

**Action Minutes
Special City Council Meeting
City Council Chambers, Sedona City Hall
102 Roadrunner Drive, Sedona, Arizona
Wednesday, March 29, 2023, 2:00 p.m.**

1. Call to Order

Mayor Jablow called the meeting to order at 2:01 p.m.

2. Roll Call

Roll Call: Mayor Scott Jablow, Vice Mayor Holli Ploog, Councilor Melissa Dunn, Councilor Brian Fultz, Councilor Pete Furman, Councilor Kathy Kinsella, and Councilor Jessica Williamson.

Staff in attendance: City Manager Karen Osburn, Deputy City Manager Joanne Keene, City Attorney Kurt Christianson, Deputy City Clerk Marcy Garner, City Clerk JoAnne Cook.

3. Special Business

- a. AB 2935 Presentation/discussion/possible direction regarding the Fiscal Year 2023 (FY23) program of work and budget for the contract for services between the Sedona Chamber of Commerce and Tourism Bureau (SCC&TB) and the City of Sedona. SCC&TB will provide an update on the progress, accomplishments and key performance indicators for the various programs, projects and initiatives being pursued as part of the current fiscal year work program.**

Presentation by Sedona Chamber of Commerce and Tourism Bureau Michelle Conway.
Questions and comments from Council.

Presentation and discussion only.

Break at 4:20 p.m. Reconvened at 4:33 p.m.

Additional questions and comments from Council.

- b. AB 2930 Discussion/possible direction regarding the recommendations of a citizen-led effort to develop a municipal vision, guiding principles and goals for sustainable tourism management.**

Presentation by Bob Pifke and Ann Kelley.

Questions and comments from Council.

Opened to the public at 5:40 p.m.

Richard Kepple, Sedona, commended Council for being willing to consider using a different approach and encouraged them to continue to utilize community professionals.

Brought back to Council at 5:43 p.m.

Additional questions and comments from Council.

- c. Discussion/possible action regarding future meetings/agenda items – None.**
4. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).
- b. Return to open session. Discussion/possible action on executive session items.

None.

5. Adjournment

Mayor Jablow adjourned the meeting at 5:58 p.m.

I certify that the above are the true and correct actions of the Special City Council Meeting held on March 29, 2023.


JoAnne Cook, CMC, City Clerk

4/11/2023
Date