

AZ Coop Partner	Publisher	Placement	Run Date	Media Half Net - Your total
City of Sedona	Arizona Office of Tourism	France Trade and Media Mission	March 26-27, 2024	\$875
City of Sedona	Arizona Office of Tourism	GO WEST SUMMIT	January 6-9, 2024	\$1,500
City of Sedona	Arizona Office of Tourism	IPW Chicago	June 14-18, 2025	\$2,500
City of Sedona	Arizona Office of Tourism	NTA TREX (National Tour Association Travel Exchange)	November 18-20, 2024	\$897
City of Sedona	Arizona Office of Tourism	TRAVEL CLASSICS WEST - Scottsdale	November 21, 2024	\$200
City of Sedona	Arizona Office of Tourism	UK Trade and Media Mission	March 24-25, 2024	\$875
City of Sedona	Azira	Digital Display, Level 1	March 1, 2025	\$6,000
City of Sedona	Casual Astronaut	Social Media Support	November 1, 2024	\$5,000
City of Sedona	CrowdRiff	Content Creator	September 1, 2024	\$5,040
City of Sedona	Datafy	Partial Data Package	November 1, 2024	\$4,166
City of Sedona	Go Travel Sites	Lead Generation	September 1, 2024	\$1,800
City of Sedona	Go Travel Sites	Annual Website Maintenance	September 1, 2024	\$648
City of Sedona	Madden Media	Search Engine Marketing (SEM)	December 1, 2024	\$3,075
City of Sedona	Madden Media	Search Engine Optimization (SEO)	October 1, 2024	\$2,800
City of Sedona	Miles	AZ Official State Travel Guide 2025 - 2026	October 1, 2025	\$300
City of Sedona	Open	Custom Products - Creative Asset Production Shoot	TBD	\$10,000
City of Sedona	Premier Travel Networks	Destination Reunions - FP	March 1, 2025	\$1,453
City of Sedona	Premier Travel Networks	Leisure Group Travel - Route 66 Centennial - FP	December 1, 2024	\$1,475
City of Sedona	Pride Guide	Full Page display ad	February 1, 2025	\$865
			Total	\$49,468