

## **Political Signs**

### **(Article 11, Sign Regulations, Section 1105 Exemptions, Land Development Code)**

1. Recommended Voluntary Political Sign Guidelines. In 2011, state legislation mandated that all municipalities allow political signs with size and location limits that dramatically exceeded prevailing Sedona city standards for political signs. The city's political sign restrictions had served for years to limit the negative aesthetic effects of numerous large political signs throughout the city and thereby served to fulfill the city's vision of enhancing its natural beauty. While, in light of state legislation, the city is no longer able to mandate these same standards, the city does urge all political candidates and political committees to voluntarily adhere to the following non-mandatory political sign guidelines:
  - a. It is recommended that no political signs be placed on or about public property or within any public rights-of-way.
  - b. Political signs shall not be erected earlier than 60 days prior to the special voting period, and it is recommended that such signs be removed within 5 days after the Election Day.
  - c. It is recommended that 1 sign shall be permitted per street frontage per lot or parcel for each candidate or measure, and that the size of the sign not exceed 6 square feet in area and 3 feet in height.
2. Mandatory Requirements for Political Signs. Notwithstanding the proposed voluntary sign guidelines set forth in subsection (L)(1) of this section, the following requirements for political signs set forth the mandatory and maximum standards for placement, duration and size and cannot be exceeded:
  - a. Political signs shall not be allowed within ADOT rights-of-way. However, political signs shall be allowed within City of Sedona public rights-of-way.
  - b. Political signs may be placed on private property with property owner's approval.
  - c. Political signs must be stationary, unlighted and temporary.
  - d. Political signs shall not be erected earlier than 60 days prior to the specified voting period, and shall be removed within 15 days after the Election Day.
  - e. The person, party or parties responsible for erection or distribution of any such signs shall be jointly and individually liable for their removal. The sign shall

contain the name and telephone number of the candidate or campaign committee contact person responsible for the sign.

- f. Political signs shall not exceed 16 square feet in areas zoned for residential use or 32 square feet in other zoned areas. Political signs shall not exceed 5 feet in height.
- g. The following areas within City of Sedona rights-of-way shall be designated as “political sign free zones” due to predominance of commercial tourism, resort and hotel uses. Political signs shall not be allowed within the “political sign free zones.”
  - i. Along SR 89A from L’Auberge Lane to the north end of uptown Sedona where the ADOT-owned section of SR 89A commences.
  - ii. Along Jordan Road from SR 89A to the northern end of the C-1 (General Commercial) zoning district boundary.
  - iii. Along Apple Avenue from SR 89A to Jordan Road.
  - iv. Along Forest Road from SR 89A to Smith Road.
  - v. Along Van Deren Road from Forest Road to Mesquite Avenue.
  - vi. Along Mesquite Avenue from Jordan Road to Wilson Road.
  - vii. Along Mountain View Road from Apple Avenue to Schnebly Road.
  - viii. Along Cedar Street from Apple Avenue to Schnebly Road.
  - ix. Along Schnebly Road from Jordan Road to Mountain View Road.
  - x. All of Arroyo Roble Road.
  - xi. Along Brewer Road from SR 89A to Ranger Road.
  - xii. Along Ranger Road from SR 179 to Brewer Road.