

**Action Minutes
Special City Council Meeting
City Council Chambers, Sedona City Hall
102 Roadrunner Drive, Sedona, Arizona
Wednesday, August 14, 2024, 3:00 p.m.**

1. Call to Order

Mayor Jablow called the meeting to order at 3:00 p.m.

2. Roll Call

Roll Call: Mayor Scott Jablow, Vice Mayor Holli Ploog, Councilor Melissa Dunn, Councilor Brian Fultz, Councilor Pete Furman, Councilor Kathy Kinsella, and Councilor Jessica Williamson.

Staff in attendance: City Manager Anette Spickard, City Attorney Kurt Christianson, Housing Coordinator Jeanne Frieder, Communications and Tourism Director Lauren Browne, Special Initiatives Coordinator Kegn Moorcroft, Tourism & Economic Initiatives Coordinator James Mogensen, Marketing Manager Rob MacMullan, Director of Community Development Steve Mertes, Tourism Manager Andrew Grossmann, Marketing Coordinator Amandha Zhane, and Deputy City Clerk Marcy Garner.

3. Special Business

- a. AB 2912 Discussion/possible action regarding a reallocation of 2023 CDBG funds for critical home repair funding for low-income households, including seniors and disabled individuals, to be managed by Verde Valley Habitat for Humanity.**

Presentation by Jeanne Frieder and comments by Steve Mertes

CEO of Steps to Recovery, Damien Browning, spoke of previous plans to find and fund real estate for recovery and workforce housing and his willingness to assist with the need for housing assistance moving forward.

Questions and Comments from Council throughout the presentation.

Motion: Vice Mayor Ploog moved to authorize the reallocation of 2023 CDBG to Verde Valley Habitat for Humanity Sedona Home Repair Program, and direct staff to move forward with reallocation activities. Seconded by Councilor Williamson. Vote: Motion passed with seven (7) in favor (Jablow, Ploog, Dunn, Fultz, Furman, Kinsella, Williamson) and zero (0) opposed.

- b. AB 3076 Discussion/possible direction regarding Tourism Visitor Data and Draft Strategic Plan.**

Presentation by Lauren Browne and Transportation Data Scientist with Kimley-Horn, Anthony Gallo, PE, RSP1, and comments by Kimley-Horn Project Manager Andrew Baird.

Questions and Comments from Council throughout the presentation.

Opened to public at 4:49 p.m.

Richard Kepple, Sedona, congratulated staff on the good and easy to understand data.

Brought back to Council at 4:50 p.m.

Break at 4:53 p.m. Brought back to Council at 5:01 p.m.

Presentation by Lauren Browne and Andrew Grossmann continued with comments by Rob MacMullan.

Questions and Comments from Council throughout the presentation.

Presentation and discussion only, no direction given.

c. **Discussion/possible action regarding ideas for future meetings/agenda items – None.**

4. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. **To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).**
- b. **Return to open session. Discussion/possible action on executive session items.**

No Executive Session was held.

5. Adjournment

Mayor Jablow adjourned the meeting at 6:33 p.m. without objection.

I certify that the above are the true and correct actions of the Special City Council Meeting held on August 14, 2024.



Marcy Garner, Deputy City Clerk

9/10/2024

Date