declining or historical art form through new, innovative or improved educational opportunities.

AWARDS: Each recipient will be honored and receive an award at the seventh Mayor's Arts Awards ceremony at the Mary D. Fisher Theatre. Date of event to be determined based on response.

FOR FURTHER INFORMATION: Contact Nancy Lattanzi, Arts & Culture Specialist, at 928.203.5078 or email [NLattanzi@SedonaAZ.gov](mailto:NLattanzi@SedonaAZ.gov).

PLEASE SEND OR BRING COMPLETED PACKET TO:

Nancy Lattanzi  
Arts & Culture Coordinator  
City of Sedona  
102 Roadrunner Drive  
Sedona, AZ 86336

If dropping off, please go to City Manager's Office, Building 106 and leave with Karen Kwitkin at the front desk.

DEADLINE: Must be received or postmarked by Tuesday, April 30, 2024. Failure to complete a nomination in its entirety by the deadline, will result in disqualification of the nomination.

City of Sedona 2024 Mayor's Arts Awards

NOMINATION COVER SHEET

CIRCLE ONLY ONE CATEGORY:

Individual

Organization/Business

Lifetime Achievement

Education

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NOMINEE \_\_\_\_\_ PHONE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

\_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

NOMINATION SUBMITTED BY:

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

\_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

TO NOMINATE:

- Complete this cover sheet.
- Submit a one-page letter describing why the nominee should receive the award, what they do, how they contribute to the arts in Sedona, how they go above and beyond the call and how they stand out among their peers.
- Include two additional letters of support for the nomination.
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